

Global Optical Image Stabilization (OIS) Actuators Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Optical Image Stabilization (OIS) Actuators market size is expected to reach \$ 7004 million by 2032, rising at a market growth of 11.5% CAGR during the forecast period (2026-2032).

Optical image stabilization actuators are core precision drive components in smart imaging systems. They compensate for disturbances to the optical axis caused by hand shake by moving the lens, the image sensor, or the entire camera module at the micron level in real time, thereby improving clarity, stability, and usable shutter range in low light, telephoto, video, high resolution, and large sensor imaging scenarios. Official product pages show that the category has already evolved into multiple technical routes represented by VCM, SMA, piezo, whole module tilt, and micro gimbal structures, while continuing to move toward integrated AF plus OIS designs, coordinated main camera and periscope telephoto solutions, and module actuator lens integration. The direct customers are mainly smartphone brands, camera module makers, and optical module integrators. Common delivery formats include standalone OIS actuators, integrated AF plus OIS actuators, periscope telephoto transmission assemblies, and OIS camera modules with self developed actuators as well as full drive and tuning solutions. As demand rises for 200MP imaging, one inch main cameras, foldable devices, continuous optical zoom, and AR and VR devices, OIS actuators are being upgraded from supporting smartphone camera parts into high value precision opto mechanical platforms.

The first major theme in the OIS actuator industry is that continuous upgrades in end-device imaging specifications are steadily raising the performance requirements for precision drive components. The center of value in the industry is shifting from whether a device has OIS at all to which supplier can more reliably drive larger sensors, heavier

lens stacks, and more complex telephoto structures. Official pages no longer focus only on basic stabilization functions. Instead, they repeatedly emphasize higher-specification scenarios such as 200MP imaging, one-inch main cameras, periscope telephoto modules, foldable devices, and continuous optical zoom. NAMUGA has already written 200MP heavy-lens drive capability into its actuator specifications. Sunny has repeatedly disclosed progress in mass production related to 200MP periscope modules and self-developed periscope actuator modules. LG Innotek has also clearly stated that in an optical zoom camera, zoom, AF, and OIS actuators must operate together with high precision. This shows that OIS actuators are no longer simple supporting components. They are becoming foundational opto-mechanical platforms that define the upper limit of smartphone imaging performance. Future industry growth will come not only from handset volume, but also from a rising number of OIS actuators per device, higher actuator complexity, and continued trickle-down of premium specifications.

The second major theme is that technical routes are rapidly diverging, but ultimate winners will no longer be determined by a single structure alone. They will be determined by the combined strength of system integration, algorithm coordination, and manufacturing consistency. The routes that can now be verified from official pages already include VCM, SMA, piezo, whole-module tilt, and micro gimbal stabilization. CML uses SMA to cover Lens Shift, Sensor Shift, and integrated AF plus OIS. Nidec uses TiltAC to address whole-module stabilization. Hozel simultaneously deploys OIS Motor, Three-axis OIS Motor, and Piezo TELE. Vista uses MGS to push conventional smartphone OIS toward larger compensation-angle designs similar to a miniature gimbal. At the same time, the competitive focus has clearly shifted from single-actuator parameters toward collaborative capability across the actuator, module, lens, drive tuning, and final device adaptation stack. AAC explicitly emphasizes vertical integration, Sunny emphasizes module actuator lens integration, and Haesung, MinebeaMitsumi, and JY SOLUTECH each stress high-precision control through closed loop architectures, positioning sensors, and Hall control. Going forward, the true moat of the industry will increasingly be reflected in system-level delivery capability rather than in a single structural patent.

The third major theme is that supply is highly concentrated in East Asia and a small number of technology-driven companies, while demand and application scenarios continue to globalize and diversify. The main manufacturers that can be directly verified on official websites are concentrated in Korea, Japan, mainland China, Hong Kong, and Taiwan, while the United Kingdom holds differentiated strength in certain technical routes. This geographic distribution closely matches the global supply chain for

smartphone cameras, precision opto-mechanics, and consumer electronics. On the demand side, the market is no longer limited to the traditional smartphone main camera. NAMUGA has already listed AR and VR, vehicle, security, and medical as target directions, while Sunny also regards XR and robotic vision as key expansion scenarios. At the same time, official statements from Nidec and TDK show that these products fundamentally serve the worldwide upgrade cycle of smartphone imaging. Taken together, although total global smartphone shipments may fluctuate in 2026, premium imaging, periscope telephoto, foldables, and OIS penetration into mid-range models are still likely to keep raising content value for OIS actuators. The industry is therefore more likely to show a pattern in which shipment volatility, structural upgrading, and content-value expansion occur at the same time.

This report studies the global Optical Image Stabilization (OIS) Actuators production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Optical Image Stabilization (OIS) Actuators and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Optical Image Stabilization (OIS) Actuators that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Optical Image Stabilization (OIS) Actuators total production and demand, 2021-2032, (Million Units)

Global Optical Image Stabilization (OIS) Actuators total production value, 2021-2032, (USD Million)

Global Optical Image Stabilization (OIS) Actuators production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Optical Image Stabilization (OIS) Actuators consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: Optical Image Stabilization (OIS) Actuators domestic production, consumption, key domestic manufacturers and share

Global Optical Image Stabilization (OIS) Actuators production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Optical Image Stabilization (OIS) Actuators production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Optical Image Stabilization (OIS) Actuators production by Application,

production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Optical Image Stabilization (OIS) Actuators market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AAC Technologies Holdings Inc.?HK?, Goertek Inc.?CN?, Shenzhen Goodix Technology Co., Ltd.?CN?, Shanghai Awinic Technology Co., Ltd.?CN?, Bestechnic (Shanghai) Co., Ltd.?CN?, MEMSensing Microsystems Co., Ltd.?CN?, Merry Electronics Co., Ltd.?TW?, Realtek Semiconductor Corp.?TW?, TDK Corporation?JP?, Hosiden Corporation?JP?, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Optical Image Stabilization (OIS) Actuators market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Optical Image Stabilization (OIS) Actuators Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Optical Image Stabilization (OIS) Actuators Market, Segmentation by Type:

VCA Actuators

VCM Actuators

Global Optical Image Stabilization (OIS) Actuators Market, Segmentation by Drive Principle:

VCM

SMA

Piezo

Whole-Module Tilt

Micro Gimbal Stabilization

Global Optical Image Stabilization (OIS) Actuators Market, Segmentation by Stabilized Moving Element:

Lens Shift

Sensor Shift

Whole-Module Shift

Lens-and-Sensor Co-Shift

Global Optical Image Stabilization (OIS) Actuators Market, Segmentation by

Application:

Main Camera OIS Actuator

Telephoto or Periscope OIS Actuator

Other Imaging Device OIS Actuator

Companies Profiled:

AAC Technologies Holdings Inc.?HK?

Goertek Inc.?CN?

Shenzhen Goodix Technology Co., Ltd.?CN?

Shanghai Awinic Technology Co., Ltd.?CN?

Bestechnic (Shanghai) Co., Ltd.?CN?

MEMSensing Microsystems Co., Ltd.?CN?

Merry Electronics Co., Ltd.?TW?

Realtek Semiconductor Corp.?TW?

TDK Corporation?JP?

Hosiden Corporation?JP?

Asahi Kasei Corporation?JP?

ROHM Co., Ltd.?JP?

Nisshinbo Holdings Inc.?JP?

Foster Electric Company, Limited?JP?

Yamaha Corporation?JP?

EM-Tech Co., Ltd.?KR?

BSE?KR?

BLUECOM Co., Ltd.?KR?

iMOSS Co., Ltd.?KR?

xMEMS Labs, Inc.?US?

Cirrus Logic, Inc.?US?

STMicroelectronics N.V.?CH?

Infineon Technologies AG?DE?

NXP Semiconductors N.V.?NL?

Synaptics Incorporated?US?

Qualcomm Incorporated?US?

Analog Devices, Inc.?US?

Knowles Corporation?US?

Sonion A/S?DK?

Fortemedia, Inc.?US?

Key Questions Answered:

1. How big is the global Optical Image Stabilization (OIS) Actuators market?
2. What is the demand of the global Optical Image Stabilization (OIS) Actuators market?
3. What is the year over year growth of the global Optical Image Stabilization (OIS) Actuators market?
4. What is the production and production value of the global Optical Image Stabilization

(OIS) Actuators market?

5. Who are the key producers in the global Optical Image Stabilization (OIS) Actuators market?

6. What are the growth factors driving the market demand?

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