

Global Online Travel Agency (OTA) Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Online Travel Agency (OTA) market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Online Travel Agency (OTA) market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Making Reservations accounting for % of the Online Travel Agency (OTA) global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Online segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Online Travel Agency (OTA) include Booking Holdings, TripAdvisor, Expedia, HomeAway, and Kayak, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Online Travel Agency (OTA) market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Online

Offline

Market segment by Application, can be divided into

Making Reservations

Translation Services

Direction Guidance

Audio Guidance

Other

Market segment by players, this report covers

Booking Holdings

TripAdvisor

Expedia

HomeAway

Kayak

QUNR

Ctrip

Orbitz

MakeMyTrip

TravelZoo

Sabre Corporation

Opodo

Travelgenio

Voyages

Webjet

Wotif.com

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Online Travel Agency (OTA) product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Online Travel Agency (OTA), with revenue, gross margin and global market share of Online Travel Agency (OTA) from 2019 to 2022.

Chapter 3, the Online Travel Agency (OTA) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Online Travel Agency (OTA) market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Online Travel Agency (OTA) research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Online Travel Agency (OTA)

1.2 Classification of Online Travel Agency (OTA) by Type

1.2.1 Overview: Global Online Travel Agency (OTA) Market Size by Type: 2017 Versus 2021 Versus 2028

1.2.2 Global Online Travel Agency (OTA) Revenue Market Share by Type in 2021

1.2.3 Online

1.2.4 Offline

1.3 Global Online Travel Agency (OTA) Market by Application

1.3.1 Overview: Global Online Travel Agency (OTA) Market Size by Application: 2017 Versus 2021 Versus 2028

1.3.2 Making Reservations

1.3.3 Translation Services

1.3.4 Direction Guidance

1.3.5 Audio Guidance

1.3.6 Other

1.4 Global Online Travel Agency (OTA) Market Size & Forecast

1.5 Global Online Travel Agency (OTA) Market Size and Forecast by Region

1.5.1 Global Online Travel Agency (OTA) Market Size by Region: 2017 VS 2021 VS 2028

1.5.2 Global Online Travel Agency (OTA) Market Size by Region, (2017-2022)

1.5.3 North America Online Travel Agency (OTA) Market Size and Prospect (2017-2028)

1.5.4 Europe Online Travel Agency (OTA) Market Size and Prospect (2017-2028)

1.5.5 Asia-Pacific Online Travel Agency (OTA) Market Size and Prospect (2017-2028)

1.5.6 South America Online Travel Agency (OTA) Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa Online Travel Agency (OTA) Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 Online Travel Agency (OTA) Market Drivers

1.6.2 Online Travel Agency (OTA) Market Restraints

1.6.3 Online Travel Agency (OTA) Trends Analysis

2 COMPANY PROFILES

2.1 Booking Holdings

2.1.1 Booking Holdings Details

2.1.2 Booking Holdings Major Business

2.1.3 Booking Holdings Online Travel Agency (OTA) Product and Solutions

2.1.4 Booking Holdings Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.1.5 Booking Holdings Recent Developments and Future Plans

2.2 TripAdvisor

2.2.1 TripAdvisor Details

2.2.2 TripAdvisor Major Business

2.2.3 TripAdvisor Online Travel Agency (OTA) Product and Solutions

2.2.4 TripAdvisor Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2.5 TripAdvisor Recent Developments and Future Plans

2.3 Expedia

2.3.1 Expedia Details

2.3.2 Expedia Major Business

2.3.3 Expedia Online Travel Agency (OTA) Product and Solutions

2.3.4 Expedia Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.3.5 Expedia Recent Developments and Future Plans

2.4 HomeAway

2.4.1 HomeAway Details

2.4.2 HomeAway Major Business

2.4.3 HomeAway Online Travel Agency (OTA) Product and Solutions

2.4.4 HomeAway Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.4.5 HomeAway Recent Developments and Future Plans

2.5 Kayak

2.5.1 Kayak Details

2.5.2 Kayak Major Business

2.5.3 Kayak Online Travel Agency (OTA) Product and Solutions

2.5.4 Kayak Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 Kayak Recent Developments and Future Plans

2.6 QUNR

2.6.1 QUNR Details

2.6.2 QUNR Major Business

2.6.3 QUNR Online Travel Agency (OTA) Product and Solutions

2.6.4 QUNR Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.6.5 QUNR Recent Developments and Future Plans

2.7 Ctrip

2.7.1 Ctrip Details

2.7.2 Ctrip Major Business

2.7.3 Ctrip Online Travel Agency (OTA) Product and Solutions

2.7.4 Ctrip Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Ctrip Recent Developments and Future Plans

2.8 Orbitz

2.8.1 Orbitz Details

2.8.2 Orbitz Major Business

2.8.3 Orbitz Online Travel Agency (OTA) Product and Solutions

2.8.4 Orbitz Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 Orbitz Recent Developments and Future Plans

2.9 MakeMyTrip

2.9.1 MakeMyTrip Details

2.9.2 MakeMyTrip Major Business

2.9.3 MakeMyTrip Online Travel Agency (OTA) Product and Solutions

2.9.4 MakeMyTrip Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 MakeMyTrip Recent Developments and Future Plans

2.10 TravelZoo

2.10.1 TravelZoo Details

2.10.2 TravelZoo Major Business

2.10.3 TravelZoo Online Travel Agency (OTA) Product and Solutions

2.10.4 TravelZoo Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 TravelZoo Recent Developments and Future Plans

2.11 Sabre Corporation

2.11.1 Sabre Corporation Details

2.11.2 Sabre Corporation Major Business

2.11.3 Sabre Corporation Online Travel Agency (OTA) Product and Solutions

2.11.4 Sabre Corporation Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Sabre Corporation Recent Developments and Future Plans

2.12 Opodo

- 2.12.1 Opodo Details
- 2.12.2 Opodo Major Business
- 2.12.3 Opodo Online Travel Agency (OTA) Product and Solutions
- 2.12.4 Opodo Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.12.5 Opodo Recent Developments and Future Plans
- 2.13 Travelgenio
 - 2.13.1 Travelgenio Details
 - 2.13.2 Travelgenio Major Business
 - 2.13.3 Travelgenio Online Travel Agency (OTA) Product and Solutions
 - 2.13.4 Travelgenio Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.13.5 Travelgenio Recent Developments and Future Plans
- 2.14 Voyages
 - 2.14.1 Voyages Details
 - 2.14.2 Voyages Major Business
 - 2.14.3 Voyages Online Travel Agency (OTA) Product and Solutions
 - 2.14.4 Voyages Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.14.5 Voyages Recent Developments and Future Plans
- 2.15 Webjet
 - 2.15.1 Webjet Details
 - 2.15.2 Webjet Major Business
 - 2.15.3 Webjet Online Travel Agency (OTA) Product and Solutions
 - 2.15.4 Webjet Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.15.5 Webjet Recent Developments and Future Plans
- 2.16 Wotif.com
 - 2.16.1 Wotif.com Details
 - 2.16.2 Wotif.com Major Business
 - 2.16.3 Wotif.com Online Travel Agency (OTA) Product and Solutions
 - 2.16.4 Wotif.com Online Travel Agency (OTA) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.16.5 Wotif.com Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Online Travel Agency (OTA) Revenue and Share by Players (2019, 2020, 2021, and 2022)

3.2 Market Concentration Rate

3.2.1 Top 3 Online Travel Agency (OTA) Players Market Share in 2021

3.2.2 Top 10 Online Travel Agency (OTA) Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 Online Travel Agency (OTA) Players Head Office, Products and Services Provided

3.4 Online Travel Agency (OTA) Mergers & Acquisitions

3.5 Online Travel Agency (OTA) New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Online Travel Agency (OTA) Revenue and Market Share by Type (2017-2022)

4.2 Global Online Travel Agency (OTA) Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Online Travel Agency (OTA) Revenue Market Share by Application (2017-2022)

5.2 Global Online Travel Agency (OTA) Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Online Travel Agency (OTA) Revenue by Type (2017-2028)

6.2 North America Online Travel Agency (OTA) Revenue by Application (2017-2028)

6.3 North America Online Travel Agency (OTA) Market Size by Country

6.3.1 North America Online Travel Agency (OTA) Revenue by Country (2017-2028)

6.3.2 United States Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

6.3.3 Canada Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

6.3.4 Mexico Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Online Travel Agency (OTA) Revenue by Type (2017-2028)

7.2 Europe Online Travel Agency (OTA) Revenue by Application (2017-2028)

7.3 Europe Online Travel Agency (OTA) Market Size by Country

7.3.1 Europe Online Travel Agency (OTA) Revenue by Country (2017-2028)

7.3.2 Germany Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

7.3.3 France Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

7.3.4 United Kingdom Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

7.3.5 Russia Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

7.3.6 Italy Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Online Travel Agency (OTA) Revenue by Type (2017-2028)

8.2 Asia-Pacific Online Travel Agency (OTA) Revenue by Application (2017-2028)

8.3 Asia-Pacific Online Travel Agency (OTA) Market Size by Region

8.3.1 Asia-Pacific Online Travel Agency (OTA) Revenue by Region (2017-2028)

8.3.2 China Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

8.3.3 Japan Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

8.3.4 South Korea Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

8.3.5 India Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

8.3.7 Australia Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Online Travel Agency (OTA) Revenue by Type (2017-2028)

9.2 South America Online Travel Agency (OTA) Revenue by Application (2017-2028)

9.3 South America Online Travel Agency (OTA) Market Size by Country

9.3.1 South America Online Travel Agency (OTA) Revenue by Country (2017-2028)

9.3.2 Brazil Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

9.3.3 Argentina Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Online Travel Agency (OTA) Revenue by Type (2017-2028)

10.2 Middle East & Africa Online Travel Agency (OTA) Revenue by Application (2017-2028)

10.3 Middle East & Africa Online Travel Agency (OTA) Market Size by Country

10.3.1 Middle East & Africa Online Travel Agency (OTA) Revenue by Country (2017-2028)

10.3.2 Turkey Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

10.3.4 UAE Online Travel Agency (OTA) Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Online Travel Agency (OTA) Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Online Travel Agency (OTA) Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Online Travel Agency (OTA) Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Online Travel Agency (OTA) Revenue (USD Million) by Region (2017-2022)

Table 5. Global Online Travel Agency (OTA) Revenue Market Share by Region (2023-2028)

Table 6. Booking Holdings Corporate Information, Head Office, and Major Competitors

Table 7. Booking Holdings Major Business

Table 8. Booking Holdings Online Travel Agency (OTA) Product and Solutions

Table 9. Booking Holdings Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. TripAdvisor Corporate Information, Head Office, and Major Competitors

Table 11. TripAdvisor Major Business

Table 12. TripAdvisor Online Travel Agency (OTA) Product and Solutions

Table 13. TripAdvisor Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. Expedia Corporate Information, Head Office, and Major Competitors

Table 15. Expedia Major Business

Table 16. Expedia Online Travel Agency (OTA) Product and Solutions

Table 17. Expedia Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. HomeAway Corporate Information, Head Office, and Major Competitors

Table 19. HomeAway Major Business

Table 20. HomeAway Online Travel Agency (OTA) Product and Solutions

Table 21. HomeAway Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Kayak Corporate Information, Head Office, and Major Competitors

Table 23. Kayak Major Business

Table 24. Kayak Online Travel Agency (OTA) Product and Solutions

Table 25. Kayak Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. QUNR Corporate Information, Head Office, and Major Competitors
Table 27. QUNR Major Business
Table 28. QUNR Online Travel Agency (OTA) Product and Solutions
Table 29. QUNR Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 30. Ctrip Corporate Information, Head Office, and Major Competitors
Table 31. Ctrip Major Business
Table 32. Ctrip Online Travel Agency (OTA) Product and Solutions
Table 33. Ctrip Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 34. Orbitz Corporate Information, Head Office, and Major Competitors
Table 35. Orbitz Major Business
Table 36. Orbitz Online Travel Agency (OTA) Product and Solutions
Table 37. Orbitz Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 38. MakeMyTrip Corporate Information, Head Office, and Major Competitors
Table 39. MakeMyTrip Major Business
Table 40. MakeMyTrip Online Travel Agency (OTA) Product and Solutions
Table 41. MakeMyTrip Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 42. TravelZoo Corporate Information, Head Office, and Major Competitors
Table 43. TravelZoo Major Business
Table 44. TravelZoo Online Travel Agency (OTA) Product and Solutions
Table 45. TravelZoo Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 46. Sabre Corporation Corporate Information, Head Office, and Major Competitors
Table 47. Sabre Corporation Major Business
Table 48. Sabre Corporation Online Travel Agency (OTA) Product and Solutions
Table 49. Sabre Corporation Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 50. Opodo Corporate Information, Head Office, and Major Competitors
Table 51. Opodo Major Business
Table 52. Opodo Online Travel Agency (OTA) Product and Solutions
Table 53. Opodo Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 54. Travelgenio Corporate Information, Head Office, and Major Competitors
Table 55. Travelgenio Major Business
Table 56. Travelgenio Online Travel Agency (OTA) Product and Solutions

Table 57. Travelgenio Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. Voyages Corporate Information, Head Office, and Major Competitors

Table 59. Voyages Major Business

Table 60. Voyages Online Travel Agency (OTA) Product and Solutions

Table 61. Voyages Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. Webjet Corporate Information, Head Office, and Major Competitors

Table 63. Webjet Major Business

Table 64. Webjet Online Travel Agency (OTA) Product and Solutions

Table 65. Webjet Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. Wotif.com Corporate Information, Head Office, and Major Competitors

Table 67. Wotif.com Major Business

Table 68. Wotif.com Online Travel Agency (OTA) Product and Solutions

Table 69. Wotif.com Online Travel Agency (OTA) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. Global Online Travel Agency (OTA) Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 71. Global Online Travel Agency (OTA) Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 72. Breakdown of Online Travel Agency (OTA) by Company Type (Tier 1, Tier 2 and Tier 3)

Table 73. Online Travel Agency (OTA) Players Head Office, Products and Services Provided

Table 74. Online Travel Agency (OTA) Mergers & Acquisitions in the Past Five Years

Table 75. Online Travel Agency (OTA) New Entrants and Expansion Plans

Table 76. Global Online Travel Agency (OTA) Revenue (USD Million) by Type (2017-2022)

Table 77. Global Online Travel Agency (OTA) Revenue Share by Type (2017-2022)

Table 78. Global Online Travel Agency (OTA) Revenue Forecast by Type (2023-2028)

Table 79. Global Online Travel Agency (OTA) Revenue by Application (2017-2022)

Table 80. Global Online Travel Agency (OTA) Revenue Forecast by Application (2023-2028)

Table 81. North America Online Travel Agency (OTA) Revenue by Type (2017-2022) & (USD Million)

Table 82. North America Online Travel Agency (OTA) Revenue by Type (2023-2028) & (USD Million)

Table 83. North America Online Travel Agency (OTA) Revenue by Application

(2017-2022) & (USD Million)

Table 84. North America Online Travel Agency (OTA) Revenue by Application

(2023-2028) & (USD Million)

Table 85. North America Online Travel Agency (OTA) Revenue by Country (2017-2022) & (USD Million)

Table 86. North America Online Travel Agency (OTA) Revenue by Country (2023-2028) & (USD Million)

Table 87. Europe Online Travel Agency (OTA) Revenue by Type (2017-2022) & (USD Million)

Table 88. Europe Online Travel Agency (OTA) Revenue by Type (2023-2028) & (USD Million)

Table 89. Europe Online Travel Agency (OTA) Revenue by Application (2017-2022) & (USD Million)

Table 90. Europe Online Travel Agency (OTA) Revenue by Application (2023-2028) & (USD Million)

Table 91. Europe Online Travel Agency (OTA) Revenue by Country (2017-2022) & (USD Million)

Table 92. Europe Online Travel Agency (OTA) Revenue by Country (2023-2028) & (USD Million)

Table 93. Asia-Pacific Online Travel Agency (OTA) Revenue by Type (2017-2022) & (USD Million)

Table 94. Asia-Pacific Online Travel Agency (OTA) Revenue by Type (2023-2028) & (USD Million)

Table 95. Asia-Pacific Online Travel Agency (OTA) Revenue by Application (2017-2022) & (USD Million)

Table 96. Asia-Pacific Online Travel Agency (OTA) Revenue by Application (2023-2028) & (USD Million)

Table 97. Asia-Pacific Online Travel Agency (OTA) Revenue by Region (2017-2022) & (USD Million)

Table 98. Asia-Pacific Online Travel Agency (OTA) Revenue by Region (2023-2028) & (USD Million)

Table 99. South America Online Travel Agency (OTA) Revenue by Type (2017-2022) & (USD Million)

Table 100. South America Online Travel Agency (OTA) Revenue by Type (2023-2028) & (USD Million)

Table 101. South America Online Travel Agency (OTA) Revenue by Application (2017-2022) & (USD Million)

Table 102. South America Online Travel Agency (OTA) Revenue by Application (2023-2028) & (USD Million)

Table 103. South America Online Travel Agency (OTA) Revenue by Country
(2017-2022) & (USD Million)

Table 104. South America Online Travel Agency (OTA) Revenue by Country
(2023-2028) & (USD Million)

Table 105. Middle East & Africa Online Travel Agency (OTA) Revenue by Type
(2017-2022) & (USD Million)

Table 106. Middle East & Africa Online Travel Agency (OTA) Revenue by Type
(2023-2028) & (USD Million)

Table 107. Middle East & Africa Online Travel Agency (OTA) Revenue by Application
(2017-2022) & (USD Million)

Table 108. Middle East & Africa Online Travel Agency (OTA) Revenue by Application
(2023-2028) & (USD Million)

Table 109. Middle East & Africa Online Travel Agency (OTA) Revenue by Country
(2017-2022) & (USD Million)

Table 110. Middle East & Africa Online Travel Agency (OTA) Revenue by Country
(2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Online Travel Agency (OTA) Picture
- Figure 2. Global Online Travel Agency (OTA) Revenue Market Share by Type in 2021
- Figure 3. Online
- Figure 4. Offline
- Figure 5. Online Travel Agency (OTA) Revenue Market Share by Application in 2021
- Figure 6. Making Reservations Picture
- Figure 7. Translation Services Picture
- Figure 8. Direction Guidance Picture
- Figure 9. Audio Guidance Picture
- Figure 10. Other Picture
- Figure 11. Global Online Travel Agency (OTA) Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 12. Global Online Travel Agency (OTA) Revenue and Forecast (2017-2028) & (USD Million)
- Figure 13. Global Online Travel Agency (OTA) Revenue Market Share by Region (2017-2028)
- Figure 14. Global Online Travel Agency (OTA) Revenue Market Share by Region in 2021
- Figure 15. North America Online Travel Agency (OTA) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 16. Europe Online Travel Agency (OTA) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 17. Asia-Pacific Online Travel Agency (OTA) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 18. South America Online Travel Agency (OTA) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 19. Middle East and Africa Online Travel Agency (OTA) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 20. Online Travel Agency (OTA) Market Drivers
- Figure 21. Online Travel Agency (OTA) Market Restraints
- Figure 22. Online Travel Agency (OTA) Market Trends
- Figure 23. Booking Holdings Recent Developments and Future Plans
- Figure 24. TripAdvisor Recent Developments and Future Plans
- Figure 25. Expedia Recent Developments and Future Plans
- Figure 26. HomeAway Recent Developments and Future Plans

Figure 27. Kayak Recent Developments and Future Plans

Figure 28. QUNR Recent Developments and Future Plans

Figure 29. Ctrip Recent Developments and Future Plans

Figure 30. Orbitz Recent Developments and Future Plans

Figure 31. MakeMyTrip Recent Developments and Future Plans

Figure 32. TravelZoo Recent Developments and Future Plans

Figure 33. Sabre Corporation Recent Developments and Future Plans

Figure 34. Opodo Recent Developments and Future Plans

Figure 35. Travelgenio Recent Developments and Future Plans

Figure 36. Voyages Recent Developments and Future Plans

Figure 37. Webjet Recent Developments and Future Plans

Figure 38. Wotif.com Recent Developments and Future Plans

Figure 39. Global Online Travel Agency (OTA) Revenue Share by Players in 2021

Figure 40. Online Travel Agency (OTA) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021

Figure 41. Global Top 3 Players Online Travel Agency (OTA) Revenue Market Share in 2021

Figure 42. Global Top 10 Players Online Travel Agency (OTA) Revenue Market Share in 2021

Figure 43. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)

Figure 44. Global Online Travel Agency (OTA) Revenue Share by Type in 2021

Figure 45. Global Online Travel Agency (OTA) Market Share Forecast by Type (2023-2028)

Figure 46. Global Online Travel Agency (OTA) Revenue Share by Application in 2021

Figure 47. Global Online Travel Agency (OTA) Market Share Forecast by Application (2023-2028)

Figure 48. North America Online Travel Agency (OTA) Sales Market Share by Type (2017-2028)

Figure 49. North America Online Travel Agency (OTA) Sales Market Share by Application (2017-2028)

Figure 50. North America Online Travel Agency (OTA) Revenue Market Share by Country (2017-2028)

Figure 51. United States Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 52. Canada Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 53. Mexico Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 54. Europe Online Travel Agency (OTA) Sales Market Share by Type (2017-2028)

Figure 55. Europe Online Travel Agency (OTA) Sales Market Share by Application (2017-2028)

Figure 56. Europe Online Travel Agency (OTA) Revenue Market Share by Country (2017-2028)

Figure 57. Germany Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 58. France Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. United Kingdom Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 60. Russia Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 61. Italy Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 62. Asia-Pacific Online Travel Agency (OTA) Sales Market Share by Type (2017-2028)

Figure 63. Asia-Pacific Online Travel Agency (OTA) Sales Market Share by Application (2017-2028)

Figure 64. Asia-Pacific Online Travel Agency (OTA) Revenue Market Share by Region (2017-2028)

Figure 65. China Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. Japan Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. South Korea Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. India Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 69. Southeast Asia Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 70. Australia Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 71. South America Online Travel Agency (OTA) Sales Market Share by Type (2017-2028)

Figure 72. South America Online Travel Agency (OTA) Sales Market Share by Application (2017-2028)

Figure 73. South America Online Travel Agency (OTA) Revenue Market Share by

Country (2017-2028)

Figure 74. Brazil Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 75. Argentina Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 76. Middle East and Africa Online Travel Agency (OTA) Sales Market Share by Type (2017-2028)

Figure 77. Middle East and Africa Online Travel Agency (OTA) Sales Market Share by Application (2017-2028)

Figure 78. Middle East and Africa Online Travel Agency (OTA) Revenue Market Share by Country (2017-2028)

Figure 79. Turkey Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 80. Saudi Arabia Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 81. UAE Online Travel Agency (OTA) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 82. Methodology

Figure 83. Research Process and Data Source

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