

Global OTC Vitamin and Dietary Supplement Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G2AD9ED85979EN.html>

Date: September 2025

Pages: 122

Price: US\$ 3,132.00 (Single User License)

ID: G2AD9ED85979EN

Abstracts

According to our (Global Info Research) latest study, the global OTC Vitamin and Dietary Supplement market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

This report is a detailed and comprehensive analysis for global OTC Vitamin and Dietary Supplement market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global OTC Vitamin and Dietary Supplement market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global OTC Vitamin and Dietary Supplement market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global OTC Vitamin and Dietary Supplement market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global OTC Vitamin and Dietary Supplement market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for OTC Vitamin and Dietary Supplement
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global OTC Vitamin and Dietary Supplement market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Koninklijke DSM N.V., Reckitt Benckiser, Otsuka Holdings, CSPC Pharmaceutical Group Limited, Sanofi S.A., Atrium Innovations, DuPont, Bactolac Pharmaceutical, Dil Limited, GlaxoSmithKline, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

OTC Vitamin and Dietary Supplement market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Liquid Supplements

Powder Supplements

Tablet Supplements

Capsule Supplements

Market segment by Application

Hospitals

Pharmacies

Others

Major players covered

Koninklijke DSM N.V.

Reckitt Benckiser

Otsuka Holdings

CSPC Pharmaceutical Group Limited

Sanofi S.A.

Atrium Innovations

DuPont

Bactolac Pharmaceutical

Dil Limited

GlaxoSmithKline

Pfizer

Lonza Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OTC Vitamin and Dietary Supplement product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OTC Vitamin and Dietary Supplement, with price, sales quantity, revenue, and global market share of OTC Vitamin and Dietary Supplement from 2020 to 2025.

Chapter 3, the OTC Vitamin and Dietary Supplement competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OTC Vitamin and Dietary Supplement breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and OTC Vitamin and Dietary Supplement market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of OTC Vitamin and Dietary Supplement.

Chapter 14 and 15, to describe OTC Vitamin and Dietary Supplement sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global OTC Vitamin and Dietary Supplement Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Liquid Supplements

1.3.3 Powder Supplements

1.3.4 Tablet Supplements

1.3.5 Capsule Supplements

1.4 Market Analysis by Application

1.4.1 Overview: Global OTC Vitamin and Dietary Supplement Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Hospitals

1.4.3 Pharmacies

1.4.4 Others

1.5 Global OTC Vitamin and Dietary Supplement Market Size & Forecast

1.5.1 Global OTC Vitamin and Dietary Supplement Consumption Value (2020 & 2024 & 2031)

1.5.2 Global OTC Vitamin and Dietary Supplement Sales Quantity (2020-2031)

1.5.3 Global OTC Vitamin and Dietary Supplement Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Koninklijke DSM N.V.

2.1.1 Koninklijke DSM N.V. Details

2.1.2 Koninklijke DSM N.V. Major Business

2.1.3 Koninklijke DSM N.V. OTC Vitamin and Dietary Supplement Product and Services

2.1.4 Koninklijke DSM N.V. OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Koninklijke DSM N.V. Recent Developments/Updates

2.2 Reckitt Benckiser

2.2.1 Reckitt Benckiser Details

2.2.2 Reckitt Benckiser Major Business

2.2.3 Reckitt Benckiser OTC Vitamin and Dietary Supplement Product and Services

2.2.4 Reckitt Benckiser OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Reckitt Benckiser Recent Developments/Updates

2.3 Otsuka Holdings

2.3.1 Otsuka Holdings Details

2.3.2 Otsuka Holdings Major Business

2.3.3 Otsuka Holdings OTC Vitamin and Dietary Supplement Product and Services

2.3.4 Otsuka Holdings OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Otsuka Holdings Recent Developments/Updates

2.4 CSPC Pharmaceutical Group Limited

2.4.1 CSPC Pharmaceutical Group Limited Details

2.4.2 CSPC Pharmaceutical Group Limited Major Business

2.4.3 CSPC Pharmaceutical Group Limited OTC Vitamin and Dietary Supplement Product and Services

2.4.4 CSPC Pharmaceutical Group Limited OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 CSPC Pharmaceutical Group Limited Recent Developments/Updates

2.5 Sanofi S.A.

2.5.1 Sanofi S.A. Details

2.5.2 Sanofi S.A. Major Business

2.5.3 Sanofi S.A. OTC Vitamin and Dietary Supplement Product and Services

2.5.4 Sanofi S.A. OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Sanofi S.A. Recent Developments/Updates

2.6 Atrium Innovations

2.6.1 Atrium Innovations Details

2.6.2 Atrium Innovations Major Business

2.6.3 Atrium Innovations OTC Vitamin and Dietary Supplement Product and Services

2.6.4 Atrium Innovations OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Atrium Innovations Recent Developments/Updates

2.7 DuPont

2.7.1 DuPont Details

2.7.2 DuPont Major Business

2.7.3 DuPont OTC Vitamin and Dietary Supplement Product and Services

2.7.4 DuPont OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 DuPont Recent Developments/Updates

2.8 Bactolac Pharmaceutical

2.8.1 Bactolac Pharmaceutical Details

2.8.2 Bactolac Pharmaceutical Major Business

2.8.3 Bactolac Pharmaceutical OTC Vitamin and Dietary Supplement Product and Services

2.8.4 Bactolac Pharmaceutical OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Bactolac Pharmaceutical Recent Developments/Updates

2.9 Dil Limited

2.9.1 Dil Limited Details

2.9.2 Dil Limited Major Business

2.9.3 Dil Limited OTC Vitamin and Dietary Supplement Product and Services

2.9.4 Dil Limited OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Dil Limited Recent Developments/Updates

2.10 GlaxoSmithKline

2.10.1 GlaxoSmithKline Details

2.10.2 GlaxoSmithKline Major Business

2.10.3 GlaxoSmithKline OTC Vitamin and Dietary Supplement Product and Services

2.10.4 GlaxoSmithKline OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 GlaxoSmithKline Recent Developments/Updates

2.11 Pfizer

2.11.1 Pfizer Details

2.11.2 Pfizer Major Business

2.11.3 Pfizer OTC Vitamin and Dietary Supplement Product and Services

2.11.4 Pfizer OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Pfizer Recent Developments/Updates

2.12 Lonza Group

2.12.1 Lonza Group Details

2.12.2 Lonza Group Major Business

2.12.3 Lonza Group OTC Vitamin and Dietary Supplement Product and Services

2.12.4 Lonza Group OTC Vitamin and Dietary Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 Lonza Group Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OTC VITAMIN AND DIETARY SUPPLEMENT BY MANUFACTURER

3.1 Global OTC Vitamin and Dietary Supplement Sales Quantity by Manufacturer (2020-2025)

3.2 Global OTC Vitamin and Dietary Supplement Revenue by Manufacturer (2020-2025)

3.3 Global OTC Vitamin and Dietary Supplement Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of OTC Vitamin and Dietary Supplement by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 OTC Vitamin and Dietary Supplement Manufacturer Market Share in 2024

3.4.3 Top 6 OTC Vitamin and Dietary Supplement Manufacturer Market Share in 2024

3.5 OTC Vitamin and Dietary Supplement Market: Overall Company Footprint Analysis

3.5.1 OTC Vitamin and Dietary Supplement Market: Region Footprint

3.5.2 OTC Vitamin and Dietary Supplement Market: Company Product Type Footprint

3.5.3 OTC Vitamin and Dietary Supplement Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global OTC Vitamin and Dietary Supplement Market Size by Region

4.1.1 Global OTC Vitamin and Dietary Supplement Sales Quantity by Region (2020-2031)

4.1.2 Global OTC Vitamin and Dietary Supplement Consumption Value by Region (2020-2031)

4.1.3 Global OTC Vitamin and Dietary Supplement Average Price by Region (2020-2031)

4.2 North America OTC Vitamin and Dietary Supplement Consumption Value (2020-2031)

4.3 Europe OTC Vitamin and Dietary Supplement Consumption Value (2020-2031)

4.4 Asia-Pacific OTC Vitamin and Dietary Supplement Consumption Value (2020-2031)

4.5 South America OTC Vitamin and Dietary Supplement Consumption Value (2020-2031)

4.6 Middle East & Africa OTC Vitamin and Dietary Supplement Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global OTC Vitamin and Dietary Supplement Sales Quantity by Type (2020-2031)

5.2 Global OTC Vitamin and Dietary Supplement Consumption Value by Type
(2020-2031)

5.3 Global OTC Vitamin and Dietary Supplement Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global OTC Vitamin and Dietary Supplement Sales Quantity by Application
(2020-2031)

6.2 Global OTC Vitamin and Dietary Supplement Consumption Value by Application
(2020-2031)

6.3 Global OTC Vitamin and Dietary Supplement Average Price by Application
(2020-2031)

7 NORTH AMERICA

7.1 North America OTC Vitamin and Dietary Supplement Sales Quantity by Type
(2020-2031)

7.2 North America OTC Vitamin and Dietary Supplement Sales Quantity by Application
(2020-2031)

7.3 North America OTC Vitamin and Dietary Supplement Market Size by Country

7.3.1 North America OTC Vitamin and Dietary Supplement Sales Quantity by Country
(2020-2031)

7.3.2 North America OTC Vitamin and Dietary Supplement Consumption Value by
Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe OTC Vitamin and Dietary Supplement Sales Quantity by Type (2020-2031)

8.2 Europe OTC Vitamin and Dietary Supplement Sales Quantity by Application
(2020-2031)

8.3 Europe OTC Vitamin and Dietary Supplement Market Size by Country

8.3.1 Europe OTC Vitamin and Dietary Supplement Sales Quantity by Country
(2020-2031)

8.3.2 Europe OTC Vitamin and Dietary Supplement Consumption Value by Country

(2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity by Type
(2020-2031)

9.2 Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity by Application
(2020-2031)

9.3 Asia-Pacific OTC Vitamin and Dietary Supplement Market Size by Region

9.3.1 Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity by Region
(2020-2031)

9.3.2 Asia-Pacific OTC Vitamin and Dietary Supplement Consumption Value by
Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America OTC Vitamin and Dietary Supplement Sales Quantity by Type
(2020-2031)

10.2 South America OTC Vitamin and Dietary Supplement Sales Quantity by
Application (2020-2031)

10.3 South America OTC Vitamin and Dietary Supplement Market Size by Country

10.3.1 South America OTC Vitamin and Dietary Supplement Sales Quantity by
Country (2020-2031)

10.3.2 South America OTC Vitamin and Dietary Supplement Consumption Value by
Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa OTC Vitamin and Dietary Supplement Market Size by Country

11.3.1 Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa OTC Vitamin and Dietary Supplement Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 OTC Vitamin and Dietary Supplement Market Drivers

12.2 OTC Vitamin and Dietary Supplement Market Restraints

12.3 OTC Vitamin and Dietary Supplement Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of OTC Vitamin and Dietary Supplement and Key Manufacturers

13.2 Manufacturing Costs Percentage of OTC Vitamin and Dietary Supplement

13.3 OTC Vitamin and Dietary Supplement Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 OTC Vitamin and Dietary Supplement Typical Distributors

14.3 OTC Vitamin and Dietary Supplement Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Figures

LIST OF FIGURES

Table 1. Global OTC Vitamin and Dietary Supplement Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global OTC Vitamin and Dietary Supplement Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Koninklijke DSM N.V. Basic Information, Manufacturing Base and Competitors

Table 4. Koninklijke DSM N.V. Major Business

Table 5. Koninklijke DSM N.V. OTC Vitamin and Dietary Supplement Product and Services

Table 6. Koninklijke DSM N.V. OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Koninklijke DSM N.V. Recent Developments/Updates

Table 8. Reckitt Benckiser Basic Information, Manufacturing Base and Competitors

Table 9. Reckitt Benckiser Major Business

Table 10. Reckitt Benckiser OTC Vitamin and Dietary Supplement Product and Services

Table 11. Reckitt Benckiser OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Reckitt Benckiser Recent Developments/Updates

Table 13. Otsuka Holdings Basic Information, Manufacturing Base and Competitors

Table 14. Otsuka Holdings Major Business

Table 15. Otsuka Holdings OTC Vitamin and Dietary Supplement Product and Services

Table 16. Otsuka Holdings OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Otsuka Holdings Recent Developments/Updates

Table 18. CSPC Pharmaceutical Group Limited Basic Information, Manufacturing Base and Competitors

Table 19. CSPC Pharmaceutical Group Limited Major Business

Table 20. CSPC Pharmaceutical Group Limited OTC Vitamin and Dietary Supplement Product and Services

Table 21. CSPC Pharmaceutical Group Limited OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. CSPC Pharmaceutical Group Limited Recent Developments/Updates

Table 23. Sanofi S.A. Basic Information, Manufacturing Base and Competitors
Table 24. Sanofi S.A. Major Business
Table 25. Sanofi S.A. OTC Vitamin and Dietary Supplement Product and Services
Table 26. Sanofi S.A. OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 27. Sanofi S.A. Recent Developments/Updates
Table 28. Atrium Innovations Basic Information, Manufacturing Base and Competitors
Table 29. Atrium Innovations Major Business
Table 30. Atrium Innovations OTC Vitamin and Dietary Supplement Product and Services
Table 31. Atrium Innovations OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 32. Atrium Innovations Recent Developments/Updates
Table 33. DuPont Basic Information, Manufacturing Base and Competitors
Table 34. DuPont Major Business
Table 35. DuPont OTC Vitamin and Dietary Supplement Product and Services
Table 36. DuPont OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 37. DuPont Recent Developments/Updates
Table 38. Bactolac Pharmaceutical Basic Information, Manufacturing Base and Competitors
Table 39. Bactolac Pharmaceutical Major Business
Table 40. Bactolac Pharmaceutical OTC Vitamin and Dietary Supplement Product and Services
Table 41. Bactolac Pharmaceutical OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 42. Bactolac Pharmaceutical Recent Developments/Updates
Table 43. Dil Limited Basic Information, Manufacturing Base and Competitors
Table 44. Dil Limited Major Business
Table 45. Dil Limited OTC Vitamin and Dietary Supplement Product and Services
Table 46. Dil Limited OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 47. Dil Limited Recent Developments/Updates
Table 48. GlaxoSmithKline Basic Information, Manufacturing Base and Competitors

Table 49. GlaxoSmithKline Major Business
Table 50. GlaxoSmithKline OTC Vitamin and Dietary Supplement Product and Services
Table 51. GlaxoSmithKline OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 52. GlaxoSmithKline Recent Developments/Updates
Table 53. Pfizer Basic Information, Manufacturing Base and Competitors
Table 54. Pfizer Major Business
Table 55. Pfizer OTC Vitamin and Dietary Supplement Product and Services
Table 56. Pfizer OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 57. Pfizer Recent Developments/Updates
Table 58. Lonza Group Basic Information, Manufacturing Base and Competitors
Table 59. Lonza Group Major Business
Table 60. Lonza Group OTC Vitamin and Dietary Supplement Product and Services
Table 61. Lonza Group OTC Vitamin and Dietary Supplement Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. Lonza Group Recent Developments/Updates
Table 63. Global OTC Vitamin and Dietary Supplement Sales Quantity by Manufacturer (2020-2025) & (K Units)
Table 64. Global OTC Vitamin and Dietary Supplement Revenue by Manufacturer (2020-2025) & (USD Million)
Table 65. Global OTC Vitamin and Dietary Supplement Average Price by Manufacturer (2020-2025) & (US\$/Unit)
Table 66. Market Position of Manufacturers in OTC Vitamin and Dietary Supplement, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 67. Head Office and OTC Vitamin and Dietary Supplement Production Site of Key Manufacturer
Table 68. OTC Vitamin and Dietary Supplement Market: Company Product Type Footprint
Table 69. OTC Vitamin and Dietary Supplement Market: Company Product Application Footprint
Table 70. OTC Vitamin and Dietary Supplement New Market Entrants and Barriers to Market Entry
Table 71. OTC Vitamin and Dietary Supplement Mergers, Acquisition, Agreements, and Collaborations
Table 72. Global OTC Vitamin and Dietary Supplement Consumption Value by Region

(2020-2024-2031) & (USD Million) & CAGR

Table 73. Global OTC Vitamin and Dietary Supplement Sales Quantity by Region
(2020-2025) & (K Units)

Table 74. Global OTC Vitamin and Dietary Supplement Sales Quantity by Region
(2026-2031) & (K Units)

Table 75. Global OTC Vitamin and Dietary Supplement Consumption Value by Region
(2020-2025) & (USD Million)

Table 76. Global OTC Vitamin and Dietary Supplement Consumption Value by Region
(2026-2031) & (USD Million)

Table 77. Global OTC Vitamin and Dietary Supplement Average Price by Region
(2020-2025) & (US\$/Unit)

Table 78. Global OTC Vitamin and Dietary Supplement Average Price by Region
(2026-2031) & (US\$/Unit)

Table 79. Global OTC Vitamin and Dietary Supplement Sales Quantity by Type
(2020-2025) & (K Units)

Table 80. Global OTC Vitamin and Dietary Supplement Sales Quantity by Type
(2026-2031) & (K Units)

Table 81. Global OTC Vitamin and Dietary Supplement Consumption Value by Type
(2020-2025) & (USD Million)

Table 82. Global OTC Vitamin and Dietary Supplement Consumption Value by Type
(2026-2031) & (USD Million)

Table 83. Global OTC Vitamin and Dietary Supplement Average Price by Type
(2020-2025) & (US\$/Unit)

Table 84. Global OTC Vitamin and Dietary Supplement Average Price by Type
(2026-2031) & (US\$/Unit)

Table 85. Global OTC Vitamin and Dietary Supplement Sales Quantity by Application
(2020-2025) & (K Units)

Table 86. Global OTC Vitamin and Dietary Supplement Sales Quantity by Application
(2026-2031) & (K Units)

Table 87. Global OTC Vitamin and Dietary Supplement Consumption Value by
Application (2020-2025) & (USD Million)

Table 88. Global OTC Vitamin and Dietary Supplement Consumption Value by
Application (2026-2031) & (USD Million)

Table 89. Global OTC Vitamin and Dietary Supplement Average Price by Application
(2020-2025) & (US\$/Unit)

Table 90. Global OTC Vitamin and Dietary Supplement Average Price by Application
(2026-2031) & (US\$/Unit)

Table 91. North America OTC Vitamin and Dietary Supplement Sales Quantity by Type
(2020-2025) & (K Units)

Table 92. North America OTC Vitamin and Dietary Supplement Sales Quantity by Type (2026-2031) & (K Units)

Table 93. North America OTC Vitamin and Dietary Supplement Sales Quantity by Application (2020-2025) & (K Units)

Table 94. North America OTC Vitamin and Dietary Supplement Sales Quantity by Application (2026-2031) & (K Units)

Table 95. North America OTC Vitamin and Dietary Supplement Sales Quantity by Country (2020-2025) & (K Units)

Table 96. North America OTC Vitamin and Dietary Supplement Sales Quantity by Country (2026-2031) & (K Units)

Table 97. North America OTC Vitamin and Dietary Supplement Consumption Value by Country (2020-2025) & (USD Million)

Table 98. North America OTC Vitamin and Dietary Supplement Consumption Value by Country (2026-2031) & (USD Million)

Table 99. Europe OTC Vitamin and Dietary Supplement Sales Quantity by Type (2020-2025) & (K Units)

Table 100. Europe OTC Vitamin and Dietary Supplement Sales Quantity by Type (2026-2031) & (K Units)

Table 101. Europe OTC Vitamin and Dietary Supplement Sales Quantity by Application (2020-2025) & (K Units)

Table 102. Europe OTC Vitamin and Dietary Supplement Sales Quantity by Application (2026-2031) & (K Units)

Table 103. Europe OTC Vitamin and Dietary Supplement Sales Quantity by Country (2020-2025) & (K Units)

Table 104. Europe OTC Vitamin and Dietary Supplement Sales Quantity by Country (2026-2031) & (K Units)

Table 105. Europe OTC Vitamin and Dietary Supplement Consumption Value by Country (2020-2025) & (USD Million)

Table 106. Europe OTC Vitamin and Dietary Supplement Consumption Value by Country (2026-2031) & (USD Million)

Table 107. Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity by Type (2020-2025) & (K Units)

Table 108. Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity by Type (2026-2031) & (K Units)

Table 109. Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity by Application (2020-2025) & (K Units)

Table 110. Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity by Application (2026-2031) & (K Units)

Table 111. Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity by Region

(2020-2025) & (K Units)

Table 112. Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity by Region (2026-2031) & (K Units)

Table 113. Asia-Pacific OTC Vitamin and Dietary Supplement Consumption Value by Region (2020-2025) & (USD Million)

Table 114. Asia-Pacific OTC Vitamin and Dietary Supplement Consumption Value by Region (2026-2031) & (USD Million)

Table 115. South America OTC Vitamin and Dietary Supplement Sales Quantity by Type (2020-2025) & (K Units)

Table 116. South America OTC Vitamin and Dietary Supplement Sales Quantity by Type (2026-2031) & (K Units)

Table 117. South America OTC Vitamin and Dietary Supplement Sales Quantity by Application (2020-2025) & (K Units)

Table 118. South America OTC Vitamin and Dietary Supplement Sales Quantity by Application (2026-2031) & (K Units)

Table 119. South America OTC Vitamin and Dietary Supplement Sales Quantity by Country (2020-2025) & (K Units)

Table 120. South America OTC Vitamin and Dietary Supplement Sales Quantity by Country (2026-2031) & (K Units)

Table 121. South America OTC Vitamin and Dietary Supplement Consumption Value by Country (2020-2025) & (USD Million)

Table 122. South America OTC Vitamin and Dietary Supplement Consumption Value by Country (2026-2031) & (USD Million)

Table 123. Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity by Type (2020-2025) & (K Units)

Table 124. Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity by Type (2026-2031) & (K Units)

Table 125. Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity by Application (2020-2025) & (K Units)

Table 126. Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity by Application (2026-2031) & (K Units)

Table 127. Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity by Country (2020-2025) & (K Units)

Table 128. Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity by Country (2026-2031) & (K Units)

Table 129. Middle East & Africa OTC Vitamin and Dietary Supplement Consumption Value by Country (2020-2025) & (USD Million)

Table 130. Middle East & Africa OTC Vitamin and Dietary Supplement Consumption Value by Country (2026-2031) & (USD Million)

Table 131. OTC Vitamin and Dietary Supplement Raw Material

Table 132. Key Manufacturers of OTC Vitamin and Dietary Supplement Raw Materials

Table 133. OTC Vitamin and Dietary Supplement Typical Distributors

Table 134. OTC Vitamin and Dietary Supplement Typical Customers

LIST OF FIGURES

Figure 1. OTC Vitamin and Dietary Supplement Picture

Figure 2. Global OTC Vitamin and Dietary Supplement Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global OTC Vitamin and Dietary Supplement Revenue Market Share by Type in 2024

Figure 4. Liquid Supplements Examples

Figure 5. Powder Supplements Examples

Figure 6. Tablet Supplements Examples

Figure 7. Capsule Supplements Examples

Figure 8. Global OTC Vitamin and Dietary Supplement Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 9. Global OTC Vitamin and Dietary Supplement Revenue Market Share by Application in 2024

Figure 10. Hospitals Examples

Figure 11. Pharmacies Examples

Figure 12. Others Examples

Figure 13. Global OTC Vitamin and Dietary Supplement Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 14. Global OTC Vitamin and Dietary Supplement Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 15. Global OTC Vitamin and Dietary Supplement Sales Quantity (2020-2031) & (K Units)

Figure 16. Global OTC Vitamin and Dietary Supplement Price (2020-2031) & (US\$/Unit)

Figure 17. Global OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Manufacturer in 2024

Figure 18. Global OTC Vitamin and Dietary Supplement Revenue Market Share by Manufacturer in 2024

Figure 19. Producer Shipments of OTC Vitamin and Dietary Supplement by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 20. Top 3 OTC Vitamin and Dietary Supplement Manufacturer (Revenue) Market Share in 2024

Figure 21. Top 6 OTC Vitamin and Dietary Supplement Manufacturer (Revenue) Market

Share in 2024

Figure 22. Global OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Region (2020-2031)

Figure 23. Global OTC Vitamin and Dietary Supplement Consumption Value Market Share by Region (2020-2031)

Figure 24. North America OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 25. Europe OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 26. Asia-Pacific OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 27. South America OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 28. Middle East & Africa OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 29. Global OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Type (2020-2031)

Figure 30. Global OTC Vitamin and Dietary Supplement Consumption Value Market Share by Type (2020-2031)

Figure 31. Global OTC Vitamin and Dietary Supplement Average Price by Type (2020-2031) & (US\$/Unit)

Figure 32. Global OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Application (2020-2031)

Figure 33. Global OTC Vitamin and Dietary Supplement Revenue Market Share by Application (2020-2031)

Figure 34. Global OTC Vitamin and Dietary Supplement Average Price by Application (2020-2031) & (US\$/Unit)

Figure 35. North America OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Type (2020-2031)

Figure 36. North America OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Application (2020-2031)

Figure 37. North America OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Country (2020-2031)

Figure 38. North America OTC Vitamin and Dietary Supplement Consumption Value Market Share by Country (2020-2031)

Figure 39. United States OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 40. Canada OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 41. Mexico OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 42. Europe OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Type (2020-2031)

Figure 43. Europe OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Application (2020-2031)

Figure 44. Europe OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Country (2020-2031)

Figure 45. Europe OTC Vitamin and Dietary Supplement Consumption Value Market Share by Country (2020-2031)

Figure 46. Germany OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 47. France OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 48. United Kingdom OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 49. Russia OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 50. Italy OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 51. Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Type (2020-2031)

Figure 52. Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Application (2020-2031)

Figure 53. Asia-Pacific OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Region (2020-2031)

Figure 54. Asia-Pacific OTC Vitamin and Dietary Supplement Consumption Value Market Share by Region (2020-2031)

Figure 55. China OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 56. Japan OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 57. South Korea OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 58. India OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia OTC Vitamin and Dietary Supplement Consumption Value

(2020-2031) & (USD Million)

Figure 61. South America OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Type (2020-2031)

Figure 62. South America OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Application (2020-2031)

Figure 63. South America OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Country (2020-2031)

Figure 64. South America OTC Vitamin and Dietary Supplement Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa OTC Vitamin and Dietary Supplement Sales Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa OTC Vitamin and Dietary Supplement Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 74. South Africa OTC Vitamin and Dietary Supplement Consumption Value (2020-2031) & (USD Million)

Figure 75. OTC Vitamin and Dietary Supplement Market Drivers

Figure 76. OTC Vitamin and Dietary Supplement Market Restraints

Figure 77. OTC Vitamin and Dietary Supplement Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of OTC Vitamin and Dietary Supplement in 2024

Figure 80. Manufacturing Process Analysis of OTC Vitamin and Dietary Supplement

Figure 81. OTC Vitamin and Dietary Supplement Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

I would like to order

Product name: Global OTC Vitamin and Dietary Supplement Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

Product link: <https://marketpublishers.com/r/G2AD9ED85979EN.html>

Price: US\$ 3,132.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2AD9ED85979EN.html>