

# Global Organoclay Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Organoclay Powder market size was valued at USD 922.8 million in 2023 and is forecast to a readjusted size of USD 1606.2 million by 2030 with a CAGR of 8.2% during review period.

Organoclay is an organic derivative of hectorite clay and used as a thickening additive. Improves viscosity, prevents pigment settling, and increases crispness of handling. Used with alkyd paints and oil. As the name suggests, Organoclay Powder refers to the Physical appearance of Organoclay as powder.

Global 5 largest manufacturers of Organoclay Powder are MTI, Fenghong New Material, MI-SWACO, BYK and Elementis, which make up about 38%. Among them, Fenghong New Material is the leader with about 10% market share.

China is the largest market, with a share about 31%, followed by Europe and North America, with share about 10% and 21%. In terms of product type, Low Polarity (Type I) occupy the largest share of the total market, about 36%. And in terms of product application, the largest application is Coatings/Inks Industry, followed by Oil Drilling Industry.

The Global Info Research report includes an overview of the development of the Organoclay Powder industry chain, the market status of Coatings/Inks Industry (Low Polarity (Type I), Medium Polarity (Type II)), Oil Drilling Industry (Low Polarity (Type I), Medium Polarity (Type II)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Organoclay Powder.

Regionally, the report analyzes the Organoclay Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Organoclay Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Organoclay Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Organoclay Powder industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Low Polarity (Type I), Medium Polarity (Type II)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Organoclay Powder market.

**Regional Analysis:** The report involves examining the Organoclay Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Organoclay Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Organoclay Powder:

**Company Analysis:** Report covers individual Organoclay Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Organoclay Powder. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Coatings/Inks Industry, Oil Drilling Industry).

**Technology Analysis:** Report covers specific technologies relevant to Organoclay Powder. It assesses the current state, advancements, and potential future developments in Organoclay Powder areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Organoclay Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Organoclay Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Low Polarity (Type I)

Medium Polarity (Type II)

High Polarity (Type III)

### Market segment by Application

Coatings/Inks Industry

Oil Drilling Industry

Lubricating Grease Industry

Others

#### Major players covered

MTI

Fenghong New Material

MI-SWACO

BYK

Elementis

Camp-Shinning

Huawei Bentonite

Qinghong New Material

HongYu New Material

Ashapura

Bentonite Performance Minerals

Hojun

Changan Renheng

Laviosa

Unitech Chemicals

Tolsa

RPMInerals (IDIC-SDC)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Organoclay Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Organoclay Powder, with price, sales, revenue and global market share of Organoclay Powder from 2019 to 2024.

Chapter 3, the Organoclay Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Organoclay Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Organoclay Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Organoclay Powder.

Chapter 14 and 15, to describe Organoclay Powder sales channel, distributors, customers, research findings and conclusion.

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