

# Global Ordinary Life Insurance Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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### **Abstracts**

Ordinary Life Insurance is a life insurance policy which is guaranteed to remain in force for theinsured's entire lifetime, provided required premiums are paid, or to the maturity date.

#### SCOPE OF THE REPORT:

The global Ordinary Life Insurance market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of 2.8% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Ordinary Life Insurance.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Ordinary Life Insurance market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Ordinary Life Insurance market by product type and applications/end industries.

Market Segment by Companies, this report covers

Allianz

**AXA** 



Generali	
Ping An Insurance	
China Life Insurance	
Prudential PLC	
Munich Re	
Zurich Insurance	
Nippon Life Insurance	
Japan Post Holdings	
Berkshire Hathaway	
Metlife	
Manulife Financial	
CPIC	
Chubb	
AIG	
Aviva	
Allstate	
Swiss RE	
Prudential Financial	
Travelers	



AIA	
Aflac	
Legal &	General
Market Segmen	t by Regions, regional analysis covers
North Ar	merica (United States, Canada and Mexico)
Europe (	(Germany, France, UK, Russia and Italy)
Asia-Pa	cific (China, Japan, Korea, India and Southeast Asia)
South A	merica (Brazil, Argentina, Colombia)
Middle E	East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)
Market Segmen	t by Type, covers
Non-par	ticipating Whole Life
Participa	ating Whole Life
Other	
Market Segment by Applications, can be divided into	
Agency	
Brokers	
Bancass	surance
Digital &	Direct Channels



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