

# Global Organoclay Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Organoclay market size was valued at USD 922.8 million in 2023 and is forecast to a readjusted size of USD 1606.2 million by 2030 with a CAGR of 8.2% during review period.

Organoclay is is an organic derivative of hectorite clay and used as a thickening additive. Improves viscosity, prevents pigment settling, and increases crispness of handling. Used with alkyd paints and oil. As the name suggests, Organoclay Powder refers to the Physical appearance of Organoclay as powder.

Global top 5 players of organoclay shares over 40% of the market, including BYK, Elementis, Fenghong New Material, MI-SWACO, MTI, etc. North America is the largest producer of organoclay, holding a share over 35%. Then Europe takes over 20%, and Asia-Pacific takes about 30%. In terms of type, Low Polarity (Type I) shares over 35% of the market, while High Polarity (Type III) shares over 30%. In terms of application, Coatings/Inks Industry shares the largest percent of nearly 66%.

The Global Info Research report includes an overview of the development of the Organoclay industry chain, the market status of Coatings/Inks Industry (Low Polarity (Type I), Medium Polarity (Type II)), Oil Drilling Industry (Low Polarity (Type I), Medium Polarity (Type II)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Organoclay.

Regionally, the report analyzes the Organoclay markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global



Organoclay market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Organoclay market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Organoclay industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Low Polarity (Type I), Medium Polarity (Type II)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Organoclay market.

Regional Analysis: The report involves examining the Organoclay market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Organoclay market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Organoclay:

Company Analysis: Report covers individual Organoclay manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Organoclay This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Coatings/Inks Industry,



Oil Drilling Industry).

Technology Analysis: Report covers specific technologies relevant to Organoclay. It assesses the current state, advancements, and potential future developments in Organoclay areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Organoclay market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Organoclay market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Low Polarity (Type I)

Medium Polarity (Type II)

High Polarity (Type III)

Market segment by Application

Coatings/Inks Industry

Oil Drilling Industry

Lubricating Grease Industry

Others



## Major players covered MTI Fenghong New Material MI-SWACO **BYK** Elementis Camp-Shinning Huawei Bentonite Qinghong New Material HongYu New Material Ashapura **Bentonite Performance Minerals** Hojun Changan Renheng Laviosa **Unitech Chemicals** Tolsa RPMinerals (IDIC-SDC)

Market segment by region, regional analysis covers



North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Organoclay product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Organoclay, with price, sales, revenue and global market share of Organoclay from 2019 to 2024.

Chapter 3, the Organoclay competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Organoclay breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Organoclay market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Organoclay.



Chapter 14 and 15, to describe Organoclay sales channel, distributors, customers, research findings and conclusion.



## **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Organoclay
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Organoclay Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Low Polarity (Type I)
  - 1.3.3 Medium Polarity (Type II)
  - 1.3.4 High Polarity (Type III)
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Organoclay Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Coatings/Inks Industry
  - 1.4.3 Oil Drilling Industry
  - 1.4.4 Lubricating Grease Industry
  - 1.4.5 Others
- 1.5 Global Organoclay Market Size & Forecast
  - 1.5.1 Global Organoclay Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Organoclay Sales Quantity (2019-2030)
  - 1.5.3 Global Organoclay Average Price (2019-2030)

#### **2 MANUFACTURERS PROFILES**

- 2.1 MTI
  - 2.1.1 MTI Details
  - 2.1.2 MTI Major Business
  - 2.1.3 MTI Organoclay Product and Services
- 2.1.4 MTI Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 MTI Recent Developments/Updates
- 2.2 Fenghong New Material
  - 2.2.1 Fenghong New Material Details
  - 2.2.2 Fenghong New Material Major Business
  - 2.2.3 Fenghong New Material Organoclay Product and Services
- 2.2.4 Fenghong New Material Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.2.5 Fenghong New Material Recent Developments/Updates
- 2.3 MI-SWACO
  - 2.3.1 MI-SWACO Details
  - 2.3.2 MI-SWACO Major Business
  - 2.3.3 MI-SWACO Organoclay Product and Services
- 2.3.4 MI-SWACO Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 MI-SWACO Recent Developments/Updates
- 2.4 BYK
  - 2.4.1 BYK Details
  - 2.4.2 BYK Major Business
- 2.4.3 BYK Organoclay Product and Services
- 2.4.4 BYK Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 BYK Recent Developments/Updates
- 2.5 Elementis
  - 2.5.1 Elementis Details
  - 2.5.2 Elementis Major Business
  - 2.5.3 Elementis Organoclay Product and Services
- 2.5.4 Elementis Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Elementis Recent Developments/Updates
- 2.6 Camp-Shinning
  - 2.6.1 Camp-Shinning Details
  - 2.6.2 Camp-Shinning Major Business
  - 2.6.3 Camp-Shinning Organoclay Product and Services
- 2.6.4 Camp-Shinning Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Camp-Shinning Recent Developments/Updates
- 2.7 Huawei Bentonite
  - 2.7.1 Huawei Bentonite Details
  - 2.7.2 Huawei Bentonite Major Business
  - 2.7.3 Huawei Bentonite Organoclay Product and Services
- 2.7.4 Huawei Bentonite Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Huawei Bentonite Recent Developments/Updates
- 2.8 Qinghong New Material
  - 2.8.1 Qinghong New Material Details
  - 2.8.2 Qinghong New Material Major Business



- 2.8.3 Qinghong New Material Organoclay Product and Services
- 2.8.4 Qinghong New Material Organoclay Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.8.5 Qinghong New Material Recent Developments/Updates
- 2.9 HongYu New Material
  - 2.9.1 HongYu New Material Details
  - 2.9.2 HongYu New Material Major Business
  - 2.9.3 HongYu New Material Organoclay Product and Services
- 2.9.4 HongYu New Material Organoclay Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.9.5 HongYu New Material Recent Developments/Updates
- 2.10 Ashapura
  - 2.10.1 Ashapura Details
  - 2.10.2 Ashapura Major Business
  - 2.10.3 Ashapura Organoclay Product and Services
- 2.10.4 Ashapura Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Ashapura Recent Developments/Updates
- 2.11 Bentonite Performance Minerals
  - 2.11.1 Bentonite Performance Minerals Details
  - 2.11.2 Bentonite Performance Minerals Major Business
  - 2.11.3 Bentonite Performance Minerals Organoclay Product and Services
- 2.11.4 Bentonite Performance Minerals Organoclay Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.11.5 Bentonite Performance Minerals Recent Developments/Updates
- 2.12 Hojun
  - 2.12.1 Hojun Details
  - 2.12.2 Hojun Major Business
  - 2.12.3 Hojun Organoclay Product and Services
- 2.12.4 Hojun Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Hojun Recent Developments/Updates
- 2.13 Changan Renheng
  - 2.13.1 Changan Renheng Details
  - 2.13.2 Changan Renheng Major Business
  - 2.13.3 Changan Renheng Organoclay Product and Services
- 2.13.4 Changan Renheng Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Changan Renheng Recent Developments/Updates



- 2.14 Laviosa
  - 2.14.1 Laviosa Details
  - 2.14.2 Laviosa Major Business
  - 2.14.3 Laviosa Organoclay Product and Services
- 2.14.4 Laviosa Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Laviosa Recent Developments/Updates
- 2.15 Unitech Chemicals
  - 2.15.1 Unitech Chemicals Details
  - 2.15.2 Unitech Chemicals Major Business
  - 2.15.3 Unitech Chemicals Organoclay Product and Services
- 2.15.4 Unitech Chemicals Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Unitech Chemicals Recent Developments/Updates
- 2.16 Tolsa
  - 2.16.1 Tolsa Details
  - 2.16.2 Tolsa Major Business
  - 2.16.3 Tolsa Organoclay Product and Services
- 2.16.4 Tolsa Organoclay Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Tolsa Recent Developments/Updates
- 2.17 RPMinerals (IDIC-SDC)
  - 2.17.1 RPMinerals (IDIC-SDC) Details
  - 2.17.2 RPMinerals (IDIC-SDC) Major Business
  - 2.17.3 RPMinerals (IDIC-SDC) Organoclay Product and Services
- 2.17.4 RPMinerals (IDIC-SDC) Organoclay Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.17.5 RPMinerals (IDIC-SDC) Recent Developments/Updates

#### 3 COMPETITIVE ENVIRONMENT: ORGANOCLAY BY MANUFACTURER

- 3.1 Global Organoclay Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Organoclay Revenue by Manufacturer (2019-2024)
- 3.3 Global Organoclay Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Organoclay by Manufacturer Revenue (\$MM) and Market Share (%): 2023
- 3.4.2 Top 3 Organoclay Manufacturer Market Share in 2023
- 3.4.2 Top 6 Organoclay Manufacturer Market Share in 2023



- 3.5 Organoclay Market: Overall Company Footprint Analysis
  - 3.5.1 Organoclay Market: Region Footprint
  - 3.5.2 Organoclay Market: Company Product Type Footprint
  - 3.5.3 Organoclay Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Organoclay Market Size by Region
  - 4.1.1 Global Organoclay Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Organoclay Consumption Value by Region (2019-2030)
  - 4.1.3 Global Organoclay Average Price by Region (2019-2030)
- 4.2 North America Organoclay Consumption Value (2019-2030)
- 4.3 Europe Organoclay Consumption Value (2019-2030)
- 4.4 Asia-Pacific Organoclay Consumption Value (2019-2030)
- 4.5 South America Organoclay Consumption Value (2019-2030)
- 4.6 Middle East and Africa Organoclay Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Organoclay Sales Quantity by Type (2019-2030)
- 5.2 Global Organoclay Consumption Value by Type (2019-2030)
- 5.3 Global Organoclay Average Price by Type (2019-2030)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Organoclay Sales Quantity by Application (2019-2030)
- 6.2 Global Organoclay Consumption Value by Application (2019-2030)
- 6.3 Global Organoclay Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Organoclay Sales Quantity by Type (2019-2030)
- 7.2 North America Organoclay Sales Quantity by Application (2019-2030)
- 7.3 North America Organoclay Market Size by Country
  - 7.3.1 North America Organoclay Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Organoclay Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)



- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**

- 8.1 Europe Organoclay Sales Quantity by Type (2019-2030)
- 8.2 Europe Organoclay Sales Quantity by Application (2019-2030)
- 8.3 Europe Organoclay Market Size by Country
  - 8.3.1 Europe Organoclay Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Organoclay Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Organoclay Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Organoclay Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Organoclay Market Size by Region
  - 9.3.1 Asia-Pacific Organoclay Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Organoclay Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

#### **10 SOUTH AMERICA**

- 10.1 South America Organoclay Sales Quantity by Type (2019-2030)
- 10.2 South America Organoclay Sales Quantity by Application (2019-2030)
- 10.3 South America Organoclay Market Size by Country
  - 10.3.1 South America Organoclay Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Organoclay Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)



#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Organoclay Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Organoclay Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Organoclay Market Size by Country
  - 11.3.1 Middle East & Africa Organoclay Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Organoclay Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### 12 MARKET DYNAMICS

- 12.1 Organoclay Market Drivers
- 12.2 Organoclay Market Restraints
- 12.3 Organoclay Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Organoclay and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Organoclay
- 13.3 Organoclay Production Process
- 13.4 Organoclay Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Organoclay Typical Distributors
- 14.3 Organoclay Typical Customers



## 15 RESEARCH FINDINGS AND CONCLUSION

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

Table 1. Global Organoclay Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Organoclay Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. MTI Basic Information, Manufacturing Base and Competitors

Table 4. MTI Major Business

Table 5. MTI Organoclay Product and Services

Table 6. MTI Organoclay Sales Quantity (K MT), Average Price (US\$/MT), Revenue

(USD Million), Gross Margin and Market Share (2019-2024)

Table 7. MTI Recent Developments/Updates

Table 8. Fenghong New Material Basic Information, Manufacturing Base and Competitors

Table 9. Fenghong New Material Major Business

Table 10. Fenghong New Material Organoclay Product and Services

Table 11. Fenghong New Material Organoclay Sales Quantity (K MT), Average Price

(US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Fenghong New Material Recent Developments/Updates

Table 13. MI-SWACO Basic Information, Manufacturing Base and Competitors

Table 14. MI-SWACO Major Business

Table 15. MI-SWACO Organoclay Product and Services

Table 16. MI-SWACO Organoclay Sales Quantity (K MT), Average Price (US\$/MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. MI-SWACO Recent Developments/Updates

Table 18. BYK Basic Information, Manufacturing Base and Competitors

Table 19. BYK Major Business

Table 20. BYK Organoclay Product and Services

Table 21. BYK Organoclay Sales Quantity (K MT), Average Price (US\$/MT), Revenue

(USD Million), Gross Margin and Market Share (2019-2024)

Table 22. BYK Recent Developments/Updates

Table 23. Elementis Basic Information, Manufacturing Base and Competitors

Table 24. Elementis Major Business

Table 25. Elementis Organoclay Product and Services

Table 26. Elementis Organoclay Sales Quantity (K MT), Average Price (US\$/MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Elementis Recent Developments/Updates



- Table 28. Camp-Shinning Basic Information, Manufacturing Base and Competitors
- Table 29. Camp-Shinning Major Business
- Table 30. Camp-Shinning Organoclay Product and Services
- Table 31. Camp-Shinning Organoclay Sales Quantity (K MT), Average Price (US\$/MT),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Camp-Shinning Recent Developments/Updates
- Table 33. Huawei Bentonite Basic Information, Manufacturing Base and Competitors
- Table 34. Huawei Bentonite Major Business
- Table 35. Huawei Bentonite Organoclay Product and Services
- Table 36. Huawei Bentonite Organoclay Sales Quantity (K MT), Average Price
- (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Huawei Bentonite Recent Developments/Updates
- Table 38. Qinghong New Material Basic Information, Manufacturing Base and Competitors
- Table 39. Qinghong New Material Major Business
- Table 40. Qinghong New Material Organoclay Product and Services
- Table 41. Qinghong New Material Organoclay Sales Quantity (K MT), Average Price
- (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Qinghong New Material Recent Developments/Updates
- Table 43. HongYu New Material Basic Information, Manufacturing Base and Competitors
- Table 44. HongYu New Material Major Business
- Table 45. HongYu New Material Organoclay Product and Services
- Table 46. HongYu New Material Organoclay Sales Quantity (K MT), Average Price
- (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. HongYu New Material Recent Developments/Updates
- Table 48. Ashapura Basic Information, Manufacturing Base and Competitors
- Table 49. Ashapura Major Business
- Table 50. Ashapura Organoclay Product and Services
- Table 51. Ashapura Organoclay Sales Quantity (K MT), Average Price (US\$/MT),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Ashapura Recent Developments/Updates
- Table 53. Bentonite Performance Minerals Basic Information, Manufacturing Base and Competitors
- Table 54. Bentonite Performance Minerals Major Business
- Table 55. Bentonite Performance Minerals Organoclay Product and Services
- Table 56. Bentonite Performance Minerals Organoclay Sales Quantity (K MT), Average
- Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Bentonite Performance Minerals Recent Developments/Updates



- Table 58. Hojun Basic Information, Manufacturing Base and Competitors
- Table 59. Hojun Major Business
- Table 60. Hojun Organoclay Product and Services
- Table 61. Hojun Organoclay Sales Quantity (K MT), Average Price (US\$/MT), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Hojun Recent Developments/Updates
- Table 63. Changan Renheng Basic Information, Manufacturing Base and Competitors
- Table 64. Changan Renheng Major Business
- Table 65. Changan Renheng Organoclay Product and Services
- Table 66. Changan Renheng Organoclay Sales Quantity (K MT), Average Price
- (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Changan Renheng Recent Developments/Updates
- Table 68. Laviosa Basic Information, Manufacturing Base and Competitors
- Table 69. Laviosa Major Business
- Table 70. Laviosa Organoclay Product and Services
- Table 71. Laviosa Organoclay Sales Quantity (K MT), Average Price (US\$/MT),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Laviosa Recent Developments/Updates
- Table 73. Unitech Chemicals Basic Information, Manufacturing Base and Competitors
- Table 74. Unitech Chemicals Major Business
- Table 75. Unitech Chemicals Organoclay Product and Services
- Table 76. Unitech Chemicals Organoclay Sales Quantity (K MT), Average Price
- (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Unitech Chemicals Recent Developments/Updates
- Table 78. Tolsa Basic Information, Manufacturing Base and Competitors
- Table 79. Tolsa Major Business
- Table 80. Tolsa Organoclay Product and Services
- Table 81. Tolsa Organoclay Sales Quantity (K MT), Average Price (US\$/MT), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Tolsa Recent Developments/Updates
- Table 83. RPMinerals (IDIC-SDC) Basic Information, Manufacturing Base and

#### Competitors

- Table 84. RPMinerals (IDIC-SDC) Major Business
- Table 85. RPMinerals (IDIC-SDC) Organoclay Product and Services
- Table 86. RPMinerals (IDIC-SDC) Organoclay Sales Quantity (K MT), Average Price
- (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. RPMinerals (IDIC-SDC) Recent Developments/Updates
- Table 88. Global Organoclay Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 89. Global Organoclay Revenue by Manufacturer (2019-2024) & (USD Million)



- Table 90. Global Organoclay Average Price by Manufacturer (2019-2024) & (US\$/MT)
- Table 91. Market Position of Manufacturers in Organoclay, (Tier 1, Tier 2, and Tier 3),
- Based on Consumption Value in 2023
- Table 92. Head Office and Organoclay Production Site of Key Manufacturer
- Table 93. Organoclay Market: Company Product Type Footprint
- Table 94. Organoclay Market: Company Product Application Footprint
- Table 95. Organoclay New Market Entrants and Barriers to Market Entry
- Table 96. Organoclay Mergers, Acquisition, Agreements, and Collaborations
- Table 97. Global Organoclay Sales Quantity by Region (2019-2024) & (K MT)
- Table 98. Global Organoclay Sales Quantity by Region (2025-2030) & (K MT)
- Table 99. Global Organoclay Consumption Value by Region (2019-2024) & (USD Million)
- Table 100. Global Organoclay Consumption Value by Region (2025-2030) & (USD Million)
- Table 101. Global Organoclay Average Price by Region (2019-2024) & (US\$/MT)
- Table 102. Global Organoclay Average Price by Region (2025-2030) & (US\$/MT)
- Table 103. Global Organoclay Sales Quantity by Type (2019-2024) & (K MT)
- Table 104. Global Organoclay Sales Quantity by Type (2025-2030) & (K MT)
- Table 105. Global Organoclay Consumption Value by Type (2019-2024) & (USD Million)
- Table 106. Global Organoclay Consumption Value by Type (2025-2030) & (USD Million)
- Table 107. Global Organoclay Average Price by Type (2019-2024) & (US\$/MT)
- Table 108. Global Organoclay Average Price by Type (2025-2030) & (US\$/MT)
- Table 109. Global Organoclay Sales Quantity by Application (2019-2024) & (K MT)
- Table 110. Global Organoclay Sales Quantity by Application (2025-2030) & (K MT)
- Table 111. Global Organoclay Consumption Value by Application (2019-2024) & (USD Million)
- Table 112. Global Organoclay Consumption Value by Application (2025-2030) & (USD Million)
- Table 113. Global Organoclay Average Price by Application (2019-2024) & (US\$/MT)
- Table 114. Global Organoclay Average Price by Application (2025-2030) & (US\$/MT)
- Table 115. North America Organoclay Sales Quantity by Type (2019-2024) & (K MT)
- Table 116. North America Organoclay Sales Quantity by Type (2025-2030) & (K MT)
- Table 117. North America Organoclay Sales Quantity by Application (2019-2024) & (K MT)
- Table 118. North America Organoclay Sales Quantity by Application (2025-2030) & (K MT)
- Table 119. North America Organoclay Sales Quantity by Country (2019-2024) & (K MT)
- Table 120. North America Organoclay Sales Quantity by Country (2025-2030) & (K MT)
- Table 121. North America Organoclay Consumption Value by Country (2019-2024) &



## (USD Million)

- Table 122. North America Organoclay Consumption Value by Country (2025-2030) & (USD Million)
- Table 123. Europe Organoclay Sales Quantity by Type (2019-2024) & (K MT)
- Table 124. Europe Organoclay Sales Quantity by Type (2025-2030) & (K MT)
- Table 125. Europe Organoclay Sales Quantity by Application (2019-2024) & (K MT)
- Table 126. Europe Organoclay Sales Quantity by Application (2025-2030) & (K MT)
- Table 127. Europe Organoclay Sales Quantity by Country (2019-2024) & (K MT)
- Table 128. Europe Organoclay Sales Quantity by Country (2025-2030) & (K MT)
- Table 129. Europe Organoclay Consumption Value by Country (2019-2024) & (USD Million)
- Table 130. Europe Organoclay Consumption Value by Country (2025-2030) & (USD Million)
- Table 131. Asia-Pacific Organoclay Sales Quantity by Type (2019-2024) & (K MT)
- Table 132. Asia-Pacific Organoclay Sales Quantity by Type (2025-2030) & (K MT)
- Table 133. Asia-Pacific Organoclay Sales Quantity by Application (2019-2024) & (K MT)
- Table 134. Asia-Pacific Organoclay Sales Quantity by Application (2025-2030) & (K MT)
- Table 135. Asia-Pacific Organoclay Sales Quantity by Region (2019-2024) & (K MT)
- Table 136. Asia-Pacific Organoclay Sales Quantity by Region (2025-2030) & (K MT)
- Table 137. Asia-Pacific Organoclay Consumption Value by Region (2019-2024) & (USD Million)
- Table 138. Asia-Pacific Organoclay Consumption Value by Region (2025-2030) & (USD Million)
- Table 139. South America Organoclay Sales Quantity by Type (2019-2024) & (K MT)
- Table 140. South America Organoclay Sales Quantity by Type (2025-2030) & (K MT)
- Table 141. South America Organoclay Sales Quantity by Application (2019-2024) & (K MT)
- Table 142. South America Organoclay Sales Quantity by Application (2025-2030) & (K MT)
- Table 143. South America Organoclay Sales Quantity by Country (2019-2024) & (K MT)
- Table 144. South America Organoclay Sales Quantity by Country (2025-2030) & (K MT)
- Table 145. South America Organoclay Consumption Value by Country (2019-2024) & (USD Million)
- Table 146. South America Organoclay Consumption Value by Country (2025-2030) & (USD Million)
- Table 147. Middle East & Africa Organoclay Sales Quantity by Type (2019-2024) & (K MT)
- Table 148. Middle East & Africa Organoclay Sales Quantity by Type (2025-2030) & (K MT)



Table 149. Middle East & Africa Organoclay Sales Quantity by Application (2019-2024) & (K MT)

Table 150. Middle East & Africa Organoclay Sales Quantity by Application (2025-2030) & (K MT)

Table 151. Middle East & Africa Organoclay Sales Quantity by Region (2019-2024) & (K MT)

Table 152. Middle East & Africa Organoclay Sales Quantity by Region (2025-2030) & (K MT)

Table 153. Middle East & Africa Organoclay Consumption Value by Region (2019-2024) & (USD Million)

Table 154. Middle East & Africa Organoclay Consumption Value by Region (2025-2030) & (USD Million)

Table 155. Organoclay Raw Material

Table 156. Key Manufacturers of Organoclay Raw Materials

Table 157. Organoclay Typical Distributors

Table 158. Organoclay Typical Customers



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Organoclay Picture
- Figure 2. Global Organoclay Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Organoclay Consumption Value Market Share by Type in 2023
- Figure 4. Low Polarity (Type I) Examples
- Figure 5. Medium Polarity (Type II) Examples
- Figure 6. High Polarity (Type III) Examples
- Figure 7. Global Organoclay Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Organoclay Consumption Value Market Share by Application in 2023
- Figure 9. Coatings/Inks Industry Examples
- Figure 10. Oil Drilling Industry Examples
- Figure 11. Lubricating Grease Industry Examples
- Figure 12. Others Examples
- Figure 13. Global Organoclay Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 14. Global Organoclay Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 15. Global Organoclay Sales Quantity (2019-2030) & (K MT)
- Figure 16. Global Organoclay Average Price (2019-2030) & (US\$/MT)
- Figure 17. Global Organoclay Sales Quantity Market Share by Manufacturer in 2023
- Figure 18. Global Organoclay Consumption Value Market Share by Manufacturer in 2023
- Figure 19. Producer Shipments of Organoclay by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 20. Top 3 Organoclay Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Top 6 Organoclay Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Global Organoclay Sales Quantity Market Share by Region (2019-2030)
- Figure 23. Global Organoclay Consumption Value Market Share by Region (2019-2030)
- Figure 24. North America Organoclay Consumption Value (2019-2030) & (USD Million)
- Figure 25. Europe Organoclay Consumption Value (2019-2030) & (USD Million)
- Figure 26. Asia-Pacific Organoclay Consumption Value (2019-2030) & (USD Million)
- Figure 27. South America Organoclay Consumption Value (2019-2030) & (USD Million)
- Figure 28. Middle East & Africa Organoclay Consumption Value (2019-2030) & (USD Million)
- Figure 29. Global Organoclay Sales Quantity Market Share by Type (2019-2030)



- Figure 30. Global Organoclay Consumption Value Market Share by Type (2019-2030)
- Figure 31. Global Organoclay Average Price by Type (2019-2030) & (US\$/MT)
- Figure 32. Global Organoclay Sales Quantity Market Share by Application (2019-2030)
- Figure 33. Global Organoclay Consumption Value Market Share by Application (2019-2030)
- Figure 34. Global Organoclay Average Price by Application (2019-2030) & (US\$/MT)
- Figure 35. North America Organoclay Sales Quantity Market Share by Type (2019-2030)
- Figure 36. North America Organoclay Sales Quantity Market Share by Application (2019-2030)
- Figure 37. North America Organoclay Sales Quantity Market Share by Country (2019-2030)
- Figure 38. North America Organoclay Consumption Value Market Share by Country (2019-2030)
- Figure 39. United States Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Canada Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Mexico Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Europe Organoclay Sales Quantity Market Share by Type (2019-2030)
- Figure 43. Europe Organoclay Sales Quantity Market Share by Application (2019-2030)
- Figure 44. Europe Organoclay Sales Quantity Market Share by Country (2019-2030)
- Figure 45. Europe Organoclay Consumption Value Market Share by Country (2019-2030)
- Figure 46. Germany Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. France Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. United Kingdom Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. Russia Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. Italy Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 51. Asia-Pacific Organoclay Sales Quantity Market Share by Type (2019-2030)
- Figure 52. Asia-Pacific Organoclay Sales Quantity Market Share by Application (2019-2030)
- Figure 53. Asia-Pacific Organoclay Sales Quantity Market Share by Region (2019-2030)



Figure 54. Asia-Pacific Organoclay Consumption Value Market Share by Region (2019-2030)

Figure 55. China Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Organoclay Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Organoclay Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Organoclay Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Organoclay Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Organoclay Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Organoclay Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Organoclay Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Organoclay Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Organoclay Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Organoclay Consumption Value and Growth Rate (2019-2030)



& (USD Million)

Figure 74. South Africa Organoclay Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 75. Organoclay Market Drivers

Figure 76. Organoclay Market Restraints

Figure 77. Organoclay Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Organoclay in 2023

Figure 80. Manufacturing Process Analysis of Organoclay

Figure 81. Organoclay Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source



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