

Global OTR Tires Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global OTR Tires market size is expected to reach \$ 13730 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

OTR Tires (Off-the-road tires) are utilized for large-scale machinery at construction and mining and other sites with no roads. These tires mainly made with premium casings and durable compounds. Off-the-road tires offer substantial support for machinery used at various civil engineering sites, including ultra-large dump trucks, earth and gravel at mining and dam construction sites, bulldozers for earth removal and graders for road construction and snow removal.

In 2024, global OTR Tires sales volume reached approximately 17 million units, with an average global market price of around US\$ 500 per unit.

Global 5 largest manufacturers of OTR Tires are Michelin, Bridgestone, China National Chemical & Rubber Group, Continental Tire and Yokohama Tire, which make up about 60%. Among them, Michelin is the leader with about 25% market share.

The Off-the-Road (OTR) tires market holds strong long-term potential driven by the sustained demand from mining, construction, agriculture, and industrial sectors that rely on heavy-duty equipment for earthmoving, material handling, and transportation under extreme operating conditions, where OTR tires provide durability, traction, load-bearing capacity, and resistance to wear, cuts, and heat; the mining industry, particularly for coal, iron ore, and rare earth extraction, represents a core growth driver due to the need for ultra-large tires on haul trucks, loaders, and graders, while infrastructure development projects worldwide, including highways, dams, railways, and smart cities, further boost demand for construction machinery tires; agricultural mechanization in

developing regions adds another growth avenue as tractors, harvesters, and forestry equipment increasingly adopt high-performance OTR tires to maximize efficiency in challenging terrain; technological advancements, such as radial OTR tires offering improved fuel efficiency, advanced tread designs for extended lifespan, and real-time tire monitoring systems that enhance safety and reduce downtime, strengthen the market outlook; Asia-Pacific leads in consumption due to massive construction and mining activities in China, India, and Australia, while North America and Europe show steady growth supported by modernization of fleets and replacement demand; meanwhile, Africa and Latin America present emerging opportunities linked to mining investments and agricultural expansion; although challenges such as high raw material costs, supply chain disruptions, and retreading competition exist, the overall market fundamentals remain robust, as end-users prioritize productivity, safety, and cost-efficiency in operations; with growing emphasis on sustainability, OTR tire manufacturers are also investing in eco-friendly materials and recycling initiatives, which align with global environmental goals while enhancing brand competitiveness; ultimately, the OTR tire market is set to expand as a critical enabler of heavy industries worldwide, supporting large-scale infrastructure, energy, and food production needs.

This report studies the global OTR Tires production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for OTR Tires and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of OTR Tires that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global OTR Tires total production and demand, 2021-2032, (K Units)

Global OTR Tires total production value, 2021-2032, (USD Million)

Global OTR Tires production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global OTR Tires consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: OTR Tires domestic production, consumption, key domestic manufacturers and share

Global OTR Tires production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global OTR Tires production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global OTR Tires production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global OTR Tires market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelin, Bridgestone, Titan, Continental Tire, Goodyear, China National Chemical & Rubber Group, Xuzhou Armour Rubber Company Ltd, Yokohama Tire, Haian Tire, BKT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World OTR Tires market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global OTR Tires Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global OTR Tires Market, Segmentation by Type:

Radial Tire

Bias Tire

Solid Tire

Global OTR Tires Market, Segmentation by Application:

Loader

Excavator

Concrete Machinery

Mining Machine

Others

Companies Profiled:

Michelin

Bridgestone

Titan

Continental Tire

Goodyear

China National Chemical & Rubber Group

Xuzhou Armour Rubber Company Ltd

Yokohama Tire

Haian Tire

BKT

Guizhou Tire

Xingyuan tires

Double Coin Tire Group

Apollo

Sailun tires

Triangle tires

Linglong tires

JK Tyre

Taishan Shandong Tire

Key Questions Answered:

1. How big is the global OTR Tires market?
2. What is the demand of the global OTR Tires market?
3. What is the year over year growth of the global OTR Tires market?
4. What is the production and production value of the global OTR Tires market?
5. Who are the key producers in the global OTR Tires market?
6. What are the growth factors driving the market demand?

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