

Global Onshore Oil and Gas Exploration Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Onshore Oil and Gas Exploration market size was valued at US\$ 82353 million in 2025 and is forecast to a readjusted size of US\$ 104363 million by 2032 with a CAGR of 3.5% during review period.

Onshore oil and gas exploration refers to the systematic identification, evaluation, and location of oil and gas resources in subsurface sedimentary basins within a terrestrial environment, utilizing techniques such as geological surveys, geophysical exploration, geochemical analysis, well logging, and downhole testing. Its core objective is to determine the existence, reserve size, burial depth, and development feasibility of oil and gas resources, providing a scientific basis for subsequent drilling and development decisions. This process is typically supported by specialized oilfield service companies, including 3D/2D seismic data acquisition and processing, formation modeling, reservoir evaluation, well logging interpretation, and reservoir risk analysis. It is one of the riskiest yet most valuable segments in the entire upstream oil and gas industry chain.

With the continued growth in global energy demand, the expansion of unconventional oil and gas development, and the increasing demand for replacement of mature oilfields, the onshore oil and gas exploration services industry is maintaining steady growth. Simultaneously, digital geophysical technology has significantly improved exploration success rates and reduced single-well exploration risks, enabling the continuous advancement of new basin development. Future industry growth will be driven primarily by three factors: first, a rebound in global oil and gas capital expenditure; second, increased reliance on high-precision exploration services for unconventional oil and gas; and third, increased national-level exploration investment driven by energy security.

Therefore, the industry will remain within a long-term growth structure of 'technology-driven + high capital intensity + cyclical fluctuations,' and will extend towards 'multi-energy geophysical services' in the context of energy transition.

This report is a detailed and comprehensive analysis for global Onshore Oil and Gas Exploration market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Onshore Oil and Gas Exploration market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Onshore Oil and Gas Exploration market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Onshore Oil and Gas Exploration market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Onshore Oil and Gas Exploration market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Onshore Oil and Gas Exploration

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Onshore Oil and Gas Exploration market based on the following parameters - company overview, revenue, gross margin, product

portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SLB, Halliburton, Baker Hughes, Weatherford, Core Laboratories, TGS, CGG, SGS, CNPC Logging, COSL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Onshore Oil and Gas Exploration market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Seismic Exploration

Gravity Exploration

Magnetic Exploration

Electromagnetic Exploration

Geochemical Exploration

Others

Market segment by Digitalization Level

Traditional Exploration

Digital Exploration

AI-Driven Exploration

Market segment by Operation Type

Seismic Acquisition Service

Data Processing

Geological Interpretation

Comprehensive Reservoir Evaluation

Market segment by Application

Conventional Oil and Gas

Unconventional Oil and Gas

Tight Gas and Coalbed Methane

Market segment by players, this report covers

SLB

Halliburton

Baker Hughes

Weatherford

Core Laboratories

TGS

CGG

SGS

CNPC Logging

COSL

BGP

KOGAS Engineering

INPEX

Onshore oil and gas exploration

Liberty Energy

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Onshore Oil and Gas Exploration product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Onshore Oil and Gas Exploration, with revenue, gross margin, and global market share of Onshore Oil and Gas Exploration from 2021 to 2026.

Chapter 3, the Onshore Oil and Gas Exploration competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with

consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Onshore Oil and Gas Exploration market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Onshore Oil and Gas Exploration.

Chapter 13, to describe Onshore Oil and Gas Exploration research findings and conclusion.

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