

Global Oral Rehydration Salts (ORS) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Oral Rehydration Salts (ORS) market size was valued at USD 664.8 million in 2023 and is forecast to a readjusted size of USD 837.2 million by 2030 with a CAGR of 3.3% during review period.

Oral rehydration salts (ORS) are a mixture of electrolytes (salts), and carbohydrates (in the form of sugar), which are dissolved in water. They are used to replace salts and water that the body loses when you have dehydration caused by gastroenteritis, diarrhoea, or vomiting.

The classification of Oral Rehydration Salt includes Powder, Tablet and Solution. Tablets accounted for a share of 48% in the global Oral Rehydration Salt market.

Oral Rehydration Salt is widely used for Children Diarrhea, Adult Diarrhea and Other. In Oral Rehydration Salt market, the Adult Diarrhea holds an important share in terms of Application.

North America is the largest consumption place, with a consumption market share nearly 35%. Following North America, Asia-Pacific is the second largest consumption place with the consumption market share of 30%.

Market competition is intense. Abbott, Sanofi, Otsuka Pharmaceutical, AmJan, FDC and Prestige Brands, etc. are the leaders of the industry, with high-end customers. The top five manufacturers held 60% of the market, in terms of Oral Rehydration Salt revenue.

The Global Info Research report includes an overview of the development of the Oral Rehydration Salts (ORS) industry chain, the market status of Infants (Solutions, Powders), Children (Solutions, Powders), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Oral Rehydration Salts (ORS).

Regionally, the report analyzes the Oral Rehydration Salts (ORS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Oral Rehydration Salts (ORS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Oral Rehydration Salts (ORS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Oral Rehydration Salts (ORS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Solutions, Powders).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Oral Rehydration Salts (ORS) market.

Regional Analysis: The report involves examining the Oral Rehydration Salts (ORS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Oral Rehydration Salts (ORS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Oral Rehydration Salts (ORS):

Company Analysis: Report covers individual Oral Rehydration Salts (ORS) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Oral Rehydration Salts (ORS) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Infants, Children).

Technology Analysis: Report covers specific technologies relevant to Oral Rehydration Salts (ORS). It assesses the current state, advancements, and potential future developments in Oral Rehydration Salts (ORS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Oral Rehydration Salts (ORS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Oral Rehydration Salts (ORS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Solutions

Powders

Market segment by Application

Infants

Children

Adults

Major players covered

Abbott

Sanofi

Jianas Brothers

Trifecta Pharmaceuticals

Otsuka Pharmaceutical

Watson Pharma

FDC Limited

Multichem NZ Ltd

Shanghai Trifecta Pharma

Tianjin Teda Steyuan Pharm

ZouPing YiKang Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Oral Rehydration Salts (ORS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oral Rehydration Salts (ORS), with price, sales, revenue and global market share of Oral Rehydration Salts (ORS) from 2019 to 2024.

Chapter 3, the Oral Rehydration Salts (ORS) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oral Rehydration Salts (ORS) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Oral Rehydration Salts (ORS) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oral Rehydration Salts (ORS).

Chapter 14 and 15, to describe Oral Rehydration Salts (ORS) sales channel,

distributors, customers, research findings and conclusion.

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