

Global Organic Cosmetics Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Organic Cosmetics market size was valued at USD 717.6 million in 2023 and is forecast to a readjusted size of USD 1335 million by 2030 with a CAGR of 9.3% during review period.

Organic cosmetics use materials derived from all the natural ingredients that were cultivated using organic methods without using any kind of chemicals. Therefore, organic cosmetics are less likely to contain antibiotics, traces of pesticides, and other harmful chemicals.

Global key players of organic cosmetics include Weleda AG, L'Oréal S.A., Unilever plc and L'Occitane en Provence. The top four players hold a share over 65%. Weleda AG is the largest producer, with a share about 22%. North America is the largest market of organic cosmetics, with a share about 59%, followed by Europe, with a share about 31%. In terms of product type, organic skin care is the largest segment, with a share about 68%. And in terms of sales channel, online channel is the largest application, with a share about 33 percent.

The Global Info Research report includes an overview of the development of the Organic Cosmetics industry chain, the market status of Supermarkets/Hypermarkets (Organic Skin Care, Organic Hair Care), Specialty Stores (Organic Skin Care, Organic Hair Care), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Organic Cosmetics.

Regionally, the report analyzes the Organic Cosmetics markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Organic Cosmetics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Organic Cosmetics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Organic Cosmetics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Organic Skin Care, Organic Hair Care).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Organic Cosmetics market.

Regional Analysis: The report involves examining the Organic Cosmetics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Organic Cosmetics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Organic Cosmetics:

Company Analysis: Report covers individual Organic Cosmetics manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Organic Cosmetics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Sales Channels (Supermarkets/Hypermarkets, Specialty Stores).

Technology Analysis: Report covers specific technologies relevant to Organic Cosmetics. It assesses the current state, advancements, and potential future developments in Organic Cosmetics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Organic Cosmetics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Organic Cosmetics market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Organic Skin Care

Organic Hair Care

Others

Market segment by Sales Channel

Supermarkets/Hypermarkets

Specialty Stores

Online Channel

Others

Major players covered

Weleda AG

L'Oréal S.A.

Unilever plc

L'Occitane en Provence

Groupe Rocher

Sky Organics LLC

Estée Lauder Companies, Inc.

Laboratoires Expanscience

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Organic Cosmetics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Organic Cosmetics, with price, sales, revenue and global market share of Organic Cosmetics from 2019 to 2024.

Chapter 3, the Organic Cosmetics competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Organic Cosmetics breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Organic Cosmetics market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Organic Cosmetics.

Chapter 14 and 15, to describe Organic Cosmetics sales channel, distributors, customers, research findings and conclusion.

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