

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Organic Soy Lecithin Market 2018, Forecast to 2023

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## Abstracts

Lecithin is one of those mysterious, but common, ingredients found on the label of many packaged foods. It's an essential emulsifier that helps blend ingredients that don't naturally mix. Due to the lack of adequate organic sources of soy lecithin, the USDA allowed the use of non-organic sources when it drafted the national organic standards in 2002.

To be labeled "ORGANIC," and to carry the USDA organic seal, food has to be made up of 95% organic ingredients. The only non-organic ingredients are ones that are unavailable organically and cannot make up more than 5% of the product. NOP rules allow the use of 5% non-organic ingredients if sufficient quantities of organic alternatives are not available. At present, 100% and 95% organic soy lecithin are common types.

The Commission Implementing Regulation (EU)2016/673 determined that "Lecithin derived from organic raw material is available on the market, but appropriate qualities of such lecithin are needed for most of the uses in the organic food processing industry. The appropriate qualities for the organic food production are currently not available in sufficient quantities. Taking account of the temporary lack of the different qualities of the organic lecithin needed for the organic production of food, it should be provided that during a transitional period of 3 years lecithin not derived from organic raw material may be used in the production of organic food".

## Scope of the Report

This report focuses on the Organic Soy Lecithin in global market, especially in North

America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Soybeans are by far the most important source of commercial lecithin, and lecithin is the most important by-product of the soy oil processing industry because of its many applications in foods and industrial products. Soy lecithin is an excellent source of phospholipids, or phosphatides, for aqua feeds. In the past few decades, soy lecithin played a very important role. However, with the huge demand of healthy food, organic soy lecithin gradually began to gain market share. At the same time, sunflower lecithin is also constantly squeezing the market share of soy lecithin. Due to the lack of adequate organic sources of soy lecithin, the USDA allowed the use of non-organic sources when it drafted the national organic standards in 2002. Limit the development of this industry is upstream raw materials. At present, the US organic soybean cultivation can not meet the needs of the market. In the soybean industry, organic soybeans account for very small market share.

A special medium for both dietary and cosmetic purposes, organic soy lecithin acts as an emulsifier and thickening agent for body care products and improves a products' shelf life by acting as a mild preservative. At present, organic soy lecithin's main application areas are infant formula, chocolate, ice cream, beverages, bread, dietary supplements and so on. In these areas, organic soy lecithin achieved remarkable growth. In 2016, infant formula, cakes accounted for 23.73% and 17.4% market share. Consumer demand for organic has grown by double-digits nearly every year since the 1990s. Most impressively, organic sales have increased from \$3.6 billion in 1997 to \$43.3 billion in 2015. The outlook remains strong for organic products in the marketplace. To-date, the industry has shown continuous and steady growth with a 10.8 percent growth rate in 2015, well above that of the overall food market at 3.3 percent. Organic soy lecithin is an emerging industry. The industry is far from mature. In the future, this industry will become more intense. We think there will be more new companies in the future to enter the industry. Nevertheless, we maintain a positive attitude towards this industry.

The worldwide market for Organic Soy Lecithin is expected to grow at a CAGR of roughly 6.5% over the next five years, will reach 58 million US\$ in 2023, from 40 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Clarkson Soy Products

Lecico

Lipoid

Fismer

Organic Factory

Lasenor

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fluid Organic Lecithins

De-oiled Organic Lecithin Powders

Market Segment by Applications, can be divided into

Infant Formula

Baking-Pan Release

Cakes

Pet Food

## Others

There are 15 Chapters to deeply display the global Organic Soy Lecithin market.

Chapter 1, to describe Organic Soy Lecithin Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Organic Soy Lecithin, with sales, revenue, and price of Organic Soy Lecithin, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Organic Soy Lecithin, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Organic Soy Lecithin market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Organic Soy Lecithin sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Organic Soy Lecithin Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Fluid Organic Lecithins
  - 1.2.2 De-oiled Organic Lecithin Powders
- 1.3 Market Analysis by Applications
  - 1.3.1 Infant Formula
  - 1.3.2 Baking-Pan Release
  - 1.3.3 Cakes
  - 1.3.4 Pet Food
  - 1.3.5 Others
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

## **2 MANUFACTURERS PROFILES**

### **2.1 Clarkson Soy Products**

#### **2.1.1 Business Overview**

2.1.1.1 Clarkson Soy Products Description

2.1.1.2 Clarkson Soy Products Headquarter, Main Business and Finance Overview

#### **2.1.2 Clarkson Soy Products Organic Soy Lecithin Product Introduction**

2.1.2.1 Organic Soy Lecithin Production Bases, Sales Regions and Major

Competitors

2.1.2.2 Organic Soy Lecithin Product Information

2.1.3 Clarkson Soy Products Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Clarkson Soy Products Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Clarkson Soy Products Organic Soy Lecithin Market Share in 2017

### **2.2 Lecico**

#### **2.2.1 Business Overview**

2.2.1.1 Lecico Description

2.2.1.2 Lecico Headquarter, Main Business and Finance Overview

#### **2.2.2 Lecico Organic Soy Lecithin Product Introduction**

2.2.2.1 Organic Soy Lecithin Production Bases, Sales Regions and Major

Competitors

2.2.2.2 Organic Soy Lecithin Product Information

2.2.3 Lecico Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Lecico Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Lecico Organic Soy Lecithin Market Share in 2017

### **2.3 Lipoid**

#### **2.3.1 Business Overview**

2.3.1.1 Lipoid Description

2.3.1.2 Lipoid Headquarter, Main Business and Finance Overview

#### **2.3.2 Lipoid Organic Soy Lecithin Product Introduction**

2.3.2.1 Organic Soy Lecithin Production Bases, Sales Regions and Major

Competitors

2.3.2.2 Organic Soy Lecithin Product Information

### 2.3.3 Lipoid Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.3.3.1 Lipoid Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.3.3.2 Global Lipoid Organic Soy Lecithin Market Share in 2017

## 2.4 Fisser

### 2.4.1 Business Overview

#### 2.4.1.1 Fisser Description

#### 2.4.1.2 Fisser Headquarter, Main Business and Finance Overview

### 2.4.2 Fisser Organic Soy Lecithin Product Introduction

#### 2.4.2.1 Organic Soy Lecithin Production Bases, Sales Regions and Major Competitors

#### 2.4.2.2 Organic Soy Lecithin Product Information

### 2.4.3 Fisser Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.1 Fisser Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.4.3.2 Global Fisser Organic Soy Lecithin Market Share in 2017

## 2.5 Organic Factory

### 2.5.1 Business Overview

#### 2.5.1.1 Organic Factory Description

#### 2.5.1.2 Organic Factory Headquarter, Main Business and Finance Overview

### 2.5.2 Organic Factory Organic Soy Lecithin Product Introduction

#### 2.5.2.1 Organic Soy Lecithin Production Bases, Sales Regions and Major Competitors

#### 2.5.2.2 Organic Soy Lecithin Product Information

### 2.5.3 Organic Factory Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.1 Organic Factory Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.5.3.2 Global Organic Factory Organic Soy Lecithin Market Share in 2017

## 2.6 Lasenor

### 2.6.1 Business Overview

#### 2.6.1.1 Lasenor Description

#### 2.6.1.2 Lasenor Headquarter, Main Business and Finance Overview

### 2.6.2 Lasenor Organic Soy Lecithin Product Introduction

#### 2.6.2.1 Organic Soy Lecithin Production Bases, Sales Regions and Major Competitors

#### 2.6.2.2 Organic Soy Lecithin Product Information

2.6.3 Lasenor Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Lasenor Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Lasenor Organic Soy Lecithin Market Share in 2017

### **3 GLOBAL ORGANIC SOY LECITHIN MARKET COMPETITION, BY MANUFACTURER**

3.1 Global Organic Soy Lecithin Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Organic Soy Lecithin Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Organic Soy Lecithin Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Organic Soy Lecithin Manufacturer Market Share in 2017

3.4.2 Top 5 Organic Soy Lecithin Manufacturer Market Share in 2017

3.5 Market Competition Trend

### **4 GLOBAL ORGANIC SOY LECITHIN MARKET ANALYSIS BY REGIONS**

4.1 Global Organic Soy Lecithin Sales, Revenue and Market Share by Regions

4.1.1 Global Organic Soy Lecithin Sales by Regions (2013-2018)

4.1.2 Global Organic Soy Lecithin Revenue by Regions (2013-2018)

4.2 North America Organic Soy Lecithin Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Organic Soy Lecithin Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Organic Soy Lecithin Sales, Revenue and Growth Rate (2013-2018)

4.5 South America Organic Soy Lecithin Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Organic Soy Lecithin Sales, Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA ORGANIC SOY LECITHIN BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

5.1 North America Organic Soy Lecithin Sales, Revenue and Market Share by Countries

5.1.1 North America Organic Soy Lecithin Sales by Countries (2013-2018)

5.1.2 North America Organic Soy Lecithin Revenue by Countries (2013-2018)

5.1.3 United States Organic Soy Lecithin Sales and Growth Rate (2013-2018)

5.1.4 Canada Organic Soy Lecithin Sales and Growth Rate (2013-2018)



- 5.1.5 Mexico Organic Soy Lecithin Sales and Growth Rate (2013-2018)
- 5.2 North America Organic Soy Lecithin Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 5.2.1 North America Organic Soy Lecithin Sales by Manufacturers (2016-2017)
  - 5.2.2 North America Organic Soy Lecithin Revenue by Manufacturers (2016-2017)
- 5.3 North America Organic Soy Lecithin Sales, Revenue and Market Share by Type (2013-2018)
  - 5.3.1 North America Organic Soy Lecithin Sales and Sales Share by Type (2013-2018)
  - 5.3.2 North America Organic Soy Lecithin Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Organic Soy Lecithin Sales, Revenue and Market Share by Application (2013-2018)
  - 5.4.1 North America Organic Soy Lecithin Sales and Sales Share by Application (2013-2018)
  - 5.4.2 North America Organic Soy Lecithin Revenue and Revenue Share by Application (2013-2018)

## **6 EUROPE ORGANIC SOY LECITHIN BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 6.1 Europe Organic Soy Lecithin Sales, Revenue and Market Share by Countries
  - 6.1.1 Europe Organic Soy Lecithin Sales by Countries (2013-2018)
  - 6.1.2 Europe Organic Soy Lecithin Revenue by Countries (2013-2018)
  - 6.1.3 Germany Organic Soy Lecithin Sales and Growth Rate (2013-2018)
  - 6.1.4 UK Organic Soy Lecithin Sales and Growth Rate (2013-2018)
  - 6.1.5 France Organic Soy Lecithin Sales and Growth Rate (2013-2018)
  - 6.1.6 Russia Organic Soy Lecithin Sales and Growth Rate (2013-2018)
  - 6.1.7 Italy Organic Soy Lecithin Sales and Growth Rate (2013-2018)
- 6.2 Europe Organic Soy Lecithin Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 6.2.1 Europe Organic Soy Lecithin Sales by Manufacturers (2016-2017)
  - 6.2.2 Europe Organic Soy Lecithin Revenue by Manufacturers (2016-2017)
- 6.3 Europe Organic Soy Lecithin Sales, Revenue and Market Share by Type (2013-2018)
  - 6.3.1 Europe Organic Soy Lecithin Sales and Sales Share by Type (2013-2018)
  - 6.3.2 Europe Organic Soy Lecithin Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Organic Soy Lecithin Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Organic Soy Lecithin Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Organic Soy Lecithin Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC ORGANIC SOY LECITHIN BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

7.1 Asia-Pacific Organic Soy Lecithin Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Organic Soy Lecithin Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Organic Soy Lecithin Revenue by Countries (2013-2018)

7.1.3 China Organic Soy Lecithin Sales and Growth Rate (2013-2018)

7.1.4 Japan Organic Soy Lecithin Sales and Growth Rate (2013-2018)

7.1.5 Korea Organic Soy Lecithin Sales and Growth Rate (2013-2018)

7.1.6 India Organic Soy Lecithin Sales and Growth Rate (2013-2018)

7.1.7 Southeast Asia Organic Soy Lecithin Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Organic Soy Lecithin Sales and Revenue (Value) by Manufacturers (2016-2017)

7.2.1 Asia-Pacific Organic Soy Lecithin Sales by Manufacturers (2016-2017)

7.2.2 Asia-Pacific Organic Soy Lecithin Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific Organic Soy Lecithin Sales, Revenue and Market Share by Type (2013-2018)

7.3.1 Asia-Pacific Organic Soy Lecithin Sales and Sales Share by Type (2013-2018)

7.3.2 Asia-Pacific Organic Soy Lecithin Revenue and Revenue Share by Type (2013-2018)

7.4 Asia-Pacific Organic Soy Lecithin Sales, Revenue and Market Share by Application (2013-2018)

7.4.1 Asia-Pacific Organic Soy Lecithin Sales and Sales Share by Application (2013-2018)

7.4.2 Asia-Pacific Organic Soy Lecithin Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA ORGANIC SOY LECITHIN BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

8.1 South America Organic Soy Lecithin Sales, Revenue and Market Share by Countries

8.1.1 South America Organic Soy Lecithin Sales by Countries (2013-2018)

8.1.2 South America Organic Soy Lecithin Revenue by Countries (2013-2018)

8.1.3 Brazil Organic Soy Lecithin Sales and Growth Rate (2013-2018)

8.1.4 Argentina Organic Soy Lecithin Sales and Growth Rate (2013-2018)

- 8.1.5 Colombia Organic Soy Lecithin Sales and Growth Rate (2013-2018)
- 8.2 South America Organic Soy Lecithin Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 8.2.1 South America Organic Soy Lecithin Sales by Manufacturers (2016-2017)
  - 8.2.2 South America Organic Soy Lecithin Revenue by Manufacturers (2016-2017)
- 8.3 South America Organic Soy Lecithin Sales, Revenue and Market Share by Type (2013-2018)
  - 8.3.1 South America Organic Soy Lecithin Sales and Sales Share by Type (2013-2018)
  - 8.3.2 South America Organic Soy Lecithin Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Organic Soy Lecithin Sales, Revenue and Market Share by Application (2013-2018)
  - 8.4.1 South America Organic Soy Lecithin Sales and Sales Share by Application (2013-2018)
  - 8.4.2 South America Organic Soy Lecithin Revenue and Revenue Share by Application (2013-2018)

## **9 MIDDLE EAST AND AFRICA ORGANIC SOY LECITHIN BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 9.1 Middle East and Africa Organic Soy Lecithin Sales, Revenue and Market Share by Countries
  - 9.1.1 Middle East and Africa Organic Soy Lecithin Sales by Countries (2013-2018)
  - 9.1.2 Middle East and Africa Organic Soy Lecithin Revenue by Countries (2013-2018)
  - 9.1.3 Saudi Arabia Organic Soy Lecithin Sales and Growth Rate (2013-2018)
  - 9.1.4 UAE Organic Soy Lecithin Sales and Growth Rate (2013-2018)
  - 9.1.5 Egypt Organic Soy Lecithin Sales and Growth Rate (2013-2018)
  - 9.1.6 Nigeria Organic Soy Lecithin Sales and Growth Rate (2013-2018)
  - 9.1.7 South Africa Organic Soy Lecithin Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Organic Soy Lecithin Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 9.2.1 Middle East and Africa Organic Soy Lecithin Sales by Manufacturers (2016-2017)
  - 9.2.2 Middle East and Africa Organic Soy Lecithin Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Organic Soy Lecithin Sales, Revenue and Market Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Organic Soy Lecithin Sales and Sales Share by Type

(2013-2018)

9.3.1 Middle East and Africa Organic Soy Lecithin Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Organic Soy Lecithin Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Organic Soy Lecithin Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Organic Soy Lecithin Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL ORGANIC SOY LECITHIN MARKET SEGMENT BY TYPE**

10.1 Global Organic Soy Lecithin Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Organic Soy Lecithin Sales and Market Share by Type (2013-2018)

10.1.2 Global Organic Soy Lecithin Revenue and Market Share by Type (2013-2018)

10.2 Fluid Organic Lecithins Sales Growth and Price

10.2.1 Global Fluid Organic Lecithins Sales Growth (2013-2018)

10.2.2 Global Fluid Organic Lecithins Price (2013-2018)

10.3 De-oiled Organic Lecithin Powders Sales Growth and Price

10.3.1 Global De-oiled Organic Lecithin Powders Sales Growth (2013-2018)

10.3.2 Global De-oiled Organic Lecithin Powders Price (2013-2018)

## **11 GLOBAL ORGANIC SOY LECITHIN MARKET SEGMENT BY APPLICATION**

11.1 Global Organic Soy Lecithin Sales Market Share by Application (2013-2018)

11.2 Infant Formula Sales Growth (2013-2018)

11.3 Baking-Pan Release Sales Growth (2013-2018)

11.4 Cakes Sales Growth (2013-2018)

11.5 Pet Food Sales Growth (2013-2018)

11.6 Others Sales Growth (2013-2018)

## **12 ORGANIC SOY LECITHIN MARKET FORECAST (2018-2023)**

12.1 Global Organic Soy Lecithin Sales, Revenue and Growth Rate (2018-2023)

12.2 Organic Soy Lecithin Market Forecast by Regions (2018-2023)

12.2.1 North America Organic Soy Lecithin Market Forecast (2018-2023)

12.2.2 Europe Organic Soy Lecithin Market Forecast (2018-2023)

12.2.3 Asia-Pacific Organic Soy Lecithin Market Forecast (2018-2023)

- 12.2.4 South America Organic Soy Lecithin Market Forecast (2018-2023)
- 12.2.5 Middle East and Africa Organic Soy Lecithin Market Forecast (2018-2023)
- 12.3 Organic Soy Lecithin Market Forecast by Type (2018-2023)
  - 12.3.1 Global Organic Soy Lecithin Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Organic Soy Lecithin Market Share Forecast by Type (2018-2023)
- 12.4 Organic Soy Lecithin Market Forecast by Application (2018-2023)
  - 12.4.1 Global Organic Soy Lecithin Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Organic Soy Lecithin Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Organic Soy Lecithin Picture

Table Product Specifications of Organic Soy Lecithin

Figure Global Organic Soy Lecithin CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Organic Soy Lecithin CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Organic Soy Lecithin by Types in 2017

Figure Fluid Organic Lecithins Picture

Table Major Manufacturers of Fluid Organic Lecithins

Figure De-oiled Organic Lecithin Powders Picture

Table Major Manufacturers of De-oiled Organic Lecithin Powders

Figure Organic Soy Lecithin Sales Market Share by Applications in 2017

Figure Infant Formula Picture

Figure Baking-Pan Release Picture

Figure Cakes Picture

Figure Pet Food Picture

Figure Others Picture

Figure United States Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure France Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure UK Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure China Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure India Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Organic Soy Lecithin Revenue (Value) and Growth Rate

(2013-2023)

Figure South Africa Organic Soy Lecithin Revenue (Value) and Growth Rate

(2013-2023)

Figure Nigeria Organic Soy Lecithin Revenue (Value) and Growth Rate (2013-2023)

Table Clarkson Soy Products Headquarter, Established, Main Business and Finance Overview (2017)

Table Clarkson Soy Products Organic Soy Lecithin Production Bases, Sales Regions and Major Competitors

Table Clarkson Soy Products Organic Soy Lecithin Product

Table Clarkson Soy Products Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Clarkson Soy Products Organic Soy Lecithin Sales Market Share in 2017

Figure Global Clarkson Soy Products Organic Soy Lecithin Revenue Market Share in 2017

Table Lecico Headquarter, Established, Main Business and Finance Overview (2017)

Table Lecico Organic Soy Lecithin Production Bases, Sales Regions and Major Competitors

Table Lecico Organic Soy Lecithin Product

Table Lecico Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lecico Organic Soy Lecithin Sales Market Share in 2017

Figure Global Lecico Organic Soy Lecithin Revenue Market Share in 2017

Table Lipoid Headquarter, Established, Main Business and Finance Overview (2017)

Table Lipoid Organic Soy Lecithin Production Bases, Sales Regions and Major Competitors

Table Lipoid Organic Soy Lecithin Product

Table Lipoid Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lipoid Organic Soy Lecithin Sales Market Share in 2017

Figure Global Lipoid Organic Soy Lecithin Revenue Market Share in 2017

Table Fismer Headquarter, Established, Main Business and Finance Overview (2017)

Table Fismer Organic Soy Lecithin Production Bases, Sales Regions and Major Competitors

Table Fismer Organic Soy Lecithin Product

Table Fismer Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Fismer Organic Soy Lecithin Sales Market Share in 2017

Figure Global Fismer Organic Soy Lecithin Revenue Market Share in 2017

Table Organic Factory Headquarter, Established, Main Business and Finance Overview

(2017)

Table Organic Factory Organic Soy Lecithin Production Bases, Sales Regions and Major Competitors

Table Organic Factory Organic Soy Lecithin Product

Table Organic Factory Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Organic Factory Organic Soy Lecithin Sales Market Share in 2017

Figure Global Organic Factory Organic Soy Lecithin Revenue Market Share in 2017

Table Lasenor Headquarter, Established, Main Business and Finance Overview (2017)

Table Lasenor Organic Soy Lecithin Production Bases, Sales Regions and Major Competitors

Table Lasenor Organic Soy Lecithin Product

Table Lasenor Organic Soy Lecithin Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lasenor Organic Soy Lecithin Sales Market Share in 2017

Figure Global Lasenor Organic Soy Lecithin Revenue Market Share in 2017

Table Global Organic Soy Lecithin Sales by Manufacturer (2016-2017)

Figure Global Organic Soy Lecithin Sales Market Share by Manufacturer in 2016

Figure Global Organic Soy Lecithin Sales Market Share by Manufacturer in 2017

Table Global Organic Soy Lecithin Revenue by Manufacturer (2016-2017)

Figure Global Organic Soy Lecithin Revenue Market Share by Manufacturer in 2016

Figure Global Organic Soy Lecithin Revenue Market Share by Manufacturer in 2017

Table Global Organic Soy Lecithin Price by Manufacturer (2016-2017)

Figure Top 3 Organic Soy Lecithin Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Organic Soy Lecithin Manufacturer (Revenue) Market Share in 2017

Figure Global Organic Soy Lecithin Sales and Growth Rate (2013-2018)

Figure Global Organic Soy Lecithin Revenue and Growth Rate (2013-2018)

Table Global Organic Soy Lecithin Sales by Regions (2013-2018)

Table Global Organic Soy Lecithin Sales Market Share by Regions (2013-2018)

Table Global Organic Soy Lecithin Revenue by Regions (2013-2018)

Figure Global Organic Soy Lecithin Revenue Market Share by Regions in 2013

Figure Global Organic Soy Lecithin Revenue Market Share by Regions in 2017

Figure North America Organic Soy Lecithin Sales and Growth Rate (2013-2018)

Figure North America Organic Soy Lecithin Revenue and Growth Rate (2013-2018)

Figure Europe Organic Soy Lecithin Sales and Growth Rate (2013-2018)

Figure Europe Organic Soy Lecithin Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Organic Soy Lecithin Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Organic Soy Lecithin Revenue and Growth Rate (2013-2018)

Figure South America Organic Soy Lecithin Sales and Growth Rate (2013-2018)



Figure South America Organic Soy Lecithin Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Organic Soy Lecithin Revenue and Growth Rate (2013-2018)  
Figure North America Organic Soy Lecithin Revenue and Growth Rate (2013-2018)  
Table North America Organic Soy Lecithin Sales by Countries (2013-2018)  
Table North America Organic Soy Lecithin Sales Market Share by Countries (2013-2018)  
Figure North America Organic Soy Lecithin Sales Market Share by Countries in 2013  
Figure North America Organic Soy Lecithin Sales Market Share by Countries in 2017  
Table North America Organic Soy Lecithin Revenue by Countries (2013-2018)  
Table North America Organic Soy Lecithin Revenue Market Share by Countries (2013-2018)  
Figure North America Organic Soy Lecithin Revenue Market Share by Countries in 2013  
Figure North America Organic Soy Lecithin Revenue Market Share by Countries in 2017  
Figure United States Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Canada Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Mexico Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Table North America Organic Soy Lecithin Sales by Manufacturer (2016-2017)  
Figure North America Organic Soy Lecithin Sales Market Share by Manufacturer in 2016  
Figure North America Organic Soy Lecithin Sales Market Share by Manufacturer in 2017  
Table North America Organic Soy Lecithin Revenue by Manufacturer (2016-2017)  
Figure North America Organic Soy Lecithin Revenue Market Share by Manufacturer in 2016  
Figure North America Organic Soy Lecithin Revenue Market Share by Manufacturer in 2017  
Table North America Organic Soy Lecithin Sales by Type (2013-2018)  
Table North America Organic Soy Lecithin Sales Share by Type (2013-2018)  
Table North America Organic Soy Lecithin Revenue by Type (2013-2018)  
Table North America Organic Soy Lecithin Revenue Share by Type (2013-2018)  
Table North America Organic Soy Lecithin Sales by Application (2013-2018)  
Table North America Organic Soy Lecithin Sales Share by Application (2013-2018)  
Table North America Organic Soy Lecithin Revenue by Application (2013-2018)  
Table North America Organic Soy Lecithin Revenue Share by Application (2013-2018)  
Figure Europe Organic Soy Lecithin Revenue and Growth Rate (2013-2018)

Table Europe Organic Soy Lecithin Sales by Countries (2013-2018)  
Table Europe Organic Soy Lecithin Sales Market Share by Countries (2013-2018)  
Table Europe Organic Soy Lecithin Revenue by Countries (2013-2018)  
Figure Europe Organic Soy Lecithin Revenue Market Share by Countries in 2016  
Figure Europe Organic Soy Lecithin Revenue Market Share by Countries in 2017  
Figure Germany Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure UK Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure France Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Russia Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Italy Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Table Europe Organic Soy Lecithin Sales by Manufacturer (2016-2017)  
Figure Europe Organic Soy Lecithin Sales Market Share by Manufacturer in 2016  
Figure Europe Organic Soy Lecithin Sales Market Share by Manufacturer in 2017  
Table Europe Organic Soy Lecithin Revenue by Manufacturer (2016-2017)  
Figure Europe Organic Soy Lecithin Revenue Market Share by Manufacturer in 2016  
Figure Europe Organic Soy Lecithin Revenue Market Share by Manufacturer in 2017  
Table Europe Organic Soy Lecithin Sales by Type (2013-2018)  
Table Europe Organic Soy Lecithin Sales Share by Type (2013-2018)  
Table Europe Organic Soy Lecithin Revenue by Type (2013-2018)  
Table Europe Organic Soy Lecithin Revenue Share by Type (2013-2018)  
Table Europe Organic Soy Lecithin Sales by Application (2013-2018)  
Table Europe Organic Soy Lecithin Sales Share by Application (2013-2018)  
Table Europe Organic Soy Lecithin Revenue by Application (2013-2018)  
Table Europe Organic Soy Lecithin Revenue Share by Application (2013-2018)  
Figure Asia-Pacific Organic Soy Lecithin Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Organic Soy Lecithin Sales by Countries (2013-2018)  
Table Asia-Pacific Organic Soy Lecithin Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Organic Soy Lecithin Sales Market Share by Countries 2017  
Table Asia-Pacific Organic Soy Lecithin Revenue by Countries (2013-2018)  
Figure Asia-Pacific Organic Soy Lecithin Revenue Market Share by Countries 2017  
Figure China Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Japan Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Korea Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure India Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Organic Soy Lecithin Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Organic Soy Lecithin Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Organic Soy Lecithin Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Organic Soy Lecithin Revenue by Manufacturer (2016-2017)

Figure Asia-Pacific Organic Soy Lecithin Revenue Market Share by Manufacturer in 2016

Figure Asia-Pacific Organic Soy Lecithin Revenue Market Share by Manufacturer in 2017

Table Asia-Pacific Organic Soy Lecithin Sales by Type (2013-2018)

Table Asia-Pacific Organic Soy Lecithin Sales Share by Type (2013-2018)

Table Asia-Pacific Organic Soy Lecithin Revenue by Type (2013-2018)

Table Asia-Pacific Organic Soy Lecithin Revenue Share by Type (2013-2018)

Table Asia-Pacific Organic Soy Lecithin Sales by Application (2013-2018)

Table Asia-Pacific Organic Soy Lecithin Sales Share by Application (2013-2018)

Table Asia-Pacific Organic Soy Lecithin Revenue by Application (2013-2018)

Table Asia-Pacific Organic Soy Lecithin Revenue Share by Application (2013-2018)

Figure South America Organic Soy Lecithin Revenue and Growth Rate (2013-2018)

Table South America Organic Soy Lecithin Sales by Countries (2013-2018)

Table South America Organic Soy Lecithin Sales Market Share by Countries (2013-2018)

Figure South America Organic Soy Lecithin Sales Market Share by Countries in 2017

Table South America Organic Soy Lecithin Revenue by Countries (2013-2018)

Table South America Organic Soy Lecithin Revenue Market Share by Countries (2013-2018)

Figure South America Organic Soy Lecithin Revenue Market Share by Countries in 2017

Figure Brazil Organic Soy Lecithin Sales and Growth Rate (2013-2018)

Figure Argentina Organic Soy Lecithin Sales and Growth Rate (2013-2018)

Figure Colombia Organic Soy Lecithin Sales and Growth Rate (2013-2018)

Table South America Organic Soy Lecithin Sales by Manufacturer (2016-2017)

Figure South America Organic Soy Lecithin Sales Market Share by Manufacturer in 2016

Figure South America Organic Soy Lecithin Sales Market Share by Manufacturer in 2017

Table South America Organic Soy Lecithin Revenue by Manufacturer (2016-2017)

Figure South America Organic Soy Lecithin Revenue Market Share by Manufacturer in 2016

Figure South America Organic Soy Lecithin Revenue Market Share by Manufacturer in 2017

Table South America Organic Soy Lecithin Sales by Type (2013-2018)

Table South America Organic Soy Lecithin Sales Share by Type (2013-2018)

Table South America Organic Soy Lecithin Revenue by Type (2013-2018)

Table South America Organic Soy Lecithin Revenue Share by Type (2013-2018)

Table South America Organic Soy Lecithin Sales by Application (2013-2018)  
Table South America Organic Soy Lecithin Sales Share by Application (2013-2018)  
Table South America Organic Soy Lecithin Revenue by Application (2013-2018)  
Table South America Organic Soy Lecithin Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Organic Soy Lecithin Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Sales by Countries (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Organic Soy Lecithin Sales Market Share by Countries in 2017  
Table Middle East and Africa Organic Soy Lecithin Revenue by Countries (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Organic Soy Lecithin Revenue Market Share by Countries in 2013  
Figure Middle East and Africa Organic Soy Lecithin Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure UAE Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Egypt Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure Nigeria Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Figure South Africa Organic Soy Lecithin Sales and Growth Rate (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Sales by Manufacturer (2016-2017)  
Figure Middle East and Africa Organic Soy Lecithin Sales Market Share by Manufacturer in 2016  
Figure Middle East and Africa Organic Soy Lecithin Sales Market Share by Manufacturer in 2017  
Table Middle East and Africa Organic Soy Lecithin Revenue by Manufacturer (2016-2017)  
Figure Middle East and Africa Organic Soy Lecithin Revenue Market Share by Manufacturer in 2016  
Figure Middle East and Africa Organic Soy Lecithin Revenue Market Share by Manufacturer in 2017  
Table Middle East and Africa Organic Soy Lecithin Sales by Type (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Sales Share by Type (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Revenue by Type (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Revenue Share by Type (2013-2018)

Table Middle East and Africa Organic Soy Lecithin Sales by Application (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Sales Share by Application (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Revenue by Application (2013-2018)  
Table Middle East and Africa Organic Soy Lecithin Revenue Share by Application (2013-2018)  
Table Global Organic Soy Lecithin Sales by Type (2013-2018)  
Table Global Organic Soy Lecithin Sales Share by Type (2013-2018)  
Table Global Organic Soy Lecithin Revenue by Type (2013-2018)  
Table Global Organic Soy Lecithin Revenue Share by Type (2013-2018)  
Figure Global Fluid Organic Lecithins Sales Growth (2013-2018)  
Figure Global Fluid Organic Lecithins Price (2013-2018)  
Figure Global De-oiled Organic Lecithin Powders Sales Growth (2013-2018)  
Figure Global De-oiled Organic Lecithin Powders Price (2013-2018)  
Table Global Organic Soy Lecithin Sales by Application (2013-2018)  
Table Global Organic Soy Lecithin Sales Share by Application (2013-2018)  
Figure Global Infant Formula Sales Growth (2013-2018)  
Figure Global Baking-Pan Release Sales Growth (2013-2018)  
Figure Global Cakes Sales Growth (2013-2018)  
Figure Global Pet Food Sales Growth (2013-2018)  
Figure Global Others Sales Growth (2013-2018)  
Figure Global Organic Soy Lecithin Sales, Revenue and Growth Rate (2018-2023)  
Table Global Organic Soy Lecithin Sales Forecast by Regions (2018-2023)  
Table Global Organic Soy Lecithin Market Share Forecast by Regions (2018-2023)  
Figure North America Sales Organic Soy Lecithin Market Forecast (2018-2023)  
Figure Europe Sales Organic Soy Lecithin Market Forecast (2018-2023)  
Figure Asia-Pacific Sales Organic Soy Lecithin Market Forecast (2018-2023)  
Figure South America Sales Organic Soy Lecithin Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Organic Soy Lecithin Market Forecast (2018-2023)  
Table Global Organic Soy Lecithin Sales Forecast by Type (2018-2023)  
Table Global Organic Soy Lecithin Market Share Forecast by Type (2018-2023)  
Table Global Organic Soy Lecithin Sales Forecast by Application (2018-2023)  
Table Global Organic Soy Lecithin Market Share Forecast by Application (2018-2023)  
Table Distributors/Traders/ Dealers List

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