

# Global Otoplasty Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G404F70BEF1GEN.html>

Date: August 2018

Pages: 117

Price: US\$ 3,480.00 (Single User License)

ID: G404F70BEF1GEN

## Abstracts

Otoplasty denotes the surgical and non-surgical procedures for correcting the deformities and defects of the pinna (external ear), and for reconstructing a defective, or deformed, or absent external ear, consequent to congenital conditions and trauma. The otoplastic surgeon corrects the defect or deformity by creating an external ear that is of natural proportions, contour, and appearance, usually achieved by the reshaping, the moving, and the augmenting of the cartilaginous support framework of the pinna.

### SCOPE OF THE REPORT:

This report studies the Otoplasty market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Otoplasty market by product type and applications/end industries.

Otoplastic surgery can be performed upon a patient under anesthesia ? local anesthesia, local anesthesia with sedation, or general anesthesia (usual for children). In order to correct a lop ear with a small helix (the cartilage-supported outer rim of the pinna), an incision to one side of a flat cartilage piece leaves unopposed elastic forces on the opposite side, which permits the evolution of the ear contour; thus, a small incision on one side of the lop-ear cartilage, along the new anti-helical fold, can be a technical element of the corrective ear surgery. Yet, when done without an incision, the procedure is deemed an incisionless otoplasty, wherein the surgeon places a needle through the skin, to model the cartilage and to emplace the retention sutures that will affix the antihelix and conchal bowl areas.

The global Otoplasty market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Otoplasty.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Allergan

Sklar Surgical Instruments

Earfold

Invotec International

Phoenix Medical Systems

Earbuddies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Ear Augmentation

Ear Reduction

Ear Pin Back

Market Segment by Applications, can be divided into

Hospitals And Clinics

Academics And Research

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