

Global Orthodontic Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Orthodontic Services market size was valued at USD 37 million in 2023 and is forecast to a readjusted size of USD 69 million by 2030 with a CAGR of 9.2% during review period.

The driving factors for orthodontic services can be summarized as follows:

- 1. Increasing demand for aesthetics:** The desire for a straight and appealing smile has led to an increase in the demand for orthodontic services. Many individuals seek orthodontic treatment to correct crooked teeth, gaps, overcrowding, and other dental alignment issues to improve their overall appearance and boost their self-confidence.
- 2. Oral health benefits:** Orthodontic treatment not only improves aesthetics but also promotes better oral health. Misaligned teeth can contribute to various oral health problems, including tooth decay, gum disease, and jaw disorders. Orthodontic services aim to align the teeth and jaws properly, improving oral hygiene and reducing the risk of dental and periodontal issues.
- 3. Technological advancements:** Technological advancements in orthodontic procedures, such as the use of clear aligners, computerized treatment planning, and digital imaging, have made orthodontic treatment more efficient, comfortable, and precise. These advancements have increased the acceptance and accessibility of orthodontic services for patients.
- 4. Age range expansion:** Orthodontic services are no longer limited to children and teenagers. There is a growing trend of adults seeking orthodontic treatment to address

dental alignment concerns and improve their oral health and aesthetics. This expansion of the age range for orthodontic services has contributed to the overall growth of the industry.

The Global Info Research report includes an overview of the development of the Orthodontic Services industry chain, the market status of Hospital (Fixed Orthodontic Services, Removable Orthodontic Services), Clinic (Fixed Orthodontic Services, Removable Orthodontic Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Orthodontic Services.

Regionally, the report analyzes the Orthodontic Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Orthodontic Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Orthodontic Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Orthodontic Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Fixed Orthodontic Services, Removable Orthodontic Services).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Orthodontic Services market.

Regional Analysis: The report involves examining the Orthodontic Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Orthodontic Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Orthodontic Services:

Company Analysis: Report covers individual Orthodontic Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Orthodontic Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospital, Clinic).

Technology Analysis: Report covers specific technologies relevant to Orthodontic Services. It assesses the current state, advancements, and potential future developments in Orthodontic Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Orthodontic Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Orthodontic Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Fixed Orthodontic Services

Removable Orthodontic Services

Market segment by Application

Hospital

Clinic

Market segment by players, this report covers

Abano Healthcare Group

Coast Dental

Integrated Dental Holdings

Q & M Dental Group

Apollo White Dental

Crescent Dental Laboratory

Chenghe Dental Clinic

C.K.J Professional Dental

Dalian Meier Dental

Dazhong Dental

Enjoy dental

Huamei Dental

International Dental Clinic

IMC Dental Clinic

Jiahe Dental

Joinway Dental Clinic

Kings Dental Clinic

KOWA Dental

Lumino The Dentists

OraSolv AB

Pacific Dental Services

Pearl Dental

SDM Dental

Sunny Dental Care

Yafei Dental

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Orthodontic Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Orthodontic Services, with revenue, gross margin and global market share of Orthodontic Services from 2019 to 2024.

Chapter 3, the Orthodontic Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Orthodontic Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Orthodontic Services.

Chapter 13, to describe Orthodontic Services research findings and conclusion.

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