

Global Onshore Oil and Gas Exploration Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Onshore Oil and Gas Exploration market size is expected to reach \$ 104363 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Onshore oil and gas exploration refers to the systematic identification, evaluation, and location of oil and gas resources in subsurface sedimentary basins within a terrestrial environment, utilizing techniques such as geological surveys, geophysical exploration, geochemical analysis, well logging, and downhole testing. Its core objective is to determine the existence, reserve size, burial depth, and development feasibility of oil and gas resources, providing a scientific basis for subsequent drilling and development decisions. This process is typically supported by specialized oilfield service companies, including 3D/2D seismic data acquisition and processing, formation modeling, reservoir evaluation, well logging interpretation, and reservoir risk analysis. It is one of the riskiest yet most valuable segments in the entire upstream oil and gas industry chain.

With the continued growth in global energy demand, the expansion of unconventional oil and gas development, and the increasing demand for replacement of mature oilfields, the onshore oil and gas exploration services industry is maintaining steady growth. Simultaneously, digital geophysical technology has significantly improved exploration success rates and reduced single-well exploration risks, enabling the continuous advancement of new basin development. Future industry growth will be driven primarily by three factors: first, a rebound in global oil and gas capital expenditure; second, increased reliance on high-precision exploration services for unconventional oil and gas; and third, increased national-level exploration investment driven by energy security. Therefore, the industry will remain within a long-term growth structure of 'technology-driven + high capital intensity + cyclical fluctuations,' and will extend towards 'multi-

energy geophysical services' in the context of energy transition.

This report studies the global Onshore Oil and Gas Exploration demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Onshore Oil and Gas Exploration, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Onshore Oil and Gas Exploration that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Onshore Oil and Gas Exploration total market, 2021-2032, (USD Million)

Global Onshore Oil and Gas Exploration total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Onshore Oil and Gas Exploration total market, key domestic companies, and share, (USD Million)

Global Onshore Oil and Gas Exploration revenue by player, revenue and market share 2021-2026, (USD Million)

Global Onshore Oil and Gas Exploration total market by Type, CAGR, 2021-2032, (USD Million)

Global Onshore Oil and Gas Exploration total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Onshore Oil and Gas Exploration market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SLB, Halliburton, Baker Hughes, Weatherford, Core Laboratories, TGS, CGG, SGS, CNPC Logging, COSL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Onshore Oil and Gas Exploration market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Onshore Oil and Gas Exploration Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Onshore Oil and Gas Exploration Market, Segmentation by Type:

Seismic Exploration

Gravity Exploration

Magnetic Exploration

Electromagnetic Exploration

Geochemical Exploration

Others

Global Onshore Oil and Gas Exploration Market, Segmentation by Digitalization Level:

Traditional Exploration

Digital Exploration

AI-Driven Exploration

Global Onshore Oil and Gas Exploration Market, Segmentation by Operation Type:

Seismic Acquisition Service

Data Processing

Geological Interpretation

Comprehensive Reservoir Evaluation

Global Onshore Oil and Gas Exploration Market, Segmentation by Application:

Conventional Oil and Gas

Unconventional Oil and Gas

Tight Gas and Coalbed Methane

Companies Profiled:

SLB

Halliburton

Baker Hughes

Weatherford

Core Laboratories

TGS

CGG

SGS

CNPC Logging

COSL

BGP

KOGAS Engineering

INPEX

Onshore oil and gas exploration

Liberty Energy

Key Questions Answered

1. How big is the global Onshore Oil and Gas Exploration market?
2. What is the demand of the global Onshore Oil and Gas Exploration market?
3. What is the year over year growth of the global Onshore Oil and Gas Exploration market?
4. What is the total value of the global Onshore Oil and Gas Exploration market?
5. Who are the Major Players in the global Onshore Oil and Gas Exploration market?
6. What are the growth factors driving the market demand?

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