

# Global OTC Herbal and Traditional Medicines Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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#### **Abstracts**

Herbal medicine, also called botanical medicine or phytomedicine refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes. Herbalism has a long tradition of use outside of conventional medicine. It is becoming more mainstream as improvements in analysis and quality control along with advances in clinical research show the value of herbal medicine in the treating and preventing disease.

#### **SCOPE OF THE REPORT:**

The global OTC Herbal and Traditional Medicines market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of OTC Herbal and Traditional Medicines.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the OTC Herbal and Traditional Medicines market status and outlook of Global and major regions, from angles of players, countries, product types and end



industries; this report analyzes the top players in global market, and splits the OTC Herbal and Traditional Medicines market by product type and applications/end industries.

Market Segment by Companies, this report covers Tsumura Schwabe Madaus Weleda Blackmores Arkopharma Sido Muncul Arizona Natural Dabur India Herbal Africa Nature's Answer Bio-Botanica Potter's Herbal Zand Nature Herbs

Yunnan Baiyao

Imperial Ginseng



Tongrentang		
TASLY		
Tianjin Zhongxin Pharmaceutical Group		
Kunming Pharma		
China Resources (Sanjiu)		
JZJT		
Guangzhou Pharma		
Taiji Group		
Hainan Haiyao		
Market Segment by Regions, regional analysis covers		
North America (United States, Canada and Mexico)		
Europe (Germany, France, UK, Russia and Italy)		
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)		
South America (Brazil, Argentina, Colombia)		
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)		
Market Segment by Type, covers		
Liquid		
Tablet		



	Powder
	Capsule
Market	Segment by Applications, can be divided into
	Hospital Pharmacies
	Retail Pharmacies
	Online Pharmacies



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