

# Global OTC Skin Medicine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global OTC Skin Medicine market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the OTC Skin Medicine industry chain, the market status of Hospital (Oral, Topical), Drug Store (Oral, Topical), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of OTC Skin Medicine.

Regionally, the report analyzes the OTC Skin Medicine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global OTC Skin Medicine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the OTC Skin Medicine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the OTC Skin Medicine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Oral, Topical).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the OTC Skin Medicine market.

**Regional Analysis:** The report involves examining the OTC Skin Medicine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the OTC Skin Medicine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to OTC Skin Medicine:

**Company Analysis:** Report covers individual OTC Skin Medicine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards OTC Skin Medicine This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospital, Drug Store).

**Technology Analysis:** Report covers specific technologies relevant to OTC Skin Medicine. It assesses the current state, advancements, and potential future developments in OTC Skin Medicine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the OTC Skin Medicine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

OTC Skin Medicine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Oral

Topical

### Market segment by Application

Hospital

Drug Store

Online Supermarket

Others

### Major players covered

Bayer

GSK

Teva

Johnson & Johnson

Novartis

Viatis

Sun Pharmaceutical

China Resources Sanjiu Pharmaceutical

HAPHARM GROUP

Zhejiang DND PHARMACEUTICAL

Winsun

Dinuo Pharmaceutical

Guizhou Finder Pharmaceutical

Nanjing Cuccess Pharmaceutical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OTC Skin Medicine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OTC Skin Medicine, with price, sales, revenue and global market share of OTC Skin Medicine from 2019 to 2024.

Chapter 3, the OTC Skin Medicine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OTC Skin Medicine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and OTC Skin Medicine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of OTC Skin Medicine.

Chapter 14 and 15, to describe OTC Skin Medicine sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope of OTC Skin Medicine

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Market Analysis by Type

##### 1.3.1 Overview: Global OTC Skin Medicine Consumption Value by Type: 2019 Versus 2023 Versus 2030

##### 1.3.2 Oral

##### 1.3.3 Topical

#### 1.4 Market Analysis by Application

##### 1.4.1 Overview: Global OTC Skin Medicine Consumption Value by Application: 2019 Versus 2023 Versus 2030

##### 1.4.2 Hospital

##### 1.4.3 Drug Store

##### 1.4.4 Online Supermarket

##### 1.4.5 Others

#### 1.5 Global OTC Skin Medicine Market Size & Forecast

##### 1.5.1 Global OTC Skin Medicine Consumption Value (2019 & 2023 & 2030)

##### 1.5.2 Global OTC Skin Medicine Sales Quantity (2019-2030)

##### 1.5.3 Global OTC Skin Medicine Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

#### 2.1 Bayer

##### 2.1.1 Bayer Details

##### 2.1.2 Bayer Major Business

##### 2.1.3 Bayer OTC Skin Medicine Product and Services

##### 2.1.4 Bayer OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

##### 2.1.5 Bayer Recent Developments/Updates

#### 2.2 GSK

##### 2.2.1 GSK Details

##### 2.2.2 GSK Major Business

##### 2.2.3 GSK OTC Skin Medicine Product and Services

##### 2.2.4 GSK OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

##### 2.2.5 GSK Recent Developments/Updates

## 2.3 Teva

### 2.3.1 Teva Details

### 2.3.2 Teva Major Business

### 2.3.3 Teva OTC Skin Medicine Product and Services

### 2.3.4 Teva OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Teva Recent Developments/Updates

## 2.4 Johnson & Johnson

### 2.4.1 Johnson & Johnson Details

### 2.4.2 Johnson & Johnson Major Business

### 2.4.3 Johnson & Johnson OTC Skin Medicine Product and Services

### 2.4.4 Johnson & Johnson OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Johnson & Johnson Recent Developments/Updates

## 2.5 Novartis

### 2.5.1 Novartis Details

### 2.5.2 Novartis Major Business

### 2.5.3 Novartis OTC Skin Medicine Product and Services

### 2.5.4 Novartis OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Novartis Recent Developments/Updates

## 2.6 Viatris

### 2.6.1 Viatris Details

### 2.6.2 Viatris Major Business

### 2.6.3 Viatris OTC Skin Medicine Product and Services

### 2.6.4 Viatris OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Viatris Recent Developments/Updates

## 2.7 Sun Pharmaceutical

### 2.7.1 Sun Pharmaceutical Details

### 2.7.2 Sun Pharmaceutical Major Business

### 2.7.3 Sun Pharmaceutical OTC Skin Medicine Product and Services

### 2.7.4 Sun Pharmaceutical OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Sun Pharmaceutical Recent Developments/Updates

## 2.8 China Resources Sanjiu Pharmaceutical

### 2.8.1 China Resources Sanjiu Pharmaceutical Details

### 2.8.2 China Resources Sanjiu Pharmaceutical Major Business

### 2.8.3 China Resources Sanjiu Pharmaceutical OTC Skin Medicine Product and

## Services

2.8.4 China Resources Sanjiu Pharmaceutical OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 China Resources Sanjiu Pharmaceutical Recent Developments/Updates

## 2.9 HAPHARM GROUP

2.9.1 HAPHARM GROUP Details

2.9.2 HAPHARM GROUP Major Business

2.9.3 HAPHARM GROUP OTC Skin Medicine Product and Services

2.9.4 HAPHARM GROUP OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 HAPHARM GROUP Recent Developments/Updates

## 2.10 Zhejiang DND PHARMACEUTICAL

2.10.1 Zhejiang DND PHARMACEUTICAL Details

2.10.2 Zhejiang DND PHARMACEUTICAL Major Business

2.10.3 Zhejiang DND PHARMACEUTICAL OTC Skin Medicine Product and Services

2.10.4 Zhejiang DND PHARMACEUTICAL OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Zhejiang DND PHARMACEUTICAL Recent Developments/Updates

## 2.11 Winsun

2.11.1 Winsun Details

2.11.2 Winsun Major Business

2.11.3 Winsun OTC Skin Medicine Product and Services

2.11.4 Winsun OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Winsun Recent Developments/Updates

## 2.12 Dinuo Pharmaceutical

2.12.1 Dinuo Pharmaceutical Details

2.12.2 Dinuo Pharmaceutical Major Business

2.12.3 Dinuo Pharmaceutical OTC Skin Medicine Product and Services

2.12.4 Dinuo Pharmaceutical OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Dinuo Pharmaceutical Recent Developments/Updates

## 2.13 Guizhou Finder Pharmaceutical

2.13.1 Guizhou Finder Pharmaceutical Details

2.13.2 Guizhou Finder Pharmaceutical Major Business

2.13.3 Guizhou Finder Pharmaceutical OTC Skin Medicine Product and Services

2.13.4 Guizhou Finder Pharmaceutical OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Guizhou Finder Pharmaceutical Recent Developments/Updates



## 2.14 Nanjing Cuccess Pharmaceutical

### 2.14.1 Nanjing Cuccess Pharmaceutical Details

### 2.14.2 Nanjing Cuccess Pharmaceutical Major Business

### 2.14.3 Nanjing Cuccess Pharmaceutical OTC Skin Medicine Product and Services

### 2.14.4 Nanjing Cuccess Pharmaceutical OTC Skin Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.14.5 Nanjing Cuccess Pharmaceutical Recent Developments/Updates

## 3 COMPETITIVE ENVIRONMENT: OTC SKIN MEDICINE BY MANUFACTURER

### 3.1 Global OTC Skin Medicine Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global OTC Skin Medicine Revenue by Manufacturer (2019-2024)

### 3.3 Global OTC Skin Medicine Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of OTC Skin Medicine by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 OTC Skin Medicine Manufacturer Market Share in 2023

#### 3.4.2 Top 6 OTC Skin Medicine Manufacturer Market Share in 2023

### 3.5 OTC Skin Medicine Market: Overall Company Footprint Analysis

#### 3.5.1 OTC Skin Medicine Market: Region Footprint

#### 3.5.2 OTC Skin Medicine Market: Company Product Type Footprint

#### 3.5.3 OTC Skin Medicine Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## 4 CONSUMPTION ANALYSIS BY REGION

### 4.1 Global OTC Skin Medicine Market Size by Region

#### 4.1.1 Global OTC Skin Medicine Sales Quantity by Region (2019-2030)

#### 4.1.2 Global OTC Skin Medicine Consumption Value by Region (2019-2030)

#### 4.1.3 Global OTC Skin Medicine Average Price by Region (2019-2030)

### 4.2 North America OTC Skin Medicine Consumption Value (2019-2030)

### 4.3 Europe OTC Skin Medicine Consumption Value (2019-2030)

### 4.4 Asia-Pacific OTC Skin Medicine Consumption Value (2019-2030)

### 4.5 South America OTC Skin Medicine Consumption Value (2019-2030)

### 4.6 Middle East and Africa OTC Skin Medicine Consumption Value (2019-2030)

## 5 MARKET SEGMENT BY TYPE

- 5.1 Global OTC Skin Medicine Sales Quantity by Type (2019-2030)
- 5.2 Global OTC Skin Medicine Consumption Value by Type (2019-2030)
- 5.3 Global OTC Skin Medicine Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global OTC Skin Medicine Sales Quantity by Application (2019-2030)
- 6.2 Global OTC Skin Medicine Consumption Value by Application (2019-2030)
- 6.3 Global OTC Skin Medicine Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America OTC Skin Medicine Sales Quantity by Type (2019-2030)
- 7.2 North America OTC Skin Medicine Sales Quantity by Application (2019-2030)
- 7.3 North America OTC Skin Medicine Market Size by Country
  - 7.3.1 North America OTC Skin Medicine Sales Quantity by Country (2019-2030)
  - 7.3.2 North America OTC Skin Medicine Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe OTC Skin Medicine Sales Quantity by Type (2019-2030)
- 8.2 Europe OTC Skin Medicine Sales Quantity by Application (2019-2030)
- 8.3 Europe OTC Skin Medicine Market Size by Country
  - 8.3.1 Europe OTC Skin Medicine Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe OTC Skin Medicine Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific OTC Skin Medicine Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific OTC Skin Medicine Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific OTC Skin Medicine Market Size by Region

- 9.3.1 Asia-Pacific OTC Skin Medicine Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific OTC Skin Medicine Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America OTC Skin Medicine Sales Quantity by Type (2019-2030)
- 10.2 South America OTC Skin Medicine Sales Quantity by Application (2019-2030)
- 10.3 South America OTC Skin Medicine Market Size by Country
  - 10.3.1 South America OTC Skin Medicine Sales Quantity by Country (2019-2030)
  - 10.3.2 South America OTC Skin Medicine Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa OTC Skin Medicine Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa OTC Skin Medicine Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa OTC Skin Medicine Market Size by Country
  - 11.3.1 Middle East & Africa OTC Skin Medicine Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa OTC Skin Medicine Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 OTC Skin Medicine Market Drivers
- 12.2 OTC Skin Medicine Market Restraints
- 12.3 OTC Skin Medicine Trends Analysis

## 12.4 Porters Five Forces Analysis

### 12.4.1 Threat of New Entrants

### 12.4.2 Bargaining Power of Suppliers

### 12.4.3 Bargaining Power of Buyers

### 12.4.4 Threat of Substitutes

### 12.4.5 Competitive Rivalry

## 13 RAW MATERIAL AND INDUSTRY CHAIN

### 13.1 Raw Material of OTC Skin Medicine and Key Manufacturers

### 13.2 Manufacturing Costs Percentage of OTC Skin Medicine

### 13.3 OTC Skin Medicine Production Process

### 13.4 OTC Skin Medicine Industrial Chain

## 14 SHIPMENTS BY DISTRIBUTION CHANNEL

### 14.1 Sales Channel

#### 14.1.1 Direct to End-User

#### 14.1.2 Distributors

### 14.2 OTC Skin Medicine Typical Distributors

### 14.3 OTC Skin Medicine Typical Customers

## 15 RESEARCH FINDINGS AND CONCLUSION

## 16 APPENDIX

### 16.1 Methodology

### 16.2 Research Process and Data Source

### 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global OTC Skin Medicine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global OTC Skin Medicine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Bayer Basic Information, Manufacturing Base and Competitors

Table 4. Bayer Major Business

Table 5. Bayer OTC Skin Medicine Product and Services

Table 6. Bayer OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Bayer Recent Developments/Updates

Table 8. GSK Basic Information, Manufacturing Base and Competitors

Table 9. GSK Major Business

Table 10. GSK OTC Skin Medicine Product and Services

Table 11. GSK OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. GSK Recent Developments/Updates

Table 13. Teva Basic Information, Manufacturing Base and Competitors

Table 14. Teva Major Business

Table 15. Teva OTC Skin Medicine Product and Services

Table 16. Teva OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Teva Recent Developments/Updates

Table 18. Johnson & Johnson Basic Information, Manufacturing Base and Competitors

Table 19. Johnson & Johnson Major Business

Table 20. Johnson & Johnson OTC Skin Medicine Product and Services

Table 21. Johnson & Johnson OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Johnson & Johnson Recent Developments/Updates

Table 23. Novartis Basic Information, Manufacturing Base and Competitors

Table 24. Novartis Major Business

Table 25. Novartis OTC Skin Medicine Product and Services

Table 26. Novartis OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Novartis Recent Developments/Updates

Table 28. Viatris Basic Information, Manufacturing Base and Competitors

Table 29. Viatris Major Business

Table 30. Viatris OTC Skin Medicine Product and Services

Table 31. Viatris OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Viatris Recent Developments/Updates

Table 33. Sun Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 34. Sun Pharmaceutical Major Business

Table 35. Sun Pharmaceutical OTC Skin Medicine Product and Services

Table 36. Sun Pharmaceutical OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Sun Pharmaceutical Recent Developments/Updates

Table 38. China Resources Sanjiu Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 39. China Resources Sanjiu Pharmaceutical Major Business

Table 40. China Resources Sanjiu Pharmaceutical OTC Skin Medicine Product and Services

Table 41. China Resources Sanjiu Pharmaceutical OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. China Resources Sanjiu Pharmaceutical Recent Developments/Updates

Table 43. HAPHARM GROUP Basic Information, Manufacturing Base and Competitors

Table 44. HAPHARM GROUP Major Business

Table 45. HAPHARM GROUP OTC Skin Medicine Product and Services

Table 46. HAPHARM GROUP OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. HAPHARM GROUP Recent Developments/Updates

Table 48. Zhejiang DND PHARMACEUTICAL Basic Information, Manufacturing Base and Competitors

Table 49. Zhejiang DND PHARMACEUTICAL Major Business

Table 50. Zhejiang DND PHARMACEUTICAL OTC Skin Medicine Product and Services

Table 51. Zhejiang DND PHARMACEUTICAL OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Zhejiang DND PHARMACEUTICAL Recent Developments/Updates

Table 53. Winsun Basic Information, Manufacturing Base and Competitors

Table 54. Winsun Major Business

Table 55. Winsun OTC Skin Medicine Product and Services

Table 56. Winsun OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)



Table 57. Winsun Recent Developments/Updates

Table 58. Dinuo Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 59. Dinuo Pharmaceutical Major Business

Table 60. Dinuo Pharmaceutical OTC Skin Medicine Product and Services

Table 61. Dinuo Pharmaceutical OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Dinuo Pharmaceutical Recent Developments/Updates

Table 63. Guizhou Finder Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 64. Guizhou Finder Pharmaceutical Major Business

Table 65. Guizhou Finder Pharmaceutical OTC Skin Medicine Product and Services

Table 66. Guizhou Finder Pharmaceutical OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Guizhou Finder Pharmaceutical Recent Developments/Updates

Table 68. Nanjing Cuccess Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 69. Nanjing Cuccess Pharmaceutical Major Business

Table 70. Nanjing Cuccess Pharmaceutical OTC Skin Medicine Product and Services

Table 71. Nanjing Cuccess Pharmaceutical OTC Skin Medicine Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Nanjing Cuccess Pharmaceutical Recent Developments/Updates

Table 73. Global OTC Skin Medicine Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 74. Global OTC Skin Medicine Revenue by Manufacturer (2019-2024) & (USD Million)

Table 75. Global OTC Skin Medicine Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 76. Market Position of Manufacturers in OTC Skin Medicine, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 77. Head Office and OTC Skin Medicine Production Site of Key Manufacturer

Table 78. OTC Skin Medicine Market: Company Product Type Footprint

Table 79. OTC Skin Medicine Market: Company Product Application Footprint

Table 80. OTC Skin Medicine New Market Entrants and Barriers to Market Entry

Table 81. OTC Skin Medicine Mergers, Acquisition, Agreements, and Collaborations

Table 82. Global OTC Skin Medicine Sales Quantity by Region (2019-2024) & (K Units)

Table 83. Global OTC Skin Medicine Sales Quantity by Region (2025-2030) & (K Units)

Table 84. Global OTC Skin Medicine Consumption Value by Region (2019-2024) & (USD Million)

Table 85. Global OTC Skin Medicine Consumption Value by Region (2025-2030) & (USD Million)

Table 86. Global OTC Skin Medicine Average Price by Region (2019-2024) & (US\$/Unit)

Table 87. Global OTC Skin Medicine Average Price by Region (2025-2030) & (US\$/Unit)

Table 88. Global OTC Skin Medicine Sales Quantity by Type (2019-2024) & (K Units)

Table 89. Global OTC Skin Medicine Sales Quantity by Type (2025-2030) & (K Units)

Table 90. Global OTC Skin Medicine Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Global OTC Skin Medicine Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Global OTC Skin Medicine Average Price by Type (2019-2024) & (US\$/Unit)

Table 93. Global OTC Skin Medicine Average Price by Type (2025-2030) & (US\$/Unit)

Table 94. Global OTC Skin Medicine Sales Quantity by Application (2019-2024) & (K Units)

Table 95. Global OTC Skin Medicine Sales Quantity by Application (2025-2030) & (K Units)

Table 96. Global OTC Skin Medicine Consumption Value by Application (2019-2024) & (USD Million)

Table 97. Global OTC Skin Medicine Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global OTC Skin Medicine Average Price by Application (2019-2024) & (US\$/Unit)

Table 99. Global OTC Skin Medicine Average Price by Application (2025-2030) & (US\$/Unit)

Table 100. North America OTC Skin Medicine Sales Quantity by Type (2019-2024) & (K Units)

Table 101. North America OTC Skin Medicine Sales Quantity by Type (2025-2030) & (K Units)

Table 102. North America OTC Skin Medicine Sales Quantity by Application (2019-2024) & (K Units)

Table 103. North America OTC Skin Medicine Sales Quantity by Application (2025-2030) & (K Units)

Table 104. North America OTC Skin Medicine Sales Quantity by Country (2019-2024) & (K Units)

Table 105. North America OTC Skin Medicine Sales Quantity by Country (2025-2030) &



(K Units)

Table 106. North America OTC Skin Medicine Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America OTC Skin Medicine Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe OTC Skin Medicine Sales Quantity by Type (2019-2024) & (K Units)

Table 109. Europe OTC Skin Medicine Sales Quantity by Type (2025-2030) & (K Units)

Table 110. Europe OTC Skin Medicine Sales Quantity by Application (2019-2024) & (K Units)

Table 111. Europe OTC Skin Medicine Sales Quantity by Application (2025-2030) & (K Units)

Table 112. Europe OTC Skin Medicine Sales Quantity by Country (2019-2024) & (K Units)

Table 113. Europe OTC Skin Medicine Sales Quantity by Country (2025-2030) & (K Units)

Table 114. Europe OTC Skin Medicine Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe OTC Skin Medicine Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific OTC Skin Medicine Sales Quantity by Type (2019-2024) & (K Units)

Table 117. Asia-Pacific OTC Skin Medicine Sales Quantity by Type (2025-2030) & (K Units)

Table 118. Asia-Pacific OTC Skin Medicine Sales Quantity by Application (2019-2024) & (K Units)

Table 119. Asia-Pacific OTC Skin Medicine Sales Quantity by Application (2025-2030) & (K Units)

Table 120. Asia-Pacific OTC Skin Medicine Sales Quantity by Region (2019-2024) & (K Units)

Table 121. Asia-Pacific OTC Skin Medicine Sales Quantity by Region (2025-2030) & (K Units)

Table 122. Asia-Pacific OTC Skin Medicine Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific OTC Skin Medicine Consumption Value by Region (2025-2030) & (USD Million)

Table 124. South America OTC Skin Medicine Sales Quantity by Type (2019-2024) & (K Units)

Table 125. South America OTC Skin Medicine Sales Quantity by Type (2025-2030) & (K Units)

Table 126. South America OTC Skin Medicine Sales Quantity by Application (2019-2024) & (K Units)

Table 127. South America OTC Skin Medicine Sales Quantity by Application (2025-2030) & (K Units)

Table 128. South America OTC Skin Medicine Sales Quantity by Country (2019-2024) & (K Units)

Table 129. South America OTC Skin Medicine Sales Quantity by Country (2025-2030) & (K Units)

Table 130. South America OTC Skin Medicine Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America OTC Skin Medicine Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa OTC Skin Medicine Sales Quantity by Type (2019-2024) & (K Units)

Table 133. Middle East & Africa OTC Skin Medicine Sales Quantity by Type (2025-2030) & (K Units)

Table 134. Middle East & Africa OTC Skin Medicine Sales Quantity by Application (2019-2024) & (K Units)

Table 135. Middle East & Africa OTC Skin Medicine Sales Quantity by Application (2025-2030) & (K Units)

Table 136. Middle East & Africa OTC Skin Medicine Sales Quantity by Region (2019-2024) & (K Units)

Table 137. Middle East & Africa OTC Skin Medicine Sales Quantity by Region (2025-2030) & (K Units)

Table 138. Middle East & Africa OTC Skin Medicine Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa OTC Skin Medicine Consumption Value by Region (2025-2030) & (USD Million)

Table 140. OTC Skin Medicine Raw Material

Table 141. Key Manufacturers of OTC Skin Medicine Raw Materials

Table 142. OTC Skin Medicine Typical Distributors

Table 143. OTC Skin Medicine Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. OTC Skin Medicine Picture

Figure 2. Global OTC Skin Medicine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global OTC Skin Medicine Consumption Value Market Share by Type in 2023

Figure 4. Oral Examples

Figure 5. Topical Examples

Figure 6. Global OTC Skin Medicine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global OTC Skin Medicine Consumption Value Market Share by Application in 2023

Figure 8. Hospital Examples

Figure 9. Drug Store Examples

Figure 10. Online Supermarket Examples

Figure 11. Others Examples

Figure 12. Global OTC Skin Medicine Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global OTC Skin Medicine Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global OTC Skin Medicine Sales Quantity (2019-2030) & (K Units)

Figure 15. Global OTC Skin Medicine Average Price (2019-2030) & (US\$/Unit)

Figure 16. Global OTC Skin Medicine Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global OTC Skin Medicine Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of OTC Skin Medicine by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 OTC Skin Medicine Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 OTC Skin Medicine Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global OTC Skin Medicine Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global OTC Skin Medicine Consumption Value Market Share by Region (2019-2030)

Figure 23. North America OTC Skin Medicine Consumption Value (2019-2030) & (USD

Million)

Figure 24. Europe OTC Skin Medicine Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific OTC Skin Medicine Consumption Value (2019-2030) & (USD Million)

Figure 26. South America OTC Skin Medicine Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa OTC Skin Medicine Consumption Value (2019-2030) & (USD Million)

Figure 28. Global OTC Skin Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global OTC Skin Medicine Consumption Value Market Share by Type (2019-2030)

Figure 30. Global OTC Skin Medicine Average Price by Type (2019-2030) & (US\$/Unit)

Figure 31. Global OTC Skin Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global OTC Skin Medicine Consumption Value Market Share by Application (2019-2030)

Figure 33. Global OTC Skin Medicine Average Price by Application (2019-2030) & (US\$/Unit)

Figure 34. North America OTC Skin Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America OTC Skin Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America OTC Skin Medicine Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America OTC Skin Medicine Consumption Value Market Share by Country (2019-2030)

Figure 38. United States OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe OTC Skin Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe OTC Skin Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe OTC Skin Medicine Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe OTC Skin Medicine Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific OTC Skin Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific OTC Skin Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific OTC Skin Medicine Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific OTC Skin Medicine Consumption Value Market Share by Region (2019-2030)

Figure 54. China OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America OTC Skin Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America OTC Skin Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America OTC Skin Medicine Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America OTC Skin Medicine Consumption Value Market Share by

Country (2019-2030)

Figure 64. Brazil OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa OTC Skin Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa OTC Skin Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa OTC Skin Medicine Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa OTC Skin Medicine Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa OTC Skin Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. OTC Skin Medicine Market Drivers

Figure 75. OTC Skin Medicine Market Restraints

Figure 76. OTC Skin Medicine Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of OTC Skin Medicine in 2023

Figure 79. Manufacturing Process Analysis of OTC Skin Medicine

Figure 80. OTC Skin Medicine Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source



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