

# Global OPS Color Shrink Label Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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# **Abstracts**

According to our (Global Info Research) latest study, the global OPS Color Shrink Label market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

OPS (Oriented Polystyrene) Color shrink labels, also known as OPS Color shrink sleeves or OPS Color shrink film, are a type of packaging material commonly used for labeling bottles, containers, and various products. OPS shrink labels are made from polystyrene, a thermoplastic polymer, and are specifically designed to shrink tightly around the shape of a container, providing a 360-degree, form-fitting label.

The Global Info Research report includes an overview of the development of the OPS Color Shrink Label industry chain, the market status of Food and Beverage (Full Body Shrink Labels, Perforated Shrink Labels), Retail and E-commerce (Full Body Shrink Labels, Perforated Shrink Labels), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of OPS Color Shrink Label.

Regionally, the report analyzes the OPS Color Shrink Label markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global OPS Color Shrink Label market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:



The report presents comprehensive understanding of the OPS Color Shrink Label market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the OPS Color Shrink Label industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Full Body Shrink Labels, Perforated Shrink Labels).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the OPS Color Shrink Label market.

Regional Analysis: The report involves examining the OPS Color Shrink Label market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the OPS Color Shrink Label market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to OPS Color Shrink Label:

Company Analysis: Report covers individual OPS Color Shrink Label manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards OPS Color Shrink Label This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverage, Retail and E-commerce).

Technology Analysis: Report covers specific technologies relevant to OPS Color Shrink



Label. It assesses the current state, advancements, and potential future developments in OPS Color Shrink Label areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the OPS Color Shrink Label market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

OPS Color Shrink Label market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Full Body Shrink Labels

Perforated Shrink Labels

Multi-Pack Shrink Labels

**Custom Shaped Shrink Labels** 

Others

Market segment by Application

Food and Beverage

Retail and E-commerce

Pharmaceutical and Healthcare

Industrial and Manufacturing



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Major players covered

**CCL** Industries

Avery Dennison

Huhtamaki

Sleever International

Berry Global Inc.

Constantia Flexibles

Benison & Co., Ltd

Fuji Seal International, Inc.

Klockner Pentaplast

C-P Flexible Packaging

Yupo Corporation

KI?ckner Pentaplast

**Brady Corporation** 

Taghleef Industries

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)



Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OPS Color Shrink Label product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OPS Color Shrink Label, with price, sales, revenue and global market share of OPS Color Shrink Label from 2018 to 2023.

Chapter 3, the OPS Color Shrink Label competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OPS Color Shrink Label breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and OPS Color Shrink Label market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of OPS Color Shrink Label.



Chapter 14 and 15, to describe OPS Color Shrink Label sales channel, distributors, customers, research findings and conclusion.



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of OPS Color Shrink Label
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global OPS Color Shrink Label Consumption Value by Type: 2018

#### Versus 2022 Versus 2029

- 1.3.2 Full Body Shrink Labels
- 1.3.3 Perforated Shrink Labels
- 1.3.4 Multi-Pack Shrink Labels
- 1.3.5 Custom Shaped Shrink Labels
- 1.3.6 Others
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global OPS Color Shrink Label Consumption Value by Application:
- 2018 Versus 2022 Versus 2029
  - 1.4.2 Food and Beverage
  - 1.4.3 Retail and E-commerce
  - 1.4.4 Pharmaceutical and Healthcare
  - 1.4.5 Industrial and Manufacturing
  - 1.4.6 Others
- 1.5 Global OPS Color Shrink Label Market Size & Forecast
  - 1.5.1 Global OPS Color Shrink Label Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global OPS Color Shrink Label Sales Quantity (2018-2029)
  - 1.5.3 Global OPS Color Shrink Label Average Price (2018-2029)

#### **2 MANUFACTURERS PROFILES**

- 2.1 CCL Industries
  - 2.1.1 CCL Industries Details
  - 2.1.2 CCL Industries Major Business
  - 2.1.3 CCL Industries OPS Color Shrink Label Product and Services
  - 2.1.4 CCL Industries OPS Color Shrink Label Sales Quantity, Average Price,

# Revenue, Gross Margin and Market Share (2018-2023)

- 2.1.5 CCL Industries Recent Developments/Updates
- 2.2 Avery Dennison
  - 2.2.1 Avery Dennison Details
  - 2.2.2 Avery Dennison Major Business



- 2.2.3 Avery Dennison OPS Color Shrink Label Product and Services
- 2.2.4 Avery Dennison OPS Color Shrink Label Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

- 2.2.5 Avery Dennison Recent Developments/Updates
- 2.3 Huhtamaki
  - 2.3.1 Huhtamaki Details
  - 2.3.2 Huhtamaki Major Business
  - 2.3.3 Huhtamaki OPS Color Shrink Label Product and Services
  - 2.3.4 Huhtamaki OPS Color Shrink Label Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2018-2023)

- 2.3.5 Huhtamaki Recent Developments/Updates
- 2.4 Sleever International
  - 2.4.1 Sleever International Details
  - 2.4.2 Sleever International Major Business
  - 2.4.3 Sleever International OPS Color Shrink Label Product and Services
  - 2.4.4 Sleever International OPS Color Shrink Label Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

- 2.4.5 Sleever International Recent Developments/Updates
- 2.5 Berry Global Inc.
  - 2.5.1 Berry Global Inc. Details
  - 2.5.2 Berry Global Inc. Major Business
  - 2.5.3 Berry Global Inc. OPS Color Shrink Label Product and Services
  - 2.5.4 Berry Global Inc. OPS Color Shrink Label Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

- 2.5.5 Berry Global Inc. Recent Developments/Updates
- 2.6 Constantia Flexibles
  - 2.6.1 Constantia Flexibles Details
  - 2.6.2 Constantia Flexibles Major Business
  - 2.6.3 Constantia Flexibles OPS Color Shrink Label Product and Services
  - 2.6.4 Constantia Flexibles OPS Color Shrink Label Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

- 2.6.5 Constantia Flexibles Recent Developments/Updates
- 2.7 Benison & Co., Ltd
  - 2.7.1 Benison & Co., Ltd Details
  - 2.7.2 Benison & Co., Ltd Major Business
- 2.7.3 Benison & Co., Ltd OPS Color Shrink Label Product and Services
- 2.7.4 Benison & Co., Ltd OPS Color Shrink Label Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Benison & Co., Ltd Recent Developments/Updates



- 2.8 Fuji Seal International, Inc.
  - 2.8.1 Fuji Seal International, Inc. Details
  - 2.8.2 Fuji Seal International, Inc. Major Business
  - 2.8.3 Fuji Seal International, Inc. OPS Color Shrink Label Product and Services
  - 2.8.4 Fuji Seal International, Inc. OPS Color Shrink Label Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.8.5 Fuji Seal International, Inc. Recent Developments/Updates
- 2.9 Klockner Pentaplast
  - 2.9.1 Klockner Pentaplast Details
  - 2.9.2 Klockner Pentaplast Major Business
  - 2.9.3 Klockner Pentaplast OPS Color Shrink Label Product and Services
  - 2.9.4 Klockner Pentaplast OPS Color Shrink Label Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

- 2.9.5 Klockner Pentaplast Recent Developments/Updates
- 2.10 C-P Flexible Packaging
  - 2.10.1 C-P Flexible Packaging Details
  - 2.10.2 C-P Flexible Packaging Major Business
  - 2.10.3 C-P Flexible Packaging OPS Color Shrink Label Product and Services
- 2.10.4 C-P Flexible Packaging OPS Color Shrink Label Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

- 2.10.5 C-P Flexible Packaging Recent Developments/Updates
- 2.11 Yupo Corporation
  - 2.11.1 Yupo Corporation Details
  - 2.11.2 Yupo Corporation Major Business
  - 2.11.3 Yupo Corporation OPS Color Shrink Label Product and Services
  - 2.11.4 Yupo Corporation OPS Color Shrink Label Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

- 2.11.5 Yupo Corporation Recent Developments/Updates
- 2.12 KI?ckner Pentaplast
  - 2.12.1 KI?ckner Pentaplast Details
  - 2.12.2 KI?ckner Pentaplast Major Business
  - 2.12.3 KI?ckner Pentaplast OPS Color Shrink Label Product and Services
  - 2.12.4 KI?ckner Pentaplast OPS Color Shrink Label Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

- 2.12.5 KI?ckner Pentaplast Recent Developments/Updates
- 2.13 Brady Corporation
  - 2.13.1 Brady Corporation Details
  - 2.13.2 Brady Corporation Major Business
  - 2.13.3 Brady Corporation OPS Color Shrink Label Product and Services



- 2.13.4 Brady Corporation OPS Color Shrink Label Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.13.5 Brady Corporation Recent Developments/Updates
- 2.14 Taghleef Industries
  - 2.14.1 Taghleef Industries Details
  - 2.14.2 Taghleef Industries Major Business
  - 2.14.3 Taghleef Industries OPS Color Shrink Label Product and Services
- 2.14.4 Taghleef Industries OPS Color Shrink Label Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.14.5 Taghleef Industries Recent Developments/Updates

# 3 COMPETITIVE ENVIRONMENT: OPS COLOR SHRINK LABEL BY MANUFACTURER

- 3.1 Global OPS Color Shrink Label Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global OPS Color Shrink Label Revenue by Manufacturer (2018-2023)
- 3.3 Global OPS Color Shrink Label Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
- 3.4.1 Producer Shipments of OPS Color Shrink Label by Manufacturer Revenue (\$MM) and Market Share (%): 2022
- 3.4.2 Top 3 OPS Color Shrink Label Manufacturer Market Share in 2022
- 3.4.2 Top 6 OPS Color Shrink Label Manufacturer Market Share in 2022
- 3.5 OPS Color Shrink Label Market: Overall Company Footprint Analysis
  - 3.5.1 OPS Color Shrink Label Market: Region Footprint
  - 3.5.2 OPS Color Shrink Label Market: Company Product Type Footprint
  - 3.5.3 OPS Color Shrink Label Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global OPS Color Shrink Label Market Size by Region
  - 4.1.1 Global OPS Color Shrink Label Sales Quantity by Region (2018-2029)
  - 4.1.2 Global OPS Color Shrink Label Consumption Value by Region (2018-2029)
  - 4.1.3 Global OPS Color Shrink Label Average Price by Region (2018-2029)
- 4.2 North America OPS Color Shrink Label Consumption Value (2018-2029)
- 4.3 Europe OPS Color Shrink Label Consumption Value (2018-2029)
- 4.4 Asia-Pacific OPS Color Shrink Label Consumption Value (2018-2029)
- 4.5 South America OPS Color Shrink Label Consumption Value (2018-2029)



4.6 Middle East and Africa OPS Color Shrink Label Consumption Value (2018-2029)

#### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global OPS Color Shrink Label Sales Quantity by Type (2018-2029)
- 5.2 Global OPS Color Shrink Label Consumption Value by Type (2018-2029)
- 5.3 Global OPS Color Shrink Label Average Price by Type (2018-2029)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global OPS Color Shrink Label Sales Quantity by Application (2018-2029)
- 6.2 Global OPS Color Shrink Label Consumption Value by Application (2018-2029)
- 6.3 Global OPS Color Shrink Label Average Price by Application (2018-2029)

#### 7 NORTH AMERICA

- 7.1 North America OPS Color Shrink Label Sales Quantity by Type (2018-2029)
- 7.2 North America OPS Color Shrink Label Sales Quantity by Application (2018-2029)
- 7.3 North America OPS Color Shrink Label Market Size by Country
  - 7.3.1 North America OPS Color Shrink Label Sales Quantity by Country (2018-2029)
- 7.3.2 North America OPS Color Shrink Label Consumption Value by Country (2018-2029)
  - 7.3.3 United States Market Size and Forecast (2018-2029)
  - 7.3.4 Canada Market Size and Forecast (2018-2029)
- 7.3.5 Mexico Market Size and Forecast (2018-2029)

#### **8 EUROPE**

- 8.1 Europe OPS Color Shrink Label Sales Quantity by Type (2018-2029)
- 8.2 Europe OPS Color Shrink Label Sales Quantity by Application (2018-2029)
- 8.3 Europe OPS Color Shrink Label Market Size by Country
  - 8.3.1 Europe OPS Color Shrink Label Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe OPS Color Shrink Label Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)
  - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
  - 8.3.6 Russia Market Size and Forecast (2018-2029)
  - 8.3.7 Italy Market Size and Forecast (2018-2029)



#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific OPS Color Shrink Label Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific OPS Color Shrink Label Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific OPS Color Shrink Label Market Size by Region
  - 9.3.1 Asia-Pacific OPS Color Shrink Label Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific OPS Color Shrink Label Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)
  - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
  - 9.3.8 Australia Market Size and Forecast (2018-2029)

#### 10 SOUTH AMERICA

- 10.1 South America OPS Color Shrink Label Sales Quantity by Type (2018-2029)
- 10.2 South America OPS Color Shrink Label Sales Quantity by Application (2018-2029)
- 10.3 South America OPS Color Shrink Label Market Size by Country
  - 10.3.1 South America OPS Color Shrink Label Sales Quantity by Country (2018-2029)
- 10.3.2 South America OPS Color Shrink Label Consumption Value by Country (2018-2029)
  - 10.3.3 Brazil Market Size and Forecast (2018-2029)
  - 10.3.4 Argentina Market Size and Forecast (2018-2029)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa OPS Color Shrink Label Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa OPS Color Shrink Label Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa OPS Color Shrink Label Market Size by Country
- 11.3.1 Middle East & Africa OPS Color Shrink Label Sales Quantity by Country (2018-2029)
- 11.3.2 Middle East & Africa OPS Color Shrink Label Consumption Value by Country (2018-2029)
  - 11.3.3 Turkey Market Size and Forecast (2018-2029)
  - 11.3.4 Egypt Market Size and Forecast (2018-2029)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
  - 11.3.6 South Africa Market Size and Forecast (2018-2029)



#### 12 MARKET DYNAMICS

- 12.1 OPS Color Shrink Label Market Drivers
- 12.2 OPS Color Shrink Label Market Restraints
- 12.3 OPS Color Shrink Label Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of OPS Color Shrink Label and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of OPS Color Shrink Label
- 13.3 OPS Color Shrink Label Production Process
- 13.4 OPS Color Shrink Label Industrial Chain

## 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 OPS Color Shrink Label Typical Distributors
- 14.3 OPS Color Shrink Label Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1. Global OPS Color Shrink Label Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global OPS Color Shrink Label Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. CCL Industries Basic Information, Manufacturing Base and Competitors

Table 4. CCL Industries Major Business

Table 5. CCL Industries OPS Color Shrink Label Product and Services

Table 6. CCL Industries OPS Color Shrink Label Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. CCL Industries Recent Developments/Updates

Table 8. Avery Dennison Basic Information, Manufacturing Base and Competitors

Table 9. Avery Dennison Major Business

Table 10. Avery Dennison OPS Color Shrink Label Product and Services

Table 11. Avery Dennison OPS Color Shrink Label Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Avery Dennison Recent Developments/Updates

Table 13. Huhtamaki Basic Information, Manufacturing Base and Competitors

Table 14. Huhtamaki Major Business

Table 15. Huhtamaki OPS Color Shrink Label Product and Services

Table 16. Huhtamaki OPS Color Shrink Label Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Huhtamaki Recent Developments/Updates

Table 18. Sleever International Basic Information, Manufacturing Base and Competitors

Table 19. Sleever International Major Business

Table 20. Sleever International OPS Color Shrink Label Product and Services

Table 21. Sleever International OPS Color Shrink Label Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Sleever International Recent Developments/Updates

Table 23. Berry Global Inc. Basic Information, Manufacturing Base and Competitors

Table 24. Berry Global Inc. Major Business

Table 25. Berry Global Inc. OPS Color Shrink Label Product and Services

Table 26. Berry Global Inc. OPS Color Shrink Label Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Berry Global Inc. Recent Developments/Updates



- Table 28. Constantia Flexibles Basic Information, Manufacturing Base and Competitors
- Table 29. Constantia Flexibles Major Business
- Table 30. Constantia Flexibles OPS Color Shrink Label Product and Services
- Table 31. Constantia Flexibles OPS Color Shrink Label Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Constantia Flexibles Recent Developments/Updates
- Table 33. Benison & Co., Ltd Basic Information, Manufacturing Base and Competitors
- Table 34. Benison & Co., Ltd Major Business
- Table 35. Benison & Co., Ltd OPS Color Shrink Label Product and Services
- Table 36. Benison & Co., Ltd OPS Color Shrink Label Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. Benison & Co., Ltd Recent Developments/Updates
- Table 38. Fuji Seal International, Inc. Basic Information, Manufacturing Base and Competitors
- Table 39. Fuji Seal International, Inc. Major Business
- Table 40. Fuji Seal International, Inc. OPS Color Shrink Label Product and Services
- Table 41. Fuji Seal International, Inc. OPS Color Shrink Label Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Fuji Seal International, Inc. Recent Developments/Updates
- Table 43. Klockner Pentaplast Basic Information, Manufacturing Base and Competitors
- Table 44. Klockner Pentaplast Major Business
- Table 45. Klockner Pentaplast OPS Color Shrink Label Product and Services
- Table 46. Klockner Pentaplast OPS Color Shrink Label Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. Klockner Pentaplast Recent Developments/Updates
- Table 48. C-P Flexible Packaging Basic Information, Manufacturing Base and Competitors
- Table 49. C-P Flexible Packaging Major Business
- Table 50. C-P Flexible Packaging OPS Color Shrink Label Product and Services
- Table 51. C-P Flexible Packaging OPS Color Shrink Label Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. C-P Flexible Packaging Recent Developments/Updates
- Table 53. Yupo Corporation Basic Information, Manufacturing Base and Competitors
- Table 54. Yupo Corporation Major Business
- Table 55. Yupo Corporation OPS Color Shrink Label Product and Services



- Table 56. Yupo Corporation OPS Color Shrink Label Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 57. Yupo Corporation Recent Developments/Updates
- Table 58. KI?ckner Pentaplast Basic Information, Manufacturing Base and Competitors
- Table 59. KI?ckner Pentaplast Major Business
- Table 60. KI?ckner Pentaplast OPS Color Shrink Label Product and Services
- Table 61. KI?ckner Pentaplast OPS Color Shrink Label Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 62. KI?ckner Pentaplast Recent Developments/Updates
- Table 63. Brady Corporation Basic Information, Manufacturing Base and Competitors
- Table 64. Brady Corporation Major Business
- Table 65. Brady Corporation OPS Color Shrink Label Product and Services
- Table 66. Brady Corporation OPS Color Shrink Label Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 67. Brady Corporation Recent Developments/Updates
- Table 68. Taghleef Industries Basic Information, Manufacturing Base and Competitors
- Table 69. Taghleef Industries Major Business
- Table 70. Taghleef Industries OPS Color Shrink Label Product and Services
- Table 71. Taghleef Industries OPS Color Shrink Label Sales Quantity (K Units),
- Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 72. Taghleef Industries Recent Developments/Updates
- Table 73. Global OPS Color Shrink Label Sales Quantity by Manufacturer (2018-2023) & (K Units)
- Table 74. Global OPS Color Shrink Label Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 75. Global OPS Color Shrink Label Average Price by Manufacturer (2018-2023) & (US\$/Unit)
- Table 76. Market Position of Manufacturers in OPS Color Shrink Label, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 77. Head Office and OPS Color Shrink Label Production Site of Key Manufacturer
- Table 78. OPS Color Shrink Label Market: Company Product Type Footprint
- Table 79. OPS Color Shrink Label Market: Company Product Application Footprint
- Table 80. OPS Color Shrink Label New Market Entrants and Barriers to Market Entry
- Table 81. OPS Color Shrink Label Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global OPS Color Shrink Label Sales Quantity by Region (2018-2023) & (K Units)



Table 83. Global OPS Color Shrink Label Sales Quantity by Region (2024-2029) & (K Units)

Table 84. Global OPS Color Shrink Label Consumption Value by Region (2018-2023) & (USD Million)

Table 85. Global OPS Color Shrink Label Consumption Value by Region (2024-2029) & (USD Million)

Table 86. Global OPS Color Shrink Label Average Price by Region (2018-2023) & (US\$/Unit)

Table 87. Global OPS Color Shrink Label Average Price by Region (2024-2029) & (US\$/Unit)

Table 88. Global OPS Color Shrink Label Sales Quantity by Type (2018-2023) & (K Units)

Table 89. Global OPS Color Shrink Label Sales Quantity by Type (2024-2029) & (K Units)

Table 90. Global OPS Color Shrink Label Consumption Value by Type (2018-2023) & (USD Million)

Table 91. Global OPS Color Shrink Label Consumption Value by Type (2024-2029) & (USD Million)

Table 92. Global OPS Color Shrink Label Average Price by Type (2018-2023) & (US\$/Unit)

Table 93. Global OPS Color Shrink Label Average Price by Type (2024-2029) & (US\$/Unit)

Table 94. Global OPS Color Shrink Label Sales Quantity by Application (2018-2023) & (K Units)

Table 95. Global OPS Color Shrink Label Sales Quantity by Application (2024-2029) & (K Units)

Table 96. Global OPS Color Shrink Label Consumption Value by Application (2018-2023) & (USD Million)

Table 97. Global OPS Color Shrink Label Consumption Value by Application (2024-2029) & (USD Million)

Table 98. Global OPS Color Shrink Label Average Price by Application (2018-2023) & (US\$/Unit)

Table 99. Global OPS Color Shrink Label Average Price by Application (2024-2029) & (US\$/Unit)

Table 100. North America OPS Color Shrink Label Sales Quantity by Type (2018-2023) & (K Units)

Table 101. North America OPS Color Shrink Label Sales Quantity by Type (2024-2029) & (K Units)

Table 102. North America OPS Color Shrink Label Sales Quantity by Application



(2018-2023) & (K Units)

Table 103. North America OPS Color Shrink Label Sales Quantity by Application (2024-2029) & (K Units)

Table 104. North America OPS Color Shrink Label Sales Quantity by Country (2018-2023) & (K Units)

Table 105. North America OPS Color Shrink Label Sales Quantity by Country (2024-2029) & (K Units)

Table 106. North America OPS Color Shrink Label Consumption Value by Country (2018-2023) & (USD Million)

Table 107. North America OPS Color Shrink Label Consumption Value by Country (2024-2029) & (USD Million)

Table 108. Europe OPS Color Shrink Label Sales Quantity by Type (2018-2023) & (K Units)

Table 109. Europe OPS Color Shrink Label Sales Quantity by Type (2024-2029) & (K Units)

Table 110. Europe OPS Color Shrink Label Sales Quantity by Application (2018-2023) & (K Units)

Table 111. Europe OPS Color Shrink Label Sales Quantity by Application (2024-2029) & (K Units)

Table 112. Europe OPS Color Shrink Label Sales Quantity by Country (2018-2023) & (K Units)

Table 113. Europe OPS Color Shrink Label Sales Quantity by Country (2024-2029) & (K Units)

Table 114. Europe OPS Color Shrink Label Consumption Value by Country (2018-2023) & (USD Million)

Table 115. Europe OPS Color Shrink Label Consumption Value by Country (2024-2029) & (USD Million)

Table 116. Asia-Pacific OPS Color Shrink Label Sales Quantity by Type (2018-2023) & (K Units)

Table 117. Asia-Pacific OPS Color Shrink Label Sales Quantity by Type (2024-2029) & (K Units)

Table 118. Asia-Pacific OPS Color Shrink Label Sales Quantity by Application (2018-2023) & (K Units)

Table 119. Asia-Pacific OPS Color Shrink Label Sales Quantity by Application (2024-2029) & (K Units)

Table 120. Asia-Pacific OPS Color Shrink Label Sales Quantity by Region (2018-2023) & (K Units)

Table 121. Asia-Pacific OPS Color Shrink Label Sales Quantity by Region (2024-2029) & (K Units)



Table 122. Asia-Pacific OPS Color Shrink Label Consumption Value by Region (2018-2023) & (USD Million)

Table 123. Asia-Pacific OPS Color Shrink Label Consumption Value by Region (2024-2029) & (USD Million)

Table 124. South America OPS Color Shrink Label Sales Quantity by Type (2018-2023) & (K Units)

Table 125. South America OPS Color Shrink Label Sales Quantity by Type (2024-2029) & (K Units)

Table 126. South America OPS Color Shrink Label Sales Quantity by Application (2018-2023) & (K Units)

Table 127. South America OPS Color Shrink Label Sales Quantity by Application (2024-2029) & (K Units)

Table 128. South America OPS Color Shrink Label Sales Quantity by Country (2018-2023) & (K Units)

Table 129. South America OPS Color Shrink Label Sales Quantity by Country (2024-2029) & (K Units)

Table 130. South America OPS Color Shrink Label Consumption Value by Country (2018-2023) & (USD Million)

Table 131. South America OPS Color Shrink Label Consumption Value by Country (2024-2029) & (USD Million)

Table 132. Middle East & Africa OPS Color Shrink Label Sales Quantity by Type (2018-2023) & (K Units)

Table 133. Middle East & Africa OPS Color Shrink Label Sales Quantity by Type (2024-2029) & (K Units)

Table 134. Middle East & Africa OPS Color Shrink Label Sales Quantity by Application (2018-2023) & (K Units)

Table 135. Middle East & Africa OPS Color Shrink Label Sales Quantity by Application (2024-2029) & (K Units)

Table 136. Middle East & Africa OPS Color Shrink Label Sales Quantity by Region (2018-2023) & (K Units)

Table 137. Middle East & Africa OPS Color Shrink Label Sales Quantity by Region (2024-2029) & (K Units)

Table 138. Middle East & Africa OPS Color Shrink Label Consumption Value by Region (2018-2023) & (USD Million)

Table 139. Middle East & Africa OPS Color Shrink Label Consumption Value by Region (2024-2029) & (USD Million)

Table 140. OPS Color Shrink Label Raw Material

Table 141. Key Manufacturers of OPS Color Shrink Label Raw Materials

Table 142. OPS Color Shrink Label Typical Distributors



### Table 143. OPS Color Shrink Label Typical Customers

#### LIST OF FIGURE

S

Figure 1. OPS Color Shrink Label Picture

Figure 2. Global OPS Color Shrink Label Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global OPS Color Shrink Label Consumption Value Market Share by Type in 2022

Figure 4. Full Body Shrink Labels Examples

Figure 5. Perforated Shrink Labels Examples

Figure 6. Multi-Pack Shrink Labels Examples

Figure 7. Custom Shaped Shrink Labels Examples

Figure 8. Others Examples

Figure 9. Global OPS Color Shrink Label Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 10. Global OPS Color Shrink Label Consumption Value Market Share by Application in 2022

Figure 11. Food and Beverage Examples

Figure 12. Retail and E-commerce Examples

Figure 13. Pharmaceutical and Healthcare Examples

Figure 14. Industrial and Manufacturing Examples

Figure 15. Others Examples

Figure 16. Global OPS Color Shrink Label Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 17. Global OPS Color Shrink Label Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 18. Global OPS Color Shrink Label Sales Quantity (2018-2029) & (K Units)

Figure 19. Global OPS Color Shrink Label Average Price (2018-2029) & (US\$/Unit)

Figure 20. Global OPS Color Shrink Label Sales Quantity Market Share by

Manufacturer in 2022

Figure 21. Global OPS Color Shrink Label Consumption Value Market Share by Manufacturer in 2022

Figure 22. Producer Shipments of OPS Color Shrink Label by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 23. Top 3 OPS Color Shrink Label Manufacturer (Consumption Value) Market Share in 2022

Figure 24. Top 6 OPS Color Shrink Label Manufacturer (Consumption Value) Market Share in 2022



- Figure 25. Global OPS Color Shrink Label Sales Quantity Market Share by Region (2018-2029)
- Figure 26. Global OPS Color Shrink Label Consumption Value Market Share by Region (2018-2029)
- Figure 27. North America OPS Color Shrink Label Consumption Value (2018-2029) & (USD Million)
- Figure 28. Europe OPS Color Shrink Label Consumption Value (2018-2029) & (USD Million)
- Figure 29. Asia-Pacific OPS Color Shrink Label Consumption Value (2018-2029) & (USD Million)
- Figure 30. South America OPS Color Shrink Label Consumption Value (2018-2029) & (USD Million)
- Figure 31. Middle East & Africa OPS Color Shrink Label Consumption Value (2018-2029) & (USD Million)
- Figure 32. Global OPS Color Shrink Label Sales Quantity Market Share by Type (2018-2029)
- Figure 33. Global OPS Color Shrink Label Consumption Value Market Share by Type (2018-2029)
- Figure 34. Global OPS Color Shrink Label Average Price by Type (2018-2029) & (US\$/Unit)
- Figure 35. Global OPS Color Shrink Label Sales Quantity Market Share by Application (2018-2029)
- Figure 36. Global OPS Color Shrink Label Consumption Value Market Share by Application (2018-2029)
- Figure 37. Global OPS Color Shrink Label Average Price by Application (2018-2029) & (US\$/Unit)
- Figure 38. North America OPS Color Shrink Label Sales Quantity Market Share by Type (2018-2029)
- Figure 39. North America OPS Color Shrink Label Sales Quantity Market Share by Application (2018-2029)
- Figure 40. North America OPS Color Shrink Label Sales Quantity Market Share by Country (2018-2029)
- Figure 41. North America OPS Color Shrink Label Consumption Value Market Share by Country (2018-2029)
- Figure 42. United States OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 43. Canada OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 44. Mexico OPS Color Shrink Label Consumption Value and Growth Rate



(2018-2029) & (USD Million)

Figure 45. Europe OPS Color Shrink Label Sales Quantity Market Share by Type (2018-2029)

Figure 46. Europe OPS Color Shrink Label Sales Quantity Market Share by Application (2018-2029)

Figure 47. Europe OPS Color Shrink Label Sales Quantity Market Share by Country (2018-2029)

Figure 48. Europe OPS Color Shrink Label Consumption Value Market Share by Country (2018-2029)

Figure 49. Germany OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. France OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. United Kingdom OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. Russia OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 53. Italy OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Asia-Pacific OPS Color Shrink Label Sales Quantity Market Share by Type (2018-2029)

Figure 55. Asia-Pacific OPS Color Shrink Label Sales Quantity Market Share by Application (2018-2029)

Figure 56. Asia-Pacific OPS Color Shrink Label Sales Quantity Market Share by Region (2018-2029)

Figure 57. Asia-Pacific OPS Color Shrink Label Consumption Value Market Share by Region (2018-2029)

Figure 58. China OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Japan OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Korea OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. India OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 62. Southeast Asia OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 63. Australia OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)



Figure 64. South America OPS Color Shrink Label Sales Quantity Market Share by Type (2018-2029)

Figure 65. South America OPS Color Shrink Label Sales Quantity Market Share by Application (2018-2029)

Figure 66. South America OPS Color Shrink Label Sales Quantity Market Share by Country (2018-2029)

Figure 67. South America OPS Color Shrink Label Consumption Value Market Share by Country (2018-2029)

Figure 68. Brazil OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 69. Argentina OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 70. Middle East & Africa OPS Color Shrink Label Sales Quantity Market Share by Type (2018-2029)

Figure 71. Middle East & Africa OPS Color Shrink Label Sales Quantity Market Share by Application (2018-2029)

Figure 72. Middle East & Africa OPS Color Shrink Label Sales Quantity Market Share by Region (2018-2029)

Figure 73. Middle East & Africa OPS Color Shrink Label Consumption Value Market Share by Region (2018-2029)

Figure 74. Turkey OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Egypt OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 76. Saudi Arabia OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 77. South Africa OPS Color Shrink Label Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 78. OPS Color Shrink Label Market Drivers

Figure 79. OPS Color Shrink Label Market Restraints

Figure 80. OPS Color Shrink Label Market Trends

Figure 81. Porters Five Forces Analysis

Figure 82. Manufacturing Cost Structure Analysis of OPS Color Shrink Label in 2022

Figure 83. Manufacturing Process Analysis of OPS Color Shrink Label

Figure 84. OPS Color Shrink Label Industrial Chain

Figure 85. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 86. Direct Channel Pros & Cons

Figure 87. Indirect Channel Pros & Cons

Figure 88. Methodology



Figure 89. Research Process and Data Source



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