

Global Openable Sunroof Motor Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Openable Sunroof Motor market size was valued at US\$ 637 million in 2025 and is forecast to a readjusted size of US\$ 865 million by 2032 with a CAGR of 4.9% during review period.

An Openable Sunroof Motor is a compact electromechanical unit used to move the openable glass panel of a vehicle roof system. A brushed DC or brushless DC motor generates rotary power, which is transmitted through a worm gear, spur gear or comparable reduction mechanism to a cable, flexible shaft or rail assembly, enabling the roof panel to tilt, slide, close and maintain its commanded position. Key engineering requirements include output torque, operating speed, acoustic performance, electromagnetic compatibility, thermal stability, water and dust resistance, service life, package size and functional safety. The product is generally supplied by a specialist motor manufacturer to a roof-system Tier 1, which incorporates it into the complete roof module before delivery to the vehicle manufacturer.

Key Findings

Global Openable Sunroof Motor shipments reached 47.24 million units in 2025

The global average selling price was approximately US\$13.1 per unit in 2025

Market Trends

The Openable Sunroof Motor market is shifting from conventional brushed motor supply toward more integrated mechatronic solutions combining gear reduction, position sensing, anti-pinch control, diagnostics and vehicle-network communication. Brushed DC motors remain dominant in cost-sensitive and high-volume vehicle programs because of their mature manufacturing process and competitive cost, while brushless motors are gaining attention in premium vehicles, electric vehicles and applications requiring lower noise, longer service life and higher efficiency. Product development is increasingly focused on compact packaging, reduced mass, improved acoustic performance and standardized drive platforms that can be adapted across multiple roof architectures. At the same time, the rapid adoption of fixed panoramic glass roofs is changing the product mix rather than eliminating roof-motor demand. Fixed roofs reduce demand for glass-opening motors but create additional opportunities for powered shade motors, particularly in electric vehicles where thermal comfort and cabin temperature management have become more important. The long-term market direction is therefore characterized by moderate volume growth, a rising share of powered shade applications and gradual improvement in average product value through greater electronic integration.

Market Dynamics

Drivers

Growth is supported by the increasing penetration of panoramic roof systems, higher SUV and crossover production, rising consumer demand for cabin openness and comfort, and the continued migration of sunroofs from optional equipment to standard equipment on mid- and high-grade vehicle versions. Electric vehicles are an important demand contributor because manufacturers frequently use large glass roofs to strengthen interior differentiation and perceived vehicle value. Larger roof areas also increase the need for powered shades to control sunlight, heat load and passenger comfort. On the supply side, greater use of Hall sensors, integrated controllers, LIN communication and anti-pinch functions increases the value of each drive unit and supports revenue growth even when vehicle production expands slowly.

Restraints

The market faces significant price pressure from vehicle manufacturers and roof-system Tier 1 suppliers, particularly for mature brushed motor platforms. Fixed panoramic glass

roofs without movable panels reduce the addressable volume of glass-drive motors, while manual shades, coated glass and switchable glazing can reduce demand for powered shade motors. Automotive qualification requirements are lengthy, and suppliers must demonstrate performance in noise, electromagnetic compatibility, durability, temperature cycling, water resistance and functional safety before entering a vehicle platform. These requirements increase development costs and limit the ability of small motor manufacturers to compete directly in global programs. Vehicle architecture simplification and continuous cost reduction also place pressure on margins throughout the supply chain.

Opportunities

The strongest opportunities are concentrated in intelligent drive systems, brushless platforms, low-noise gear mechanisms and integrated motor-controller products. Suppliers capable of combining motor design, gear engineering, embedded electronics, sensing and software control can capture a larger share of the roof-system value chain. China, India and Southeast Asia offer additional localization opportunities as vehicle production expands and regional automakers seek shorter development cycles and lower procurement costs. Powered shades for fixed panoramic roofs represent a particularly attractive growth segment because their demand can increase even when openable sunroof penetration stabilizes. Platform-based products that can serve roof glass, sunshades and adjacent comfort-motion applications also improve scale efficiency and broaden customer coverage.

Challenges

The principal challenge is balancing cost, reliability and functional integration. Openable Sunroof Motor products operate in an environment where gear noise, vibration, temperature variation, moisture ingress and repeated load cycles can directly affect customer satisfaction and warranty costs. Greater electronic integration introduces additional requirements for software validation, cybersecurity, electromagnetic compatibility and communication reliability. Supply relationships are concentrated among a limited number of roof-system integrators and vehicle manufacturers, creating long qualification periods and substantial dependence on individual vehicle platforms. Local suppliers must therefore move beyond low-cost motor manufacturing and establish capabilities in system engineering, automated production, traceability, quality control and global technical support.

Industry Chain Analysis

The upstream supply chain includes copper wire, electrical steel, permanent magnets, carbon brushes, bearings, engineering plastics, stamped metal parts, gear materials, connectors, Hall sensors, semiconductors and electronic control components. Material selection directly affects motor efficiency, acoustic performance, thermal behavior, service life and unit cost. Precision plastic gears, worm shafts and housings are especially important because gear quality and assembly tolerance strongly influence roof-system noise and movement stability. Electronic components represent a growing share of value as more products incorporate position sensing, anti-pinch control and network communication.

Midstream participants design and manufacture bare motors, gearmotors and intelligent drive modules, while downstream roof-system Tier 1 suppliers integrate these products with rails, cables, glass panels, shades, seals and control modules before delivery to vehicle manufacturers. Value creation is progressively moving from basic motor manufacturing toward integrated mechanical, electronic and software capabilities. Conventional products remain highly cost competitive, whereas suppliers of validated low-noise gear systems, brushless motors and integrated control modules can achieve higher unit value and stronger customer retention. Long vehicle-platform cycles and strict qualification standards also make engineering capability and supply reliability important components of profitability.

Report Scope

This report is a detailed and comprehensive analysis for global Openable Sunroof Motor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Openable Sunroof Motor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Openable Sunroof Motor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Openable Sunroof Motor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Openable Sunroof Motor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Openable Sunroof Motor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Openable Sunroof Motor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MITSUBA, NIDEC, Bosch, Johnson Electric, Ningbo Hengte, Ningbo Xinxin, DENSO, Inteva Products, DY Corporation, Brose, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Openable Sunroof Motor market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

DC Brushed Motor

DC Brushless Motor

Market segment by End User

Panoramic Sunroof

Conventional Sunroof

Market segment by Model

SUV

Sedan

Market segment by Application

New Energy Vehicles

ICE Vehicles

Major players covered

MITSUBA

NIDEC

Bosch

Johnson Electric

Ningbo Hengte

Ningbo Xinxin

DENSO

Inteva Products

DY Corporation

Brose

Shanghai Bobang

SNT Motiv

Keyang Electric Machinery

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Openable Sunroof Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Openable Sunroof Motor, with price, sales quantity, revenue, and global market share of Openable Sunroof Motor from 2021 to 2026.

Chapter 3, the Openable Sunroof Motor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Openable Sunroof Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Openable Sunroof Motor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Openable Sunroof Motor.

Chapter 14 and 15, to describe Openable Sunroof Motor sales channel, distributors, customers, research findings and conclusion.

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