

Global Outboard Engine Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G63A5F4F4DB4EN.html>

Date: January 2026

Pages: 127

Price: US\$ 4,480.00 (Single User License)

ID: G63A5F4F4DB4EN

Abstracts

The global Outboard Engine market size is expected to reach \$ 6519 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

The Outboard Engine industry can be broken down into two segments, Fuel-Oil Outboard Engine, Electric Outboard Engine. Outboard Engine is a detachable propulsion system for boats installed outside of the hull (ship), consisting of a self-contained unit that includes engine, gearbox and propeller or jet drive, designed to be affixed to the outside of the transom. With features of simple structure, light weight, easy disassembly and operation, low noise, it is suitable for use in the river, lakes and coastal waters.

The global Outboard Engines market has experienced steady growth over the years, with the recreation boat segment dominating the market, accounting for approximately 65% of the global market share. This market dominance is primarily attributed to the increasing popularity of recreational boating activities, including leisure cruising, fishing, and other water sports. As more people around the world seek outdoor activities that allow them to connect with nature, the demand for Outboard Engines, which are critical components in recreational boats, continues to rise.

The North American region, particularly the United States, has emerged as the largest consumer market for Outboard Engines. This can be attributed to the strong boating culture, a high number of recreational boaters, and a well-developed marine infrastructure that supports the sale and maintenance of Outboard Engines. Furthermore, the presence of several major Outboard Engine manufacturers in the region has facilitated the growth of the market. The continuous demand for recreational boating in North America, especially in coastal regions and popular inland lakes,

ensures that Outboard Engines remain a vital part of the boating lifestyle.

In recent years, technological advancements in Outboard Engines have contributed significantly to the growth of the market. These innovations, including improvements in fuel efficiency, engine performance, and the advent of electric Outboard Engines, have attracted a broader consumer base. The electric propulsion systems are gaining popularity among environmentally conscious consumers and those looking for quieter, cleaner alternatives to traditional fuel-powered engines. As the demand for environmentally friendly boating solutions rises, electric and hybrid Outboard Engines are expected to play an increasingly significant role in the market.

Driving Factors

Rising Popularity of Recreational Boating: The increasing demand for recreational boating is one of the primary factors driving the Outboard Engine market. Boating is no longer just a leisure activity for the affluent; it has become increasingly popular across different demographic groups. With growing disposable incomes, people are increasingly investing in recreational boats for activities such as fishing, water sports, and relaxation. As the number of recreational boaters increases, so does the demand for reliable and efficient propulsion systems, which Outboard Engines provide.

Technological Advancements: Technological improvements have played a crucial role in shaping the Outboard Engine market. Manufacturers are continually developing engines that offer better fuel efficiency, reduced emissions, and quieter operation. These advancements cater to the growing consumer demand for more sustainable and eco-friendly boating solutions. Moreover, the introduction of electric and hybrid Outboard Engines has expanded the market by offering alternative propulsion options that meet the needs of environmentally conscious consumers. Electric Outboard Engines are expected to see significant growth as boaters shift towards cleaner energy solutions.

Convenience and Portability: Outboard Engines offer unparalleled convenience compared to inboard motors. The fact that they are mounted externally on the transom of the boat means that they can be easily removed, stored, or repaired, making maintenance much simpler. This feature is particularly beneficial for recreational boaters who prefer a hassle-free boating experience. The portability of Outboard Engines also appeals to boat owners who need flexibility in their vessels' propulsion systems, as they can quickly switch out the motor when necessary.

Environmental Concerns: As environmental awareness increases globally, there has been a growing preference for eco-friendly boating solutions. Electric Outboard Engines are gaining traction due to their minimal environmental impact. Unlike gasoline-powered motors, electric Outboard Engines produce no emissions and operate quietly, making them ideal for boating in environmentally sensitive areas such as national parks, reserves, and lakes with strict environmental regulations. This trend towards sustainability is expected to further drive the growth of electric Outboard Engines in the market.

Restraining Factors

High Initial Costs: One of the significant challenges faced by the Outboard Engine market is the high initial cost of purchasing both the motor and the boat itself. High-performance Outboard Engines, especially those with electric or hybrid systems, can be significantly more expensive than traditional gasoline-powered motors. This may limit the affordability of Outboard Engines for some potential consumers, particularly in developing regions where disposable income is lower. Additionally, while the operational costs of electric Outboard Engines are lower, the upfront cost can still be a deterrent for many boaters.

Limited Range and Battery Life of Electric Outboard Engines: While electric Outboard Engines are growing in popularity, they still face significant challenges related to range and battery life. Many electric motors are not yet capable of providing the same power output and range as traditional gasoline engines, making them less suitable for long-distance boating or commercial use. This limitation poses a barrier to the widespread adoption of electric motors, especially in applications where extended operational hours or higher power is required. As battery technology continues to improve, however, this challenge is expected to lessen.

Fuel Price Fluctuations: Outboard Engines that rely on gasoline or diesel fuel are subject to fluctuations in fuel prices. Rising fuel costs can impact the affordability of operating Outboard Engines, especially for boat owners who use their boats frequently. In regions where fuel prices are volatile, the cost of running a boat can become unpredictable, which may discourage some consumers from investing in fuel-powered Outboard Engines. While electric Outboard Engines are a potential solution, their higher initial cost remains a barrier for many consumers.

Regulatory Challenges: In some regions, stringent environmental regulations may limit the use of gasoline-powered Outboard Engines. As governments worldwide introduce

tighter emission standards, manufacturers must invest in technology to comply with these regulations. Additionally, environmental regulations that restrict the use of high-emission engines in sensitive areas, such as national parks or protected marine areas, may push consumers towards electric Outboard Engines. While this trend is positive for the adoption of electric motors, it may slow down the growth of traditional fuel-powered Outboard Engines.

This report studies the global Outboard Engine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Outboard Engine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Outboard Engine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Outboard Engine total production and demand, 2021-2032, (K Units)

Global Outboard Engine total production value, 2021-2032, (USD Million)

Global Outboard Engine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Outboard Engine consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Outboard Engine domestic production, consumption, key domestic manufacturers and share

Global Outboard Engine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Outboard Engine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Outboard Engine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Outboard Engine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mercury Marine, Yamaha, Suzuki, Honda, Torqeedo, Elco Motor Yachts, Suzhou Parsun Power Machine, Tohatsu, ePropulsion Technology, Haibo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Outboard Engine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Outboard Engine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Outboard Engine Market, Segmentation by Type:

Fuel-Oil Outboard Engine

Electric Outboard Engine

Global Outboard Engine Market, Segmentation by Application:

Personal Boat

Commercial Boat

Government Enforcement Boat

Other

Companies Profiled:

Mercury Marine

Yamaha

Suzuki

Honda

Torqeedo

Elco Motor Yachts

Suzhou Parsun Power Machine

Tohatsu

ePropulsion Technology

Haibo

ACEL Power Inc

Minn Kota

Pure Watercraft

AquaWatt

Key Questions Answered:

1. How big is the global Outboard Engine market?
2. What is the demand of the global Outboard Engine market?
3. What is the year over year growth of the global Outboard Engine market?
4. What is the production and production value of the global Outboard Engine market?
5. Who are the key producers in the global Outboard Engine market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 SCADA Introduction
- 1.2 World SCADA Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World SCADA Total Market by Region (by Headquarter Location)
 - 1.3.1 World SCADA Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company SCADA Revenue (2021-2032)
 - 1.3.3 China Based Company SCADA Revenue (2021-2032)
 - 1.3.4 Europe Based Company SCADA Revenue (2021-2032)
 - 1.3.5 Japan Based Company SCADA Revenue (2021-2032)
 - 1.3.6 South Korea Based Company SCADA Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company SCADA Revenue (2021-2032)
 - 1.3.8 India Based Company SCADA Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 SCADA Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World SCADA Consumption Value (2021-2032)
- 2.2 World SCADA Consumption Value by Region
 - 2.2.1 World SCADA Consumption Value by Region (2021-2026)
 - 2.2.2 World SCADA Consumption Value Forecast by Region (2027-2032)
- 2.3 United States SCADA Consumption Value (2021-2032)
- 2.4 China SCADA Consumption Value (2021-2032)
- 2.5 Europe SCADA Consumption Value (2021-2032)
- 2.6 Japan SCADA Consumption Value (2021-2032)
- 2.7 South Korea SCADA Consumption Value (2021-2032)
- 2.8 ASEAN SCADA Consumption Value (2021-2032)
- 2.9 India SCADA Consumption Value (2021-2032)

3 WORLD SCADA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World SCADA Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global SCADA Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for SCADA in 2025
- 3.2.3 Global Concentration Ratios (CR8) for SCADA in 2025
- 3.3 SCADA Company Evaluation Quadrant
- 3.4 SCADA Market: Overall Company Footprint Analysis
 - 3.4.1 SCADA Market: Region Footprint
 - 3.4.2 SCADA Market: Company Product Type Footprint
 - 3.4.3 SCADA Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: SCADA Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: SCADA Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: SCADA Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: SCADA Consumption Value Comparison
 - 4.2.1 United States VS China: SCADA Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: SCADA Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based SCADA Companies and Market Share, 2021-2026
 - 4.3.1 United States Based SCADA Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies SCADA Revenue, (2021-2026)
- 4.4 China Based Companies SCADA Revenue and Market Share, 2021-2026
 - 4.4.1 China Based SCADA Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies SCADA Revenue, (2021-2026)
- 4.5 Rest of World Based SCADA Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based SCADA Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies SCADA Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World SCADA Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Hardware

5.2.2 Software

5.2.3 Services

5.3 Market Segment by Type

5.3.1 World SCADA Market Size by Type (2021-2026)

5.3.2 World SCADA Market Size by Type (2027-2032)

5.3.3 World SCADA Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World SCADA Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Power & Energy

6.2.2 Oil & Gas Industry

6.2.3 Water & Waste Control

6.2.4 Telecommunications

6.2.5 Transportation

6.2.6 Manufacturing Industry

6.2.7 Others

6.3 Market Segment by Application

6.3.1 World SCADA Market Size by Application (2021-2026)

6.3.2 World SCADA Market Size by Application (2027-2032)

6.3.3 World SCADA Market Size Market Share by Application (2021-2032)

7 COMPANY PROFILES

7.1 Schneider Electric SE (France)

7.1.1 Schneider Electric SE (France) Details

7.1.2 Schneider Electric SE (France) Major Business

7.1.3 Schneider Electric SE (France) SCADA Product and Services

7.1.4 Schneider Electric SE (France) SCADA Revenue, Gross Margin and Market Share (2021-2026)

7.1.5 Schneider Electric SE (France) Recent Developments/Updates

7.1.6 Schneider Electric SE (France) Competitive Strengths & Weaknesses

7.2 ABB (Switzerland)

7.2.1 ABB (Switzerland) Details

7.2.2 ABB (Switzerland) Major Business

- 7.2.3 ABB (Switzerland) SCADA Product and Services
- 7.2.4 ABB (Switzerland) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.2.5 ABB (Switzerland) Recent Developments/Updates
- 7.2.6 ABB (Switzerland) Competitive Strengths & Weaknesses
- 7.3 Siemens AG (Germany)
 - 7.3.1 Siemens AG (Germany) Details
 - 7.3.2 Siemens AG (Germany) Major Business
 - 7.3.3 Siemens AG (Germany) SCADA Product and Services
 - 7.3.4 Siemens AG (Germany) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Siemens AG (Germany) Recent Developments/Updates
 - 7.3.6 Siemens AG (Germany) Competitive Strengths & Weaknesses
- 7.4 Emerson (US)
 - 7.4.1 Emerson (US) Details
 - 7.4.2 Emerson (US) Major Business
 - 7.4.3 Emerson (US) SCADA Product and Services
 - 7.4.4 Emerson (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Emerson (US) Recent Developments/Updates
 - 7.4.6 Emerson (US) Competitive Strengths & Weaknesses
- 7.5 Rockwell Automation Inc. (US)
 - 7.5.1 Rockwell Automation Inc. (US) Details
 - 7.5.2 Rockwell Automation Inc. (US) Major Business
 - 7.5.3 Rockwell Automation Inc. (US) SCADA Product and Services
 - 7.5.4 Rockwell Automation Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Rockwell Automation Inc. (US) Recent Developments/Updates
 - 7.5.6 Rockwell Automation Inc. (US) Competitive Strengths & Weaknesses
- 7.6 Honeywell International Inc. (US)
 - 7.6.1 Honeywell International Inc. (US) Details
 - 7.6.2 Honeywell International Inc. (US) Major Business
 - 7.6.3 Honeywell International Inc. (US) SCADA Product and Services
 - 7.6.4 Honeywell International Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.6.5 Honeywell International Inc. (US) Recent Developments/Updates
 - 7.6.6 Honeywell International Inc. (US) Competitive Strengths & Weaknesses
- 7.7 Mitsubishi Electric (Japan)
 - 7.7.1 Mitsubishi Electric (Japan) Details
 - 7.7.2 Mitsubishi Electric (Japan) Major Business

- 7.7.3 Mitsubishi Electric (Japan) SCADA Product and Services
- 7.7.4 Mitsubishi Electric (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.7.5 Mitsubishi Electric (Japan) Recent Developments/Updates
- 7.7.6 Mitsubishi Electric (Japan) Competitive Strengths & Weaknesses
- 7.8 Omron Corporation (Japan)
 - 7.8.1 Omron Corporation (Japan) Details
 - 7.8.2 Omron Corporation (Japan) Major Business
 - 7.8.3 Omron Corporation (Japan) SCADA Product and Services
 - 7.8.4 Omron Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Omron Corporation (Japan) Recent Developments/Updates
 - 7.8.6 Omron Corporation (Japan) Competitive Strengths & Weaknesses
- 7.9 General Electric Co. (US)
 - 7.9.1 General Electric Co. (US) Details
 - 7.9.2 General Electric Co. (US) Major Business
 - 7.9.3 General Electric Co. (US) SCADA Product and Services
 - 7.9.4 General Electric Co. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.9.5 General Electric Co. (US) Recent Developments/Updates
 - 7.9.6 General Electric Co. (US) Competitive Strengths & Weaknesses
- 7.10 Yokogawa Electric Corporation (Japan)
 - 7.10.1 Yokogawa Electric Corporation (Japan) Details
 - 7.10.2 Yokogawa Electric Corporation (Japan) Major Business
 - 7.10.3 Yokogawa Electric Corporation (Japan) SCADA Product and Services
 - 7.10.4 Yokogawa Electric Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.10.5 Yokogawa Electric Corporation (Japan) Recent Developments/Updates
 - 7.10.6 Yokogawa Electric Corporation (Japan) Competitive Strengths & Weaknesses
- 7.11 Larsen & Toubro (India)
 - 7.11.1 Larsen & Toubro (India) Details
 - 7.11.2 Larsen & Toubro (India) Major Business
 - 7.11.3 Larsen & Toubro (India) SCADA Product and Services
 - 7.11.4 Larsen & Toubro (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.11.5 Larsen & Toubro (India) Recent Developments/Updates
 - 7.11.6 Larsen & Toubro (India) Competitive Strengths & Weaknesses
- 7.12 M.B. Control & Systems Pvt. Ltd (India)
 - 7.12.1 M.B. Control & Systems Pvt. Ltd (India) Details

- 7.12.2 M.B. Control & Systems Pvt. Ltd (India) Major Business
- 7.12.3 M.B. Control & Systems Pvt. Ltd (India) SCADA Product and Services
- 7.12.4 M.B. Control & Systems Pvt. Ltd (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.12.5 M.B. Control & Systems Pvt. Ltd (India) Recent Developments/Updates
- 7.12.6 M.B. Control & Systems Pvt. Ltd (India) Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 SCADA Industry Chain
- 8.2 SCADA Upstream Analysis
- 8.3 SCADA Midstream Analysis
- 8.4 SCADA Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Outboard Engine Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Outboard Engine Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Outboard Engine Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Outboard Engine Production Value Market Share by Region (2021-2026)
- Table 5. World Outboard Engine Production Value Market Share by Region (2027-2032)
- Table 6. World Outboard Engine Production by Region (2021-2026) & (K Units)
- Table 7. World Outboard Engine Production by Region (2027-2032) & (K Units)
- Table 8. World Outboard Engine Production Market Share by Region (2021-2026)
- Table 9. World Outboard Engine Production Market Share by Region (2027-2032)
- Table 10. World Outboard Engine Average Price by Region (2021-2026) & (USD/Unit)
- Table 11. World Outboard Engine Average Price by Region (2027-2032) & (USD/Unit)
- Table 12. Outboard Engine Major Market Trends
- Table 13. World Outboard Engine Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Outboard Engine Consumption by Region (2021-2026) & (K Units)
- Table 15. World Outboard Engine Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Outboard Engine Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Outboard Engine Producers in 2025
- Table 18. World Outboard Engine Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Outboard Engine Producers in 2025
- Table 20. World Outboard Engine Average Price by Manufacturer (2021-2026) & (USD/Unit)
- Table 21. Global Outboard Engine Company Evaluation Quadrant
- Table 22. World Outboard Engine Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Outboard Engine Production Site of Key Manufacturer
- Table 24. Outboard Engine Market: Company Product Type Footprint
- Table 25. Outboard Engine Market: Company Product Application Footprint

Table 26. Outboard Engine Competitive Factors

Table 27. Outboard Engine New Entrant and Capacity Expansion Plans

Table 28. Outboard Engine Mergers & Acquisitions Activity

Table 29. United States VS China Outboard Engine Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Outboard Engine Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Outboard Engine Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Outboard Engine Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Outboard Engine Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Outboard Engine Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Outboard Engine Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Outboard Engine Production Market Share (2021-2026)

Table 37. China Based Outboard Engine Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Outboard Engine Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Outboard Engine Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Outboard Engine Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Outboard Engine Production Market Share (2021-2026)

Table 42. Rest of World Based Outboard Engine Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Outboard Engine Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Outboard Engine Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Outboard Engine Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Outboard Engine Production Market Share (2021-2026)

Table 47. World Outboard Engine Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Outboard Engine Production by Type (2021-2026) & (K Units)

Table 49. World Outboard Engine Production by Type (2027-2032) & (K Units)

Table 50. World Outboard Engine Production Value by Type (2021-2026) & (USD Million)

Table 51. World Outboard Engine Production Value by Type (2027-2032) & (USD Million)

Table 52. World Outboard Engine Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Outboard Engine Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Outboard Engine Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 55. World Outboard Engine Production by Application (2021-2026) & (K Units)

Table 56. World Outboard Engine Production by Application (2027-2032) & (K Units)

Table 57. World Outboard Engine Production Value by Application (2021-2026) & (USD Million)

Table 58. World Outboard Engine Production Value by Application (2027-2032) & (USD Million)

Table 59. World Outboard Engine Average Price by Application (2021-2026) & (USD/Unit)

Table 60. World Outboard Engine Average Price by Application (2027-2032) & (USD/Unit)

Table 61. Mercury Marine Basic Information, Manufacturing Base and Competitors

Table 62. Mercury Marine Major Business

Table 63. Mercury Marine Outboard Engine Product and Services

Table 64. Mercury Marine Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Mercury Marine Recent Developments/Updates

Table 66. Mercury Marine Competitive Strengths & Weaknesses

Table 67. Yamaha Basic Information, Manufacturing Base and Competitors

Table 68. Yamaha Major Business

Table 69. Yamaha Outboard Engine Product and Services

Table 70. Yamaha Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 71. Yamaha Recent Developments/Updates

Table 72. Yamaha Competitive Strengths & Weaknesses

Table 73. Suzuki Basic Information, Manufacturing Base and Competitors

Table 74. Suzuki Major Business

Table 75. Suzuki Outboard Engine Product and Services

- Table 76. Suzuki Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. Suzuki Recent Developments/Updates
- Table 78. Suzuki Competitive Strengths & Weaknesses
- Table 79. Honda Basic Information, Manufacturing Base and Competitors
- Table 80. Honda Major Business
- Table 81. Honda Outboard Engine Product and Services
- Table 82. Honda Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 83. Honda Recent Developments/Updates
- Table 84. Honda Competitive Strengths & Weaknesses
- Table 85. Torqeedo Basic Information, Manufacturing Base and Competitors
- Table 86. Torqeedo Major Business
- Table 87. Torqeedo Outboard Engine Product and Services
- Table 88. Torqeedo Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Torqeedo Recent Developments/Updates
- Table 90. Torqeedo Competitive Strengths & Weaknesses
- Table 91. Elco Motor Yachts Basic Information, Manufacturing Base and Competitors
- Table 92. Elco Motor Yachts Major Business
- Table 93. Elco Motor Yachts Outboard Engine Product and Services
- Table 94. Elco Motor Yachts Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Elco Motor Yachts Recent Developments/Updates
- Table 96. Elco Motor Yachts Competitive Strengths & Weaknesses
- Table 97. Suzhou Parsun Power Machine Basic Information, Manufacturing Base and Competitors
- Table 98. Suzhou Parsun Power Machine Major Business
- Table 99. Suzhou Parsun Power Machine Outboard Engine Product and Services
- Table 100. Suzhou Parsun Power Machine Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Suzhou Parsun Power Machine Recent Developments/Updates
- Table 102. Suzhou Parsun Power Machine Competitive Strengths & Weaknesses
- Table 103. Tohatsu Basic Information, Manufacturing Base and Competitors
- Table 104. Tohatsu Major Business
- Table 105. Tohatsu Outboard Engine Product and Services
- Table 106. Tohatsu Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 107. Tohatsu Recent Developments/Updates
- Table 108. Tohatsu Competitive Strengths & Weaknesses
- Table 109. ePropulsion Technology Basic Information, Manufacturing Base and Competitors
- Table 110. ePropulsion Technology Major Business
- Table 111. ePropulsion Technology Outboard Engine Product and Services
- Table 112. ePropulsion Technology Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. ePropulsion Technology Recent Developments/Updates
- Table 114. ePropulsion Technology Competitive Strengths & Weaknesses
- Table 115. Haibo Basic Information, Manufacturing Base and Competitors
- Table 116. Haibo Major Business
- Table 117. Haibo Outboard Engine Product and Services
- Table 118. Haibo Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 119. Haibo Recent Developments/Updates
- Table 120. Haibo Competitive Strengths & Weaknesses
- Table 121. ACEL Power Inc Basic Information, Manufacturing Base and Competitors
- Table 122. ACEL Power Inc Major Business
- Table 123. ACEL Power Inc Outboard Engine Product and Services
- Table 124. ACEL Power Inc Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 125. ACEL Power Inc Recent Developments/Updates
- Table 126. ACEL Power Inc Competitive Strengths & Weaknesses
- Table 127. Minn Kota Basic Information, Manufacturing Base and Competitors
- Table 128. Minn Kota Major Business
- Table 129. Minn Kota Outboard Engine Product and Services
- Table 130. Minn Kota Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 131. Minn Kota Recent Developments/Updates
- Table 132. Minn Kota Competitive Strengths & Weaknesses
- Table 133. Pure Watercraft Basic Information, Manufacturing Base and Competitors
- Table 134. Pure Watercraft Major Business
- Table 135. Pure Watercraft Outboard Engine Product and Services
- Table 136. Pure Watercraft Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 137. Pure Watercraft Recent Developments/Updates
- Table 138. Pure Watercraft Competitive Strengths & Weaknesses

Table 139. AquaWatt Basic Information, Manufacturing Base and Competitors

Table 140. AquaWatt Major Business

Table 141. AquaWatt Outboard Engine Product and Services

Table 142. AquaWatt Outboard Engine Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 143. AquaWatt Recent Developments/Updates

Table 144. AquaWatt Competitive Strengths & Weaknesses

Table 145. Global Key Players of Outboard Engine Upstream (Raw Materials)

Table 146. Global Outboard Engine Typical Customers

Table 147. Outboard Engine Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Outboard Engine Picture

Figure 2. World Outboard Engine Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Outboard Engine Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Outboard Engine Production (2021-2032) & (K Units)

Figure 5. World Outboard Engine Average Price (2021-2032) & (USD/Unit)

Figure 6. World Outboard Engine Production Value Market Share by Region (2021-2032)

Figure 7. World Outboard Engine Production Market Share by Region (2021-2032)

Figure 8. North America Outboard Engine Production (2021-2032) & (K Units)

Figure 9. Europe Outboard Engine Production (2021-2032) & (K Units)

Figure 10. China Outboard Engine Production (2021-2032) & (K Units)

Figure 11. Japan Outboard Engine Production (2021-2032) & (K Units)

Figure 12. Outboard Engine Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Outboard Engine Consumption (2021-2032) & (K Units)

Figure 15. World Outboard Engine Consumption Market Share by Region (2021-2032)

Figure 16. United States Outboard Engine Consumption (2021-2032) & (K Units)

Figure 17. China Outboard Engine Consumption (2021-2032) & (K Units)

Figure 18. Europe Outboard Engine Consumption (2021-2032) & (K Units)

Figure 19. Japan Outboard Engine Consumption (2021-2032) & (K Units)

Figure 20. South Korea Outboard Engine Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Outboard Engine Consumption (2021-2032) & (K Units)

Figure 22. India Outboard Engine Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Outboard Engine by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Outboard Engine Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Outboard Engine Markets in 2025

Figure 26. United States VS China: Outboard Engine Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Outboard Engine Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Outboard Engine Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Outboard Engine Production Market Share 2025

Figure 30. China Based Manufacturers Outboard Engine Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Outboard Engine Production Market Share 2025

Figure 32. World Outboard Engine Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Outboard Engine Production Value Market Share by Type in 2025

Figure 34. Fuel-Oil Outboard Engine

Figure 35. Electric Outboard Engine

Figure 36. World Outboard Engine Production Market Share by Type (2021-2032)

Figure 37. World Outboard Engine Production Value Market Share by Type (2021-2032)

Figure 38. World Outboard Engine Average Price by Type (2021-2032) & (USD/Unit)

Figure 39. World Outboard Engine Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 40. World Outboard Engine Production Value Market Share by Application in 2025

Figure 41. Personal Boat

Figure 42. Commercial Boat

Figure 43. Government Enforcement Boat

Figure 44. Other

Figure 45. World Outboard Engine Production Market Share by Application (2021-2032)

Figure 46. World Outboard Engine Production Value Market Share by Application (2021-2032)

Figure 47. World Outboard Engine Average Price by Application (2021-2032) & (USD/Unit)

Figure 48. Outboard Engine Industry Chain

Figure 49. Outboard Engine Procurement Model

Figure 50. Outboard Engine Sales Model

Figure 51. Outboard Engine Sales Channels, Direct Sales, and Distribution

Figure 52. Methodology

Figure 53. Research Process and Data Source

I would like to order

Product name: Global Outboard Engine Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G63A5F4F4DB4EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G63A5F4F4DB4EN.html>