

Global Organic Quinoa Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Organic Quinoa market size is expected to reach \$ 201 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

In 2025, global organic quinoa production reached approximately 9316 tons, the average price is 15000 usd/ton. Organic quinoa refers to quinoa grown and processed in accordance with organic agriculture standards. The use of chemically synthesized pesticides, fertilizers, growth regulators and genetic modification technologies is prohibited throughout the production process, and the principle of ecological cycle is followed to maintain the agricultural ecosystem. Sustainability, its products usually require organic certification from an official or independent agency to ensure that every link from the field to the table meets strict organic standards. Therefore, organic quinoa not only retains the high protein, Nutritional values such as full amino acids and rich minerals also avoid chemical residues that may be brought about by conventional cultivation, making it a natural food preferred by health and environmentally conscious consumers.

Market Concentration and Key Players:

Internationally, organic quinoa has a high degree of market concentration, mainly in developed countries in Europe. For example, Bob's Red Mill Natural Foods and other large manufacturers; from a domestic perspective, organic quinoa still has a lot of room for development.

Manufacturing Processes and Market Trends:

The manufacturing process of organic quinoa starts from strictly cleaning the raw grain

harvested from organic planting, removing impurities and stones, and its core lies in effectively removing saponins wrapped around seeds and with bitter taste through peeling and polishing procedures. Meanwhile, embryos rich in protein and active enzymes must be carefully retained to lock nutrients. Modern processing mostly adopts all-dry production line, which successively passes through wind screening, magnetic separation, layered peeling, multiple polishing and color separation classification, and finally realizes saponin removal, embryo protection. The whole process should be carried out in a clean environment conforming to organic certification to ensure no chemical pollution.

Market trends show that organic quinoa is moving from a niche super grain to mainstream health food by virtue of its high protein, full amino acid spectrum and gluten-free characteristics. Consumer demand is jointly driven by meal replacement sugar control, infant complementary food and export markets, especially favored by European and American markets for organic products, non-GMO and gluten-free triple certification products. In the future, the industry will focus more on variety improvement to improve yield and stress resistance, and develop along the direction of intensive processing, such as the development of quinoa protein. High value-added functional ingredients such as resistant starch, while the entire industry chain is increasingly focusing on carbon neutralization and traceability systems in response to higher consumer demands for sustainability and transparency.

This report studies the global Organic Quinoa production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Organic Quinoa and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Organic Quinoa that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Organic Quinoa total production and demand, 2021-2032, (Tons)

Global Organic Quinoa total production value, 2021-2032, (USD Million)

Global Organic Quinoa production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Organic Quinoa consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Organic Quinoa domestic production, consumption, key domestic manufacturers and share

Global Organic Quinoa production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Organic Quinoa production by Shape, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Organic Quinoa production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Organic Quinoa market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include QUINOA FOODS, British Quinoa, Rapid Organic, Bob's Red Mill Natural Foods, Orillet Foods, Sociedad Agropecuaria Industrial Y Tecnica Saite, ENSE Organics, Irupana Andean Organic Food, Andean Valley, COMRURAL XXI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Organic Quinoa market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Shape, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Organic Quinoa Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Organic Quinoa Market, Segmentation by Shape:

Granule

Powder

Global Organic Quinoa Market, Segmentation by Color:

White Quinoa

Red Quinoa

Black Quinoa

Tricolor Quinoa

Global Organic Quinoa Market, Segmentation by End Use:

Food-grade

Baking-grade

Global Organic Quinoa Market, Segmentation by Application:

Supermarket

Convenience Store

Online Store

Companies Profiled:

QUINOA FOODS

British Quinoa

Rapid Organic

Bob's Red Mill Natural Foods

Orillet Foods

Sociedad Agropecuaria Industrial Y Tecnica Saite

ENSE Organics

Irupana Andean Organic Food

Andean Valley

COMRURAL XXI

Quinoabol

Naturkost Peru SAC

Colorexa

Interamsa Agroindustrial

GlobeNatural

Villa Andina

Alisur

Olam Agri

Northern Quinoa (NorQuin)

ANAPQUI

Jacha Inti Industrial

Quinoa Boliviana del Sur

Ecoandino

Natural Origins Peru

Quinoa Andina Peru

Key Questions Answered:

1. How big is the global Organic Quinoa market?
2. What is the demand of the global Organic Quinoa market?
3. What is the year over year growth of the global Organic Quinoa market?
4. What is the production and production value of the global Organic Quinoa market?
5. Who are the key producers in the global Organic Quinoa market?
6. What are the growth factors driving the market demand?

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