

Global OTC Cold and Cough Medicines Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

Over-the-counter (OTC) drugs are medicines sold directly to a consumer without a requirement for a prescription from a healthcare professional, as opposed to prescription drugs, which may be supplied only to consumers possessing a valid prescription. The drugs for the treatment of cold and cough acts on the receptors to which the virus causing the infection gets attached to, by antagonizing the action of the receptors and killing the viral infection, thereby reducing congestion by lysing the mucus and dilating the bronchioles constricted by the mucus deposition. Cold weather is not directly associated with common cold, but the virus which causes common cold, called rhinovirus, is responsible for all cold related illnesses. Once the virus is inhaled, it attaches to the cells in nasal passages.

According to our (Global Info Research) latest study, the global OTC Cold and Cough Medicines market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global OTC Cold and Cough Medicines market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global OTC Cold and Cough Medicines market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global OTC Cold and Cough Medicines market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global OTC Cold and Cough Medicines market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global OTC Cold and Cough Medicines market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for OTC Cold and Cough Medicines

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global OTC Cold and Cough Medicines market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sanofi-Aventis, Johnson & Johnson, Reckitt Benckiser Group Plc., Novartis AG and GlaxoSmithKline Plc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

OTC Cold and Cough Medicines market is split by Type and by Application. For the

period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pellets

Drops

Tablets

Capsules

Powders

Sprays

Market segment by Application

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Major players covered

Sanofi-Aventis

Johnson & Johnson

Reckitt Benckiser Group Plc.

Novartis AG

GlaxoSmithKline Plc.

AstraZeneca Plc.

Pfizer Inc.

Sun Pharmaceutical

Prestige Brands Holdings, Inc.

Procter & Gamble Co.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OTC Cold and Cough Medicines product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OTC Cold and Cough Medicines, with price, sales, revenue and global market share of OTC Cold and Cough Medicines from 2018 to 2023.

Chapter 3, the OTC Cold and Cough Medicines competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OTC Cold and Cough Medicines breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and OTC Cold and Cough Medicines market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of OTC Cold and Cough Medicines.

Chapter 14 and 15, to describe OTC Cold and Cough Medicines sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of OTC Cold and Cough Medicines

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global OTC Cold and Cough Medicines Consumption Value by Type:
2018 Versus 2022 Versus 2029

1.3.2 Pellets

1.3.3 Drops

1.3.4 Tablets

1.3.5 Capsules

1.3.6 Powders

1.3.7 Sprays

1.4 Market Analysis by Application

1.4.1 Overview: Global OTC Cold and Cough Medicines Consumption Value by
Application: 2018 Versus 2022 Versus 2029

1.4.2 Hospital Pharmacies

1.4.3 Retail Pharmacies

1.4.4 Online Pharmacies

1.5 Global OTC Cold and Cough Medicines Market Size & Forecast

1.5.1 Global OTC Cold and Cough Medicines Consumption Value (2018 & 2022 &
2029)

1.5.2 Global OTC Cold and Cough Medicines Sales Quantity (2018-2029)

1.5.3 Global OTC Cold and Cough Medicines Average Price (2018-2029)

2 MANUFACTURERS PROFILES

2.1 Sanofi-Aventis

2.1.1 Sanofi-Aventis Details

2.1.2 Sanofi-Aventis Major Business

2.1.3 Sanofi-Aventis OTC Cold and Cough Medicines Product and Services

2.1.4 Sanofi-Aventis OTC Cold and Cough Medicines Sales Quantity, Average Price,
Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 Sanofi-Aventis Recent Developments/Updates

2.2 Johnson & Johnson

2.2.1 Johnson & Johnson Details

2.2.2 Johnson & Johnson Major Business

- 2.2.3 Johnson & Johnson OTC Cold and Cough Medicines Product and Services
- 2.2.4 Johnson & Johnson OTC Cold and Cough Medicines Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.2.5 Johnson & Johnson Recent Developments/Updates
- 2.3 Reckitt Benckiser Group Plc.
 - 2.3.1 Reckitt Benckiser Group Plc. Details
 - 2.3.2 Reckitt Benckiser Group Plc. Major Business
 - 2.3.3 Reckitt Benckiser Group Plc. OTC Cold and Cough Medicines Product and Services
 - 2.3.4 Reckitt Benckiser Group Plc. OTC Cold and Cough Medicines Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.3.5 Reckitt Benckiser Group Plc. Recent Developments/Updates
- 2.4 Novartis AG
 - 2.4.1 Novartis AG Details
 - 2.4.2 Novartis AG Major Business
 - 2.4.3 Novartis AG OTC Cold and Cough Medicines Product and Services
 - 2.4.4 Novartis AG OTC Cold and Cough Medicines Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.4.5 Novartis AG Recent Developments/Updates
- 2.5 GlaxoSmithKline Plc.
 - 2.5.1 GlaxoSmithKline Plc. Details
 - 2.5.2 GlaxoSmithKline Plc. Major Business
 - 2.5.3 GlaxoSmithKline Plc. OTC Cold and Cough Medicines Product and Services
 - 2.5.4 GlaxoSmithKline Plc. OTC Cold and Cough Medicines Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.5.5 GlaxoSmithKline Plc. Recent Developments/Updates
- 2.6 AstraZeneca Plc.
 - 2.6.1 AstraZeneca Plc. Details
 - 2.6.2 AstraZeneca Plc. Major Business
 - 2.6.3 AstraZeneca Plc. OTC Cold and Cough Medicines Product and Services
 - 2.6.4 AstraZeneca Plc. OTC Cold and Cough Medicines Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.6.5 AstraZeneca Plc. Recent Developments/Updates
- 2.7 Pfizer Inc.
 - 2.7.1 Pfizer Inc. Details
 - 2.7.2 Pfizer Inc. Major Business
 - 2.7.3 Pfizer Inc. OTC Cold and Cough Medicines Product and Services
 - 2.7.4 Pfizer Inc. OTC Cold and Cough Medicines Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.7.5 Pfizer Inc. Recent Developments/Updates
- 2.8 Sun Pharmaceutical
 - 2.8.1 Sun Pharmaceutical Details
 - 2.8.2 Sun Pharmaceutical Major Business
 - 2.8.3 Sun Pharmaceutical OTC Cold and Cough Medicines Product and Services
 - 2.8.4 Sun Pharmaceutical OTC Cold and Cough Medicines Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.8.5 Sun Pharmaceutical Recent Developments/Updates
- 2.9 Prestige Brands Holdings, Inc.
 - 2.9.1 Prestige Brands Holdings, Inc. Details
 - 2.9.2 Prestige Brands Holdings, Inc. Major Business
 - 2.9.3 Prestige Brands Holdings, Inc. OTC Cold and Cough Medicines Product and Services
 - 2.9.4 Prestige Brands Holdings, Inc. OTC Cold and Cough Medicines Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 Prestige Brands Holdings, Inc. Recent Developments/Updates
- 2.10 Procter & Gamble Co.
 - 2.10.1 Procter & Gamble Co. Details
 - 2.10.2 Procter & Gamble Co. Major Business
 - 2.10.3 Procter & Gamble Co. OTC Cold and Cough Medicines Product and Services
 - 2.10.4 Procter & Gamble Co. OTC Cold and Cough Medicines Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.10.5 Procter & Gamble Co. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OTC COLD AND COUGH MEDICINES BY MANUFACTURER

- 3.1 Global OTC Cold and Cough Medicines Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global OTC Cold and Cough Medicines Revenue by Manufacturer (2018-2023)
- 3.3 Global OTC Cold and Cough Medicines Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
 - 3.4.1 Producer Shipments of OTC Cold and Cough Medicines by Manufacturer Revenue (\$MM) and Market Share (%): 2022
 - 3.4.2 Top 3 OTC Cold and Cough Medicines Manufacturer Market Share in 2022
 - 3.4.2 Top 6 OTC Cold and Cough Medicines Manufacturer Market Share in 2022
- 3.5 OTC Cold and Cough Medicines Market: Overall Company Footprint Analysis
 - 3.5.1 OTC Cold and Cough Medicines Market: Region Footprint

- 3.5.2 OTC Cold and Cough Medicines Market: Company Product Type Footprint
- 3.5.3 OTC Cold and Cough Medicines Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global OTC Cold and Cough Medicines Market Size by Region
 - 4.1.1 Global OTC Cold and Cough Medicines Sales Quantity by Region (2018-2029)
 - 4.1.2 Global OTC Cold and Cough Medicines Consumption Value by Region (2018-2029)
 - 4.1.3 Global OTC Cold and Cough Medicines Average Price by Region (2018-2029)
- 4.2 North America OTC Cold and Cough Medicines Consumption Value (2018-2029)
- 4.3 Europe OTC Cold and Cough Medicines Consumption Value (2018-2029)
- 4.4 Asia-Pacific OTC Cold and Cough Medicines Consumption Value (2018-2029)
- 4.5 South America OTC Cold and Cough Medicines Consumption Value (2018-2029)
- 4.6 Middle East and Africa OTC Cold and Cough Medicines Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

- 5.1 Global OTC Cold and Cough Medicines Sales Quantity by Type (2018-2029)
- 5.2 Global OTC Cold and Cough Medicines Consumption Value by Type (2018-2029)
- 5.3 Global OTC Cold and Cough Medicines Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global OTC Cold and Cough Medicines Sales Quantity by Application (2018-2029)
- 6.2 Global OTC Cold and Cough Medicines Consumption Value by Application (2018-2029)
- 6.3 Global OTC Cold and Cough Medicines Average Price by Application (2018-2029)

7 NORTH AMERICA

- 7.1 North America OTC Cold and Cough Medicines Sales Quantity by Type (2018-2029)
- 7.2 North America OTC Cold and Cough Medicines Sales Quantity by Application (2018-2029)
- 7.3 North America OTC Cold and Cough Medicines Market Size by Country

7.3.1 North America OTC Cold and Cough Medicines Sales Quantity by Country (2018-2029)

7.3.2 North America OTC Cold and Cough Medicines Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

8.1 Europe OTC Cold and Cough Medicines Sales Quantity by Type (2018-2029)

8.2 Europe OTC Cold and Cough Medicines Sales Quantity by Application (2018-2029)

8.3 Europe OTC Cold and Cough Medicines Market Size by Country

8.3.1 Europe OTC Cold and Cough Medicines Sales Quantity by Country (2018-2029)

8.3.2 Europe OTC Cold and Cough Medicines Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

9.1 Asia-Pacific OTC Cold and Cough Medicines Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific OTC Cold and Cough Medicines Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific OTC Cold and Cough Medicines Market Size by Region

9.3.1 Asia-Pacific OTC Cold and Cough Medicines Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific OTC Cold and Cough Medicines Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

- 10.1 South America OTC Cold and Cough Medicines Sales Quantity by Type (2018-2029)
- 10.2 South America OTC Cold and Cough Medicines Sales Quantity by Application (2018-2029)
- 10.3 South America OTC Cold and Cough Medicines Market Size by Country
 - 10.3.1 South America OTC Cold and Cough Medicines Sales Quantity by Country (2018-2029)
 - 10.3.2 South America OTC Cold and Cough Medicines Consumption Value by Country (2018-2029)
 - 10.3.3 Brazil Market Size and Forecast (2018-2029)
 - 10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa OTC Cold and Cough Medicines Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa OTC Cold and Cough Medicines Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa OTC Cold and Cough Medicines Market Size by Country
 - 11.3.1 Middle East & Africa OTC Cold and Cough Medicines Sales Quantity by Country (2018-2029)
 - 11.3.2 Middle East & Africa OTC Cold and Cough Medicines Consumption Value by Country (2018-2029)
 - 11.3.3 Turkey Market Size and Forecast (2018-2029)
 - 11.3.4 Egypt Market Size and Forecast (2018-2029)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
 - 11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

- 12.1 OTC Cold and Cough Medicines Market Drivers
- 12.2 OTC Cold and Cough Medicines Market Restraints
- 12.3 OTC Cold and Cough Medicines Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

12.5 Influence of COVID-19 and Russia-Ukraine War

12.5.1 Influence of COVID-19

12.5.2 Influence of Russia-Ukraine War

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of OTC Cold and Cough Medicines and Key Manufacturers

13.2 Manufacturing Costs Percentage of OTC Cold and Cough Medicines

13.3 OTC Cold and Cough Medicines Production Process

13.4 OTC Cold and Cough Medicines Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 OTC Cold and Cough Medicines Typical Distributors

14.3 OTC Cold and Cough Medicines Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global OTC Cold and Cough Medicines Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global OTC Cold and Cough Medicines Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Sanofi-Aventis Basic Information, Manufacturing Base and Competitors

Table 4. Sanofi-Aventis Major Business

Table 5. Sanofi-Aventis OTC Cold and Cough Medicines Product and Services

Table 6. Sanofi-Aventis OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Sanofi-Aventis Recent Developments/Updates

Table 8. Johnson & Johnson Basic Information, Manufacturing Base and Competitors

Table 9. Johnson & Johnson Major Business

Table 10. Johnson & Johnson OTC Cold and Cough Medicines Product and Services

Table 11. Johnson & Johnson OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Johnson & Johnson Recent Developments/Updates

Table 13. Reckitt Benckiser Group Plc. Basic Information, Manufacturing Base and Competitors

Table 14. Reckitt Benckiser Group Plc. Major Business

Table 15. Reckitt Benckiser Group Plc. OTC Cold and Cough Medicines Product and Services

Table 16. Reckitt Benckiser Group Plc. OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Reckitt Benckiser Group Plc. Recent Developments/Updates

Table 18. Novartis AG Basic Information, Manufacturing Base and Competitors

Table 19. Novartis AG Major Business

Table 20. Novartis AG OTC Cold and Cough Medicines Product and Services

Table 21. Novartis AG OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Novartis AG Recent Developments/Updates

Table 23. GlaxoSmithKline Plc. Basic Information, Manufacturing Base and Competitors

Table 24. GlaxoSmithKline Plc. Major Business

Table 25. GlaxoSmithKline Plc. OTC Cold and Cough Medicines Product and Services

Table 26. GlaxoSmithKline Plc. OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. GlaxoSmithKline Plc. Recent Developments/Updates

Table 28. AstraZeneca Plc. Basic Information, Manufacturing Base and Competitors

Table 29. AstraZeneca Plc. Major Business

Table 30. AstraZeneca Plc. OTC Cold and Cough Medicines Product and Services

Table 31. AstraZeneca Plc. OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. AstraZeneca Plc. Recent Developments/Updates

Table 33. Pfizer Inc. Basic Information, Manufacturing Base and Competitors

Table 34. Pfizer Inc. Major Business

Table 35. Pfizer Inc. OTC Cold and Cough Medicines Product and Services

Table 36. Pfizer Inc. OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. Pfizer Inc. Recent Developments/Updates

Table 38. Sun Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 39. Sun Pharmaceutical Major Business

Table 40. Sun Pharmaceutical OTC Cold and Cough Medicines Product and Services

Table 41. Sun Pharmaceutical OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Sun Pharmaceutical Recent Developments/Updates

Table 43. Prestige Brands Holdings, Inc. Basic Information, Manufacturing Base and Competitors

Table 44. Prestige Brands Holdings, Inc. Major Business

Table 45. Prestige Brands Holdings, Inc. OTC Cold and Cough Medicines Product and Services

Table 46. Prestige Brands Holdings, Inc. OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Prestige Brands Holdings, Inc. Recent Developments/Updates

Table 48. Procter & Gamble Co. Basic Information, Manufacturing Base and Competitors

Table 49. Procter & Gamble Co. Major Business

Table 50. Procter & Gamble Co. OTC Cold and Cough Medicines Product and Services

Table 51. Procter & Gamble Co. OTC Cold and Cough Medicines Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Procter & Gamble Co. Recent Developments/Updates

Table 53. Global OTC Cold and Cough Medicines Sales Quantity by Manufacturer (2018-2023) & (K Units)

Table 54. Global OTC Cold and Cough Medicines Revenue by Manufacturer (2018-2023) & (USD Million)

Table 55. Global OTC Cold and Cough Medicines Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 56. Market Position of Manufacturers in OTC Cold and Cough Medicines, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 57. Head Office and OTC Cold and Cough Medicines Production Site of Key Manufacturer

Table 58. OTC Cold and Cough Medicines Market: Company Product Type Footprint

Table 59. OTC Cold and Cough Medicines Market: Company Product Application Footprint

Table 60. OTC Cold and Cough Medicines New Market Entrants and Barriers to Market Entry

Table 61. OTC Cold and Cough Medicines Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global OTC Cold and Cough Medicines Sales Quantity by Region (2018-2023) & (K Units)

Table 63. Global OTC Cold and Cough Medicines Sales Quantity by Region (2024-2029) & (K Units)

Table 64. Global OTC Cold and Cough Medicines Consumption Value by Region (2018-2023) & (USD Million)

Table 65. Global OTC Cold and Cough Medicines Consumption Value by Region (2024-2029) & (USD Million)

Table 66. Global OTC Cold and Cough Medicines Average Price by Region (2018-2023) & (US\$/Unit)

Table 67. Global OTC Cold and Cough Medicines Average Price by Region (2024-2029) & (US\$/Unit)

Table 68. Global OTC Cold and Cough Medicines Sales Quantity by Type (2018-2023) & (K Units)

Table 69. Global OTC Cold and Cough Medicines Sales Quantity by Type (2024-2029) & (K Units)

Table 70. Global OTC Cold and Cough Medicines Consumption Value by Type (2018-2023) & (USD Million)

Table 71. Global OTC Cold and Cough Medicines Consumption Value by Type (2024-2029) & (USD Million)

Table 72. Global OTC Cold and Cough Medicines Average Price by Type (2018-2023) & (US\$/Unit)

Table 73. Global OTC Cold and Cough Medicines Average Price by Type (2024-2029) & (US\$/Unit)

Table 74. Global OTC Cold and Cough Medicines Sales Quantity by Application (2018-2023) & (K Units)

Table 75. Global OTC Cold and Cough Medicines Sales Quantity by Application (2024-2029) & (K Units)

Table 76. Global OTC Cold and Cough Medicines Consumption Value by Application (2018-2023) & (USD Million)

Table 77. Global OTC Cold and Cough Medicines Consumption Value by Application (2024-2029) & (USD Million)

Table 78. Global OTC Cold and Cough Medicines Average Price by Application (2018-2023) & (US\$/Unit)

Table 79. Global OTC Cold and Cough Medicines Average Price by Application (2024-2029) & (US\$/Unit)

Table 80. North America OTC Cold and Cough Medicines Sales Quantity by Type (2018-2023) & (K Units)

Table 81. North America OTC Cold and Cough Medicines Sales Quantity by Type (2024-2029) & (K Units)

Table 82. North America OTC Cold and Cough Medicines Sales Quantity by Application (2018-2023) & (K Units)

Table 83. North America OTC Cold and Cough Medicines Sales Quantity by Application (2024-2029) & (K Units)

Table 84. North America OTC Cold and Cough Medicines Sales Quantity by Country (2018-2023) & (K Units)

Table 85. North America OTC Cold and Cough Medicines Sales Quantity by Country (2024-2029) & (K Units)

Table 86. North America OTC Cold and Cough Medicines Consumption Value by Country (2018-2023) & (USD Million)

Table 87. North America OTC Cold and Cough Medicines Consumption Value by Country (2024-2029) & (USD Million)

Table 88. Europe OTC Cold and Cough Medicines Sales Quantity by Type (2018-2023) & (K Units)

Table 89. Europe OTC Cold and Cough Medicines Sales Quantity by Type (2024-2029) & (K Units)

Table 90. Europe OTC Cold and Cough Medicines Sales Quantity by Application

(2018-2023) & (K Units)

Table 91. Europe OTC Cold and Cough Medicines Sales Quantity by Application

(2024-2029) & (K Units)

Table 92. Europe OTC Cold and Cough Medicines Sales Quantity by Country

(2018-2023) & (K Units)

Table 93. Europe OTC Cold and Cough Medicines Sales Quantity by Country

(2024-2029) & (K Units)

Table 94. Europe OTC Cold and Cough Medicines Consumption Value by Country

(2018-2023) & (USD Million)

Table 95. Europe OTC Cold and Cough Medicines Consumption Value by Country

(2024-2029) & (USD Million)

Table 96. Asia-Pacific OTC Cold and Cough Medicines Sales Quantity by Type

(2018-2023) & (K Units)

Table 97. Asia-Pacific OTC Cold and Cough Medicines Sales Quantity by Type

(2024-2029) & (K Units)

Table 98. Asia-Pacific OTC Cold and Cough Medicines Sales Quantity by Application

(2018-2023) & (K Units)

Table 99. Asia-Pacific OTC Cold and Cough Medicines Sales Quantity by Application

(2024-2029) & (K Units)

Table 100. Asia-Pacific OTC Cold and Cough Medicines Sales Quantity by Region

(2018-2023) & (K Units)

Table 101. Asia-Pacific OTC Cold and Cough Medicines Sales Quantity by Region

(2024-2029) & (K Units)

Table 102. Asia-Pacific OTC Cold and Cough Medicines Consumption Value by Region

(2018-2023) & (USD Million)

Table 103. Asia-Pacific OTC Cold and Cough Medicines Consumption Value by Region

(2024-2029) & (USD Million)

Table 104. South America OTC Cold and Cough Medicines Sales Quantity by Type

(2018-2023) & (K Units)

Table 105. South America OTC Cold and Cough Medicines Sales Quantity by Type

(2024-2029) & (K Units)

Table 106. South America OTC Cold and Cough Medicines Sales Quantity by

Application (2018-2023) & (K Units)

Table 107. South America OTC Cold and Cough Medicines Sales Quantity by

Application (2024-2029) & (K Units)

Table 108. South America OTC Cold and Cough Medicines Sales Quantity by Country

(2018-2023) & (K Units)

Table 109. South America OTC Cold and Cough Medicines Sales Quantity by Country

(2024-2029) & (K Units)

Table 110. South America OTC Cold and Cough Medicines Consumption Value by Country (2018-2023) & (USD Million)

Table 111. South America OTC Cold and Cough Medicines Consumption Value by Country (2024-2029) & (USD Million)

Table 112. Middle East & Africa OTC Cold and Cough Medicines Sales Quantity by Type (2018-2023) & (K Units)

Table 113. Middle East & Africa OTC Cold and Cough Medicines Sales Quantity by Type (2024-2029) & (K Units)

Table 114. Middle East & Africa OTC Cold and Cough Medicines Sales Quantity by Application (2018-2023) & (K Units)

Table 115. Middle East & Africa OTC Cold and Cough Medicines Sales Quantity by Application (2024-2029) & (K Units)

Table 116. Middle East & Africa OTC Cold and Cough Medicines Sales Quantity by Region (2018-2023) & (K Units)

Table 117. Middle East & Africa OTC Cold and Cough Medicines Sales Quantity by Region (2024-2029) & (K Units)

Table 118. Middle East & Africa OTC Cold and Cough Medicines Consumption Value by Region (2018-2023) & (USD Million)

Table 119. Middle East & Africa OTC Cold and Cough Medicines Consumption Value by Region (2024-2029) & (USD Million)

Table 120. OTC Cold and Cough Medicines Raw Material

Table 121. Key Manufacturers of OTC Cold and Cough Medicines Raw Materials

Table 122. OTC Cold and Cough Medicines Typical Distributors

Table 123. OTC Cold and Cough Medicines Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. OTC Cold and Cough Medicines Picture

Figure 2. Global OTC Cold and Cough Medicines Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global OTC Cold and Cough Medicines Consumption Value Market Share by Type in 2022

Figure 4. Pellets Examples

Figure 5. Drops Examples

Figure 6. Tablets Examples

Figure 7. Capsules Examples

Figure 8. Powders Examples

Figure 9. Sprays Examples

Figure 10. Global OTC Cold and Cough Medicines Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 11. Global OTC Cold and Cough Medicines Consumption Value Market Share by Application in 2022

Figure 12. Hospital Pharmacies Examples

Figure 13. Retail Pharmacies Examples

Figure 14. Online Pharmacies Examples

Figure 15. Global OTC Cold and Cough Medicines Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 16. Global OTC Cold and Cough Medicines Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 17. Global OTC Cold and Cough Medicines Sales Quantity (2018-2029) & (K Units)

Figure 18. Global OTC Cold and Cough Medicines Average Price (2018-2029) & (US\$/Unit)

Figure 19. Global OTC Cold and Cough Medicines Sales Quantity Market Share by Manufacturer in 2022

Figure 20. Global OTC Cold and Cough Medicines Consumption Value Market Share by Manufacturer in 2022

Figure 21. Producer Shipments of OTC Cold and Cough Medicines by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 22. Top 3 OTC Cold and Cough Medicines Manufacturer (Consumption Value) Market Share in 2022

Figure 23. Top 6 OTC Cold and Cough Medicines Manufacturer (Consumption Value)

Market Share in 2022

Figure 24. Global OTC Cold and Cough Medicines Sales Quantity Market Share by Region (2018-2029)

Figure 25. Global OTC Cold and Cough Medicines Consumption Value Market Share by Region (2018-2029)

Figure 26. North America OTC Cold and Cough Medicines Consumption Value (2018-2029) & (USD Million)

Figure 27. Europe OTC Cold and Cough Medicines Consumption Value (2018-2029) & (USD Million)

Figure 28. Asia-Pacific OTC Cold and Cough Medicines Consumption Value (2018-2029) & (USD Million)

Figure 29. South America OTC Cold and Cough Medicines Consumption Value (2018-2029) & (USD Million)

Figure 30. Middle East & Africa OTC Cold and Cough Medicines Consumption Value (2018-2029) & (USD Million)

Figure 31. Global OTC Cold and Cough Medicines Sales Quantity Market Share by Type (2018-2029)

Figure 32. Global OTC Cold and Cough Medicines Consumption Value Market Share by Type (2018-2029)

Figure 33. Global OTC Cold and Cough Medicines Average Price by Type (2018-2029) & (US\$/Unit)

Figure 34. Global OTC Cold and Cough Medicines Sales Quantity Market Share by Application (2018-2029)

Figure 35. Global OTC Cold and Cough Medicines Consumption Value Market Share by Application (2018-2029)

Figure 36. Global OTC Cold and Cough Medicines Average Price by Application (2018-2029) & (US\$/Unit)

Figure 37. North America OTC Cold and Cough Medicines Sales Quantity Market Share by Type (2018-2029)

Figure 38. North America OTC Cold and Cough Medicines Sales Quantity Market Share by Application (2018-2029)

Figure 39. North America OTC Cold and Cough Medicines Sales Quantity Market Share by Country (2018-2029)

Figure 40. North America OTC Cold and Cough Medicines Consumption Value Market Share by Country (2018-2029)

Figure 41. United States OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Canada OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 43. Mexico OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 44. Europe OTC Cold and Cough Medicines Sales Quantity Market Share by Type (2018-2029)

Figure 45. Europe OTC Cold and Cough Medicines Sales Quantity Market Share by Application (2018-2029)

Figure 46. Europe OTC Cold and Cough Medicines Sales Quantity Market Share by Country (2018-2029)

Figure 47. Europe OTC Cold and Cough Medicines Consumption Value Market Share by Country (2018-2029)

Figure 48. Germany OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. France OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. United Kingdom OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Russia OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. Italy OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 53. Asia-Pacific OTC Cold and Cough Medicines Sales Quantity Market Share by Type (2018-2029)

Figure 54. Asia-Pacific OTC Cold and Cough Medicines Sales Quantity Market Share by Application (2018-2029)

Figure 55. Asia-Pacific OTC Cold and Cough Medicines Sales Quantity Market Share by Region (2018-2029)

Figure 56. Asia-Pacific OTC Cold and Cough Medicines Consumption Value Market Share by Region (2018-2029)

Figure 57. China OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Japan OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Korea OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. India OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. Southeast Asia OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 62. Australia OTC Cold and Cough Medicines Consumption Value and Growth

Rate (2018-2029) & (USD Million)

Figure 63. South America OTC Cold and Cough Medicines Sales Quantity Market Share by Type (2018-2029)

Figure 64. South America OTC Cold and Cough Medicines Sales Quantity Market Share by Application (2018-2029)

Figure 65. South America OTC Cold and Cough Medicines Sales Quantity Market Share by Country (2018-2029)

Figure 66. South America OTC Cold and Cough Medicines Consumption Value Market Share by Country (2018-2029)

Figure 67. Brazil OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 68. Argentina OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 69. Middle East & Africa OTC Cold and Cough Medicines Sales Quantity Market Share by Type (2018-2029)

Figure 70. Middle East & Africa OTC Cold and Cough Medicines Sales Quantity Market Share by Application (2018-2029)

Figure 71. Middle East & Africa OTC Cold and Cough Medicines Sales Quantity Market Share by Region (2018-2029)

Figure 72. Middle East & Africa OTC Cold and Cough Medicines Consumption Value Market Share by Region (2018-2029)

Figure 73. Turkey OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. Egypt OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Saudi Arabia OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 76. South Africa OTC Cold and Cough Medicines Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 77. OTC Cold and Cough Medicines Market Drivers

Figure 78. OTC Cold and Cough Medicines Market Restraints

Figure 79. OTC Cold and Cough Medicines Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of OTC Cold and Cough Medicines in 2022

Figure 82. Manufacturing Process Analysis of OTC Cold and Cough Medicines

Figure 83. OTC Cold and Cough Medicines Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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