

Global Online Sports Betting Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G19153FE5AFAEN.html>

Date: January 2024

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: G19153FE5AFAEN

Abstracts

According to our (Global Info Research) latest study, the global Online Sports Betting market size was valued at USD 39070 million in 2023 and is forecast to a readjusted size of USD 70530 million by 2030 with a CAGR of 8.8% during review period.

Sports betting is the activity of predicting sports results and placing a wager on the outcome. The frequency of sports bet upon varies by culture, with the vast majority of bets being placed on association football, American football, basketball, baseball, hockey, track cycling, auto racing, mixed martial arts, and boxing at both the amateur and professional levels. Online sports betting is a kind of sports betting conducted on the internet.

According to different games, the Global Online sports betting market can be divided into Soccer, American Football, Basketball, Hockey, Mixed Martial Arts and Boxing, etc. As the most popular sport in the world, Soccer has occupied the most important market in the Global Online sports betting market. Soccer is estimated to account for a revenue share nearly 50% in 2019.

According to the betting channel, the Global Online sports betting market can be divided into Desktop and Mobile Devices. Mobile Devices is expected to occupy about 40% of the market share in 2019.

In 2019, the Global Online Sports betting market was led by Europe and accounted about 57% of the market share.

The Key players operating into Global Online sports betting Market are Bet365, Flutter

Entertainment, GVC Holdings and Kindred Group, etc. Bet365 and Flutter Entertainment are the two players with the largest sales share, occupying nearly 9% and 5% of the market share in 2019, respectively.

The Global Info Research report includes an overview of the development of the Online Sports Betting industry chain, the market status of Desktop (Soccer, American Football), Mobile Devices (Soccer, American Football), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Sports Betting.

Regionally, the report analyzes the Online Sports Betting markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Sports Betting market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Online Sports Betting market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Sports Betting industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Soccer, American Football).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Sports Betting market.

Regional Analysis: The report involves examining the Online Sports Betting market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Online Sports Betting market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Sports Betting:

Company Analysis: Report covers individual Online Sports Betting players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Online Sports Betting. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Desktop, Mobile Devices).

Technology Analysis: Report covers specific technologies relevant to Online Sports Betting. It assesses the current state, advancements, and potential future developments in Online Sports Betting areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Online Sports Betting market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Online Sports Betting market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Soccer

American Football

Basketball

Hockey

Mixed Martial Arts and Boxing

Others

Market segment by Application

Desktop

Mobile Devices

Market segment by players, this report covers

Flutter Entertainment

GVC Holdings

Bet365

William Hill

Kindred Group

888 Holdings

Betsson AB

DraftKings

Pinnacle

Betway

Betfred

Bet-at-home.com

BetAmerica

BetVictor

Sports Interaction

BetWinner

SBOBET

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Sports Betting product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Sports Betting, with revenue, gross margin and global market share of Online Sports Betting from 2019 to 2024.

Chapter 3, the Online Sports Betting competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Online Sports Betting market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Sports Betting.

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