

# Global Online Shopping (B2C) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GF5FEBD4B7AGEN.html>

Date: October 2018

Pages: 120

Price: US\$ 3,480.00 (Single User License)

ID: GF5FEBD4B7AGEN

## Abstracts

B2C (business to customer). B of B2C is Business, which means enterprise, 2 is the homophone of to, C is Customer, which means consumer, so B2C is the e-commerce mode of enterprise to consumer

### SCOPE OF THE REPORT:

B2C is enterprises provide consumers with a new shopping environment through the Internet -- online store, where consumers pay online via shopping through the Internet. Because this mode saves time and space for customers and enterprises, and greatly improves transaction efficiency, especially for busy office workers, this mode can save them valuable time.

The global Online Shopping (B2C) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Online Shopping (B2C).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Online Shopping (B2C) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Shopping (B2C) market by product type and applications/end industries.

Market Segment by Companies, this report covers

Walmart

Rakuten

Amazon

Alibaba

Ebay

JD

Flipkart

Lazada

OLX

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

B2C Retailers

Classifieds

Market Segment by Applications, can be divided into

Automotive

Beauty and Personal Care

Books and Stationery, Consumer Electronics

Clothing and Footwear

Home DeCor

Industrial and Science

Sports and Leisure

Travel and Tourism

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