

Global OPS Shrink Film Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global OPS Shrink Film market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

OPS shrink film is a type of plastic film that has been stretched and oriented in both machine and transverse directions. This stretching process results in a film that is thinner, stronger, and more transparent than non-oriented films. Additionally, the orientation process enhances the film's ability to shrink evenly in all directions when heated, providing a tight and secure wrap around the product.

OPS shrink film has a wide range of applications in the food and beverage industry, such as wrapping bottles, cans, jars, and trays of various sizes. The film can also be used to bundle products together for easy handling and transportation. It is especially popular for packaging food items such as fresh produce, bakery products, meat, poultry, and cheese.

One of the advantages of OPS shrink film is its excellent clarity, which allows the product to be fully visible and attractive to customers. The film's transparency also allows for easy identification of the product, and the printed label or branding on the product is clearly visible. Additionally, the film's smooth surface is ideal for high-quality printing and graphics, making it an excellent option for brand promotion and marketing.

OPS shrink film is also known for its high shrinkage percentage, which can reach up to 70% in both machine and transverse directions. This level of shrinkage ensures a tight

and secure wrap around the product, providing excellent protection against dust, moisture, and tampering.

Another advantage of OPS shrink film is its ease of use. The film is compatible with a variety of shrink wrap machines and can be used for both high-speed and low-speed applications. It is also easy to store, transport and handle, making it a convenient packaging material for manufacturers, distributors, and retailers.

In terms of sustainability, OPS shrink film is a recyclable material, making it an eco-friendly packaging option. Additionally, the use of OPS shrink film can also reduce the overall packaging weight and volume, resulting in reduced transportation costs and a smaller carbon footprint.

In summary, OPS shrink film is a versatile, cost-effective, and visually appealing packaging material that offers excellent product protection, tamper-evidence, and ease of use. Its transparency, high shrinkage percentage, and compatibility with printing techniques make it an ideal choice for product promotion and marketing. The recyclability of OPS shrink film also makes it a sustainable packaging option that can help reduce environmental impact.

OPS shrink film, also known as oriented polystyrene shrink film, is a popular packaging material in the food and beverage industry. It is a versatile and cost-effective option for packaging products of different shapes and sizes, providing excellent product protection, tamper-evidence, and visual appeal.

This report is a detailed and comprehensive analysis for global OPS Shrink Film market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global OPS Shrink Film market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global OPS Shrink Film market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global OPS Shrink Film market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global OPS Shrink Film market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for OPS Shrink Film

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global OPS Shrink Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Multipack, Fuji Seal, CCL Industries, Hammer Packaging and Reynolds, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

OPS Shrink Film market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

40?m

50?m

Other

Market segment by Application

Food

Beverage

Commodity

Other

Major players covered

Multipack

Fuji Seal

CCL Industries

Hammer Packaging

Reynolds

Sigma Plastics

Clondalkin

Polyrafia

Crayex Corporation

Tri-Cor

Amcor

RKW

Gunze

Allen Plastic Industries

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OPS Shrink Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OPS Shrink Film, with price, sales, revenue and global market share of OPS Shrink Film from 2018 to 2023.

Chapter 3, the OPS Shrink Film competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OPS Shrink Film breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and OPS Shrink Film market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of OPS Shrink Film.

Chapter 14 and 15, to describe OPS Shrink Film sales channel, distributors, customers, research findings and conclusion.

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