

Global Open Cooling Tower Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G8BE28219288EN.html>

Date: June 2026

Pages: 181

Price: US\$ 4,480.00 (Single User License)

ID: G8BE28219288EN

Abstracts

The global Open Cooling Tower market size is expected to reach \$ 3414 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

In 2025, global Open Cooling Tower production reached approximately 1,795 k units with an average global market price of around US\$ 1,330 per unit, and a gross profit margin of approximately 20%-40%. Open Cooling Towers are evaporative cooling systems in which process water or condenser water is directly exposed to air to remove heat through evaporation and sensible heat transfer. Hot water is distributed over fill media, while air flows through the tower to carry away heat and moisture. These systems are widely used in HVAC, industrial process cooling, power generation, chemical facilities, data centers, manufacturing plants, food processing, petrochemical sites, and district cooling systems. Their core value is efficient heat rejection, relatively low equipment cost, flexible cooling capacity, and stable circulating-water temperature control for medium and large thermal loads.

The industrial chain of Open Cooling Tower includes upstream materials and components such as FRP panels, steel structures, galvanized steel, stainless steel, PVC fills, fans, motors, gearboxes, spray nozzles, water distribution pipes, drift eliminators, louvers, basins, sensors, coatings, fasteners, vibration isolators, and control systems. The midstream consists of thermal design, airflow optimization, structural engineering, component manufacturing, tower assembly, water-flow calibration, performance testing, anti-corrosion treatment, noise control, quality inspection, and customized production for different cooling capacities. Downstream applications mainly include commercial HVAC, power plants, chemical facilities, data centers, manufacturing workshops, food and beverage plants, petrochemical sites, district cooling, and industrial circulating water systems. Related services cover installation,

commissioning, cleaning, maintenance, water treatment, parts replacement, thermal testing, and energy-efficiency optimization.

The market for Open Cooling Towers is growing steadily as industrial plants, commercial buildings, power facilities, data centers, chemical sites, and district cooling systems require cost-effective and efficient heat-rejection equipment. Demand is supported by industrial expansion, HVAC modernization, power generation, petrochemical projects, manufacturing upgrades, and rising thermal management needs in high-density facilities. A key trend is the improvement of fill efficiency, fan energy performance, drift control, corrosion resistance, low-noise operation, and water-saving design. Customers are also paying more attention to water treatment, maintenance convenience, cooling efficiency, footprint, and lifecycle cost. In the coming years, suppliers with strengths in thermal engineering, durable materials, energy-efficient components, and customized system design are expected to gain competitive advantages. Overall, the industry is moving toward more efficient, durable, water-conscious, and application-specific open cooling tower solutions.

This report studies the global Open Cooling Tower production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Open Cooling Tower and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Open Cooling Tower that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Open Cooling Tower total production and demand, 2021-2032, (K Units)

Global Open Cooling Tower total production value, 2021-2032, (USD Million)

Global Open Cooling Tower production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Open Cooling Tower consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Open Cooling Tower domestic production, consumption, key domestic manufacturers and share

Global Open Cooling Tower production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Open Cooling Tower production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Open Cooling Tower production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Open Cooling Tower market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SPX Cooling Technologies, BAC, EVAPCO, KUKEN, Kobelco Eco-Solutions, Paharpur Cooling Towers, Seagull, Kelvion, EBARA, Hunan Yuanheng, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Open Cooling Tower market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Open Cooling Tower Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Open Cooling Tower Market, Segmentation by Type:

Counterflow Open Cooling Tower

Crossflow Open Cooling Tower

Others

Global Open Cooling Tower Market, Segmentation by Capacity Range:

Capacity Range: ? 50 Tons

Capacity Range: 50?200 Tons

Capacity Range: ? 200 Tons

Global Open Cooling Tower Market, Segmentation by Structural Form:

Round Cooling Tower

Square Cooling Tower

Others

Global Open Cooling Tower Market, Segmentation by Application:

Power Generation

HVAC

Oil and Gas

Chemical and Petrochemical

Food and Beverages

Others

Companies Profiled:

SPX Cooling Technologies

BAC

EVAPCO

KUKEN

Kobelco Eco-Solutions

Paharpur Cooling Towers

Seagull

Kelvion

EBARA

Hunan Yuanheng

King Sun Industry

Liang Chi Industry

John Cockerill

Delta Cooling

Newin Cooling Tower

Tianjin Latino

SPACCO

MITA Cooling Technologies

Nihon Spindle

Ecotower

Flow Tech Air

BRAPU

Laxun Cooling Tower

Wanxiang Refrigeration

Shanghai Tyacht

Zhejiang Aoshuai Refrigeration

Mitsubishi Chemical Infratec

Kyung In Machinery

ENEXIO

Key Questions Answered:

1. How big is the global Open Cooling Tower market?
2. What is the demand of the global Open Cooling Tower market?
3. What is the year over year growth of the global Open Cooling Tower market?
4. What is the production and production value of the global Open Cooling Tower market?
5. Who are the key producers in the global Open Cooling Tower market?
6. What are the growth factors driving the market demand?

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