

Global OTC Topical Itch Relief Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global OTC Topical Itch Relief market size was valued at USD 185.2 million in 2022 and is forecast to a readjusted size of USD 265.2 million by 2029 with a CAGR of 5.3% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

OTC Topical Itch Relief help to relieve itchy skin from bug bites, rashes & other minor skin irritations on the go.

This report is a detailed and comprehensive analysis for global OTC Topical Itch Relief market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global OTC Topical Itch Relief market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global OTC Topical Itch Relief market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global OTC Topical Itch Relief market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global OTC Topical Itch Relief market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for OTC Topical Itch Relief

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global OTC Topical Itch Relief market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cortizone, Benadryl, Walgreens, Bepanthen and BuzzRx, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

OTC Topical Itch Relief market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Creams

Lotions

Gels & Ointments

Liquid

Market segment by Application

Hospital

Pharmacy

Other

Major players covered

Cortizone

Benadryl

Walgreens

Bepanthen

BuzzRx

Eurax

Gold Bond(Sanofi Consumer Healthcare)

MSKTC

POLYSPORIN

CeraVe

Canesten

Allegra

Vanicream

Hydrocortisone

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OTC Topical Itch Relief product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OTC Topical Itch Relief, with price, sales, revenue and global market share of OTC Topical Itch Relief from 2018 to 2023.

Chapter 3, the OTC Topical Itch Relief competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OTC Topical Itch Relief breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and OTC Topical Itch Relief market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of OTC Topical Itch Relief.

Chapter 14 and 15, to describe OTC Topical Itch Relief sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of OTC Topical Itch Relief
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global OTC Topical Itch Relief Consumption Value by Type: 2018 Versus 2022 Versus 2029
 - 1.3.2 Creams
 - 1.3.3 Lotions
 - 1.3.4 Gels & Ointments
 - 1.3.5 Liquid
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global OTC Topical Itch Relief Consumption Value by Application: 2018 Versus 2022 Versus 2029
 - 1.4.2 Hospital
 - 1.4.3 Pharmacy
 - 1.4.4 Other
- 1.5 Global OTC Topical Itch Relief Market Size & Forecast
 - 1.5.1 Global OTC Topical Itch Relief Consumption Value (2018 & 2022 & 2029)
 - 1.5.2 Global OTC Topical Itch Relief Sales Quantity (2018-2029)
 - 1.5.3 Global OTC Topical Itch Relief Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 Cortizone
 - 2.1.1 Cortizone Details
 - 2.1.2 Cortizone Major Business
 - 2.1.3 Cortizone OTC Topical Itch Relief Product and Services
 - 2.1.4 Cortizone OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.1.5 Cortizone Recent Developments/Updates
- 2.2 Benadryl
 - 2.2.1 Benadryl Details
 - 2.2.2 Benadryl Major Business
 - 2.2.3 Benadryl OTC Topical Itch Relief Product and Services
 - 2.2.4 Benadryl OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.2.5 Benadryl Recent Developments/Updates
- 2.3 Walgreens
 - 2.3.1 Walgreens Details
 - 2.3.2 Walgreens Major Business
 - 2.3.3 Walgreens OTC Topical Itch Relief Product and Services
 - 2.3.4 Walgreens OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.3.5 Walgreens Recent Developments/Updates
- 2.4 Bepanthen
 - 2.4.1 Bepanthen Details
 - 2.4.2 Bepanthen Major Business
 - 2.4.3 Bepanthen OTC Topical Itch Relief Product and Services
 - 2.4.4 Bepanthen OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.4.5 Bepanthen Recent Developments/Updates
- 2.5 BuzzRx
 - 2.5.1 BuzzRx Details
 - 2.5.2 BuzzRx Major Business
 - 2.5.3 BuzzRx OTC Topical Itch Relief Product and Services
 - 2.5.4 BuzzRx OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.5.5 BuzzRx Recent Developments/Updates
- 2.6 Eurax
 - 2.6.1 Eurax Details
 - 2.6.2 Eurax Major Business
 - 2.6.3 Eurax OTC Topical Itch Relief Product and Services
 - 2.6.4 Eurax OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.6.5 Eurax Recent Developments/Updates
- 2.7 Gold Bond(Sanofi Consumer Healthcare)
 - 2.7.1 Gold Bond(Sanofi Consumer Healthcare) Details
 - 2.7.2 Gold Bond(Sanofi Consumer Healthcare) Major Business
 - 2.7.3 Gold Bond(Sanofi Consumer Healthcare) OTC Topical Itch Relief Product and Services
 - 2.7.4 Gold Bond(Sanofi Consumer Healthcare) OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.7.5 Gold Bond(Sanofi Consumer Healthcare) Recent Developments/Updates
- 2.8 MSKTC
 - 2.8.1 MSKTC Details

- 2.8.2 MSKTC Major Business
- 2.8.3 MSKTC OTC Topical Itch Relief Product and Services
- 2.8.4 MSKTC OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 MSKTC Recent Developments/Updates
- 2.9 POLYSPORIN
 - 2.9.1 POLYSPORIN Details
 - 2.9.2 POLYSPORIN Major Business
 - 2.9.3 POLYSPORIN OTC Topical Itch Relief Product and Services
 - 2.9.4 POLYSPORIN OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 POLYSPORIN Recent Developments/Updates
- 2.10 CeraVe
 - 2.10.1 CeraVe Details
 - 2.10.2 CeraVe Major Business
 - 2.10.3 CeraVe OTC Topical Itch Relief Product and Services
 - 2.10.4 CeraVe OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.10.5 CeraVe Recent Developments/Updates
- 2.11 Canesten
 - 2.11.1 Canesten Details
 - 2.11.2 Canesten Major Business
 - 2.11.3 Canesten OTC Topical Itch Relief Product and Services
 - 2.11.4 Canesten OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.11.5 Canesten Recent Developments/Updates
- 2.12 Allegra
 - 2.12.1 Allegra Details
 - 2.12.2 Allegra Major Business
 - 2.12.3 Allegra OTC Topical Itch Relief Product and Services
 - 2.12.4 Allegra OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.12.5 Allegra Recent Developments/Updates
- 2.13 Vanicream
 - 2.13.1 Vanicream Details
 - 2.13.2 Vanicream Major Business
 - 2.13.3 Vanicream OTC Topical Itch Relief Product and Services
 - 2.13.4 Vanicream OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.13.5 Vanicream Recent Developments/Updates
- 2.14 Hydrocortisone
 - 2.14.1 Hydrocortisone Details
 - 2.14.2 Hydrocortisone Major Business
 - 2.14.3 Hydrocortisone OTC Topical Itch Relief Product and Services
 - 2.14.4 Hydrocortisone OTC Topical Itch Relief Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.14.5 Hydrocortisone Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OTC TOPICAL ITCH RELIEF BY MANUFACTURER

- 3.1 Global OTC Topical Itch Relief Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global OTC Topical Itch Relief Revenue by Manufacturer (2018-2023)
- 3.3 Global OTC Topical Itch Relief Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
 - 3.4.1 Producer Shipments of OTC Topical Itch Relief by Manufacturer Revenue (\$MM) and Market Share (%): 2022
 - 3.4.2 Top 3 OTC Topical Itch Relief Manufacturer Market Share in 2022
 - 3.4.2 Top 6 OTC Topical Itch Relief Manufacturer Market Share in 2022
- 3.5 OTC Topical Itch Relief Market: Overall Company Footprint Analysis
 - 3.5.1 OTC Topical Itch Relief Market: Region Footprint
 - 3.5.2 OTC Topical Itch Relief Market: Company Product Type Footprint
 - 3.5.3 OTC Topical Itch Relief Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global OTC Topical Itch Relief Market Size by Region
 - 4.1.1 Global OTC Topical Itch Relief Sales Quantity by Region (2018-2029)
 - 4.1.2 Global OTC Topical Itch Relief Consumption Value by Region (2018-2029)
 - 4.1.3 Global OTC Topical Itch Relief Average Price by Region (2018-2029)
- 4.2 North America OTC Topical Itch Relief Consumption Value (2018-2029)
- 4.3 Europe OTC Topical Itch Relief Consumption Value (2018-2029)
- 4.4 Asia-Pacific OTC Topical Itch Relief Consumption Value (2018-2029)
- 4.5 South America OTC Topical Itch Relief Consumption Value (2018-2029)
- 4.6 Middle East and Africa OTC Topical Itch Relief Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

- 5.1 Global OTC Topical Itch Relief Sales Quantity by Type (2018-2029)
- 5.2 Global OTC Topical Itch Relief Consumption Value by Type (2018-2029)
- 5.3 Global OTC Topical Itch Relief Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global OTC Topical Itch Relief Sales Quantity by Application (2018-2029)
- 6.2 Global OTC Topical Itch Relief Consumption Value by Application (2018-2029)
- 6.3 Global OTC Topical Itch Relief Average Price by Application (2018-2029)

7 NORTH AMERICA

- 7.1 North America OTC Topical Itch Relief Sales Quantity by Type (2018-2029)
- 7.2 North America OTC Topical Itch Relief Sales Quantity by Application (2018-2029)
- 7.3 North America OTC Topical Itch Relief Market Size by Country
 - 7.3.1 North America OTC Topical Itch Relief Sales Quantity by Country (2018-2029)
 - 7.3.2 North America OTC Topical Itch Relief Consumption Value by Country (2018-2029)
 - 7.3.3 United States Market Size and Forecast (2018-2029)
 - 7.3.4 Canada Market Size and Forecast (2018-2029)
 - 7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

- 8.1 Europe OTC Topical Itch Relief Sales Quantity by Type (2018-2029)
- 8.2 Europe OTC Topical Itch Relief Sales Quantity by Application (2018-2029)
- 8.3 Europe OTC Topical Itch Relief Market Size by Country
 - 8.3.1 Europe OTC Topical Itch Relief Sales Quantity by Country (2018-2029)
 - 8.3.2 Europe OTC Topical Itch Relief Consumption Value by Country (2018-2029)
 - 8.3.3 Germany Market Size and Forecast (2018-2029)
 - 8.3.4 France Market Size and Forecast (2018-2029)
 - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
 - 8.3.6 Russia Market Size and Forecast (2018-2029)
 - 8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific OTC Topical Itch Relief Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific OTC Topical Itch Relief Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific OTC Topical Itch Relief Market Size by Region
 - 9.3.1 Asia-Pacific OTC Topical Itch Relief Sales Quantity by Region (2018-2029)
 - 9.3.2 Asia-Pacific OTC Topical Itch Relief Consumption Value by Region (2018-2029)
 - 9.3.3 China Market Size and Forecast (2018-2029)
 - 9.3.4 Japan Market Size and Forecast (2018-2029)
 - 9.3.5 Korea Market Size and Forecast (2018-2029)
 - 9.3.6 India Market Size and Forecast (2018-2029)
 - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
 - 9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

- 10.1 South America OTC Topical Itch Relief Sales Quantity by Type (2018-2029)
- 10.2 South America OTC Topical Itch Relief Sales Quantity by Application (2018-2029)
- 10.3 South America OTC Topical Itch Relief Market Size by Country
 - 10.3.1 South America OTC Topical Itch Relief Sales Quantity by Country (2018-2029)
 - 10.3.2 South America OTC Topical Itch Relief Consumption Value by Country (2018-2029)
 - 10.3.3 Brazil Market Size and Forecast (2018-2029)
 - 10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa OTC Topical Itch Relief Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa OTC Topical Itch Relief Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa OTC Topical Itch Relief Market Size by Country
 - 11.3.1 Middle East & Africa OTC Topical Itch Relief Sales Quantity by Country (2018-2029)
 - 11.3.2 Middle East & Africa OTC Topical Itch Relief Consumption Value by Country (2018-2029)
 - 11.3.3 Turkey Market Size and Forecast (2018-2029)
 - 11.3.4 Egypt Market Size and Forecast (2018-2029)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
 - 11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

- 12.1 OTC Topical Itch Relief Market Drivers
- 12.2 OTC Topical Itch Relief Market Restraints
- 12.3 OTC Topical Itch Relief Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry
- 12.5 Influence of COVID-19 and Russia-Ukraine War
 - 12.5.1 Influence of COVID-19
 - 12.5.2 Influence of Russia-Ukraine War

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of OTC Topical Itch Relief and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of OTC Topical Itch Relief
- 13.3 OTC Topical Itch Relief Production Process
- 13.4 OTC Topical Itch Relief Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 OTC Topical Itch Relief Typical Distributors
- 14.3 OTC Topical Itch Relief Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global OTC Topical Itch Relief Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global OTC Topical Itch Relief Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Cortizone Basic Information, Manufacturing Base and Competitors

Table 4. Cortizone Major Business

Table 5. Cortizone OTC Topical Itch Relief Product and Services

Table 6. Cortizone OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Cortizone Recent Developments/Updates

Table 8. Benadryl Basic Information, Manufacturing Base and Competitors

Table 9. Benadryl Major Business

Table 10. Benadryl OTC Topical Itch Relief Product and Services

Table 11. Benadryl OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Benadryl Recent Developments/Updates

Table 13. Walgreens Basic Information, Manufacturing Base and Competitors

Table 14. Walgreens Major Business

Table 15. Walgreens OTC Topical Itch Relief Product and Services

Table 16. Walgreens OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Walgreens Recent Developments/Updates

Table 18. Bepanthen Basic Information, Manufacturing Base and Competitors

Table 19. Bepanthen Major Business

Table 20. Bepanthen OTC Topical Itch Relief Product and Services

Table 21. Bepanthen OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Bepanthen Recent Developments/Updates

Table 23. BuzzRx Basic Information, Manufacturing Base and Competitors

Table 24. BuzzRx Major Business

Table 25. BuzzRx OTC Topical Itch Relief Product and Services

Table 26. BuzzRx OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. BuzzRx Recent Developments/Updates

Table 28. Eurax Basic Information, Manufacturing Base and Competitors

- Table 29. Eurax Major Business
- Table 30. Eurax OTC Topical Itch Relief Product and Services
- Table 31. Eurax OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Eurax Recent Developments/Updates
- Table 33. Gold Bond(Sanofi Consumer Healthcare) Basic Information, Manufacturing Base and Competitors
- Table 34. Gold Bond(Sanofi Consumer Healthcare) Major Business
- Table 35. Gold Bond(Sanofi Consumer Healthcare) OTC Topical Itch Relief Product and Services
- Table 36. Gold Bond(Sanofi Consumer Healthcare) OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. Gold Bond(Sanofi Consumer Healthcare) Recent Developments/Updates
- Table 38. MSKTC Basic Information, Manufacturing Base and Competitors
- Table 39. MSKTC Major Business
- Table 40. MSKTC OTC Topical Itch Relief Product and Services
- Table 41. MSKTC OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. MSKTC Recent Developments/Updates
- Table 43. POLYSPORIN Basic Information, Manufacturing Base and Competitors
- Table 44. POLYSPORIN Major Business
- Table 45. POLYSPORIN OTC Topical Itch Relief Product and Services
- Table 46. POLYSPORIN OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. POLYSPORIN Recent Developments/Updates
- Table 48. CeraVe Basic Information, Manufacturing Base and Competitors
- Table 49. CeraVe Major Business
- Table 50. CeraVe OTC Topical Itch Relief Product and Services
- Table 51. CeraVe OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. CeraVe Recent Developments/Updates
- Table 53. Canesten Basic Information, Manufacturing Base and Competitors
- Table 54. Canesten Major Business
- Table 55. Canesten OTC Topical Itch Relief Product and Services
- Table 56. Canesten OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 57. Canesten Recent Developments/Updates
- Table 58. Allegra Basic Information, Manufacturing Base and Competitors

- Table 59. Allegra Major Business
- Table 60. Allegra OTC Topical Itch Relief Product and Services
- Table 61. Allegra OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 62. Allegra Recent Developments/Updates
- Table 63. Vanicream Basic Information, Manufacturing Base and Competitors
- Table 64. Vanicream Major Business
- Table 65. Vanicream OTC Topical Itch Relief Product and Services
- Table 66. Vanicream OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 67. Vanicream Recent Developments/Updates
- Table 68. Hydrocortisone Basic Information, Manufacturing Base and Competitors
- Table 69. Hydrocortisone Major Business
- Table 70. Hydrocortisone OTC Topical Itch Relief Product and Services
- Table 71. Hydrocortisone OTC Topical Itch Relief Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 72. Hydrocortisone Recent Developments/Updates
- Table 73. Global OTC Topical Itch Relief Sales Quantity by Manufacturer (2018-2023) & (K Units)
- Table 74. Global OTC Topical Itch Relief Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 75. Global OTC Topical Itch Relief Average Price by Manufacturer (2018-2023) & (US\$/Unit)
- Table 76. Market Position of Manufacturers in OTC Topical Itch Relief, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 77. Head Office and OTC Topical Itch Relief Production Site of Key Manufacturer
- Table 78. OTC Topical Itch Relief Market: Company Product Type Footprint
- Table 79. OTC Topical Itch Relief Market: Company Product Application Footprint
- Table 80. OTC Topical Itch Relief New Market Entrants and Barriers to Market Entry
- Table 81. OTC Topical Itch Relief Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global OTC Topical Itch Relief Sales Quantity by Region (2018-2023) & (K Units)
- Table 83. Global OTC Topical Itch Relief Sales Quantity by Region (2024-2029) & (K Units)
- Table 84. Global OTC Topical Itch Relief Consumption Value by Region (2018-2023) & (USD Million)
- Table 85. Global OTC Topical Itch Relief Consumption Value by Region (2024-2029) & (USD Million)
- Table 86. Global OTC Topical Itch Relief Average Price by Region (2018-2023) &

(US\$/Unit)

Table 87. Global OTC Topical Itch Relief Average Price by Region (2024-2029) & (US\$/Unit)

Table 88. Global OTC Topical Itch Relief Sales Quantity by Type (2018-2023) & (K Units)

Table 89. Global OTC Topical Itch Relief Sales Quantity by Type (2024-2029) & (K Units)

Table 90. Global OTC Topical Itch Relief Consumption Value by Type (2018-2023) & (USD Million)

Table 91. Global OTC Topical Itch Relief Consumption Value by Type (2024-2029) & (USD Million)

Table 92. Global OTC Topical Itch Relief Average Price by Type (2018-2023) & (US\$/Unit)

Table 93. Global OTC Topical Itch Relief Average Price by Type (2024-2029) & (US\$/Unit)

Table 94. Global OTC Topical Itch Relief Sales Quantity by Application (2018-2023) & (K Units)

Table 95. Global OTC Topical Itch Relief Sales Quantity by Application (2024-2029) & (K Units)

Table 96. Global OTC Topical Itch Relief Consumption Value by Application (2018-2023) & (USD Million)

Table 97. Global OTC Topical Itch Relief Consumption Value by Application (2024-2029) & (USD Million)

Table 98. Global OTC Topical Itch Relief Average Price by Application (2018-2023) & (US\$/Unit)

Table 99. Global OTC Topical Itch Relief Average Price by Application (2024-2029) & (US\$/Unit)

Table 100. North America OTC Topical Itch Relief Sales Quantity by Type (2018-2023) & (K Units)

Table 101. North America OTC Topical Itch Relief Sales Quantity by Type (2024-2029) & (K Units)

Table 102. North America OTC Topical Itch Relief Sales Quantity by Application (2018-2023) & (K Units)

Table 103. North America OTC Topical Itch Relief Sales Quantity by Application (2024-2029) & (K Units)

Table 104. North America OTC Topical Itch Relief Sales Quantity by Country (2018-2023) & (K Units)

Table 105. North America OTC Topical Itch Relief Sales Quantity by Country (2024-2029) & (K Units)

Table 106. North America OTC Topical Itch Relief Consumption Value by Country (2018-2023) & (USD Million)

Table 107. North America OTC Topical Itch Relief Consumption Value by Country (2024-2029) & (USD Million)

Table 108. Europe OTC Topical Itch Relief Sales Quantity by Type (2018-2023) & (K Units)

Table 109. Europe OTC Topical Itch Relief Sales Quantity by Type (2024-2029) & (K Units)

Table 110. Europe OTC Topical Itch Relief Sales Quantity by Application (2018-2023) & (K Units)

Table 111. Europe OTC Topical Itch Relief Sales Quantity by Application (2024-2029) & (K Units)

Table 112. Europe OTC Topical Itch Relief Sales Quantity by Country (2018-2023) & (K Units)

Table 113. Europe OTC Topical Itch Relief Sales Quantity by Country (2024-2029) & (K Units)

Table 114. Europe OTC Topical Itch Relief Consumption Value by Country (2018-2023) & (USD Million)

Table 115. Europe OTC Topical Itch Relief Consumption Value by Country (2024-2029) & (USD Million)

Table 116. Asia-Pacific OTC Topical Itch Relief Sales Quantity by Type (2018-2023) & (K Units)

Table 117. Asia-Pacific OTC Topical Itch Relief Sales Quantity by Type (2024-2029) & (K Units)

Table 118. Asia-Pacific OTC Topical Itch Relief Sales Quantity by Application (2018-2023) & (K Units)

Table 119. Asia-Pacific OTC Topical Itch Relief Sales Quantity by Application (2024-2029) & (K Units)

Table 120. Asia-Pacific OTC Topical Itch Relief Sales Quantity by Region (2018-2023) & (K Units)

Table 121. Asia-Pacific OTC Topical Itch Relief Sales Quantity by Region (2024-2029) & (K Units)

Table 122. Asia-Pacific OTC Topical Itch Relief Consumption Value by Region (2018-2023) & (USD Million)

Table 123. Asia-Pacific OTC Topical Itch Relief Consumption Value by Region (2024-2029) & (USD Million)

Table 124. South America OTC Topical Itch Relief Sales Quantity by Type (2018-2023) & (K Units)

Table 125. South America OTC Topical Itch Relief Sales Quantity by Type (2024-2029)

& (K Units)

Table 126. South America OTC Topical Itch Relief Sales Quantity by Application (2018-2023) & (K Units)

Table 127. South America OTC Topical Itch Relief Sales Quantity by Application (2024-2029) & (K Units)

Table 128. South America OTC Topical Itch Relief Sales Quantity by Country (2018-2023) & (K Units)

Table 129. South America OTC Topical Itch Relief Sales Quantity by Country (2024-2029) & (K Units)

Table 130. South America OTC Topical Itch Relief Consumption Value by Country (2018-2023) & (USD Million)

Table 131. South America OTC Topical Itch Relief Consumption Value by Country (2024-2029) & (USD Million)

Table 132. Middle East & Africa OTC Topical Itch Relief Sales Quantity by Type (2018-2023) & (K Units)

Table 133. Middle East & Africa OTC Topical Itch Relief Sales Quantity by Type (2024-2029) & (K Units)

Table 134. Middle East & Africa OTC Topical Itch Relief Sales Quantity by Application (2018-2023) & (K Units)

Table 135. Middle East & Africa OTC Topical Itch Relief Sales Quantity by Application (2024-2029) & (K Units)

Table 136. Middle East & Africa OTC Topical Itch Relief Sales Quantity by Region (2018-2023) & (K Units)

Table 137. Middle East & Africa OTC Topical Itch Relief Sales Quantity by Region (2024-2029) & (K Units)

Table 138. Middle East & Africa OTC Topical Itch Relief Consumption Value by Region (2018-2023) & (USD Million)

Table 139. Middle East & Africa OTC Topical Itch Relief Consumption Value by Region (2024-2029) & (USD Million)

Table 140. OTC Topical Itch Relief Raw Material

Table 141. Key Manufacturers of OTC Topical Itch Relief Raw Materials

Table 142. OTC Topical Itch Relief Typical Distributors

Table 143. OTC Topical Itch Relief Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. OTC Topical Itch Relief Picture

Figure 2. Global OTC Topical Itch Relief Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global OTC Topical Itch Relief Consumption Value Market Share by Type in 2022

Figure 4. Creams Examples

Figure 5. Lotions Examples

Figure 6. Gels & Ointments Examples

Figure 7. Liquid Examples

Figure 8. Global OTC Topical Itch Relief Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 9. Global OTC Topical Itch Relief Consumption Value Market Share by Application in 2022

Figure 10. Hospital Examples

Figure 11. Pharmacy Examples

Figure 12. Other Examples

Figure 13. Global OTC Topical Itch Relief Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 14. Global OTC Topical Itch Relief Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 15. Global OTC Topical Itch Relief Sales Quantity (2018-2029) & (K Units)

Figure 16. Global OTC Topical Itch Relief Average Price (2018-2029) & (US\$/Unit)

Figure 17. Global OTC Topical Itch Relief Sales Quantity Market Share by Manufacturer in 2022

Figure 18. Global OTC Topical Itch Relief Consumption Value Market Share by Manufacturer in 2022

Figure 19. Producer Shipments of OTC Topical Itch Relief by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 20. Top 3 OTC Topical Itch Relief Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Top 6 OTC Topical Itch Relief Manufacturer (Consumption Value) Market Share in 2022

Figure 22. Global OTC Topical Itch Relief Sales Quantity Market Share by Region (2018-2029)

Figure 23. Global OTC Topical Itch Relief Consumption Value Market Share by Region

(2018-2029)

Figure 24. North America OTC Topical Itch Relief Consumption Value (2018-2029) & (USD Million)

Figure 25. Europe OTC Topical Itch Relief Consumption Value (2018-2029) & (USD Million)

Figure 26. Asia-Pacific OTC Topical Itch Relief Consumption Value (2018-2029) & (USD Million)

Figure 27. South America OTC Topical Itch Relief Consumption Value (2018-2029) & (USD Million)

Figure 28. Middle East & Africa OTC Topical Itch Relief Consumption Value (2018-2029) & (USD Million)

Figure 29. Global OTC Topical Itch Relief Sales Quantity Market Share by Type (2018-2029)

Figure 30. Global OTC Topical Itch Relief Consumption Value Market Share by Type (2018-2029)

Figure 31. Global OTC Topical Itch Relief Average Price by Type (2018-2029) & (US\$/Unit)

Figure 32. Global OTC Topical Itch Relief Sales Quantity Market Share by Application (2018-2029)

Figure 33. Global OTC Topical Itch Relief Consumption Value Market Share by Application (2018-2029)

Figure 34. Global OTC Topical Itch Relief Average Price by Application (2018-2029) & (US\$/Unit)

Figure 35. North America OTC Topical Itch Relief Sales Quantity Market Share by Type (2018-2029)

Figure 36. North America OTC Topical Itch Relief Sales Quantity Market Share by Application (2018-2029)

Figure 37. North America OTC Topical Itch Relief Sales Quantity Market Share by Country (2018-2029)

Figure 38. North America OTC Topical Itch Relief Consumption Value Market Share by Country (2018-2029)

Figure 39. United States OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Canada OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Mexico OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Europe OTC Topical Itch Relief Sales Quantity Market Share by Type (2018-2029)

Figure 43. Europe OTC Topical Itch Relief Sales Quantity Market Share by Application (2018-2029)

Figure 44. Europe OTC Topical Itch Relief Sales Quantity Market Share by Country (2018-2029)

Figure 45. Europe OTC Topical Itch Relief Consumption Value Market Share by Country (2018-2029)

Figure 46. Germany OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. France OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. United Kingdom OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Russia OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Italy OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Asia-Pacific OTC Topical Itch Relief Sales Quantity Market Share by Type (2018-2029)

Figure 52. Asia-Pacific OTC Topical Itch Relief Sales Quantity Market Share by Application (2018-2029)

Figure 53. Asia-Pacific OTC Topical Itch Relief Sales Quantity Market Share by Region (2018-2029)

Figure 54. Asia-Pacific OTC Topical Itch Relief Consumption Value Market Share by Region (2018-2029)

Figure 55. China OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Japan OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Korea OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. India OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Southeast Asia OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Australia OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. South America OTC Topical Itch Relief Sales Quantity Market Share by Type (2018-2029)

Figure 62. South America OTC Topical Itch Relief Sales Quantity Market Share by

Application (2018-2029)

Figure 63. South America OTC Topical Itch Relief Sales Quantity Market Share by Country (2018-2029)

Figure 64. South America OTC Topical Itch Relief Consumption Value Market Share by Country (2018-2029)

Figure 65. Brazil OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Argentina OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Middle East & Africa OTC Topical Itch Relief Sales Quantity Market Share by Type (2018-2029)

Figure 68. Middle East & Africa OTC Topical Itch Relief Sales Quantity Market Share by Application (2018-2029)

Figure 69. Middle East & Africa OTC Topical Itch Relief Sales Quantity Market Share by Region (2018-2029)

Figure 70. Middle East & Africa OTC Topical Itch Relief Consumption Value Market Share by Region (2018-2029)

Figure 71. Turkey OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Egypt OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Saudi Arabia OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. South Africa OTC Topical Itch Relief Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. OTC Topical Itch Relief Market Drivers

Figure 76. OTC Topical Itch Relief Market Restraints

Figure 77. OTC Topical Itch Relief Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of OTC Topical Itch Relief in 2022

Figure 80. Manufacturing Process Analysis of OTC Topical Itch Relief

Figure 81. OTC Topical Itch Relief Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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