

Global OTC Pediatric Healthcare Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Over-The-Counter (OTC) medicines can be purchased without doctor?s prescription. OTC drugs are used to treat minor ailments and are usually consumed on basis of selfdiagnosis. These drugs are available at pharmacies, small convenience stores as well as at supermarkets. OTC medication is usually not recommended, especially in case of children as they are more likely to have adverse drug reactions than adults. The adverse effects wrong medicine or overdosage can result in an allergic reaction and other side-effects.

SCOPE OF THE REPORT:

OTC pediatric medicines that fall under dermatology are projected to remain top-selling products in the global OTC pediatric healthcare market between 2018 and 2025. The global OTC Pediatric Healthcare market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of OTC Pediatric Healthcare.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the OTC Pediatric Healthcare market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the OTC Pediatric



Healthcare market by product type and applications/end industries. Market Segment by Companies, this report covers

Johnson & Johnson

Bayer

GlaxoSmithKline

Pfizer

Amway

Reckitt Benckiser Group

Sanofi

Abbott Laboratories

Procter & Gamble

Church & Dwight

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers



Gastro Intestinal

Dermatology

ENT

Nutrition/Vitamins

Others

Market Segment by Applications, can be divided into

Hospital Pharmacies

Drug store/ Pharmacy

Online Pharmacies



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