

# Global OTC Dry Eye Drops Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global OTC Dry Eye Drops market size is expected to reach \$ 3496 million by 2032, rising at a market growth of 3.4% CAGR during the forecast period (2026-2032).

This report studies OTC dry eyedrop market. OTC eyedrops refer to eyedrops dispensed without a prescription. Over-the-counter eye drops offer a convenient assortment for various eye health needs. In 2025, global OTC Dry Eye Drops production reached approximately 178,000 k units, with an average global market price of around 15 US\$/ Unit. The production capacity of OTC Dry Eye Drops reaches 222,500 k units, and the industry's gross profit margin is approximately between 50% and 70%.

The OTC dry eye drop market continues to expand, mainly driven by lifestyle and environmental factors such as the significant increase in global screen time, the aging population, and the prevalence of air pollution and dry environments, leading to the increasing prevalence and younger age of dry eye symptoms. At the same time, the public's increasing attention to eye health and visual comfort is prompting consumers to actively seek convenient, safe, and self-administered relief solutions. In addition, the extensive coverage of pharmacy channels, the rapid development of e-commerce retail, and the upgrading of products towards preservative-free, highly moisturizing, and multifunctional products have further lowered the barriers to use and improved the user experience.

This report studies the global OTC Dry Eye Drops production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for OTC Dry

Eye Drops and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of OTC Dry Eye Drops that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global OTC Dry Eye Drops total production and demand, 2021-2032, (K Units)

Global OTC Dry Eye Drops total production value, 2021-2032, (USD Million)

Global OTC Dry Eye Drops production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global OTC Dry Eye Drops consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: OTC Dry Eye Drops domestic production, consumption, key domestic manufacturers and share

Global OTC Dry Eye Drops production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global OTC Dry Eye Drops production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global OTC Dry Eye Drops production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global OTC Dry Eye Drops market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alcon, Bausch Health, AbbVie, Santen Pharma, CooperVision, Thea pharmaceuticals, OmniVision Pharma, URSAPHARM, Rohto, Prestige Consumer Healthcare, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World OTC Dry Eye Drops market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global OTC Dry Eye Drops Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global OTC Dry Eye Drops Market, Segmentation by Type:

Sodium Hyaluronate Eye Drops

Sodium Carboxymethylcellulose Eye Drops

Others

#### Global OTC Dry Eye Drops Market, Segmentation by Preservative:

Preservative-free

Contains Preservatives

#### Global OTC Dry Eye Drops Market, Segmentation by Target Audience:

Post-operative Patients

Contact Lens Wearers

Others

#### Global OTC Dry Eye Drops Market, Segmentation by Application:

Teenagers

Middle Age

Older Adult

#### Companies Profiled:

Alcon

Bausch Health

AbbVie

Santen Pharma

CooperVision

Thea pharmaceuticals

OmniVision Pharma

URSAPHARM

Rohto

Prestige Consumer Healthcare

LION

Kenvue (Visine)

Zhenshiming Pharmaceutical

**Key Questions Answered:**

1. How big is the global OTC Dry Eye Drops market?
2. What is the demand of the global OTC Dry Eye Drops market?
3. What is the year over year growth of the global OTC Dry Eye Drops market?
4. What is the production and production value of the global OTC Dry Eye Drops market?
5. Who are the key producers in the global OTC Dry Eye Drops market?
6. What are the growth factors driving the market demand?

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