

Global Operational Special Vehicle Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G2449D38F477EN.html>

Date: April 2026

Pages: 202

Price: US\$ 3,480.00 (Single User License)

ID: G2449D38F477EN

Abstracts

According to our (Global Info Research) latest study, the global Operational Special Vehicle market size was valued at US\$ 8535 million in 2025 and is forecast to a readjusted size of US\$ 10792 million by 2032 with a CAGR of 3.3% during review period.

In 2025, the global production of operational special vehicles reached 35,000 units, with an average selling price of US\$237,000 per vehicle. Operational special vehicles refer to work vehicles equipped with specialized equipment or tools, featuring dedicated superstructures, specific working conditions, and special purposes, including truck cranes, fire trucks, concrete pump trucks, tow trucks, and road sweepers. The upstream of the industry chain includes commercial vehicle chassis, engine/electric drive systems, axles and suspensions, cabs, tires and brakes; specialized superstructures and functional modules, such as tanks, pumps and valves, ladders/aerial booms, vacuum and sewage suction systems, sweeping and snow removal components, medical cabins, fire pumps and water systems, and power generation and energy storage modules. Downstream customers are highly concentrated in government departments, fire and medical systems, municipal sanitation, public utility companies, airports and ports, engineering contractors, and professional operators. Gross profit margins range from approximately 10% to 25%.

This report is a detailed and comprehensive analysis for global Operational Special Vehicle market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Operational Special Vehicle market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Operational Special Vehicle market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Operational Special Vehicle market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Operational Special Vehicle market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Operational Special Vehicle

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Operational Special Vehicle market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oshkosh Corporation, REV Group, Rosenbauer, Magirus, Morita Group, TechOps Specialty Vehicles (TechOps), La Boit Specialty Vehicles, Wietmarscher Ambulanz- und Sonderfahrzeug, Bronto Skylift, Bucher Municipal, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Operational Special Vehicle market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Lifting/Hosting Vehicle

Road Clearing and Repair Vehicle

Fire and Rescue Vehicle

Concrete Operations Vehicle

Road Cleaning Vehicles

Spraying Operation

Drilling Operation

Market segment by Upper Structure

Boom Type

Tank Type

Pump and Valve Type

Box Type

Platform Type

Market segment by Application

Engineering and Construction

Fire Protection and Medical Service

Municipal Sanitation

Airport and Port

Others

Major players covered

Oshkosh Corporation

REV Group

Rosenbauer

Magirus

Morita Group

TechOps Specialty Vehicles (TechOps)

La Boit Specialty Vehicles

Wietmarscher Ambulanz- und Sonderfahrzeug

Bronto Skylift

Bucher Municipal

Aebi Schmidt

Terberg Special Vehicles

Altec

Sinotruk Jinan Truck

FAW Jiefang Automotive

Dongfeng Motor Corporation

Anhui Jianghuai Automobile Group

Jiangling Motors

Zoomlion Heavy Industry Science And Technology

CIMC Vehicles

Chery Holding Group

ChangAn Automobile

SAIC-GM-Wuling Automobile (SGMW)

Foton

XCMG

North Industries Group Red Arrow

Shaanxi Automobile

SUNHUNK

SANY Heavy Industry

Zhejiang Geely new energy Commercial Vehicle Group

Chitian Motor Corporation

SHINERAY AUTOS

Yutong Bus

Chengli Automobile Group

Hubei Kaili Special-Purpose Vehicle

Fujian Taihao Haidexin Automobile

Fujian Qiaolong Emergency Equipment

Suizhou Lishen Special Vehicle

Hubei Shun De Special Purpose Vehicle

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Operational Special Vehicle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Operational Special Vehicle, with price, sales quantity, revenue, and global market share of Operational Special Vehicle from 2021 to 2026.

Chapter 3, the Operational Special Vehicle competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Operational Special Vehicle breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Operational Special Vehicle market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Operational Special Vehicle.

Chapter 14 and 15, to describe Operational Special Vehicle sales channel, distributors, customers, research findings and conclusion.

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