

Global Open-face (3/4 Style) Motorcycle Helmet Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Open-face (3/4 Style) Motorcycle Helmet market size is expected to reach \$ 4762 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

In 2025, global sales of open-face (3/4 style) motorcycle helmets reached 86 million units, with an average selling price of \$38 per unit. Total global production capacity stands at approximately 98 million units annually, and the industry's average gross profit margin is around 32%. Open-face helmets—which cover the upper head and sides but lack a chin bar—occupy a middle ground between full-face and half-helmets, balancing basic protection with ventilation and comfort; they are primarily used for urban commuting, light cruising, and low-speed riding. Their construction typically features a shell made of high-strength ABS, polycarbonate (PC), or fiberglass composite, paired with an EPS impact-absorbing liner, and often includes a detachable visor or goggle system for wind and dust protection.

Key upstream raw materials include ABS resin, PC material, EPS foam, fiberglass, and lining fabrics, with shell materials accounting for approximately 45% of costs, the impact-absorbing layer for 30%, and linings and accessories for 25%. The midstream sector involves helmet manufacturers handling molding, liner assembly, and safety certification testing. Downstream distribution channels primarily serve motorcycle OEMs, riding gear brands, and both online and offline retail markets. Future development focuses on the use of lightweight composite materials, smart helmet technologies (such as integrated Bluetooth or AR displays), and the upgrading of safety standards; furthermore, driven by the growth of urban two-wheeled mobility and the adoption of electric motorcycles, the market for open-face helmets—valued for their comfort and suitability for commuting—retains significant potential for expansion and product upgrades.

This report studies the global Open-face (3/4 Style) Motorcycle Helmet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Open-face (3/4 Style) Motorcycle Helmet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Open-face (3/4 Style) Motorcycle Helmet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Open-face (3/4 Style) Motorcycle Helmet total production and demand, 2021-2032, (K Units)

Global Open-face (3/4 Style) Motorcycle Helmet total production value, 2021-2032, (USD Million)

Global Open-face (3/4 Style) Motorcycle Helmet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Open-face (3/4 Style) Motorcycle Helmet consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Open-face (3/4 Style) Motorcycle Helmet domestic production, consumption, key domestic manufacturers and share

Global Open-face (3/4 Style) Motorcycle Helmet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Open-face (3/4 Style) Motorcycle Helmet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Open-face (3/4 Style) Motorcycle Helmet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Open-face (3/4 Style) Motorcycle Helmet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shoei, Arai, Daytona Helmets, Shark, YEMA, MT Helmets, HJC HELMET, Kabuto, Schuberth, Bell Helmets, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Open-face (3/4 Style) Motorcycle Helmet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Open-face (3/4 Style) Motorcycle Helmet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Open-face (3/4 Style) Motorcycle Helmet Market, Segmentation by Type:

ABS Engineering Plastic

PC (Polycarbonate)

Glass Fiber Composite Material

Global Open-face (3/4 Style) Motorcycle Helmet Market, Segmentation by Casing

Thickness:

Casing Thickness: ~2.0 mm

Casing Thickness: 2.0~3.0 mm

Casing Thickness: ~3.0 mm

Global Open-face (3/4 Style) Motorcycle Helmet Market, Segmentation by Weight:

Weight: ~900g

Weight: 900~1300g

Weight: ~1300g

Global Open-face (3/4 Style) Motorcycle Helmet Market, Segmentation by Application:

Urban Commuting

Low-speed Riding

Others

Companies Profiled:

Shoei

Arai

Daytona Helmets

Shark

YEMA

MT Helmets

HJC HELMET

Kabuto

Schuberth

Bell Helmets

AGV

HJC Helmets

Givi

Key Questions Answered:

1. How big is the global Open-face (3/4 Style) Motorcycle Helmet market?
2. What is the demand of the global Open-face (3/4 Style) Motorcycle Helmet market?
3. What is the year over year growth of the global Open-face (3/4 Style) Motorcycle Helmet market?
4. What is the production and production value of the global Open-face (3/4 Style) Motorcycle Helmet market?
5. Who are the key producers in the global Open-face (3/4 Style) Motorcycle Helmet market?
6. What are the growth factors driving the market demand?

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