

Global Oil and Gas Data Monetization Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Oil and Gas Data Monetization market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Oil and gas companies are turning the large volume and variety of data into intelligence for improved asset productivity. Real-time data analysis is essential for deriving value out of unstructured data generated from sensors present in the oil field. Predictive and prescriptive analytics are the approaches that help oil and gas companies to minimize expenses and earn money by turning this data into valuable assets. The creation and consumption of data continues to grow in the oil and gas industry and with it, the investment in data analytics and data management software and services.

Data monetization can be used to leverage insights to identify new revenue opportunities, trigger product, process & service innovation and optimization, improve production, and enhance service quality in the oil and gas industry. Large proven oil reserves in Venezuela, Saudi Arabia, Canada, Iran, Iraq, Kuwait, UAE, Russia, the U.S. and China brings an opportunity to drive growth of the oil and gas data monetization market as there is significant growth opportunity for adoption of indirect data monetization i.e. the software and services for driving insights for development of these fields and direct data monetization i.e. mainly the exploration data products. Seismic surveys and geophysical surveys conducted in these regions to find new exploration sites and their potential, and the anticipated use of software solutions will continue to drive the market over the forecast period.

The Global Info Research report includes an overview of the development of the Oil and

Gas Data Monetization industry chain, the market status of National Oil Companies (NOCs) (Data-as-a-service, Professional Services), Independent Oil Companies (IOCs) (Data-as-a-service, Professional Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Oil and Gas Data Monetization.

Regionally, the report analyzes the Oil and Gas Data Monetization markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Oil and Gas Data Monetization market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Oil and Gas Data Monetization market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Oil and Gas Data Monetization industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Data-as-a-service, Professional Services).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Oil and Gas Data Monetization market.

Regional Analysis: The report involves examining the Oil and Gas Data Monetization market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Oil and Gas Data Monetization market. This may include estimating market growth rates, predicting market demand, and identifying

emerging trends.

The report also involves a more granular approach to Oil and Gas Data Monetization:

Company Analysis: Report covers individual Oil and Gas Data Monetization players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Oil and Gas Data Monetization. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (National Oil Companies (NOCs), Independent Oil Companies (IOCs)).

Technology Analysis: Report covers specific technologies relevant to Oil and Gas Data Monetization. It assesses the current state, advancements, and potential future developments in Oil and Gas Data Monetization areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Oil and Gas Data Monetization market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Oil and Gas Data Monetization market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Data-as-a-service

Professional Services

Software/Platform

Market segment by Application

National Oil Companies (NOCs)

Independent Oil Companies (IOCs)

National Data Repositories (NDRs)

Oil and Gas Service Companies

Market segment by players, this report covers

Halliburton

Schlumberger

Informatica

SAP SE

Oracle

Accentureplc

IBM

EMC

Microsoft

Tata Consultancy Services

Datawatch

Drillinginfo

Hitachi Vantara

Hortonworks

Capgemini

Newgen Software

Cloudera

Cisco Software

MapR Technologies

Palantir Solutions

OSIsoft

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Oil and Gas Data Monetization product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Oil and Gas Data Monetization, with revenue,

gross margin and global market share of Oil and Gas Data Monetization from 2019 to 2024.

Chapter 3, the Oil and Gas Data Monetization competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Oil and Gas Data Monetization market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Oil and Gas Data Monetization.

Chapter 13, to describe Oil and Gas Data Monetization research findings and conclusion.

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