

Global Open-Type Laser Marking Machine Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Open-Type Laser Marking Machine market size was valued at US\$ 1358 million in 2025 and is forecast to a readjusted size of US\$ 2121 million by 2032 with a CAGR of 6.5% during review period.

Open-Type Laser Marking Machine is a non-contact permanent marking system that uses fiber laser, MOPA fiber laser, UV laser, CO2 laser, or green laser as the core light source and integrates a galvo scanner, F-theta lens, control card, industrial PC or controller, vertical lifting column, open worktable, fixtures, and marking software. It is mainly used to create text, serial numbers, QR codes, Data Matrix codes, logos, graphics, and anti-counterfeiting marks on metals, engineering plastics, anodized aluminum, ceramics, glass, wood, leather, paper, packaging materials, electronic components, tools, mechanical parts, and consumer goods. Its upstream inputs mainly include fiber lasers, MOPA lasers, UV lasers, CO2 lasers, green lasers, galvo scanners, F-theta lenses, beam expanders, control cards, industrial PCs, columns, worktables, rotary axes, power supplies, cooling modules, foot switches, fixtures, and industrial control software. Major downstream customers include tool and hardware manufacturers, machinery component producers, electronics manufacturers, automotive component companies, packaging and gift companies, jewelry processors, advertising and signage companies, research and laboratory users, small processing shops, and contract manufacturers. The global nominal capacity in 2025 is estimated at about 438,000 units per year, actual sales volume at about 326,800 units, average ex-factory price at about USD 4,040 per unit, and industry gross margin at roughly 18%~35%.

The Open-Type Laser Marking Machine market is currently mature and highly

competitive, with demand mainly coming from tools, mechanical parts, electronic components, packaging and gifts, jewelry, advertising signage, small processing shops, and research sample marking. This type of equipment has a relatively simple structure, low entry cost, and a large supplier base, especially in standardized fiber laser models. Compared with enclosed workstations, open-type machines have advantages in purchase cost, operating flexibility, footprint, and maintenance convenience, so they remain attractive for small-batch, multi-product, and budget-sensitive customers. However, because they do not have full protective enclosures, users need to pay additional attention to laser safety, fume control, and operator training.

Future development will show a clear split between price-driven standard low-end products and more application-specific, multi-source upgrades. Standard fiber laser equipment will remain dominant in ordinary metal marking, with competition focused on price, delivery speed, stability, and after-sales service. MOPA fiber lasers will be increasingly used for black marking on anodized aluminum, stainless steel color marking, and high-value appearance parts. UV and green lasers will be better suited for plastics, glass, ceramics, electronic components, and heat-sensitive materials where low thermal impact is important. As users demand better QR code readability, vision positioning, autofocus, rotary axes, and compact automation fixtures, some open-type machines will move toward semi-automatic desktop integration and optional protective structures.

Market growth is mainly driven by product serialization in manufacturing, brand anti-counterfeiting, personalization, small-batch processing, gift customization demand from e-commerce, and the maturity of low-cost laser sources and domestic control systems. Open-type laser marking machines offer no consumables, durable marks, fine graphics, broad material compatibility, relatively low equipment investment, and easy operation, making them suitable for SMEs and processing service providers. For downstream users, equipment selection depends not only on laser power and purchase price, but also on material compatibility, marking software usability, galvo stability, focusing convenience, fixture configuration, after-sales response, and sample testing capability. Suppliers with batch production capability, fast delivery, and accumulated material parameter libraries are better positioned in the low-to-mid-end and general processing markets.

Key constraints include serious product homogeneity in the low-end market, intense price competition, uneven equipment quality, and inherent limitations of open structures in safety compliance and workplace control. Some low-cost machines are assembled

quickly from common laser sources, standard galvo scanners, and simple mechanical structures. They can meet basic marking needs in the short term, but differences may appear in long-term stability, QR code grade, deep engraving performance, fine line width, and multi-material consistency. As medical devices, automotive, and electronics manufacturing place higher requirements on safety, traceability, and data connectivity, some mid-to-high-end customers will shift from open-type equipment to enclosed or automated workstations. Overall, Open-Type Laser Marking Machines will continue to maintain a large unit-volume base, but their growth rate is expected to be lower than specialized, enclosed, and automated high-end equipment. Competition will increasingly focus on cost control, reliability, service network, and process capability for specific materials.

This report is a detailed and comprehensive analysis for global Open-Type Laser Marking Machine market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Open-Type Laser Marking Machine market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Open-Type Laser Marking Machine market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Open-Type Laser Marking Machine market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Open-Type Laser Marking Machine market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Open-Type Laser Marking Machine

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Open-Type Laser Marking Machine market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KEYENCE, TRUMPF, Telesis Technologies, Gravotech, Datamark Systems, TYKMA ElectroX, RMI Laser, Lotus Laser Systems, FOBA Laser Marking + Engraving, Han's Laser, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Open-Type Laser Marking Machine market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

CO2 Laser Marking Machine

Fiber Laser Marking Machine

UV Laser Marking Machine

Other

Market segment by Power Range

Low Power (Below 20 W)

Standard Power (20?50 W)

High Power (Above 50 W)

Market segment by Equipment Form

Desktop Open System

Column-Type Open System

Split-Type Open System

Other

Market segment by Application

Machinery and Industrial Parts

Electronics and Electrical Products

Automotive Parts

Other

Major players covered

KEYENCE

TRUMPF

Telesis Technologies

Gravotech

Datamark Systems

TYKMA Electrox

RMI Laser

Lotus Laser Systems

FOBA Laser Marking + Engraving

Han's Laser

HGTECH

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Open-Type Laser Marking Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Open-Type Laser Marking Machine, with price, sales quantity, revenue, and global market share of Open-Type Laser Marking Machine from 2021 to 2026.

Chapter 3, the Open-Type Laser Marking Machine competitive situation, sales quantity,

revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Open-Type Laser Marking Machine breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Open-Type Laser Marking Machine market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Open-Type Laser Marking Machine.

Chapter 14 and 15, to describe Open-Type Laser Marking Machine sales channel, distributors, customers, research findings and conclusion.

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