

Global Oral Appliances Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Oral Appliances market size was valued at US\$ 1132 million in 2024 and is forecast to a readjusted size of USD 1603 million by 2031 with a CAGR of 5.1% during review period.

Oral appliances are medical devices used to treat snoring and sleep apnea hypopnea syndrome, and belong to Class II medical devices. There are currently three commonly used oral appliances in clinical practice: tongue traction device, palatal actuator, and mandibular advancement appliance. The most commonly used one is the third type. During sleep, after patients wear oral appliances, they fix the lower jaw in an appropriate forward position through physical limitations. The genioglossus muscle drives the hyoid bone and base of the tongue to move forward, reducing the pressure of the base of the tongue on the uvula and soft palate. At the same time, it increases the tension of the soft palate and pharyngeal wall muscles in the oral and pharyngeal regions, thus expanding the narrow pharyngeal cavity and airway in the glossopharyngeal region, increasing ventilation, improving systemic oxygen supply, eliminating or reducing snoring, and improving sleep quality.

The oral appliances market has maintained a rapid growth trend in the past few years and is expected to continue stable growth in the coming years. This trend is closely related to the increasing number of snoring patients, especially the aging trend and unhealthy lifestyle in developed countries, which are expected to further drive market growth. The competition in the oral appliances market is fierce, with a large number of brands and products on the market. Due to the low technological threshold, many low-quality products have emerged, making it difficult for consumers to choose suitable products. In addition, the lack of unified product standards in the market and incomplete industry supervision can easily lead to the existence of counterfeit and inferior products,

which damages consumer rights. At present, the main manufacturers include VitalSleep, MolecuLight, Zyppah, AirSnore, SomnoMed and other companies. With the improvement of people's health awareness and the emphasis on sleep quality, the oral appliances market will continue to expand in the coming years. In particular, emerging markets, such as Asia and South America, although the incidence of snoring is high, the market development is insufficient and there are broad development opportunities. By collaborating with medical institutions and sleep research institutions, the credibility and market recognition of the product can be improved.

This report is a detailed and comprehensive analysis for global Oral Appliances market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Key Features:

Global Oral Appliances market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Oral Appliances market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Oral Appliances market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Oral Appliances market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Oral Appliances
To forecast future growth in each product and end-use market
To assess competitive factors affecting the marketplace

This report profiles key players in the global Oral Appliances market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VitalSleep, MolecuLight, Zyppah, Tryvatech, DreamWisp, SleepWell, Breathe Right, SomnoMed, BluHalo, AirSnore, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Oral Appliances market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Tongue Traction Device

Palatal Actuator

Mandibular Advancement Appliance

Market segment by Application

Simple Snoring

Sleep Apnea Hypopnea Syndrome

Others

Major players covered

VitalSleep

MolecuLight

Zyppah

Tryvatech

DreamWisp

SleepWell

Breathe Right

SomnoMed

BluHalo

AirSnore

NasalAid

SnoreMate

SnoreCare

Apnea Sciences

CuraMed

Vivos

Beijing Xintai Technology

Beijing Meitong Aida Medical Technology

Apon Medical

Modern Dental Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Oral Appliances product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oral Appliances, with price, sales quantity, revenue, and global market share of Oral Appliances from 2020 to 2025.

Chapter 3, the Oral Appliances competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oral Appliances breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Oral Appliances market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oral Appliances.

Chapter 14 and 15, to describe Oral Appliances sales channel, distributors, customers, research findings and conclusion.

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