

Global Online Travel Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Online Travel market size was valued at USD 610660 million in 2023 and is forecast to a readjusted size of USD 992020 million by 2030 with a CAGR of 7.2% during review period.

Online travel providers aim to ease travel planning and bookings for travelers.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

The Global Info Research report includes an overview of the development of the Online Travel industry chain, the market status of Transportation (Online Travel Agencies, Direct Travel Suppliers), Travel Accommodation (Online Travel Agencies, Direct Travel Suppliers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Travel.

Regionally, the report analyzes the Online Travel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Travel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Online Travel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Travel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Online Travel Agencies, Direct Travel Suppliers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Travel market.

Regional Analysis: The report involves examining the Online Travel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Online Travel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Travel:

Company Analysis: Report covers individual Online Travel players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Online Travel This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Transportation, Travel Accommodation).

Technology Analysis: Report covers specific technologies relevant to Online Travel. It assesses the current state, advancements, and potential future developments in Online Travel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Online Travel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Online Travel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- Online Travel Agencies

- Direct Travel Suppliers

Market segment by Application

- Transportation

- Travel Accommodation

- Vacation Packages

Market segment by players, this report covers

- Expedia

- Priceline

TripAdvisor

Ctrip.Com International

Hostelworld

Hotel Urbano

Tourism

CheapOair.Com

Trivago

Thomas Cook

MakeMyTrip

AirGorilla

Hays Travel

Airbnb

Yatra Online

Alibaba

Tuniu

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Travel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Travel, with revenue, gross margin and global market share of Online Travel from 2019 to 2024.

Chapter 3, the Online Travel competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Online Travel market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Travel.

Chapter 13, to describe Online Travel research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Online Travel
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Online Travel by Type
 - 1.3.1 Overview: Global Online Travel Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Online Travel Consumption Value Market Share by Type in 2023
 - 1.3.3 Online Travel Agencies
 - 1.3.4 Direct Travel Suppliers
- 1.4 Global Online Travel Market by Application
 - 1.4.1 Overview: Global Online Travel Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Transportation
 - 1.4.3 Travel Accommodation
 - 1.4.4 Vacation Packages
- 1.5 Global Online Travel Market Size & Forecast
- 1.6 Global Online Travel Market Size and Forecast by Region
 - 1.6.1 Global Online Travel Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Online Travel Market Size by Region, (2019-2030)
 - 1.6.3 North America Online Travel Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Online Travel Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Online Travel Market Size and Prospect (2019-2030)
 - 1.6.6 South America Online Travel Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Online Travel Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Expedia
 - 2.1.1 Expedia Details
 - 2.1.2 Expedia Major Business
 - 2.1.3 Expedia Online Travel Product and Solutions
 - 2.1.4 Expedia Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Expedia Recent Developments and Future Plans
- 2.2 Priceline
 - 2.2.1 Priceline Details
 - 2.2.2 Priceline Major Business

- 2.2.3 Priceline Online Travel Product and Solutions
- 2.2.4 Priceline Online Travel Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Priceline Recent Developments and Future Plans
- 2.3 TripAdvisor
 - 2.3.1 TripAdvisor Details
 - 2.3.2 TripAdvisor Major Business
 - 2.3.3 TripAdvisor Online Travel Product and Solutions
 - 2.3.4 TripAdvisor Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 TripAdvisor Recent Developments and Future Plans
- 2.4 Ctrip.Com International
 - 2.4.1 Ctrip.Com International Details
 - 2.4.2 Ctrip.Com International Major Business
 - 2.4.3 Ctrip.Com International Online Travel Product and Solutions
 - 2.4.4 Ctrip.Com International Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Ctrip.Com International Recent Developments and Future Plans
- 2.5 Hostelworld
 - 2.5.1 Hostelworld Details
 - 2.5.2 Hostelworld Major Business
 - 2.5.3 Hostelworld Online Travel Product and Solutions
 - 2.5.4 Hostelworld Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Hostelworld Recent Developments and Future Plans
- 2.6 Hotel Urbano
 - 2.6.1 Hotel Urbano Details
 - 2.6.2 Hotel Urbano Major Business
 - 2.6.3 Hotel Urbano Online Travel Product and Solutions
 - 2.6.4 Hotel Urbano Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Hotel Urbano Recent Developments and Future Plans
- 2.7 Tourism
 - 2.7.1 Tourism Details
 - 2.7.2 Tourism Major Business
 - 2.7.3 Tourism Online Travel Product and Solutions
 - 2.7.4 Tourism Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Tourism Recent Developments and Future Plans
- 2.8 CheapOair.Com
 - 2.8.1 CheapOair.Com Details

- 2.8.2 CheapOair.Com Major Business
- 2.8.3 CheapOair.Com Online Travel Product and Solutions
- 2.8.4 CheapOair.Com Online Travel Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 CheapOair.Com Recent Developments and Future Plans
- 2.9 Trivago
 - 2.9.1 Trivago Details
 - 2.9.2 Trivago Major Business
 - 2.9.3 Trivago Online Travel Product and Solutions
 - 2.9.4 Trivago Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Trivago Recent Developments and Future Plans
- 2.10 Thomas Cook
 - 2.10.1 Thomas Cook Details
 - 2.10.2 Thomas Cook Major Business
 - 2.10.3 Thomas Cook Online Travel Product and Solutions
 - 2.10.4 Thomas Cook Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Thomas Cook Recent Developments and Future Plans
- 2.11 MakeMyTrip
 - 2.11.1 MakeMyTrip Details
 - 2.11.2 MakeMyTrip Major Business
 - 2.11.3 MakeMyTrip Online Travel Product and Solutions
 - 2.11.4 MakeMyTrip Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 MakeMyTrip Recent Developments and Future Plans
- 2.12 AirGorilla
 - 2.12.1 AirGorilla Details
 - 2.12.2 AirGorilla Major Business
 - 2.12.3 AirGorilla Online Travel Product and Solutions
 - 2.12.4 AirGorilla Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 AirGorilla Recent Developments and Future Plans
- 2.13 Hays Travel
 - 2.13.1 Hays Travel Details
 - 2.13.2 Hays Travel Major Business
 - 2.13.3 Hays Travel Online Travel Product and Solutions
 - 2.13.4 Hays Travel Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Hays Travel Recent Developments and Future Plans
- 2.14 Airbnb

- 2.14.1 Airbnb Details
- 2.14.2 Airbnb Major Business
- 2.14.3 Airbnb Online Travel Product and Solutions
- 2.14.4 Airbnb Online Travel Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Airbnb Recent Developments and Future Plans
- 2.15 Yatra Online
 - 2.15.1 Yatra Online Details
 - 2.15.2 Yatra Online Major Business
 - 2.15.3 Yatra Online Online Travel Product and Solutions
 - 2.15.4 Yatra Online Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Yatra Online Recent Developments and Future Plans
- 2.16 Alibaba
 - 2.16.1 Alibaba Details
 - 2.16.2 Alibaba Major Business
 - 2.16.3 Alibaba Online Travel Product and Solutions
 - 2.16.4 Alibaba Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Alibaba Recent Developments and Future Plans
- 2.17 Tuniu
 - 2.17.1 Tuniu Details
 - 2.17.2 Tuniu Major Business
 - 2.17.3 Tuniu Online Travel Product and Solutions
 - 2.17.4 Tuniu Online Travel Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Tuniu Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Online Travel Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Online Travel by Company Revenue
 - 3.2.2 Top 3 Online Travel Players Market Share in 2023
 - 3.2.3 Top 6 Online Travel Players Market Share in 2023
- 3.3 Online Travel Market: Overall Company Footprint Analysis
 - 3.3.1 Online Travel Market: Region Footprint
 - 3.3.2 Online Travel Market: Company Product Type Footprint
 - 3.3.3 Online Travel Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Online Travel Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Online Travel Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Online Travel Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Online Travel Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Online Travel Consumption Value by Type (2019-2030)
- 6.2 North America Online Travel Consumption Value by Application (2019-2030)
- 6.3 North America Online Travel Market Size by Country
 - 6.3.1 North America Online Travel Consumption Value by Country (2019-2030)
 - 6.3.2 United States Online Travel Market Size and Forecast (2019-2030)
 - 6.3.3 Canada Online Travel Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico Online Travel Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Online Travel Consumption Value by Type (2019-2030)
- 7.2 Europe Online Travel Consumption Value by Application (2019-2030)
- 7.3 Europe Online Travel Market Size by Country
 - 7.3.1 Europe Online Travel Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Online Travel Market Size and Forecast (2019-2030)
 - 7.3.3 France Online Travel Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Online Travel Market Size and Forecast (2019-2030)
 - 7.3.5 Russia Online Travel Market Size and Forecast (2019-2030)
 - 7.3.6 Italy Online Travel Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Online Travel Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Online Travel Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Online Travel Market Size by Region
 - 8.3.1 Asia-Pacific Online Travel Consumption Value by Region (2019-2030)
 - 8.3.2 China Online Travel Market Size and Forecast (2019-2030)

- 8.3.3 Japan Online Travel Market Size and Forecast (2019-2030)
- 8.3.4 South Korea Online Travel Market Size and Forecast (2019-2030)
- 8.3.5 India Online Travel Market Size and Forecast (2019-2030)
- 8.3.6 Southeast Asia Online Travel Market Size and Forecast (2019-2030)
- 8.3.7 Australia Online Travel Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America Online Travel Consumption Value by Type (2019-2030)
- 9.2 South America Online Travel Consumption Value by Application (2019-2030)
- 9.3 South America Online Travel Market Size by Country
 - 9.3.1 South America Online Travel Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil Online Travel Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina Online Travel Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Online Travel Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Online Travel Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Online Travel Market Size by Country
 - 10.3.1 Middle East & Africa Online Travel Consumption Value by Country (2019-2030)
 - 10.3.2 Turkey Online Travel Market Size and Forecast (2019-2030)
 - 10.3.3 Saudi Arabia Online Travel Market Size and Forecast (2019-2030)
 - 10.3.4 UAE Online Travel Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 Online Travel Market Drivers
- 11.2 Online Travel Market Restraints
- 11.3 Online Travel Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Online Travel Industry Chain
- 12.2 Online Travel Upstream Analysis
- 12.3 Online Travel Midstream Analysis
- 12.4 Online Travel Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Online Travel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Online Travel Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Online Travel Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Online Travel Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Expedia Company Information, Head Office, and Major Competitors
- Table 6. Expedia Major Business
- Table 7. Expedia Online Travel Product and Solutions
- Table 8. Expedia Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Expedia Recent Developments and Future Plans
- Table 10. Priceline Company Information, Head Office, and Major Competitors
- Table 11. Priceline Major Business
- Table 12. Priceline Online Travel Product and Solutions
- Table 13. Priceline Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. Priceline Recent Developments and Future Plans
- Table 15. TripAdvisor Company Information, Head Office, and Major Competitors
- Table 16. TripAdvisor Major Business
- Table 17. TripAdvisor Online Travel Product and Solutions
- Table 18. TripAdvisor Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. TripAdvisor Recent Developments and Future Plans
- Table 20. Ctrip.Com International Company Information, Head Office, and Major Competitors
- Table 21. Ctrip.Com International Major Business
- Table 22. Ctrip.Com International Online Travel Product and Solutions
- Table 23. Ctrip.Com International Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 24. Ctrip.Com International Recent Developments and Future Plans
- Table 25. Hostelworld Company Information, Head Office, and Major Competitors
- Table 26. Hostelworld Major Business

- Table 27. Hostelworld Online Travel Product and Solutions
- Table 28. Hostelworld Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. Hostelworld Recent Developments and Future Plans
- Table 30. Hotel Urbano Company Information, Head Office, and Major Competitors
- Table 31. Hotel Urbano Major Business
- Table 32. Hotel Urbano Online Travel Product and Solutions
- Table 33. Hotel Urbano Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. Hotel Urbano Recent Developments and Future Plans
- Table 35. Tourism Company Information, Head Office, and Major Competitors
- Table 36. Tourism Major Business
- Table 37. Tourism Online Travel Product and Solutions
- Table 38. Tourism Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. Tourism Recent Developments and Future Plans
- Table 40. CheapOair.Com Company Information, Head Office, and Major Competitors
- Table 41. CheapOair.Com Major Business
- Table 42. CheapOair.Com Online Travel Product and Solutions
- Table 43. CheapOair.Com Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. CheapOair.Com Recent Developments and Future Plans
- Table 45. Trivago Company Information, Head Office, and Major Competitors
- Table 46. Trivago Major Business
- Table 47. Trivago Online Travel Product and Solutions
- Table 48. Trivago Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. Trivago Recent Developments and Future Plans
- Table 50. Thomas Cook Company Information, Head Office, and Major Competitors
- Table 51. Thomas Cook Major Business
- Table 52. Thomas Cook Online Travel Product and Solutions
- Table 53. Thomas Cook Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 54. Thomas Cook Recent Developments and Future Plans
- Table 55. MakeMyTrip Company Information, Head Office, and Major Competitors
- Table 56. MakeMyTrip Major Business
- Table 57. MakeMyTrip Online Travel Product and Solutions
- Table 58. MakeMyTrip Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. MakeMyTrip Recent Developments and Future Plans

Table 60. AirGorilla Company Information, Head Office, and Major Competitors

Table 61. AirGorilla Major Business

Table 62. AirGorilla Online Travel Product and Solutions

Table 63. AirGorilla Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. AirGorilla Recent Developments and Future Plans

Table 65. Hays Travel Company Information, Head Office, and Major Competitors

Table 66. Hays Travel Major Business

Table 67. Hays Travel Online Travel Product and Solutions

Table 68. Hays Travel Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Hays Travel Recent Developments and Future Plans

Table 70. Airbnb Company Information, Head Office, and Major Competitors

Table 71. Airbnb Major Business

Table 72. Airbnb Online Travel Product and Solutions

Table 73. Airbnb Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Airbnb Recent Developments and Future Plans

Table 75. Yatra Online Company Information, Head Office, and Major Competitors

Table 76. Yatra Online Major Business

Table 77. Yatra Online Online Travel Product and Solutions

Table 78. Yatra Online Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Yatra Online Recent Developments and Future Plans

Table 80. Alibaba Company Information, Head Office, and Major Competitors

Table 81. Alibaba Major Business

Table 82. Alibaba Online Travel Product and Solutions

Table 83. Alibaba Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Alibaba Recent Developments and Future Plans

Table 85. Tuniu Company Information, Head Office, and Major Competitors

Table 86. Tuniu Major Business

Table 87. Tuniu Online Travel Product and Solutions

Table 88. Tuniu Online Travel Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Tuniu Recent Developments and Future Plans

Table 90. Global Online Travel Revenue (USD Million) by Players (2019-2024)

Table 91. Global Online Travel Revenue Share by Players (2019-2024)

- Table 92. Breakdown of Online Travel by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 93. Market Position of Players in Online Travel, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 94. Head Office of Key Online Travel Players
- Table 95. Online Travel Market: Company Product Type Footprint
- Table 96. Online Travel Market: Company Product Application Footprint
- Table 97. Online Travel New Market Entrants and Barriers to Market Entry
- Table 98. Online Travel Mergers, Acquisition, Agreements, and Collaborations
- Table 99. Global Online Travel Consumption Value (USD Million) by Type (2019-2024)
- Table 100. Global Online Travel Consumption Value Share by Type (2019-2024)
- Table 101. Global Online Travel Consumption Value Forecast by Type (2025-2030)
- Table 102. Global Online Travel Consumption Value by Application (2019-2024)
- Table 103. Global Online Travel Consumption Value Forecast by Application (2025-2030)
- Table 104. North America Online Travel Consumption Value by Type (2019-2024) & (USD Million)
- Table 105. North America Online Travel Consumption Value by Type (2025-2030) & (USD Million)
- Table 106. North America Online Travel Consumption Value by Application (2019-2024) & (USD Million)
- Table 107. North America Online Travel Consumption Value by Application (2025-2030) & (USD Million)
- Table 108. North America Online Travel Consumption Value by Country (2019-2024) & (USD Million)
- Table 109. North America Online Travel Consumption Value by Country (2025-2030) & (USD Million)
- Table 110. Europe Online Travel Consumption Value by Type (2019-2024) & (USD Million)
- Table 111. Europe Online Travel Consumption Value by Type (2025-2030) & (USD Million)
- Table 112. Europe Online Travel Consumption Value by Application (2019-2024) & (USD Million)
- Table 113. Europe Online Travel Consumption Value by Application (2025-2030) & (USD Million)
- Table 114. Europe Online Travel Consumption Value by Country (2019-2024) & (USD Million)
- Table 115. Europe Online Travel Consumption Value by Country (2025-2030) & (USD Million)
- Table 116. Asia-Pacific Online Travel Consumption Value by Type (2019-2024) & (USD

Million)

Table 117. Asia-Pacific Online Travel Consumption Value by Type (2025-2030) & (USD Million)

Table 118. Asia-Pacific Online Travel Consumption Value by Application (2019-2024) & (USD Million)

Table 119. Asia-Pacific Online Travel Consumption Value by Application (2025-2030) & (USD Million)

Table 120. Asia-Pacific Online Travel Consumption Value by Region (2019-2024) & (USD Million)

Table 121. Asia-Pacific Online Travel Consumption Value by Region (2025-2030) & (USD Million)

Table 122. South America Online Travel Consumption Value by Type (2019-2024) & (USD Million)

Table 123. South America Online Travel Consumption Value by Type (2025-2030) & (USD Million)

Table 124. South America Online Travel Consumption Value by Application (2019-2024) & (USD Million)

Table 125. South America Online Travel Consumption Value by Application (2025-2030) & (USD Million)

Table 126. South America Online Travel Consumption Value by Country (2019-2024) & (USD Million)

Table 127. South America Online Travel Consumption Value by Country (2025-2030) & (USD Million)

Table 128. Middle East & Africa Online Travel Consumption Value by Type (2019-2024) & (USD Million)

Table 129. Middle East & Africa Online Travel Consumption Value by Type (2025-2030) & (USD Million)

Table 130. Middle East & Africa Online Travel Consumption Value by Application (2019-2024) & (USD Million)

Table 131. Middle East & Africa Online Travel Consumption Value by Application (2025-2030) & (USD Million)

Table 132. Middle East & Africa Online Travel Consumption Value by Country (2019-2024) & (USD Million)

Table 133. Middle East & Africa Online Travel Consumption Value by Country (2025-2030) & (USD Million)

Table 134. Online Travel Raw Material

Table 135. Key Suppliers of Online Travel Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. Online Travel Picture
- Figure 2. Global Online Travel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Online Travel Consumption Value Market Share by Type in 2023
- Figure 4. Online Travel Agencies
- Figure 5. Direct Travel Suppliers
- Figure 6. Global Online Travel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. Online Travel Consumption Value Market Share by Application in 2023
- Figure 8. Transportation Picture
- Figure 9. Travel Accommodation Picture
- Figure 10. Vacation Packages Picture
- Figure 11. Global Online Travel Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 12. Global Online Travel Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 13. Global Market Online Travel Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 14. Global Online Travel Consumption Value Market Share by Region (2019-2030)
- Figure 15. Global Online Travel Consumption Value Market Share by Region in 2023
- Figure 16. North America Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 17. Europe Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 18. Asia-Pacific Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 19. South America Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 20. Middle East and Africa Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 21. Global Online Travel Revenue Share by Players in 2023
- Figure 22. Online Travel Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023
- Figure 23. Global Top 3 Players Online Travel Market Share in 2023
- Figure 24. Global Top 6 Players Online Travel Market Share in 2023
- Figure 25. Global Online Travel Consumption Value Share by Type (2019-2024)

- Figure 26. Global Online Travel Market Share Forecast by Type (2025-2030)
- Figure 27. Global Online Travel Consumption Value Share by Application (2019-2024)
- Figure 28. Global Online Travel Market Share Forecast by Application (2025-2030)
- Figure 29. North America Online Travel Consumption Value Market Share by Type (2019-2030)
- Figure 30. North America Online Travel Consumption Value Market Share by Application (2019-2030)
- Figure 31. North America Online Travel Consumption Value Market Share by Country (2019-2030)
- Figure 32. United States Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 33. Canada Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 34. Mexico Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 35. Europe Online Travel Consumption Value Market Share by Type (2019-2030)
- Figure 36. Europe Online Travel Consumption Value Market Share by Application (2019-2030)
- Figure 37. Europe Online Travel Consumption Value Market Share by Country (2019-2030)
- Figure 38. Germany Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 39. France Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 40. United Kingdom Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 41. Russia Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 42. Italy Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 43. Asia-Pacific Online Travel Consumption Value Market Share by Type (2019-2030)
- Figure 44. Asia-Pacific Online Travel Consumption Value Market Share by Application (2019-2030)
- Figure 45. Asia-Pacific Online Travel Consumption Value Market Share by Region (2019-2030)
- Figure 46. China Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 47. Japan Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 48. South Korea Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 49. India Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 50. Southeast Asia Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 51. Australia Online Travel Consumption Value (2019-2030) & (USD Million)
- Figure 52. South America Online Travel Consumption Value Market Share by Type (2019-2030)

Figure 53. South America Online Travel Consumption Value Market Share by Application (2019-2030)

Figure 54. South America Online Travel Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil Online Travel Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina Online Travel Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa Online Travel Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa Online Travel Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa Online Travel Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey Online Travel Consumption Value (2019-2030) & (USD Million)

Figure 61. Saudi Arabia Online Travel Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE Online Travel Consumption Value (2019-2030) & (USD Million)

Figure 63. Online Travel Market Drivers

Figure 64. Online Travel Market Restraints

Figure 65. Online Travel Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Online Travel in 2023

Figure 68. Manufacturing Process Analysis of Online Travel

Figure 69. Online Travel Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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