

# Global Online Shopping Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Online Shopping market size was valued at USD 4159130 million in 2023 and is forecast to a readjusted size of USD 8982600 million by 2030 with a CAGR of 11.6% during review period.

Online shopping is a form of electronic commerce which allows consumers to directly buy goods or services from a seller over the Internet using a web browser or a mobile app. Online shopping refers to the consumers can find a product of interest by visiting the retailer website or by searching online store, which displays the same product's availability and pricing at different e-retailers.

Global key players of Online Shopping include Alibaba, Amazon, JD.com, etc. Global top three manufacturers hold a share over 60%. Asia-Pacific is the largest market of Online Shopping, with a share nearly 60%, followed by North America.

The Global Info Research report includes an overview of the development of the Online Shopping industry chain, the market status of Enterprises (Food and Beverage, Consumer Electronics & Home Appliances), Individual Consumer (Food and Beverage, Consumer Electronics & Home Appliances), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Shopping.

Regionally, the report analyzes the Online Shopping markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Shopping market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Online Shopping market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Shopping industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Food and Beverage, Consumer Electronics & Home Appliances).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Shopping market.

**Regional Analysis:** The report involves examining the Online Shopping market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Online Shopping market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Shopping:

**Company Analysis:** Report covers individual Online Shopping players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Online Shopping This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End-user (Enterprises, Individual Consumer).

**Technology Analysis:** Report covers specific technologies relevant to Online Shopping. It assesses the current state, advancements, and potential future developments in Online Shopping areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Online Shopping market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Online Shopping market is split by Type and by End-user. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End-user in terms of value.

#### Market segment by Type

Food and Beverage

Consumer Electronics & Home Appliances

Personal and Home Care Products

Clothing, Footwear & Accessories

Others

#### Market segment by End-user

Enterprises

Individual Consumer

Market segment by players, this report covers

Alibaba

Amazon

JD.com

Pinduoduo

Shopify

eBay

Walmart

Sea Limited

Suning

Rakuten

MercadoLibre

FlipKart

TARGET

The Home Depot

Costco

Best Buy

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Shopping product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Shopping, with revenue, gross margin and global market share of Online Shopping from 2019 to 2024.

Chapter 3, the Online Shopping competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Online Shopping market forecast, by regions, type and end-user, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Shopping.

Chapter 13, to describe Online Shopping research findings and conclusion.

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