

Global Oral Irrigator Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Oral Irrigator market size was valued at USD 818 million in 2023 and is forecast to a readjusted size of USD 2230.5 million by 2030 with a CAGR of 15.4% during review period.

An oral irrigator (also called a dental water jet) is a home care device that uses a stream of pulsating water to remove plaque and food debris between teeth and below the gumline and improve gingival health.

Global core oral irrigator manufacturers include Water Pik, Philips and Panasonic etc. The top 1 company hold a share about 34%. North America is the largest market, with a share about 50%, followed by Europe with the share about 20%. In terms of product, cordless oral irrigator is the largest segment, with a share over 85%. And in terms of application, the largest application is household, followed by dentistry.

The Global Info Research report includes an overview of the development of the Oral Irrigator industry chain, the market status of Household (Countertop Oral Irrigator, Cordless Oral Irrigator), Dentistry (Countertop Oral Irrigator, Cordless Oral Irrigator), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Oral Irrigator.

Regionally, the report analyzes the Oral Irrigator markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Oral Irrigator market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Oral Irrigator market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Oral Irrigator industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Countertop Oral Irrigator, Cordless Oral Irrigator).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Oral Irrigator market.

Regional Analysis: The report involves examining the Oral Irrigator market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Oral Irrigator market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Oral Irrigator:

Company Analysis: Report covers individual Oral Irrigator manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Oral Irrigator This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Dentistry).

Technology Analysis: Report covers specific technologies relevant to Oral Irrigator. It assesses the current state, advancements, and potential future developments in Oral

Irrigator areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Oral Irrigator market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Oral Irrigator market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Countertop Oral Irrigator

Cordless Oral Irrigator

Market segment by Application

Household

Dentistry

Major players covered

Water Pik

Philips

Panasonic

Oral-B

Jetpik

Aquapick

Conair Corporation

Hydro Floss

Matwave

Pro-Floss

H2Oral

H2Ofloss

Candeon

Risun

P&G

Fly Cat Oral Care

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Oral Irrigator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oral Irrigator, with price, sales, revenue and global market share of Oral Irrigator from 2019 to 2024.

Chapter 3, the Oral Irrigator competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oral Irrigator breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Oral Irrigator market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oral Irrigator.

Chapter 14 and 15, to describe Oral Irrigator sales channel, distributors, customers, research findings and conclusion.

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