

Global Operational Analytics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Operational Analytics market size was valued at USD 6061.7 million in 2023 and is forecast to a readjusted size of USD 15410 million by 2030 with a CAGR of 14.3% during review period.

Operational analytics is a more specific term for a type of business analytics which focuses on improving existing operations.

IT operations analytics (ITOA) is an approach or method to retrieve, analyze, and report data for IT operations. ITOA may apply big data analytics to large datasets to produce business insights.

The Global Info Research report includes an overview of the development of the Operational Analytics industry chain, the market status of Predictive Asset Maintenance (Software, Service), Risk Management (Software, Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Operational Analytics.

Regionally, the report analyzes the Operational Analytics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Operational Analytics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Operational Analytics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Operational Analytics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Software, Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Operational Analytics market.

Regional Analysis: The report involves examining the Operational Analytics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Operational Analytics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Operational Analytics:

Company Analysis: Report covers individual Operational Analytics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Operational Analytics This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Predictive Asset Maintenance, Risk Management).

Technology Analysis: Report covers specific technologies relevant to Operational Analytics. It assesses the current state, advancements, and potential future

developments in Operational Analytics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Operational Analytics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Operational Analytics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Software

Service

Market segment by Application

Predictive Asset Maintenance

Risk Management

Fraud Detection

Supply Chain Management

Customer Management

Workforce Management

Sales and Marketing Management

Market segment by players, this report covers

IBM

Oracle

Microsoft

SAS Institute

Hewlett-Packard

SAP

Alteryx

Cloudera

Bentley Systems

Splunk

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Operational Analytics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Operational Analytics, with revenue, gross margin and global market share of Operational Analytics from 2019 to 2024.

Chapter 3, the Operational Analytics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Operational Analytics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Operational Analytics.

Chapter 13, to describe Operational Analytics research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Operational Analytics

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Operational Analytics by Type

1.3.1 Overview: Global Operational Analytics Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Operational Analytics Consumption Value Market Share by Type in 2023

1.3.3 Software

1.3.4 Service

1.4 Global Operational Analytics Market by Application

1.4.1 Overview: Global Operational Analytics Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Predictive Asset Maintenance

1.4.3 Risk Management

1.4.4 Fraud Detection

1.4.5 Supply Chain Management

1.4.6 Customer Management

1.4.7 Workforce Management

1.4.8 Sales and Marketing Management

1.5 Global Operational Analytics Market Size & Forecast

1.6 Global Operational Analytics Market Size and Forecast by Region

1.6.1 Global Operational Analytics Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Operational Analytics Market Size by Region, (2019-2030)

1.6.3 North America Operational Analytics Market Size and Prospect (2019-2030)

1.6.4 Europe Operational Analytics Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Operational Analytics Market Size and Prospect (2019-2030)

1.6.6 South America Operational Analytics Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Operational Analytics Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 IBM

2.1.1 IBM Details

2.1.2 IBM Major Business

2.1.3 IBM Operational Analytics Product and Solutions

- 2.1.4 IBM Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 IBM Recent Developments and Future Plans
- 2.2 Oracle
 - 2.2.1 Oracle Details
 - 2.2.2 Oracle Major Business
 - 2.2.3 Oracle Operational Analytics Product and Solutions
 - 2.2.4 Oracle Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Oracle Recent Developments and Future Plans
- 2.3 Microsoft
 - 2.3.1 Microsoft Details
 - 2.3.2 Microsoft Major Business
 - 2.3.3 Microsoft Operational Analytics Product and Solutions
 - 2.3.4 Microsoft Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Microsoft Recent Developments and Future Plans
- 2.4 SAS Institute
 - 2.4.1 SAS Institute Details
 - 2.4.2 SAS Institute Major Business
 - 2.4.3 SAS Institute Operational Analytics Product and Solutions
 - 2.4.4 SAS Institute Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 SAS Institute Recent Developments and Future Plans
- 2.5 Hewlett-Packard
 - 2.5.1 Hewlett-Packard Details
 - 2.5.2 Hewlett-Packard Major Business
 - 2.5.3 Hewlett-Packard Operational Analytics Product and Solutions
 - 2.5.4 Hewlett-Packard Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Hewlett-Packard Recent Developments and Future Plans
- 2.6 SAP
 - 2.6.1 SAP Details
 - 2.6.2 SAP Major Business
 - 2.6.3 SAP Operational Analytics Product and Solutions
 - 2.6.4 SAP Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 SAP Recent Developments and Future Plans
- 2.7 Alteryx

- 2.7.1 Alteryx Details
- 2.7.2 Alteryx Major Business
- 2.7.3 Alteryx Operational Analytics Product and Solutions
- 2.7.4 Alteryx Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Alteryx Recent Developments and Future Plans
- 2.8 Cloudera
 - 2.8.1 Cloudera Details
 - 2.8.2 Cloudera Major Business
 - 2.8.3 Cloudera Operational Analytics Product and Solutions
 - 2.8.4 Cloudera Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Cloudera Recent Developments and Future Plans
- 2.9 Bentley Systems
 - 2.9.1 Bentley Systems Details
 - 2.9.2 Bentley Systems Major Business
 - 2.9.3 Bentley Systems Operational Analytics Product and Solutions
 - 2.9.4 Bentley Systems Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Bentley Systems Recent Developments and Future Plans
- 2.10 Splunk
 - 2.10.1 Splunk Details
 - 2.10.2 Splunk Major Business
 - 2.10.3 Splunk Operational Analytics Product and Solutions
 - 2.10.4 Splunk Operational Analytics Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Splunk Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Operational Analytics Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Operational Analytics by Company Revenue
 - 3.2.2 Top 3 Operational Analytics Players Market Share in 2023
 - 3.2.3 Top 6 Operational Analytics Players Market Share in 2023
- 3.3 Operational Analytics Market: Overall Company Footprint Analysis
 - 3.3.1 Operational Analytics Market: Region Footprint
 - 3.3.2 Operational Analytics Market: Company Product Type Footprint
 - 3.3.3 Operational Analytics Market: Company Product Application Footprint

- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Operational Analytics Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Operational Analytics Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Operational Analytics Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Operational Analytics Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Operational Analytics Consumption Value by Type (2019-2030)
- 6.2 North America Operational Analytics Consumption Value by Application (2019-2030)
- 6.3 North America Operational Analytics Market Size by Country
 - 6.3.1 North America Operational Analytics Consumption Value by Country (2019-2030)
 - 6.3.2 United States Operational Analytics Market Size and Forecast (2019-2030)
 - 6.3.3 Canada Operational Analytics Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico Operational Analytics Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Operational Analytics Consumption Value by Type (2019-2030)
- 7.2 Europe Operational Analytics Consumption Value by Application (2019-2030)
- 7.3 Europe Operational Analytics Market Size by Country
 - 7.3.1 Europe Operational Analytics Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Operational Analytics Market Size and Forecast (2019-2030)
 - 7.3.3 France Operational Analytics Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Operational Analytics Market Size and Forecast (2019-2030)
 - 7.3.5 Russia Operational Analytics Market Size and Forecast (2019-2030)
 - 7.3.6 Italy Operational Analytics Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Operational Analytics Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Operational Analytics Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Operational Analytics Market Size by Region
 - 8.3.1 Asia-Pacific Operational Analytics Consumption Value by Region (2019-2030)
 - 8.3.2 China Operational Analytics Market Size and Forecast (2019-2030)
 - 8.3.3 Japan Operational Analytics Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea Operational Analytics Market Size and Forecast (2019-2030)
 - 8.3.5 India Operational Analytics Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia Operational Analytics Market Size and Forecast (2019-2030)
 - 8.3.7 Australia Operational Analytics Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America Operational Analytics Consumption Value by Type (2019-2030)
- 9.2 South America Operational Analytics Consumption Value by Application (2019-2030)
- 9.3 South America Operational Analytics Market Size by Country
 - 9.3.1 South America Operational Analytics Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil Operational Analytics Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina Operational Analytics Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Operational Analytics Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Operational Analytics Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Operational Analytics Market Size by Country
 - 10.3.1 Middle East & Africa Operational Analytics Consumption Value by Country (2019-2030)
 - 10.3.2 Turkey Operational Analytics Market Size and Forecast (2019-2030)
 - 10.3.3 Saudi Arabia Operational Analytics Market Size and Forecast (2019-2030)
 - 10.3.4 UAE Operational Analytics Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 Operational Analytics Market Drivers
- 11.2 Operational Analytics Market Restraints
- 11.3 Operational Analytics Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Operational Analytics Industry Chain
- 12.2 Operational Analytics Upstream Analysis
- 12.3 Operational Analytics Midstream Analysis
- 12.4 Operational Analytics Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

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