

# Global Organic Herbal Medicine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Organic Herbal Medicine market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Herbal medicine, also known as herbalism or botanical medicine, is a medical system based on the use of plants or plant extracts that may be eaten or applied to the skin. Since ancient times, herbal medicine has been used by many different cultures throughout the world to treat illness and to assist bodily functions.

The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing demand for healthcare, technological advancements, and the rising prevalence of chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management, further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

The Global Info Research report includes an overview of the development of the Organic Herbal Medicine industry chain, the market status of Western Herbalism (Medicine Function, Medicinal part), Traditional Chinese Medicine (Medicine Function, Medicinal part), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Organic Herbal Medicine.

Regionally, the report analyzes the Organic Herbal Medicine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Organic Herbal Medicine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Organic Herbal Medicine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Organic Herbal Medicine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Medicine Function, Medicinal part).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Organic Herbal Medicine market.

**Regional Analysis:** The report involves examining the Organic Herbal Medicine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Organic Herbal Medicine market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Organic Herbal Medicine:

**Company Analysis:** Report covers individual Organic Herbal Medicine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Organic Herbal Medicine. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Western Herbalism, Traditional Chinese Medicine).

**Technology Analysis:** Report covers specific technologies relevant to Organic Herbal Medicine. It assesses the current state, advancements, and potential future developments in Organic Herbal Medicine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Organic Herbal Medicine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Organic Herbal Medicine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Medicine Function

Medicinal part

Active Ingredient

## Market segment by Application

Western Herbalism

Traditional Chinese Medicine

Others

## Major players covered

Tsumura

Schwabe

Madaus

Weleda

Blackmores

Arkopharma

SIDO MUNCUL

Arizona Natural

Dabur

Herbal Africa

Nature's Answer

Bio-Botanica

Potter's

Zand

Nature Herbs

Imperial Ginseng

Yunnan Baiyao

Tongrentang

TASLY

Zhongxin

Kunming Pharma

Sanjiu

JZJT

Guangzhou Pharma

Taiji

Haiyao

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Organic Herbal Medicine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Organic Herbal Medicine, with price, sales, revenue and global market share of Organic Herbal Medicine from 2019 to 2024.

Chapter 3, the Organic Herbal Medicine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Organic Herbal Medicine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Organic Herbal Medicine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Organic Herbal Medicine.

Chapter 14 and 15, to describe Organic Herbal Medicine sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Organic Herbal Medicine
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Organic Herbal Medicine Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Medicine Function
  - 1.3.3 Medicinal part
  - 1.3.4 Active Ingredient
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Organic Herbal Medicine Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Western Herbalism
  - 1.4.3 Traditional Chinese Medicine
  - 1.4.4 Others
- 1.5 Global Organic Herbal Medicine Market Size & Forecast
  - 1.5.1 Global Organic Herbal Medicine Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Organic Herbal Medicine Sales Quantity (2019-2030)
  - 1.5.3 Global Organic Herbal Medicine Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Tsumura
  - 2.1.1 Tsumura Details
  - 2.1.2 Tsumura Major Business
  - 2.1.3 Tsumura Organic Herbal Medicine Product and Services
  - 2.1.4 Tsumura Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Tsumura Recent Developments/Updates
- 2.2 Schwabe
  - 2.2.1 Schwabe Details
  - 2.2.2 Schwabe Major Business
  - 2.2.3 Schwabe Organic Herbal Medicine Product and Services
  - 2.2.4 Schwabe Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Schwabe Recent Developments/Updates

## 2.3 Madaus

### 2.3.1 Madaus Details

### 2.3.2 Madaus Major Business

### 2.3.3 Madaus Organic Herbal Medicine Product and Services

### 2.3.4 Madaus Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Madaus Recent Developments/Updates

## 2.4 Weleda

### 2.4.1 Weleda Details

### 2.4.2 Weleda Major Business

### 2.4.3 Weleda Organic Herbal Medicine Product and Services

### 2.4.4 Weleda Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Weleda Recent Developments/Updates

## 2.5 Blackmores

### 2.5.1 Blackmores Details

### 2.5.2 Blackmores Major Business

### 2.5.3 Blackmores Organic Herbal Medicine Product and Services

### 2.5.4 Blackmores Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Blackmores Recent Developments/Updates

## 2.6 Arkopharma

### 2.6.1 Arkopharma Details

### 2.6.2 Arkopharma Major Business

### 2.6.3 Arkopharma Organic Herbal Medicine Product and Services

### 2.6.4 Arkopharma Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Arkopharma Recent Developments/Updates

## 2.7 SIDO MUNCUL

### 2.7.1 SIDO MUNCUL Details

### 2.7.2 SIDO MUNCUL Major Business

### 2.7.3 SIDO MUNCUL Organic Herbal Medicine Product and Services

### 2.7.4 SIDO MUNCUL Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 SIDO MUNCUL Recent Developments/Updates

## 2.8 Arizona Natural

### 2.8.1 Arizona Natural Details

### 2.8.2 Arizona Natural Major Business

### 2.8.3 Arizona Natural Organic Herbal Medicine Product and Services



2.8.4 Arizona Natural Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Arizona Natural Recent Developments/Updates

2.9 Dabur

2.9.1 Dabur Details

2.9.2 Dabur Major Business

2.9.3 Dabur Organic Herbal Medicine Product and Services

2.9.4 Dabur Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Dabur Recent Developments/Updates

2.10 Herbal Africa

2.10.1 Herbal Africa Details

2.10.2 Herbal Africa Major Business

2.10.3 Herbal Africa Organic Herbal Medicine Product and Services

2.10.4 Herbal Africa Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Herbal Africa Recent Developments/Updates

2.11 Nature's Answer

2.11.1 Nature's Answer Details

2.11.2 Nature's Answer Major Business

2.11.3 Nature's Answer Organic Herbal Medicine Product and Services

2.11.4 Nature's Answer Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Nature's Answer Recent Developments/Updates

2.12 Bio-Botanica

2.12.1 Bio-Botanica Details

2.12.2 Bio-Botanica Major Business

2.12.3 Bio-Botanica Organic Herbal Medicine Product and Services

2.12.4 Bio-Botanica Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Bio-Botanica Recent Developments/Updates

2.13 Potter's

2.13.1 Potter's Details

2.13.2 Potter's Major Business

2.13.3 Potter's Organic Herbal Medicine Product and Services

2.13.4 Potter's Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Potter's Recent Developments/Updates

2.14 Zand

- 2.14.1 Zand Details
- 2.14.2 Zand Major Business
- 2.14.3 Zand Organic Herbal Medicine Product and Services
- 2.14.4 Zand Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Zand Recent Developments/Updates
- 2.15 Nature Herbs
  - 2.15.1 Nature Herbs Details
  - 2.15.2 Nature Herbs Major Business
  - 2.15.3 Nature Herbs Organic Herbal Medicine Product and Services
  - 2.15.4 Nature Herbs Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Nature Herbs Recent Developments/Updates
- 2.16 Imperial Ginseng
  - 2.16.1 Imperial Ginseng Details
  - 2.16.2 Imperial Ginseng Major Business
  - 2.16.3 Imperial Ginseng Organic Herbal Medicine Product and Services
  - 2.16.4 Imperial Ginseng Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Imperial Ginseng Recent Developments/Updates
- 2.17 Yunnan Baiyao
  - 2.17.1 Yunnan Baiyao Details
  - 2.17.2 Yunnan Baiyao Major Business
  - 2.17.3 Yunnan Baiyao Organic Herbal Medicine Product and Services
  - 2.17.4 Yunnan Baiyao Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Yunnan Baiyao Recent Developments/Updates
- 2.18 Tongrentang
  - 2.18.1 Tongrentang Details
  - 2.18.2 Tongrentang Major Business
  - 2.18.3 Tongrentang Organic Herbal Medicine Product and Services
  - 2.18.4 Tongrentang Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Tongrentang Recent Developments/Updates
- 2.19 TASLY
  - 2.19.1 TASLY Details
  - 2.19.2 TASLY Major Business
  - 2.19.3 TASLY Organic Herbal Medicine Product and Services
  - 2.19.4 TASLY Organic Herbal Medicine Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.19.5 TASLY Recent Developments/Updates

## 2.20 Zhongxin

### 2.20.1 Zhongxin Details

### 2.20.2 Zhongxin Major Business

### 2.20.3 Zhongxin Organic Herbal Medicine Product and Services

### 2.20.4 Zhongxin Organic Herbal Medicine Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.20.5 Zhongxin Recent Developments/Updates

## 2.21 Kunming Pharma

### 2.21.1 Kunming Pharma Details

### 2.21.2 Kunming Pharma Major Business

### 2.21.3 Kunming Pharma Organic Herbal Medicine Product and Services

### 2.21.4 Kunming Pharma Organic Herbal Medicine Sales Quantity, Average Price,

## Revenue, Gross Margin and Market Share (2019-2024)

### 2.21.5 Kunming Pharma Recent Developments/Updates

## 2.22 Sanjiu

### 2.22.1 Sanjiu Details

### 2.22.2 Sanjiu Major Business

### 2.22.3 Sanjiu Organic Herbal Medicine Product and Services

### 2.22.4 Sanjiu Organic Herbal Medicine Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.22.5 Sanjiu Recent Developments/Updates

## 2.23 JZJT

### 2.23.1 JZJT Details

### 2.23.2 JZJT Major Business

### 2.23.3 JZJT Organic Herbal Medicine Product and Services

### 2.23.4 JZJT Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.23.5 JZJT Recent Developments/Updates

## 2.24 Guangzhou Pharma

### 2.24.1 Guangzhou Pharma Details

### 2.24.2 Guangzhou Pharma Major Business

### 2.24.3 Guangzhou Pharma Organic Herbal Medicine Product and Services

### 2.24.4 Guangzhou Pharma Organic Herbal Medicine Sales Quantity, Average Price,

## Revenue, Gross Margin and Market Share (2019-2024)

### 2.24.5 Guangzhou Pharma Recent Developments/Updates

## 2.25 Taiji

### 2.25.1 Taiji Details

- 2.25.2 Taiji Major Business
- 2.25.3 Taiji Organic Herbal Medicine Product and Services
- 2.25.4 Taiji Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.25.5 Taiji Recent Developments/Updates
- 2.26 Haiyao
  - 2.26.1 Haiyao Details
  - 2.26.2 Haiyao Major Business
  - 2.26.3 Haiyao Organic Herbal Medicine Product and Services
  - 2.26.4 Haiyao Organic Herbal Medicine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.26.5 Haiyao Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: ORGANIC HERBAL MEDICINE BY MANUFACTURER**

- 3.1 Global Organic Herbal Medicine Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Organic Herbal Medicine Revenue by Manufacturer (2019-2024)
- 3.3 Global Organic Herbal Medicine Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Organic Herbal Medicine by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Organic Herbal Medicine Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Organic Herbal Medicine Manufacturer Market Share in 2023
- 3.5 Organic Herbal Medicine Market: Overall Company Footprint Analysis
  - 3.5.1 Organic Herbal Medicine Market: Region Footprint
  - 3.5.2 Organic Herbal Medicine Market: Company Product Type Footprint
  - 3.5.3 Organic Herbal Medicine Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Organic Herbal Medicine Market Size by Region
  - 4.1.1 Global Organic Herbal Medicine Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Organic Herbal Medicine Consumption Value by Region (2019-2030)
  - 4.1.3 Global Organic Herbal Medicine Average Price by Region (2019-2030)
- 4.2 North America Organic Herbal Medicine Consumption Value (2019-2030)
- 4.3 Europe Organic Herbal Medicine Consumption Value (2019-2030)

- 4.4 Asia-Pacific Organic Herbal Medicine Consumption Value (2019-2030)
- 4.5 South America Organic Herbal Medicine Consumption Value (2019-2030)
- 4.6 Middle East and Africa Organic Herbal Medicine Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Organic Herbal Medicine Sales Quantity by Type (2019-2030)
- 5.2 Global Organic Herbal Medicine Consumption Value by Type (2019-2030)
- 5.3 Global Organic Herbal Medicine Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Organic Herbal Medicine Sales Quantity by Application (2019-2030)
- 6.2 Global Organic Herbal Medicine Consumption Value by Application (2019-2030)
- 6.3 Global Organic Herbal Medicine Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Organic Herbal Medicine Sales Quantity by Type (2019-2030)
- 7.2 North America Organic Herbal Medicine Sales Quantity by Application (2019-2030)
- 7.3 North America Organic Herbal Medicine Market Size by Country
  - 7.3.1 North America Organic Herbal Medicine Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Organic Herbal Medicine Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Organic Herbal Medicine Sales Quantity by Type (2019-2030)
- 8.2 Europe Organic Herbal Medicine Sales Quantity by Application (2019-2030)
- 8.3 Europe Organic Herbal Medicine Market Size by Country
  - 8.3.1 Europe Organic Herbal Medicine Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Organic Herbal Medicine Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)

### 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

### 9.1 Asia-Pacific Organic Herbal Medicine Sales Quantity by Type (2019-2030)

### 9.2 Asia-Pacific Organic Herbal Medicine Sales Quantity by Application (2019-2030)

### 9.3 Asia-Pacific Organic Herbal Medicine Market Size by Region

#### 9.3.1 Asia-Pacific Organic Herbal Medicine Sales Quantity by Region (2019-2030)

#### 9.3.2 Asia-Pacific Organic Herbal Medicine Consumption Value by Region (2019-2030)

#### 9.3.3 China Market Size and Forecast (2019-2030)

#### 9.3.4 Japan Market Size and Forecast (2019-2030)

#### 9.3.5 Korea Market Size and Forecast (2019-2030)

#### 9.3.6 India Market Size and Forecast (2019-2030)

#### 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

#### 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

### 10.1 South America Organic Herbal Medicine Sales Quantity by Type (2019-2030)

### 10.2 South America Organic Herbal Medicine Sales Quantity by Application (2019-2030)

### 10.3 South America Organic Herbal Medicine Market Size by Country

#### 10.3.1 South America Organic Herbal Medicine Sales Quantity by Country (2019-2030)

#### 10.3.2 South America Organic Herbal Medicine Consumption Value by Country (2019-2030)

#### 10.3.3 Brazil Market Size and Forecast (2019-2030)

#### 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

### 11.1 Middle East & Africa Organic Herbal Medicine Sales Quantity by Type (2019-2030)

### 11.2 Middle East & Africa Organic Herbal Medicine Sales Quantity by Application (2019-2030)

### 11.3 Middle East & Africa Organic Herbal Medicine Market Size by Country

#### 11.3.1 Middle East & Africa Organic Herbal Medicine Sales Quantity by Country (2019-2030)

#### 11.3.2 Middle East & Africa Organic Herbal Medicine Consumption Value by Country

(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Organic Herbal Medicine Market Drivers

12.2 Organic Herbal Medicine Market Restraints

12.3 Organic Herbal Medicine Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Organic Herbal Medicine and Key Manufacturers

13.2 Manufacturing Costs Percentage of Organic Herbal Medicine

13.3 Organic Herbal Medicine Production Process

13.4 Organic Herbal Medicine Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Organic Herbal Medicine Typical Distributors

14.3 Organic Herbal Medicine Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

## 16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Organic Herbal Medicine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Organic Herbal Medicine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Tsumura Basic Information, Manufacturing Base and Competitors

Table 4. Tsumura Major Business

Table 5. Tsumura Organic Herbal Medicine Product and Services

Table 6. Tsumura Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Tsumura Recent Developments/Updates

Table 8. Schwabe Basic Information, Manufacturing Base and Competitors

Table 9. Schwabe Major Business

Table 10. Schwabe Organic Herbal Medicine Product and Services

Table 11. Schwabe Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Schwabe Recent Developments/Updates

Table 13. Madaus Basic Information, Manufacturing Base and Competitors

Table 14. Madaus Major Business

Table 15. Madaus Organic Herbal Medicine Product and Services

Table 16. Madaus Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Madaus Recent Developments/Updates

Table 18. Weleda Basic Information, Manufacturing Base and Competitors

Table 19. Weleda Major Business

Table 20. Weleda Organic Herbal Medicine Product and Services

Table 21. Weleda Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Weleda Recent Developments/Updates

Table 23. Blackmores Basic Information, Manufacturing Base and Competitors

Table 24. Blackmores Major Business

Table 25. Blackmores Organic Herbal Medicine Product and Services

Table 26. Blackmores Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Blackmores Recent Developments/Updates

Table 28. Arkopharma Basic Information, Manufacturing Base and Competitors

Table 29. Arkopharma Major Business

Table 30. Arkopharma Organic Herbal Medicine Product and Services

Table 31. Arkopharma Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Arkopharma Recent Developments/Updates

Table 33. SIDO MUNCUL Basic Information, Manufacturing Base and Competitors

Table 34. SIDO MUNCUL Major Business

Table 35. SIDO MUNCUL Organic Herbal Medicine Product and Services

Table 36. SIDO MUNCUL Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. SIDO MUNCUL Recent Developments/Updates

Table 38. Arizona Natural Basic Information, Manufacturing Base and Competitors

Table 39. Arizona Natural Major Business

Table 40. Arizona Natural Organic Herbal Medicine Product and Services

Table 41. Arizona Natural Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Arizona Natural Recent Developments/Updates

Table 43. Dabur Basic Information, Manufacturing Base and Competitors

Table 44. Dabur Major Business

Table 45. Dabur Organic Herbal Medicine Product and Services

Table 46. Dabur Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Dabur Recent Developments/Updates

Table 48. Herbal Africa Basic Information, Manufacturing Base and Competitors

Table 49. Herbal Africa Major Business

Table 50. Herbal Africa Organic Herbal Medicine Product and Services

Table 51. Herbal Africa Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Herbal Africa Recent Developments/Updates

Table 53. Nature's Answer Basic Information, Manufacturing Base and Competitors

Table 54. Nature's Answer Major Business

Table 55. Nature's Answer Organic Herbal Medicine Product and Services

Table 56. Nature's Answer Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Nature's Answer Recent Developments/Updates

Table 58. Bio-Botanica Basic Information, Manufacturing Base and Competitors

Table 59. Bio-Botanica Major Business

Table 60. Bio-Botanica Organic Herbal Medicine Product and Services

Table 61. Bio-Botanica Organic Herbal Medicine Sales Quantity (MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Bio-Botanica Recent Developments/Updates

Table 63. Potter's Basic Information, Manufacturing Base and Competitors

Table 64. Potter's Major Business

Table 65. Potter's Organic Herbal Medicine Product and Services

Table 66. Potter's Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Potter's Recent Developments/Updates

Table 68. Zand Basic Information, Manufacturing Base and Competitors

Table 69. Zand Major Business

Table 70. Zand Organic Herbal Medicine Product and Services

Table 71. Zand Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Zand Recent Developments/Updates

Table 73. Nature Herbs Basic Information, Manufacturing Base and Competitors

Table 74. Nature Herbs Major Business

Table 75. Nature Herbs Organic Herbal Medicine Product and Services

Table 76. Nature Herbs Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Nature Herbs Recent Developments/Updates

Table 78. Imperial Ginseng Basic Information, Manufacturing Base and Competitors

Table 79. Imperial Ginseng Major Business

Table 80. Imperial Ginseng Organic Herbal Medicine Product and Services

Table 81. Imperial Ginseng Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Imperial Ginseng Recent Developments/Updates

Table 83. Yunnan Baiyao Basic Information, Manufacturing Base and Competitors

Table 84. Yunnan Baiyao Major Business

Table 85. Yunnan Baiyao Organic Herbal Medicine Product and Services

Table 86. Yunnan Baiyao Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Yunnan Baiyao Recent Developments/Updates

Table 88. Tongrentang Basic Information, Manufacturing Base and Competitors

Table 89. Tongrentang Major Business

Table 90. Tongrentang Organic Herbal Medicine Product and Services

Table 91. Tongrentang Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Tongrentang Recent Developments/Updates

Table 93. TASLY Basic Information, Manufacturing Base and Competitors

Table 94. TASLY Major Business

Table 95. TASLY Organic Herbal Medicine Product and Services

Table 96. TASLY Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. TASLY Recent Developments/Updates

Table 98. Zhongxin Basic Information, Manufacturing Base and Competitors

Table 99. Zhongxin Major Business

Table 100. Zhongxin Organic Herbal Medicine Product and Services

Table 101. Zhongxin Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Zhongxin Recent Developments/Updates

Table 103. Kunming Pharma Basic Information, Manufacturing Base and Competitors

Table 104. Kunming Pharma Major Business

Table 105. Kunming Pharma Organic Herbal Medicine Product and Services

Table 106. Kunming Pharma Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Kunming Pharma Recent Developments/Updates

Table 108. Sanjiu Basic Information, Manufacturing Base and Competitors

Table 109. Sanjiu Major Business

Table 110. Sanjiu Organic Herbal Medicine Product and Services

Table 111. Sanjiu Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 112. Sanjiu Recent Developments/Updates

Table 113. JZJT Basic Information, Manufacturing Base and Competitors

Table 114. JZJT Major Business

Table 115. JZJT Organic Herbal Medicine Product and Services

Table 116. JZJT Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 117. JZJT Recent Developments/Updates

Table 118. Guangzhou Pharma Basic Information, Manufacturing Base and Competitors

Table 119. Guangzhou Pharma Major Business

Table 120. Guangzhou Pharma Organic Herbal Medicine Product and Services

Table 121. Guangzhou Pharma Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 122. Guangzhou Pharma Recent Developments/Updates

Table 123. Taiji Basic Information, Manufacturing Base and Competitors

Table 124. Taiji Major Business

Table 125. Taiji Organic Herbal Medicine Product and Services

- Table 126. Taiji Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 127. Taiji Recent Developments/Updates
- Table 128. Haiyao Basic Information, Manufacturing Base and Competitors
- Table 129. Haiyao Major Business
- Table 130. Haiyao Organic Herbal Medicine Product and Services
- Table 131. Haiyao Organic Herbal Medicine Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 132. Haiyao Recent Developments/Updates
- Table 133. Global Organic Herbal Medicine Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 134. Global Organic Herbal Medicine Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 135. Global Organic Herbal Medicine Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 136. Market Position of Manufacturers in Organic Herbal Medicine, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 137. Head Office and Organic Herbal Medicine Production Site of Key Manufacturer
- Table 138. Organic Herbal Medicine Market: Company Product Type Footprint
- Table 139. Organic Herbal Medicine Market: Company Product Application Footprint
- Table 140. Organic Herbal Medicine New Market Entrants and Barriers to Market Entry
- Table 141. Organic Herbal Medicine Mergers, Acquisition, Agreements, and Collaborations
- Table 142. Global Organic Herbal Medicine Sales Quantity by Region (2019-2024) & (MT)
- Table 143. Global Organic Herbal Medicine Sales Quantity by Region (2025-2030) & (MT)
- Table 144. Global Organic Herbal Medicine Consumption Value by Region (2019-2024) & (USD Million)
- Table 145. Global Organic Herbal Medicine Consumption Value by Region (2025-2030) & (USD Million)
- Table 146. Global Organic Herbal Medicine Average Price by Region (2019-2024) & (USD/MT)
- Table 147. Global Organic Herbal Medicine Average Price by Region (2025-2030) & (USD/MT)
- Table 148. Global Organic Herbal Medicine Sales Quantity by Type (2019-2024) & (MT)
- Table 149. Global Organic Herbal Medicine Sales Quantity by Type (2025-2030) & (MT)
- Table 150. Global Organic Herbal Medicine Consumption Value by Type (2019-2024) &

(USD Million)

Table 151. Global Organic Herbal Medicine Consumption Value by Type (2025-2030) & (USD Million)

Table 152. Global Organic Herbal Medicine Average Price by Type (2019-2024) & (USD/MT)

Table 153. Global Organic Herbal Medicine Average Price by Type (2025-2030) & (USD/MT)

Table 154. Global Organic Herbal Medicine Sales Quantity by Application (2019-2024) & (MT)

Table 155. Global Organic Herbal Medicine Sales Quantity by Application (2025-2030) & (MT)

Table 156. Global Organic Herbal Medicine Consumption Value by Application (2019-2024) & (USD Million)

Table 157. Global Organic Herbal Medicine Consumption Value by Application (2025-2030) & (USD Million)

Table 158. Global Organic Herbal Medicine Average Price by Application (2019-2024) & (USD/MT)

Table 159. Global Organic Herbal Medicine Average Price by Application (2025-2030) & (USD/MT)

Table 160. North America Organic Herbal Medicine Sales Quantity by Type (2019-2024) & (MT)

Table 161. North America Organic Herbal Medicine Sales Quantity by Type (2025-2030) & (MT)

Table 162. North America Organic Herbal Medicine Sales Quantity by Application (2019-2024) & (MT)

Table 163. North America Organic Herbal Medicine Sales Quantity by Application (2025-2030) & (MT)

Table 164. North America Organic Herbal Medicine Sales Quantity by Country (2019-2024) & (MT)

Table 165. North America Organic Herbal Medicine Sales Quantity by Country (2025-2030) & (MT)

Table 166. North America Organic Herbal Medicine Consumption Value by Country (2019-2024) & (USD Million)

Table 167. North America Organic Herbal Medicine Consumption Value by Country (2025-2030) & (USD Million)

Table 168. Europe Organic Herbal Medicine Sales Quantity by Type (2019-2024) & (MT)

Table 169. Europe Organic Herbal Medicine Sales Quantity by Type (2025-2030) & (MT)

Table 170. Europe Organic Herbal Medicine Sales Quantity by Application (2019-2024) & (MT)

Table 171. Europe Organic Herbal Medicine Sales Quantity by Application (2025-2030) & (MT)

Table 172. Europe Organic Herbal Medicine Sales Quantity by Country (2019-2024) & (MT)

Table 173. Europe Organic Herbal Medicine Sales Quantity by Country (2025-2030) & (MT)

Table 174. Europe Organic Herbal Medicine Consumption Value by Country (2019-2024) & (USD Million)

Table 175. Europe Organic Herbal Medicine Consumption Value by Country (2025-2030) & (USD Million)

Table 176. Asia-Pacific Organic Herbal Medicine Sales Quantity by Type (2019-2024) & (MT)

Table 177. Asia-Pacific Organic Herbal Medicine Sales Quantity by Type (2025-2030) & (MT)

Table 178. Asia-Pacific Organic Herbal Medicine Sales Quantity by Application (2019-2024) & (MT)

Table 179. Asia-Pacific Organic Herbal Medicine Sales Quantity by Application (2025-2030) & (MT)

Table 180. Asia-Pacific Organic Herbal Medicine Sales Quantity by Region (2019-2024) & (MT)

Table 181. Asia-Pacific Organic Herbal Medicine Sales Quantity by Region (2025-2030) & (MT)

Table 182. Asia-Pacific Organic Herbal Medicine Consumption Value by Region (2019-2024) & (USD Million)

Table 183. Asia-Pacific Organic Herbal Medicine Consumption Value by Region (2025-2030) & (USD Million)

Table 184. South America Organic Herbal Medicine Sales Quantity by Type (2019-2024) & (MT)

Table 185. South America Organic Herbal Medicine Sales Quantity by Type (2025-2030) & (MT)

Table 186. South America Organic Herbal Medicine Sales Quantity by Application (2019-2024) & (MT)

Table 187. South America Organic Herbal Medicine Sales Quantity by Application (2025-2030) & (MT)

Table 188. South America Organic Herbal Medicine Sales Quantity by Country (2019-2024) & (MT)

Table 189. South America Organic Herbal Medicine Sales Quantity by Country

(2025-2030) & (MT)

Table 190. South America Organic Herbal Medicine Consumption Value by Country (2019-2024) & (USD Million)

Table 191. South America Organic Herbal Medicine Consumption Value by Country (2025-2030) & (USD Million)

Table 192. Middle East & Africa Organic Herbal Medicine Sales Quantity by Type (2019-2024) & (MT)

Table 193. Middle East & Africa Organic Herbal Medicine Sales Quantity by Type (2025-2030) & (MT)

Table 194. Middle East & Africa Organic Herbal Medicine Sales Quantity by Application (2019-2024) & (MT)

Table 195. Middle East & Africa Organic Herbal Medicine Sales Quantity by Application (2025-2030) & (MT)

Table 196. Middle East & Africa Organic Herbal Medicine Sales Quantity by Region (2019-2024) & (MT)

Table 197. Middle East & Africa Organic Herbal Medicine Sales Quantity by Region (2025-2030) & (MT)

Table 198. Middle East & Africa Organic Herbal Medicine Consumption Value by Region (2019-2024) & (USD Million)

Table 199. Middle East & Africa Organic Herbal Medicine Consumption Value by Region (2025-2030) & (USD Million)

Table 200. Organic Herbal Medicine Raw Material

Table 201. Key Manufacturers of Organic Herbal Medicine Raw Materials

Table 202. Organic Herbal Medicine Typical Distributors

Table 203. Organic Herbal Medicine Typical Customers



## List Of Figures

### LIST OF FIGURES

- Figure 1. Organic Herbal Medicine Picture
- Figure 2. Global Organic Herbal Medicine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Organic Herbal Medicine Consumption Value Market Share by Type in 2023
- Figure 4. Medicine Function Examples
- Figure 5. Medicinal part Examples
- Figure 6. Active Ingredient Examples
- Figure 7. Global Organic Herbal Medicine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Organic Herbal Medicine Consumption Value Market Share by Application in 2023
- Figure 9. Western Herbalism Examples
- Figure 10. Traditional Chinese Medicine Examples
- Figure 11. Others Examples
- Figure 12. Global Organic Herbal Medicine Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 13. Global Organic Herbal Medicine Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 14. Global Organic Herbal Medicine Sales Quantity (2019-2030) & (MT)
- Figure 15. Global Organic Herbal Medicine Average Price (2019-2030) & (USD/MT)
- Figure 16. Global Organic Herbal Medicine Sales Quantity Market Share by Manufacturer in 2023
- Figure 17. Global Organic Herbal Medicine Consumption Value Market Share by Manufacturer in 2023
- Figure 18. Producer Shipments of Organic Herbal Medicine by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 19. Top 3 Organic Herbal Medicine Manufacturer (Consumption Value) Market Share in 2023
- Figure 20. Top 6 Organic Herbal Medicine Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Global Organic Herbal Medicine Sales Quantity Market Share by Region (2019-2030)
- Figure 22. Global Organic Herbal Medicine Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Organic Herbal Medicine Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Organic Herbal Medicine Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Organic Herbal Medicine Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Organic Herbal Medicine Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Organic Herbal Medicine Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Organic Herbal Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Organic Herbal Medicine Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Organic Herbal Medicine Average Price by Type (2019-2030) & (USD/MT)

Figure 31. Global Organic Herbal Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Organic Herbal Medicine Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Organic Herbal Medicine Average Price by Application (2019-2030) & (USD/MT)

Figure 34. North America Organic Herbal Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Organic Herbal Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Organic Herbal Medicine Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Organic Herbal Medicine Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Organic Herbal Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Organic Herbal Medicine Sales Quantity Market Share by Application

(2019-2030)

Figure 43. Europe Organic Herbal Medicine Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Organic Herbal Medicine Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Organic Herbal Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Organic Herbal Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Organic Herbal Medicine Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Organic Herbal Medicine Consumption Value Market Share by Region (2019-2030)

Figure 54. China Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Organic Herbal Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Organic Herbal Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Organic Herbal Medicine Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Organic Herbal Medicine Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Organic Herbal Medicine Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Organic Herbal Medicine Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Organic Herbal Medicine Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Organic Herbal Medicine Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Organic Herbal Medicine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Organic Herbal Medicine Market Drivers

Figure 75. Organic Herbal Medicine Market Restraints

Figure 76. Organic Herbal Medicine Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Organic Herbal Medicine in 2023

Figure 79. Manufacturing Process Analysis of Organic Herbal Medicine

Figure 80. Organic Herbal Medicine Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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