

Global Oral Hygiene Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G5ECC6ED2F1EN.html>

Date: January 2019

Pages: 119

Price: US\$ 3,480.00 (Single User License)

ID: G5ECC6ED2F1EN

Abstracts

Oral hygiene is the practice of keeping one's mouth clean and free of disease and other problems (e.g. bad breath) by regular brushing and cleaning between the teeth. It is important that oral hygiene be carried out on a regular basis to enable prevention of dental disease. The most common types of dental disease are tooth decay and gum diseases, including gingivitis, and periodontitis.

SCOPE OF THE REPORT:

This report studies the Oral Hygiene market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Oral Hygiene market by product type and applications/end industries.

Growing oral hygiene awareness among consumers is one of the major growth drivers for this market. Also, the proliferation of various oral conditions like tooth loss, dental caries, periodontitis among the aging population, and dry mouth and oral cancer will further enhance the prospects for growth in this market.

The global Oral Hygiene market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Oral Hygiene.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Procter & Gamble

Colgate-Palmolive

GlaxoSmithKline

Johnson & Johnson

Church & Dwight

Unilever

High Ridge Brands

Sanofi

GoSmile

Henkel

Jordan

Kao Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Primary Oral Hygiene Products

Secondary Oral Care Products

Market Segment by Applications, can be divided into

Adult

Kids

Baby

Contents

1 ORAL HYGIENE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Oral Hygiene
- 1.2 Classification of Oral Hygiene by Types
 - 1.2.1 Global Oral Hygiene Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Oral Hygiene Revenue Market Share by Types in 2017
 - 1.2.3 Primary Oral Hygiene Products
 - 1.2.4 Secondary Oral Care Products
- 1.3 Global Oral Hygiene Market by Application
 - 1.3.1 Global Oral Hygiene Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Adult
 - 1.3.3 Kids
 - 1.3.4 Baby
- 1.4 Global Oral Hygiene Market by Regions
 - 1.4.1 Global Oral Hygiene Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Oral Hygiene Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Oral Hygiene Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Oral Hygiene Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Oral Hygiene Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Oral Hygiene Status and Prospect (2013-2023)
- 1.5 Global Market Size of Oral Hygiene (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Procter & Gamble
 - 2.1.1 Business Overview
 - 2.1.2 Oral Hygiene Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
 - 2.1.3 Procter & Gamble Oral Hygiene Revenue, Gross Margin and Market Share

(2016-2017)

2.2 Colgate-Palmolive

2.2.1 Business Overview

2.2.2 Oral Hygiene Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Colgate-Palmolive Oral Hygiene Revenue, Gross Margin and Market Share

(2016-2017)

2.3 GlaxoSmithKline

2.3.1 Business Overview

2.3.2 Oral Hygiene Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 GlaxoSmithKline Oral Hygiene Revenue, Gross Margin and Market Share

(2016-2017)

2.4 Johnson & Johnson

2.4.1 Business Overview

2.4.2 Oral Hygiene Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Johnson & Johnson Oral Hygiene Revenue, Gross Margin and Market Share

(2016-2017)

2.5 Church & Dwight

2.5.1 Business Overview

2.5.2 Oral Hygiene Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Church & Dwight Oral Hygiene Revenue, Gross Margin and Market Share

(2016-2017)

2.6 Unilever

2.6.1 Business Overview

2.6.2 Oral Hygiene Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Unilever Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

2.7 High Ridge Brands

2.7.1 Business Overview

2.7.2 Oral Hygiene Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 High Ridge Brands Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

2.8 Sanofi

2.8.1 Business Overview

2.8.2 Oral Hygiene Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Sanofi Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

2.9 GoSmile

2.9.1 Business Overview

2.9.2 Oral Hygiene Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 GoSmile Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

2.10 Henkel

2.10.1 Business Overview

2.10.2 Oral Hygiene Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Henkel Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

2.11 Jordan

2.11.1 Business Overview

2.11.2 Oral Hygiene Type and Applications

2.11.2.1 Product A

2.11.2.2 Product B

2.11.3 Jordan Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

2.12 Kao Corporation

2.12.1 Business Overview

2.12.2 Oral Hygiene Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 Kao Corporation Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL ORAL HYGIENE MARKET COMPETITION, BY PLAYERS

3.1 Global Oral Hygiene Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

- 3.2.1 Top 5 Oral Hygiene Players Market Share
- 3.2.2 Top 10 Oral Hygiene Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL ORAL HYGIENE MARKET SIZE BY REGIONS

- 4.1 Global Oral Hygiene Revenue and Market Share by Regions
- 4.2 North America Oral Hygiene Revenue and Growth Rate (2013-2018)
- 4.3 Europe Oral Hygiene Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Oral Hygiene Revenue and Growth Rate (2013-2018)
- 4.5 South America Oral Hygiene Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Oral Hygiene Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA ORAL HYGIENE REVENUE BY COUNTRIES

- 5.1 North America Oral Hygiene Revenue by Countries (2013-2018)
- 5.2 USA Oral Hygiene Revenue and Growth Rate (2013-2018)
- 5.3 Canada Oral Hygiene Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Oral Hygiene Revenue and Growth Rate (2013-2018)

6 EUROPE ORAL HYGIENE REVENUE BY COUNTRIES

- 6.1 Europe Oral Hygiene Revenue by Countries (2013-2018)
- 6.2 Germany Oral Hygiene Revenue and Growth Rate (2013-2018)
- 6.3 UK Oral Hygiene Revenue and Growth Rate (2013-2018)
- 6.4 France Oral Hygiene Revenue and Growth Rate (2013-2018)
- 6.5 Russia Oral Hygiene Revenue and Growth Rate (2013-2018)
- 6.6 Italy Oral Hygiene Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC ORAL HYGIENE REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Oral Hygiene Revenue by Countries (2013-2018)
- 7.2 China Oral Hygiene Revenue and Growth Rate (2013-2018)
- 7.3 Japan Oral Hygiene Revenue and Growth Rate (2013-2018)
- 7.4 Korea Oral Hygiene Revenue and Growth Rate (2013-2018)
- 7.5 India Oral Hygiene Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Oral Hygiene Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA ORAL HYGIENE REVENUE BY COUNTRIES

- 8.1 South America Oral Hygiene Revenue by Countries (2013-2018)
- 8.2 Brazil Oral Hygiene Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Oral Hygiene Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Oral Hygiene Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE ORAL HYGIENE BY COUNTRIES

- 9.1 Middle East and Africa Oral Hygiene Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Oral Hygiene Revenue and Growth Rate (2013-2018)
- 9.3 UAE Oral Hygiene Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Oral Hygiene Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Oral Hygiene Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Oral Hygiene Revenue and Growth Rate (2013-2018)

10 GLOBAL ORAL HYGIENE MARKET SEGMENT BY TYPE

- 10.1 Global Oral Hygiene Revenue and Market Share by Type (2013-2018)
- 10.2 Global Oral Hygiene Market Forecast by Type (2018-2023)
- 10.3 Primary Oral Hygiene Products Revenue Growth Rate (2013-2023)
- 10.4 Secondary Oral Care Products Revenue Growth Rate (2013-2023)

11 GLOBAL ORAL HYGIENE MARKET SEGMENT BY APPLICATION

- 11.1 Global Oral Hygiene Revenue Market Share by Application (2013-2018)
- 11.2 Oral Hygiene Market Forecast by Application (2018-2023)
- 11.3 Adult Revenue Growth (2013-2018)
- 11.4 Kids Revenue Growth (2013-2018)
- 11.5 Baby Revenue Growth (2013-2018)

12 GLOBAL ORAL HYGIENE MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Oral Hygiene Market Size Forecast (2018-2023)
- 12.2 Global Oral Hygiene Market Forecast by Regions (2018-2023)
- 12.3 North America Oral Hygiene Revenue Market Forecast (2018-2023)
- 12.4 Europe Oral Hygiene Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Oral Hygiene Revenue Market Forecast (2018-2023)
- 12.6 South America Oral Hygiene Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Oral Hygiene Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Oral Hygiene Picture

Table Product Specifications of Oral Hygiene

Table Global Oral Hygiene and Revenue (Million USD) Market Split by Product Type

Figure Global Oral Hygiene Revenue Market Share by Types in 2017

Figure Primary Oral Hygiene Products Picture

Figure Secondary Oral Care Products Picture

Table Global Oral Hygiene Revenue (Million USD) by Application (2013-2023)

Figure Oral Hygiene Revenue Market Share by Applications in 2017

Figure Adult Picture

Figure Kids Picture

Figure Baby Picture

Table Global Market Oral Hygiene Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Oral Hygiene Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Oral Hygiene Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Oral Hygiene Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Oral Hygiene Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Oral Hygiene Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Oral Hygiene Revenue (Million USD) and Growth Rate (2013-2023)

Table Procter & Gamble Basic Information, Manufacturing Base and Competitors

Table Procter & Gamble Oral Hygiene Type and Applications

Table Procter & Gamble Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

Table Colgate-Palmolive Basic Information, Manufacturing Base and Competitors

Table Colgate-Palmolive Oral Hygiene Type and Applications

Table Colgate-Palmolive Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

Table GlaxoSmithKline Basic Information, Manufacturing Base and Competitors

Table GlaxoSmithKline Oral Hygiene Type and Applications

Table GlaxoSmithKline Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)

Table Johnson & Johnson Basic Information, Manufacturing Base and Competitors

Table Johnson & Johnson Oral Hygiene Type and Applications
Table Johnson & Johnson Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)
Table Church & Dwight Basic Information, Manufacturing Base and Competitors
Table Church & Dwight Oral Hygiene Type and Applications
Table Church & Dwight Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)
Table Unilever Basic Information, Manufacturing Base and Competitors
Table Unilever Oral Hygiene Type and Applications
Table Unilever Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)
Table High Ridge Brands Basic Information, Manufacturing Base and Competitors
Table High Ridge Brands Oral Hygiene Type and Applications
Table High Ridge Brands Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)
Table Sanofi Basic Information, Manufacturing Base and Competitors
Table Sanofi Oral Hygiene Type and Applications
Table Sanofi Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)
Table GoSmile Basic Information, Manufacturing Base and Competitors
Table GoSmile Oral Hygiene Type and Applications
Table GoSmile Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)
Table Henkel Basic Information, Manufacturing Base and Competitors
Table Henkel Oral Hygiene Type and Applications
Table Henkel Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)
Table Jordan Basic Information, Manufacturing Base and Competitors
Table Jordan Oral Hygiene Type and Applications
Table Jordan Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)
Table Kao Corporation Basic Information, Manufacturing Base and Competitors
Table Kao Corporation Oral Hygiene Type and Applications
Table Kao Corporation Oral Hygiene Revenue, Gross Margin and Market Share (2016-2017)
Table Global Oral Hygiene Revenue (Million USD) by Players (2013-2018)
Table Global Oral Hygiene Revenue Share by Players (2013-2018)
Figure Global Oral Hygiene Revenue Share by Players in 2016
Figure Global Oral Hygiene Revenue Share by Players in 2017
Figure Global Top 5 Players Oral Hygiene Revenue Market Share in 2017
Figure Global Top 10 Players Oral Hygiene Revenue Market Share in 2017
Figure Global Oral Hygiene Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Oral Hygiene Revenue (Million USD) by Regions (2013-2018)
Table Global Oral Hygiene Revenue Market Share by Regions (2013-2018)

Figure Global Oral Hygiene Revenue Market Share by Regions (2013-2018)
Figure Global Oral Hygiene Revenue Market Share by Regions in 2017
Figure North America Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Europe Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure South America Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Oral Hygiene Revenue and Growth Rate (2013-2018)
Table North America Oral Hygiene Revenue by Countries (2013-2018)
Table North America Oral Hygiene Revenue Market Share by Countries (2013-2018)
Figure North America Oral Hygiene Revenue Market Share by Countries (2013-2018)
Figure North America Oral Hygiene Revenue Market Share by Countries in 2017
Figure USA Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Canada Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Mexico Oral Hygiene Revenue and Growth Rate (2013-2018)
Table Europe Oral Hygiene Revenue (Million USD) by Countries (2013-2018)
Figure Europe Oral Hygiene Revenue Market Share by Countries (2013-2018)
Figure Europe Oral Hygiene Revenue Market Share by Countries in 2017
Figure Germany Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure UK Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure France Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Russia Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Italy Oral Hygiene Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Oral Hygiene Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Oral Hygiene Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Oral Hygiene Revenue Market Share by Countries in 2017
Figure China Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Japan Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Korea Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure India Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Oral Hygiene Revenue and Growth Rate (2013-2018)
Table South America Oral Hygiene Revenue by Countries (2013-2018)
Table South America Oral Hygiene Revenue Market Share by Countries (2013-2018)
Figure South America Oral Hygiene Revenue Market Share by Countries (2013-2018)
Figure South America Oral Hygiene Revenue Market Share by Countries in 2017
Figure Brazil Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Argentina Oral Hygiene Revenue and Growth Rate (2013-2018)
Figure Colombia Oral Hygiene Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Oral Hygiene Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Oral Hygiene Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Oral Hygiene Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Oral Hygiene Revenue Market Share by Countries in 2017

Figure Saudi Arabia Oral Hygiene Revenue and Growth Rate (2013-2018)

Figure UAE Oral Hygiene Revenue and Growth Rate (2013-2018)

Figure Egypt Oral Hygiene Revenue and Growth Rate (2013-2018)

Figure Nigeria Oral Hygiene Revenue and Growth Rate (2013-2018)

Figure South Africa Oral Hygiene Revenue and Growth Rate (2013-2018)

Table Global Oral Hygiene Revenue (Million USD) by Type (2013-2018)

Table Global Oral Hygiene Revenue Share by Type (2013-2018)

Figure Global Oral Hygiene Revenue Share by Type (2013-2018)

Figure Global Oral Hygiene Revenue Share by Type in 2017

Table Global Oral Hygiene Revenue Forecast by Type (2018-2023)

Figure Global Oral Hygiene Market Share Forecast by Type (2018-2023)

Figure Global Primary Oral Hygiene Products Revenue Growth Rate (2013-2018)

Figure Global Secondary Oral Care Products Revenue Growth Rate (2013-2018)

Table Global Oral Hygiene Revenue by Application (2013-2018)

Table Global Oral Hygiene Revenue Share by Application (2013-2018)

Figure Global Oral Hygiene Revenue Share by Application (2013-2018)

Figure Global Oral Hygiene Revenue Share by Application in 2017

Table Global Oral Hygiene Revenue Forecast by Application (2018-2023)

Figure Global Oral Hygiene Market Share Forecast by Application (2018-2023)

Figure Global Adult Revenue Growth Rate (2013-2018)

Figure Global Kids Revenue Growth Rate (2013-2018)

Figure Global Baby Revenue Growth Rate (2013-2018)

Figure Global Oral Hygiene Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Table Global Oral Hygiene Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Oral Hygiene Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Oral Hygiene Revenue Market Forecast (2018-2023)

Figure Europe Oral Hygiene Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Oral Hygiene Revenue Market Forecast (2018-2023)

Figure South America Oral Hygiene Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Oral Hygiene Revenue Market Forecast (2018-2023)

I would like to order

Product name: Global Oral Hygiene Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G5ECC6ED2F1EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5ECC6ED2F1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

