

Global Ostomy Products Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Ostomy Products market size was valued at US\$ 2822 million in 2024 and is forecast to a readjusted size of USD 3492 million by 2031 with a CAGR of 3.1% during review period.

Ostomy Product is a prosthetic medical device that provides a means for the collection of waste from a surgically diverted biological system (colon, ileum, bladder) and the creation of a stoma. Pouching systems are most commonly associated with colostomies, ileostomies, and urostomies.

Market competition is intense. Coloplast, ConvaTec, Hollister, Hollister and Salts Healthcare, etc. are the leaders of the industry, with about 78% market shares. North America is the largest supplier of Ostomy Products with a production market share of 44% and a consumption market share of 25%. The second place is Europe, following North America with the production market share of 26% and a consumption market share of 37%. China is another important market of Ostomy Products, enjoying a production market share of 9% and a consumption market share of 18% in 2015.

This report is a detailed and comprehensive analysis for global Ostomy Products market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Surgery. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Ostomy Products market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Unit), 2020-2031

Global Ostomy Products market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Unit), 2020-2031

Global Ostomy Products market size and forecasts, by Type and by Surgery, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Unit), 2020-2031

Global Ostomy Products market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (USD/K Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ostomy Products

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ostomy Products market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Coloplast, ConvaTec, Hollister, B. Braun, Salts Healthcare, CliniMed, Stimatix GI, Marlen, ALCARE, Torbot, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Ostomy Products market is split by Type and by Surgery. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Surgery in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

One Piece Bag

Two Piece Bag

Market segment by Surgery

Colostomy

Ileostomy

Urostomy

Major players covered

Coloplast

ConvaTec

Hollister

B. Braun

Salts Healthcare

CliniMed

Stimatix GI

Marlen

ALCARE

Torbot

Nu-Hope

Flexicare

Genairex

Steadlive

3L

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ostomy Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ostomy Products, with price, sales quantity, revenue, and global market share of Ostomy Products from 2020 to 2025.

Chapter 3, the Ostomy Products competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ostomy Products breakdown data are shown at the regional level, to

show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Surgery, with sales market share and growth rate by Type, by Surgery, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Ostomy Products market forecast, by regions, by Type, and by Surgery, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ostomy Products.

Chapter 14 and 15, to describe Ostomy Products sales channel, distributors, customers, research findings and conclusion.

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