

Global Oral Care & Oral Hygiene Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

Oral hygiene is the practice of keeping one's mouth clean and free of disease and other problems by regular brushing and cleaning between the teeth. It is important that oral hygiene be carried out on a regular basis to enable prevention of dental disease.

According to our (Global Info Research) latest study, the global Oral Care & Oral Hygiene market size was valued at USD 37910 million in 2022 and is forecast to a readjusted size of USD 46520 million by 2029 with a CAGR of 3.0% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The global oral hygiene market is growing owing to the increasing awareness about the advantages of using oral hygiene products, such as mouthwash, dental floss, and mouth freshener, regularly. These products help to maintain the oral health as these reduce the chances of infections. Currently, the usage of dental care products is limited in developing and under-developed nations due to the lack of awareness. However, the positive indicator for the market participants is increasing education level among the individuals that has driven the awareness about oral hygiene products.

This report is a detailed and comprehensive analysis for global Oral Care & Oral Hygiene market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Oral Care & Oral Hygiene market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Oral Care & Oral Hygiene market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Oral Care & Oral Hygiene market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Oral Care & Oral Hygiene market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Oral Care & Oral Hygiene

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Oral Care & Oral Hygiene market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Colgate-Palmolive, The Procter & Gamble, GlaxoSmithKline, Unilever and Koninklijke Philips, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Oral Care & Oral Hygiene market is split by Type and by Application. For the period

2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Toothpastes

Toothbrushes and Accessories

Mouthwashes/Rinses

Dental Accessories/Ancillaries

Denture Products

Market segment by Application

Individual

Clinic

Hospital

Major players covered

Colgate-Palmolive

The Procter & Gamble

GlaxoSmithKline

Unilever

Koninklijke Philips

Johnson & Johnson

GC Corporation

Dr. Fresh

3M

Lion Corporation

Church & Dwight

Sunstar Suisse

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Oral Care & Oral Hygiene product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oral Care & Oral Hygiene, with price, sales, revenue and global market share of Oral Care & Oral Hygiene from 2018 to 2023.

Chapter 3, the Oral Care & Oral Hygiene competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oral Care & Oral Hygiene breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Oral Care & Oral Hygiene market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oral Care & Oral Hygiene.

Chapter 14 and 15, to describe Oral Care & Oral Hygiene sales channel, distributors, customers, research findings and conclusion.

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