

# Global Oolong Tea Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

Oolong is a traditional semi-fermented Chinese tea produced through a process including withering the plant under strong sun and oxidation before curling and twisting. Most oolong teas, especially those of fine quality, involve unique tea plant cultivars that are exclusively used for particular varieties. The degree of fermentation, which varies according to the chosen oxidation duration, can range from 8?85%, depending on the variety and production style. Oolong is especially popular in south China and among Chinese expatriates in Southeast Asia.

### SCOPE OF THE REPORT:

This report focuses on the Oolong Tea in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Different styles of oolong tea can vary widely in flavor. They can be sweet and fruity with honey aromas, or woody and thick with roasted aromas, or green and fresh with complex aromas, all depending on the horticulture and style of production. Several types of oolong tea, including those produced in the Wuyi Mountains of northern Fujian, such as Da Hong Pao, are among the most famous Chinese teas.

The worldwide market for Oolong Tea is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

ESP Tea Emporium

The Republic Of Tea

Harney & Sons

Associated British Foods

The Mighty Leaf Tea Company

Tata Global Beverages

Unilever

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Guangdong

Fujian

Taiwan

Market Segment by Applications, can be divided into

Beverage

## Nutraceuticals

There are 15 Chapters to deeply display the global Oolong Tea market.

Chapter 1, to describe Oolong Tea Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Oolong Tea, with sales, revenue, and price of Oolong Tea, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Oolong Tea, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Oolong Tea market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Oolong Tea sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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