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Global Organic Trace Minerals Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/GF390011288EEN.html
Date: September 2026
Pages: 149
Price: US$ 4,480.00 (Single User License)
ID: GF390011288EEN

Abstracts

The global Organic Trace Minerals market size is expected to reach $ 1161 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Organic Trace Minerals are nutritional trace mineral sources in which essential elements such as zinc, copper, manganese, iron, cobalt and chromium are chemically bound to organic ligands to form chelates, complexes, proteinates or organic mineral salts for use in animal nutrition. Depending on the ligand and binding structure, these products mainly include amino acid chelates and complexes, protein and peptide chelates, polysaccharide complexes and organic acid mineral salts. Compared with conventional inorganic mineral sources such as sulfates and oxides, Organic Trace Minerals are formulated to improve mineral stability in the digestive tract, reduce undesirable interactions with other feed components and enhance mineral absorption and biological utilization. They are incorporated into compound feed, premixes and nutritional supplements for poultry, swine, ruminants, aquaculture species, pets and other animals to support growth, reproduction, immune function, skeletal and tissue development, hoof and skin integrity and overall animal performance.

Key Findings

Global Organic Trace Minerals demand is estimated at approximately 153,000 metric tons in 2025

The global average selling price is estimated at approximately US$4,850 per metric ton in 2025

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Asia-Pacific accounts for roughly two-fifths of global demand and remains the largest regional market

Amino acid-based products contribute more than half of global Organic Trace Minerals market value

Poultry is the largest downstream application, followed by swine and ruminants

Market Trends

The Organic Trace Minerals market is evolving from conventional supplementation based primarily on high inclusion levels of inorganic mineral salts toward precision mineral nutrition based on higher mineral utilization, controlled inclusion rates and species-specific formulations. Amino acid-bound minerals remain at the center of this transition, but suppliers are increasingly differentiating products through ligand selection, defined chelation structures, bond stability, mineral concentration and application-specific combinations. ADM's B-Traxim uses glycine-bound minerals, Novus MINTREX uses bis-chelated methionine hydroxy analogue structures, Trouw Nutrition Optimin uses polypeptide and amino-acid binding systems, QualiTech applies polysaccharide complexation, and Orffa's Elovital MHA uses methionine hydroxy-analogue chelates, illustrating the increasing technological differentiation within the category. Another important direction is the movement from simple mineral deficiency prevention toward functional and precision nutrition. Formulations increasingly target reproductive performance, immunity, skeletal and hoof integrity, oxidative stress, feed stability and mineral emission reduction. Suppliers are also promoting partial or more extensive replacement of inorganic trace minerals with lower-inclusion organic sources where biological efficiency permits. XJ-Bio has reported applications in which lower levels of hydroxy-methionine-chelated minerals replaced conventional inorganic supplementation while reducing fecal mineral output, while Debon is developing low-inclusion OTM systems and customized formulations by species and mineral ligand. This development supports a longer-term shift toward verified chelation quality, lower free-metal content, more precise mineral delivery and reduced mineral excretion rather than competition based solely on elemental concentration.

Market Dynamics

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Drivers

The principal structural driver is the continuing expansion and industrialization of global animal feed production combined with rising requirements for feed efficiency and animal performance. Global compound feed production reached approximately 1.44 billion metric tons in 2025, with broiler, layer and pig feed representing particularly large addressable feed categories. Organic trace minerals benefit additionally from growing interest in improving the biological utilization of zinc, manganese, copper and iron while limiting interactions with phytate and other dietary antagonists and reducing unnecessary mineral excretion. Commercial products from Novus, ADM, Orffa, Trouw Nutrition and other suppliers increasingly position improved stability, absorption and lower excretion as central value propositions. Regulatory control of trace-element supplementation also encourages more precise mineral formulation. The EU feed-additive framework recognizes organic forms including amino-acid and protein-hydrolysate chelates, while feed formulations must comply with legally established maximum mineral contents, reinforcing demand for accurate mineral delivery rather than indiscriminate high-dose supplementation.

Restraints

The principal restraint is the cost premium relative to conventional sulfate, oxide and certain hydroxy mineral sources. Organic Trace Minerals require organic ligands, controlled reaction conditions, additional processing and quality verification, resulting in a global average selling price estimated at approximately US$4,850 per metric ton for the current narrow market scope. The economic case therefore depends on whether lower inclusion, improved biological utilization, feed stability or animal-performance benefits compensate for the higher ingredient cost. Adoption is consequently lower in highly price-sensitive feed formulations and in production systems where conventional inorganic minerals remain sufficient for baseline nutrition. Another restraint is that the term organic trace mineral covers chemically different products whose chelation strength, ligand-to-metal ratio, molecular structure and free-metal content can vary substantially. Novus, for example, specifically differentiates its verified 2:1 bis-chelate structure, while Trouw Nutrition emphasizes polypeptide-based chelation, showing why customers cannot evaluate all products solely by declared elemental concentration.

Opportunities

The strongest market opportunity lies in increasing OTM penetration within existing

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compound-feed volumes rather than relying only on growth in animal numbers. Poultry and swine offer the largest volume opportunity, while dairy cattle, breeding animals, aquaculture and premium pet nutrition provide attractive applications where reproductive performance, immunity, structural health, mineral utilization and formulation stability carry greater economic value. Aquaculture is particularly relevant because modern fish and shrimp formulations increasingly use plant-derived ingredients whose mineral antagonists can affect availability; ADM, Phibro, Zinpro and other suppliers already offer dedicated OTM solutions for aquatic species. Product innovation also creates opportunities in customized multi-mineral systems, species-specific formulations, low-inclusion total replacement concepts and differentiated ligands. Chinese manufacturers including Debon, Sustar, XJ-Bio, Chelota and Zeweier are expanding from conventional mineral salts into higher-value chelated and complexed products, increasing the supply base for both domestic and export markets.

Challenges

The major challenge is demonstrating consistent chemical identity and biological performance across a category with heterogeneous product definitions. Chelates, complexes, proteinates and organic acid salts differ in ligand chemistry and bond strength, while analytical measurement of total mineral content alone cannot demonstrate whether the mineral remains organically bound during feed processing and digestion. This creates a stronger need for structural characterization, manufacturing consistency, feeding trials and regulatory documentation. At the same time, manufacturers face competition from improved inorganic and hydroxy trace-mineral technologies that can offer greater stability than conventional sulfates at lower cost than many OTM products. Regional authorization standards also vary, requiring suppliers to maintain different dossiers, labels and permitted inclusion practices across markets. The EU, for example, regulates feed additives by specific chemical identity and conditions of authorization rather than recognizing all products marketed commercially under a generic OTM label.

Industry Chain Analysis

The Organic Trace Minerals industry chain begins with mineral-bearing raw materials and organic ligands. Key mineral inputs include feed-grade sources of zinc, manganese, copper, iron, cobalt and chromium, while ligand inputs include glycine, methionine and other amino acids, hydrolyzed proteins and peptides, methionine

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hydroxy analogues, polysaccharides and organic acids. Midstream manufacturers control ligand selection, metal-to-ligand ratios, reaction conditions, purification, concentration, drying, granulation and blending, followed by testing of mineral content, physical properties, contaminants and product consistency. Differences in ligand chemistry and manufacturing know-how create much of the value differentiation between products: ADM commercializes glycinates, Norel offers glycine- and methionine-based systems, Orffa supplies MHA chelates, QualiTech uses polysaccharide complexation, and Trouw Nutrition produces polypeptide- and amino-acid-bound minerals in a dedicated facility. Downstream, products are principally sold to premix producers, compound-feed manufacturers, integrated livestock and poultry companies, aquaculture feed companies and pet-food formulators, with technical service and formulation support forming an important part of supplier value creation. The final product enters poultry, swine, ruminant, aquaculture and companion-animal diets through mineral premixes, complete feeds or nutritional supplements. Product qualification, regulatory approval, scientific validation, formulation expertise and distribution networks therefore contribute substantially to value beyond the underlying metal and ligand raw-material costs.

Segment Insights

By ligand system, Amino Acid-Based Organic Trace Minerals form the largest product category and are estimated to account for well over half of market value. The category has the widest supplier participation and includes glycinates, methionine complexes, amino-acid complexes and methionine hydroxy-analogue chelates. ADM B-Traxim, Norel Glymet and Biomet, Novus MINTREX, Orffa Elovital MHA, XJ-Bio hydroxy-methionine chelates, Sustar amino-acid and small-peptide chelates, and Debon's glycine, methionine and amino-acid lines all provide direct commercial examples. Protein & Peptide-Based products represent the second major technology group, supported by proteinates and hydrolyzed-protein or polypeptide chelates, while Polysaccharide-Based and Organic Acid-Based products constitute smaller but differentiated niches. EU authorizations explicitly recognize protein-hydrolysate chelates, and QualiTech's SQM portfolio provides a clear commercial polysaccharide-complex example. By trace mineral element, Organic Zinc is estimated to represent roughly one-third of demand value and remains the most broadly commercialized individual element, followed by manganese and copper, with organic iron and smaller cobalt and chromium categories completing the market. By mineral composition, both single-mineral products and multi-mineral blends have established demand: individual minerals provide maximum flexibility to premix formulators, while multi-mineral systems

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simplify formulation and enable coordinated supplementation. Zinpro Availa 4 combines organic zinc, manganese, copper and cobalt, while QualiTech markets multi-element polysaccharide-complexed formulations.

Downstream Market Opportunities

Poultry represents the largest downstream opportunity because broiler and layer production together form the largest global compound-feed category and organic zinc, manganese and copper are widely positioned for skeletal development, footpad and structural integrity, eggshell quality, reproduction and immune support. Swine is the second major application, with demand spanning sow, piglet and grow-finish nutrition and focusing increasingly on reproductive performance, structural health, stress management and reduced mineral excretion. Ruminants remain a high-value market in dairy and beef production, where hoof integrity, fertility, immunity and production longevity support the use of premium mineral sources. Aquaculture is smaller in absolute feed volume but offers above-average development potential as formulated fish and shrimp diets become more sophisticated and the use of plant ingredients increases. Pet and companion-animal nutrition remains a smaller tonnage market but supports higher-value formulations and ingredient differentiation. The commercial breadth of current products confirms this application structure: Orffa's Elovital MHA is marketed across poultry, swine, aqua, ruminants, pets and equine, while Biochem organizes its portfolio across ruminants, poultry, swine, aquaculture and companion animals.

Regional Insights

Asia-Pacific is estimated to account for roughly two-fifths of global Organic Trace Minerals demand and represents the largest regional market, supported by its position as the world's largest feed-producing region and by large poultry, swine and aquaculture industries. Asia produced approximately 559 million metric tons of feed in 2025, while China alone produced about 330 million metric tons, creating a substantial addressable base for mineral supplementation. The region is also distinguished by a substantial domestic manufacturing base in China, including Chelota, Sustar, Debon, XJ-Bio and Zeweier, which increases availability of glycinates, methionine chelates, peptide complexes and multi-mineral products and creates stronger price competition in standardized products. North America is a major premium and technology-led market, supported by established suppliers such as Zinpro, Alltech, Novus International,

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Balchem, ADM, Kemin, Phibro Animal Health, QualiTech and JH Biotech and by broad commercial adoption in poultry, cattle, swine and pet nutrition. Europe has a strong position in technically differentiated organic mineral systems through Biochem, Trouw Nutrition, Norel, Olmix and Orffa and benefits from a regulatory environment emphasizing defined feed-additive identities, mineral limits, traceability and efficient supplementation. Latin America provides a significant incremental opportunity due to its large poultry, swine and cattle production base, while Southeast Asia is increasingly important for poultry, aquaculture and rebuilding swine production.

Competitive Landscape Analysis

The global Organic Trace Minerals market has a layered competitive structure comprising specialist mineral-nutrition companies, diversified animal-nutrition groups and increasingly capable Chinese manufacturers. Zinpro, Alltech and Novus International form a core group of internationally recognized suppliers with long-established proprietary mineral platforms and extensive species-level technical positioning; Zinpro markets organic zinc, manganese, copper, cobalt and iron systems, while Novus has differentiated MINTREX through its verified bis-chelated HMTBa structure. ADM, Trouw Nutrition, Kemin and Phibro leverage broader animal-nutrition portfolios and established feed-industry distribution, while Biochem has built a specialized OTM platform through E.C.O.Trace, B.I.O.Key and BetaTrace. Norel, Orffa, Olmix and QualiTech occupy specialized positions through glycinates, methionine systems, MHA chelates and polysaccharide complexes, while Chelota, Sustar, Debon, XJ-Bio and Zeweier form an increasingly important Chinese supplier cluster with broad ligand portfolios and growing export capabilities. Competition is consequently shifting from simple elemental-price comparison toward chelation chemistry, structural stability, effective inclusion rate, application evidence, manufacturing consistency, technical service and the ability to demonstrate economically viable replacement of conventional inorganic minerals.

Report Scope

This report studies the global Organic Trace Minerals production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Organic Trace Minerals and provides market size (US$ million) and Year-over-Year (YoY)

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Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Organic Trace Minerals that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Organic Trace Minerals total production and demand, 2021-2032, (Tons)

Global Organic Trace Minerals total production value, 2021-2032, (USD Million)

Global Organic Trace Minerals production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Organic Trace Minerals consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Organic Trace Minerals domestic production, consumption, key domestic manufacturers and share

Global Organic Trace Minerals production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Organic Trace Minerals production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Organic Trace Minerals production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Organic Trace Minerals market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zinpro, Alltech, Novus International, Balchem, ADM, Biochem, Kemin, Trouw Nutrition, Phibro Animal Health, Norel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

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Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Organic Trace Minerals market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Tons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Organic Trace Minerals Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Organic Trace Minerals Market, Segmentation by Type:

Amino Acid-Based

Protein & Peptide-Based

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Polysaccharide-Based

Organic Acid-Based

Others

Global Organic Trace Minerals Market, Segmentation by Trace Mineral Element:

Organic Zinc

Organic Manganese

Organic Copper

Organic Iron

Others

Global Organic Trace Minerals Market, Segmentation by Mineral Composition:

Single-Mineral Organic Trace Minerals

Multi-Mineral Organic Trace Mineral Blends

Global Organic Trace Minerals Market, Segmentation by Application:

Poultry

Swine

Ruminants

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Aquaculture

Pets & Companion Animals

Others

Companies Profiled:

Zinpro

Alltech

Novus International

Balchem

ADM

Biochem

Kemin

Trouw Nutrition

Phibro Animal Health

Norel

Olmix

QualiTech

Orffa

JH Biotech

Sichuan Chelota Biotech

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Sustar

Debon

XJ-Bio

Zeweier Feed

Key Questions Answered

1. How big is the global Organic Trace Minerals market?
2. What is the demand of the global Organic Trace Minerals market?
3. What is the year over year growth of the global Organic Trace Minerals market?
4. What is the total value of the global Organic Trace Minerals market?
5. Who are the Major Players in the global Organic Trace Minerals market?
6. What are the growth factors driving the market demand?

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