

# Global Online Weight Loss Programs Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

This industry provides internet membership programs to consumers to assist them in losing weight or maintaining a desired weight. Online weight loss services generate revenue through subscription-based accounts and product sales.

### SCOPE OF THE REPORT:

This report studies the Online Weight Loss Programs market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Weight Loss Programs market by product type and applications/end industries. Over the five years to 2017, the growing US economy and increased online activity has propelled revenue for the Online Weight Loss Programs industry. Though the industry has only grown modestly over the past five years, this is largely due to a revenue spike in 2012, as many consumers signed up or re-enrolled in weight loss programs they forewent during the recession.

The global Online Weight Loss Programs market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Online Weight Loss Programs.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Atkins Nutritionals

Kellogg

Nutrisystem

Weight Watchers

Herbalife

Technogym

Jenny Craig

Slimming World

Rosemary Conley

Medifast

VLCC Healthcare

Nutriease

GNC (General Nutrition Centers)

ABL Health

Thrive Tribe

Counterweight

MoreLife

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Diet Weight Loss Programs

Exercise Weight Loss Programs

Others

Market Segment by Applications, can be divided into

Women

Men

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