

Global Orthodontic Interdental Brush Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Orthodontic Interdental Brush market size is expected to reach \$ 303 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

In 2025, global orthodontic interdental brush production reached approximately 16974 k units, the average price is 12 usd/unit. An orthodontic interdental brush is a small, manual oral hygiene tool designed for hard-to-clean areas such as interdental surfaces, interdental spaces, around brackets, under archwires, implants, bridges, and crown margins. A typical structure consists of a handle, a metal or rubber-coated metal core, nylon/PA/PBT bristles, a protective cap, and packaging; some products use rubber or silicone flexible brush heads. Compared to a regular toothbrush, its core function is not to clean the exposed surfaces of teeth, but rather to reach the interdental spaces and around orthodontic attachments that are difficult for a toothbrush to access. It removes food debris and plaque through mechanical friction between the bristles and the tooth surface, brackets, and archwires. Dental professionals typically consider interdental brushes as interdental cleaning tools, and the European Periodontal Federation also considers interdental brushes the superior method of interdental cleaning when non-invasive insertion is permissible.

In orthodontic applications, this product is primarily used for cleaning around fixed brackets, archwires, buccal tubes, implants, retainers, and orthodontic attachments.

Market Concentration and Major Players:

Internationally, the orthodontic interdental brush market is highly concentrated, primarily in developed countries such as Europe, America, and Japan. Large manufacturers

include Dentalpro and Shinyei Kaisha. Domestically, the orthodontic interdental brush market still has significant room for growth.

Manufacturing Process and Market Trends:

The manufacturing process of orthodontic interdental brushes mainly revolves around precision bristle implantation and micro-archwire shaping. The core challenge lies in balancing the stable implantation of the bristle tufts with the flexibility of the brush neck. The production process typically uses nylon 612 or 610 material, which is tapered or extruded with a special cross-section. The bristles are then implanted into the brush head holes at specific angles and densities using a multi-station bristle implantation machine, reinforced with polymer adhesive, and cured with UV light. The wires are mostly made of medical-grade stainless steel, precisely flattened, punched, and bent. Their flat necks need sufficient resilience to support deep penetration into the interdental spaces. The handles generally use thermoplastic elastomers connected to the brush head via a two-color injection molding process, ensuring both comfortable grip and anti-slip functionality. The final product must undergo rigorous testing for tip smoothness, bristle tensile strength, and metal corrosion resistance to ensure oral safety.

Market trends are characterized by highly segmented product forms and material innovation, with increasing demand for specialized interdental brushes designed for different dental arch shapes and orthodontic appliance types (such as clear aligners and fixed brackets). Bristle diameters continue to evolve towards ultra-fine specifications for gentler cleaning of the gingival sulcus. Sustainability has become a key issue, driving the use of recyclable packaging and bio-based plastic handles. Furthermore, consumer demand for aesthetics and fun features has prompted brands to launch more colorful gradient bristles and cartoon collaboration designs, while the booming e-commerce market has accelerated the iteration speed of these non-standard oral care tools.

This report studies the global Orthodontic Interdental Brush production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Orthodontic Interdental Brush and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Orthodontic Interdental Brush that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Orthodontic Interdental Brush total production and demand, 2021-2032, (K Units)

Global Orthodontic Interdental Brush total production value, 2021-2032, (USD Million)

Global Orthodontic Interdental Brush production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Orthodontic Interdental Brush consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Orthodontic Interdental Brush domestic production, consumption, key domestic manufacturers and share

Global Orthodontic Interdental Brush production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Orthodontic Interdental Brush production by Size, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Orthodontic Interdental Brush production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Orthodontic Interdental Brush market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dentalpro Co., Ltd (Japan), Shinyei Kaisha (Japan), TET Company (South Korea), Korea Brush Dental (South Korea), SGS Inc (South Korea), Koeisha & Co., Ltd (Japan), Interprox (Spain), TePe Oral Health Care, Inc (Sweden), Curaden AG (Curaprox) (Switzerland), Wisdom Toothbrushes Ltd (UK), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Orthodontic Interdental Brush market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Size, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Orthodontic Interdental Brush Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Orthodontic Interdental Brush Market, Segmentation by Size:

0.6mm Interdental Brush

0.7mm Interdental Brush

0.8mm Interdental Brush

Global Orthodontic Interdental Brush Market, Segmentation by Shape:

I-Shaped Brush

L-Shaped Brush

Others

Global Orthodontic Interdental Brush Market, Segmentation by Bristle Material:

Nylon Bristles

Soft Bristles

Global Orthodontic Interdental Brush Market, Segmentation by Application:

Dental Hospitals

Dental Clinics

Pharmacies & Supermarkets

Online

Companies Profiled:

Dentalpro Co., Ltd (Japan)

Shinyei Kaisha (Japan)

TET Company (South Korea)

Korea Brush Dental (South Korea)

SGS Inc (South Korea)

Koeisha & Co., Ltd (Japan)

Interprox (Spain)

TePe Oral Health Care, Inc (Sweden)

Curaden AG (Curaprox) (Switzerland)

Wisdom Toothbrushes Ltd (UK)

Meyarn (Denmark)

SUNSTAR/GUM (Switzerland)

Prestige Consumer Healthcare Inc (USA)

Stoddard Manufacturing Company (UK)

Lactona (Netherlands)

Jordan Oral Care (Norway)

Global Dent Aids Pvt. Ltd (India)

Jiangsu Sanxiao (China)

ICPA Health Products Limited (India)

ParoSwiss US (USA)

Colgate (USA)

Dentek (USA)

Erskine Oral Care (Australia)

Peri-dent (UK)

Staino (USA)

Key Questions Answered:

1. How big is the global Orthodontic Interdental Brush market?
2. What is the demand of the global Orthodontic Interdental Brush market?
3. What is the year over year growth of the global Orthodontic Interdental Brush market?
4. What is the production and production value of the global Orthodontic Interdental Brush market?
5. Who are the key producers in the global Orthodontic Interdental Brush market?
6. What are the growth factors driving the market demand?

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