

# Global Online Sentiment Analysis Tool Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Online Sentiment Analysis Tool market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The online sentiment analysis tool market is growing rapidly due to the increasing demand for social media monitoring and analysis tools. The major sales regions for these tools are North America, Europe, and Asia-Pacific. North America is the largest market for online sentiment analysis tools due to the high adoption rate of social media platforms and the presence of major players in the region. The market opportunities for online sentiment analysis tools are significant, as businesses are increasingly relying on social media platforms to engage with customers and promote their products and services. Online sentiment analysis tools can help businesses monitor and analyze customer feedback, identify trends, and make informed decisions. However, the market also faces several challenges, such as the difficulty in accurately analyzing sentiment due to the complexity of human language and the need for continuous updates and improvements to keep up with changing social media platforms and user behavior. Additionally, concerns around data privacy and security may also hinder the growth of the market.

This report studies the global Online Sentiment Analysis Tool demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Online Sentiment Analysis Tool, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Online Sentiment Analysis Tool that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Online Sentiment Analysis Tool total market, 2018-2029, (USD Million)

Global Online Sentiment Analysis Tool total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Online Sentiment Analysis Tool total market, key domestic companies and share, (USD Million)

Global Online Sentiment Analysis Tool revenue by player and market share 2018-2023, (USD Million)

Global Online Sentiment Analysis Tool total market by Type, CAGR, 2018-2029, (USD Million)

Global Online Sentiment Analysis Tool total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Online Sentiment Analysis Tool market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Brandwatch, Talkwalker, Reputation, Repustate, Brand24, Lexalytics, SentiSum, Critical Mention and Determ, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Online Sentiment Analysis Tool market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

## Global Online Sentiment Analysis Tool Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Online Sentiment Analysis Tool Market, Segmentation by Type

Rule-based

Lexicon-based

Machine Learning-based

## Global Online Sentiment Analysis Tool Market, Segmentation by Application

Brand Monitoring

Customer Service

Market Research

Product Development

Reputation Management

Other

Companies Profiled:

Brandwatch

Talkwalker

Reputation

Repustate

Brand24

Lexalytics

SentiSum

Critical Mention

Determ

Idiomatic

Pangeanic

Meltwater

Authenticx

Voxco Intelligence

HubSpot

Awario

Social Searcher

Clarabridge

MeaningCloud

Realeyes

### Key Questions Answered

1. How big is the global Online Sentiment Analysis Tool market?
2. What is the demand of the global Online Sentiment Analysis Tool market?
3. What is the year over year growth of the global Online Sentiment Analysis Tool market?
4. What is the total value of the global Online Sentiment Analysis Tool market?
5. Who are the major players in the global Online Sentiment Analysis Tool market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Online Sentiment Analysis Tool Introduction
- 1.2 World Online Sentiment Analysis Tool Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Online Sentiment Analysis Tool Total Market by Region (by Headquarter Location)
  - 1.3.1 World Online Sentiment Analysis Tool Market Size by Region (2018-2029), (by Headquarter Location)
  - 1.3.2 United States Online Sentiment Analysis Tool Market Size (2018-2029)
  - 1.3.3 China Online Sentiment Analysis Tool Market Size (2018-2029)
  - 1.3.4 Europe Online Sentiment Analysis Tool Market Size (2018-2029)
  - 1.3.5 Japan Online Sentiment Analysis Tool Market Size (2018-2029)
  - 1.3.6 South Korea Online Sentiment Analysis Tool Market Size (2018-2029)
  - 1.3.7 ASEAN Online Sentiment Analysis Tool Market Size (2018-2029)
  - 1.3.8 India Online Sentiment Analysis Tool Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Online Sentiment Analysis Tool Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Online Sentiment Analysis Tool Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
  - 1.5.1 Influence of COVID-19
  - 1.5.2 Influence of Russia-Ukraine War

### 2 DEMAND SUMMARY

- 2.1 World Online Sentiment Analysis Tool Consumption Value (2018-2029)
- 2.2 World Online Sentiment Analysis Tool Consumption Value by Region
  - 2.2.1 World Online Sentiment Analysis Tool Consumption Value by Region (2018-2023)
  - 2.2.2 World Online Sentiment Analysis Tool Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Online Sentiment Analysis Tool Consumption Value (2018-2029)
- 2.4 China Online Sentiment Analysis Tool Consumption Value (2018-2029)
- 2.5 Europe Online Sentiment Analysis Tool Consumption Value (2018-2029)
- 2.6 Japan Online Sentiment Analysis Tool Consumption Value (2018-2029)
- 2.7 South Korea Online Sentiment Analysis Tool Consumption Value (2018-2029)

- 2.8 ASEAN Online Sentiment Analysis Tool Consumption Value (2018-2029)
- 2.9 India Online Sentiment Analysis Tool Consumption Value (2018-2029)

### **3 WORLD ONLINE SENTIMENT ANALYSIS TOOL COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Online Sentiment Analysis Tool Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Online Sentiment Analysis Tool Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Online Sentiment Analysis Tool in 2022
  - 3.2.3 Global Concentration Ratios (CR8) for Online Sentiment Analysis Tool in 2022
- 3.3 Online Sentiment Analysis Tool Company Evaluation Quadrant
- 3.4 Online Sentiment Analysis Tool Market: Overall Company Footprint Analysis
  - 3.4.1 Online Sentiment Analysis Tool Market: Region Footprint
  - 3.4.2 Online Sentiment Analysis Tool Market: Company Product Type Footprint
  - 3.4.3 Online Sentiment Analysis Tool Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Online Sentiment Analysis Tool Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Online Sentiment Analysis Tool Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
  - 4.1.2 United States VS China: Online Sentiment Analysis Tool Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: Online Sentiment Analysis Tool Consumption Value Comparison
  - 4.2.1 United States VS China: Online Sentiment Analysis Tool Consumption Value Comparison (2018 & 2022 & 2029)
  - 4.2.2 United States VS China: Online Sentiment Analysis Tool Consumption Value Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States Based Online Sentiment Analysis Tool Companies and Market Share, 2018-2023

- 4.3.1 United States Based Online Sentiment Analysis Tool Companies, Headquarters (States, Country)
- 4.3.2 United States Based Companies Online Sentiment Analysis Tool Revenue, (2018-2023)
- 4.4 China Based Companies Online Sentiment Analysis Tool Revenue and Market Share, 2018-2023
  - 4.4.1 China Based Online Sentiment Analysis Tool Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies Online Sentiment Analysis Tool Revenue, (2018-2023)
- 4.5 Rest of World Based Online Sentiment Analysis Tool Companies and Market Share, 2018-2023
  - 4.5.1 Rest of World Based Online Sentiment Analysis Tool Companies, Headquarters (States, Country)
  - 4.5.2 Rest of World Based Companies Online Sentiment Analysis Tool Revenue, (2018-2023)

## **5 MARKET ANALYSIS BY TYPE**

- 5.1 World Online Sentiment Analysis Tool Market Size Overview by Type: 2018 VS 2022 VS 2029
- 5.2 Segment Introduction by Type
  - 5.2.1 Rule-based
  - 5.2.2 Lexicon-based
  - 5.2.3 Machine Learning-based
- 5.3 Market Segment by Type
  - 5.3.1 World Online Sentiment Analysis Tool Market Size by Type (2018-2023)
  - 5.3.2 World Online Sentiment Analysis Tool Market Size by Type (2024-2029)
  - 5.3.3 World Online Sentiment Analysis Tool Market Size Market Share by Type (2018-2029)

## **6 MARKET ANALYSIS BY APPLICATION**

- 6.1 World Online Sentiment Analysis Tool Market Size Overview by Application: 2018 VS 2022 VS 2029
- 6.2 Segment Introduction by Application
  - 6.2.1 Brand Monitoring
  - 6.2.2 Customer Service
  - 6.2.3 Market Research
  - 6.2.4 Product Development



6.2.5 Product Development

6.2.6 Other

6.3 Market Segment by Application

6.3.1 World Online Sentiment Analysis Tool Market Size by Application (2018-2023)

6.3.2 World Online Sentiment Analysis Tool Market Size by Application (2024-2029)

6.3.3 World Online Sentiment Analysis Tool Market Size by Application (2018-2029)

## **7 COMPANY PROFILES**

7.1 Brandwatch

7.1.1 Brandwatch Details

7.1.2 Brandwatch Major Business

7.1.3 Brandwatch Online Sentiment Analysis Tool Product and Services

7.1.4 Brandwatch Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)

7.1.5 Brandwatch Recent Developments/Updates

7.1.6 Brandwatch Competitive Strengths & Weaknesses

7.2 Talkwalker

7.2.1 Talkwalker Details

7.2.2 Talkwalker Major Business

7.2.3 Talkwalker Online Sentiment Analysis Tool Product and Services

7.2.4 Talkwalker Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)

7.2.5 Talkwalker Recent Developments/Updates

7.2.6 Talkwalker Competitive Strengths & Weaknesses

7.3 Reputation

7.3.1 Reputation Details

7.3.2 Reputation Major Business

7.3.3 Reputation Online Sentiment Analysis Tool Product and Services

7.3.4 Reputation Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)

7.3.5 Reputation Recent Developments/Updates

7.3.6 Reputation Competitive Strengths & Weaknesses

7.4 Repustate

7.4.1 Repustate Details

7.4.2 Repustate Major Business

7.4.3 Repustate Online Sentiment Analysis Tool Product and Services

7.4.4 Repustate Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)

- 7.4.5 Repustate Recent Developments/Updates
- 7.4.6 Repustate Competitive Strengths & Weaknesses
- 7.5 Brand24
  - 7.5.1 Brand24 Details
  - 7.5.2 Brand24 Major Business
  - 7.5.3 Brand24 Online Sentiment Analysis Tool Product and Services
  - 7.5.4 Brand24 Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.5.5 Brand24 Recent Developments/Updates
  - 7.5.6 Brand24 Competitive Strengths & Weaknesses
- 7.6 Lexalytics
  - 7.6.1 Lexalytics Details
  - 7.6.2 Lexalytics Major Business
  - 7.6.3 Lexalytics Online Sentiment Analysis Tool Product and Services
  - 7.6.4 Lexalytics Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.6.5 Lexalytics Recent Developments/Updates
  - 7.6.6 Lexalytics Competitive Strengths & Weaknesses
- 7.7 SentiSum
  - 7.7.1 SentiSum Details
  - 7.7.2 SentiSum Major Business
  - 7.7.3 SentiSum Online Sentiment Analysis Tool Product and Services
  - 7.7.4 SentiSum Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.7.5 SentiSum Recent Developments/Updates
  - 7.7.6 SentiSum Competitive Strengths & Weaknesses
- 7.8 Critical Mention
  - 7.8.1 Critical Mention Details
  - 7.8.2 Critical Mention Major Business
  - 7.8.3 Critical Mention Online Sentiment Analysis Tool Product and Services
  - 7.8.4 Critical Mention Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.8.5 Critical Mention Recent Developments/Updates
  - 7.8.6 Critical Mention Competitive Strengths & Weaknesses
- 7.9 Determ
  - 7.9.1 Determ Details
  - 7.9.2 Determ Major Business
  - 7.9.3 Determ Online Sentiment Analysis Tool Product and Services
  - 7.9.4 Determ Online Sentiment Analysis Tool Revenue, Gross Margin and Market

## Share (2018-2023)

7.9.5 Determ Recent Developments/Updates

7.9.6 Determ Competitive Strengths & Weaknesses

## 7.10 Idiomatic

7.10.1 Idiomatic Details

7.10.2 Idiomatic Major Business

7.10.3 Idiomatic Online Sentiment Analysis Tool Product and Services

7.10.4 Idiomatic Online Sentiment Analysis Tool Revenue, Gross Margin and Market

## Share (2018-2023)

7.10.5 Idiomatic Recent Developments/Updates

7.10.6 Idiomatic Competitive Strengths & Weaknesses

## 7.11 Pangeanic

7.11.1 Pangeanic Details

7.11.2 Pangeanic Major Business

7.11.3 Pangeanic Online Sentiment Analysis Tool Product and Services

7.11.4 Pangeanic Online Sentiment Analysis Tool Revenue, Gross Margin and Market

## Share (2018-2023)

7.11.5 Pangeanic Recent Developments/Updates

7.11.6 Pangeanic Competitive Strengths & Weaknesses

## 7.12 Meltwater

7.12.1 Meltwater Details

7.12.2 Meltwater Major Business

7.12.3 Meltwater Online Sentiment Analysis Tool Product and Services

7.12.4 Meltwater Online Sentiment Analysis Tool Revenue, Gross Margin and Market

## Share (2018-2023)

7.12.5 Meltwater Recent Developments/Updates

7.12.6 Meltwater Competitive Strengths & Weaknesses

## 7.13 Authenticx

7.13.1 Authenticx Details

7.13.2 Authenticx Major Business

7.13.3 Authenticx Online Sentiment Analysis Tool Product and Services

7.13.4 Authenticx Online Sentiment Analysis Tool Revenue, Gross Margin and Market

## Share (2018-2023)

7.13.5 Authenticx Recent Developments/Updates

7.13.6 Authenticx Competitive Strengths & Weaknesses

## 7.14 Voxco Intelligence

7.14.1 Voxco Intelligence Details

7.14.2 Voxco Intelligence Major Business

7.14.3 Voxco Intelligence Online Sentiment Analysis Tool Product and Services

7.14.4 Voxco Intelligence Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)

7.14.5 Voxco Intelligence Recent Developments/Updates

7.14.6 Voxco Intelligence Competitive Strengths & Weaknesses

7.15 HubSpot

7.15.1 HubSpot Details

7.15.2 HubSpot Major Business

7.15.3 HubSpot Online Sentiment Analysis Tool Product and Services

7.15.4 HubSpot Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)

7.15.5 HubSpot Recent Developments/Updates

7.15.6 HubSpot Competitive Strengths & Weaknesses

7.16 Awario

7.16.1 Awario Details

7.16.2 Awario Major Business

7.16.3 Awario Online Sentiment Analysis Tool Product and Services

7.16.4 Awario Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)

7.16.5 Awario Recent Developments/Updates

7.16.6 Awario Competitive Strengths & Weaknesses

7.17 Social Searcher

7.17.1 Social Searcher Details

7.17.2 Social Searcher Major Business

7.17.3 Social Searcher Online Sentiment Analysis Tool Product and Services

7.17.4 Social Searcher Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)

7.17.5 Social Searcher Recent Developments/Updates

7.17.6 Social Searcher Competitive Strengths & Weaknesses

7.18 Clarabridge

7.18.1 Clarabridge Details

7.18.2 Clarabridge Major Business

7.18.3 Clarabridge Online Sentiment Analysis Tool Product and Services

7.18.4 Clarabridge Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)

7.18.5 Clarabridge Recent Developments/Updates

7.18.6 Clarabridge Competitive Strengths & Weaknesses

7.19 MeaningCloud

7.19.1 MeaningCloud Details

7.19.2 MeaningCloud Major Business

- 7.19.3 MeaningCloud Online Sentiment Analysis Tool Product and Services
- 7.19.4 MeaningCloud Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)
- 7.19.5 MeaningCloud Recent Developments/Updates
- 7.19.6 MeaningCloud Competitive Strengths & Weaknesses
- 7.20 Realeyes
  - 7.20.1 Realeyes Details
  - 7.20.2 Realeyes Major Business
  - 7.20.3 Realeyes Online Sentiment Analysis Tool Product and Services
  - 7.20.4 Realeyes Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.20.5 Realeyes Recent Developments/Updates
  - 7.20.6 Realeyes Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Online Sentiment Analysis Tool Industry Chain
- 8.2 Online Sentiment Analysis Tool Upstream Analysis
- 8.3 Online Sentiment Analysis Tool Midstream Analysis
- 8.4 Online Sentiment Analysis Tool Downstream Analysis

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Online Sentiment Analysis Tool Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World Online Sentiment Analysis Tool Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World Online Sentiment Analysis Tool Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World Online Sentiment Analysis Tool Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World Online Sentiment Analysis Tool Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Online Sentiment Analysis Tool Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World Online Sentiment Analysis Tool Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World Online Sentiment Analysis Tool Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World Online Sentiment Analysis Tool Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key Online Sentiment Analysis Tool Players in 2022

Table 12. World Online Sentiment Analysis Tool Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global Online Sentiment Analysis Tool Company Evaluation Quadrant

Table 14. Head Office of Key Online Sentiment Analysis Tool Player

Table 15. Online Sentiment Analysis Tool Market: Company Product Type Footprint

Table 16. Online Sentiment Analysis Tool Market: Company Product Application Footprint

Table 17. Online Sentiment Analysis Tool Mergers & Acquisitions Activity

Table 18. United States VS China Online Sentiment Analysis Tool Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China Online Sentiment Analysis Tool Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based Online Sentiment Analysis Tool Companies, Headquarters (States, Country)

Table 21. United States Based Companies Online Sentiment Analysis Tool Revenue, (2018-2023) & (USD Million)

Table 22. United States Based Companies Online Sentiment Analysis Tool Revenue Market Share (2018-2023)

Table 23. China Based Online Sentiment Analysis Tool Companies, Headquarters (Province, Country)

Table 24. China Based Companies Online Sentiment Analysis Tool Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies Online Sentiment Analysis Tool Revenue Market Share (2018-2023)

Table 26. Rest of World Based Online Sentiment Analysis Tool Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Online Sentiment Analysis Tool Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies Online Sentiment Analysis Tool Revenue Market Share (2018-2023)

Table 29. World Online Sentiment Analysis Tool Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World Online Sentiment Analysis Tool Market Size by Type (2018-2023) & (USD Million)

Table 31. World Online Sentiment Analysis Tool Market Size by Type (2024-2029) & (USD Million)

Table 32. World Online Sentiment Analysis Tool Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World Online Sentiment Analysis Tool Market Size by Application (2018-2023) & (USD Million)

Table 34. World Online Sentiment Analysis Tool Market Size by Application (2024-2029) & (USD Million)

Table 35. Brandwatch Basic Information, Area Served and Competitors

Table 36. Brandwatch Major Business

Table 37. Brandwatch Online Sentiment Analysis Tool Product and Services

Table 38. Brandwatch Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. Brandwatch Recent Developments/Updates

Table 40. Brandwatch Competitive Strengths & Weaknesses

Table 41. Talkwalker Basic Information, Area Served and Competitors

Table 42. Talkwalker Major Business

Table 43. Talkwalker Online Sentiment Analysis Tool Product and Services

Table 44. Talkwalker Online Sentiment Analysis Tool Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 45. Talkwalker Recent Developments/Updates

Table 46. Talkwalker Competitive Strengths & Weaknesses

Table 47. Reputation Basic Information, Area Served and Competitors

Table 48. Reputation Major Business

Table 49. Reputation Online Sentiment Analysis Tool Product and Services

Table 50. Reputation Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 51. Reputation Recent Developments/Updates

Table 52. Reputation Competitive Strengths & Weaknesses

Table 53. Repustate Basic Information, Area Served and Competitors

Table 54. Repustate Major Business

Table 55. Repustate Online Sentiment Analysis Tool Product and Services

Table 56. Repustate Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 57. Repustate Recent Developments/Updates

Table 58. Repustate Competitive Strengths & Weaknesses

Table 59. Brand24 Basic Information, Area Served and Competitors

Table 60. Brand24 Major Business

Table 61. Brand24 Online Sentiment Analysis Tool Product and Services

Table 62. Brand24 Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 63. Brand24 Recent Developments/Updates

Table 64. Brand24 Competitive Strengths & Weaknesses

Table 65. Lexalytics Basic Information, Area Served and Competitors

Table 66. Lexalytics Major Business

Table 67. Lexalytics Online Sentiment Analysis Tool Product and Services

Table 68. Lexalytics Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 69. Lexalytics Recent Developments/Updates

Table 70. Lexalytics Competitive Strengths & Weaknesses

Table 71. SentiSum Basic Information, Area Served and Competitors

Table 72. SentiSum Major Business

Table 73. SentiSum Online Sentiment Analysis Tool Product and Services

Table 74. SentiSum Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 75. SentiSum Recent Developments/Updates

Table 76. SentiSum Competitive Strengths & Weaknesses

Table 77. Critical Mention Basic Information, Area Served and Competitors



- Table 78. Critical Mention Major Business
- Table 79. Critical Mention Online Sentiment Analysis Tool Product and Services
- Table 80. Critical Mention Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 81. Critical Mention Recent Developments/Updates
- Table 82. Critical Mention Competitive Strengths & Weaknesses
- Table 83. Determ Basic Information, Area Served and Competitors
- Table 84. Determ Major Business
- Table 85. Determ Online Sentiment Analysis Tool Product and Services
- Table 86. Determ Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 87. Determ Recent Developments/Updates
- Table 88. Determ Competitive Strengths & Weaknesses
- Table 89. Idiomatic Basic Information, Area Served and Competitors
- Table 90. Idiomatic Major Business
- Table 91. Idiomatic Online Sentiment Analysis Tool Product and Services
- Table 92. Idiomatic Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 93. Idiomatic Recent Developments/Updates
- Table 94. Idiomatic Competitive Strengths & Weaknesses
- Table 95. Pangeanic Basic Information, Area Served and Competitors
- Table 96. Pangeanic Major Business
- Table 97. Pangeanic Online Sentiment Analysis Tool Product and Services
- Table 98. Pangeanic Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 99. Pangeanic Recent Developments/Updates
- Table 100. Pangeanic Competitive Strengths & Weaknesses
- Table 101. Meltwater Basic Information, Area Served and Competitors
- Table 102. Meltwater Major Business
- Table 103. Meltwater Online Sentiment Analysis Tool Product and Services
- Table 104. Meltwater Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 105. Meltwater Recent Developments/Updates
- Table 106. Meltwater Competitive Strengths & Weaknesses
- Table 107. Authenticx Basic Information, Area Served and Competitors
- Table 108. Authenticx Major Business
- Table 109. Authenticx Online Sentiment Analysis Tool Product and Services
- Table 110. Authenticx Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

- Table 111. Authenticx Recent Developments/Updates
- Table 112. Authenticx Competitive Strengths & Weaknesses
- Table 113. Voxco Intelligence Basic Information, Area Served and Competitors
- Table 114. Voxco Intelligence Major Business
- Table 115. Voxco Intelligence Online Sentiment Analysis Tool Product and Services
- Table 116. Voxco Intelligence Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 117. Voxco Intelligence Recent Developments/Updates
- Table 118. Voxco Intelligence Competitive Strengths & Weaknesses
- Table 119. HubSpot Basic Information, Area Served and Competitors
- Table 120. HubSpot Major Business
- Table 121. HubSpot Online Sentiment Analysis Tool Product and Services
- Table 122. HubSpot Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 123. HubSpot Recent Developments/Updates
- Table 124. HubSpot Competitive Strengths & Weaknesses
- Table 125. Awario Basic Information, Area Served and Competitors
- Table 126. Awario Major Business
- Table 127. Awario Online Sentiment Analysis Tool Product and Services
- Table 128. Awario Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 129. Awario Recent Developments/Updates
- Table 130. Awario Competitive Strengths & Weaknesses
- Table 131. Social Searcher Basic Information, Area Served and Competitors
- Table 132. Social Searcher Major Business
- Table 133. Social Searcher Online Sentiment Analysis Tool Product and Services
- Table 134. Social Searcher Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 135. Social Searcher Recent Developments/Updates
- Table 136. Social Searcher Competitive Strengths & Weaknesses
- Table 137. Clarabridge Basic Information, Area Served and Competitors
- Table 138. Clarabridge Major Business
- Table 139. Clarabridge Online Sentiment Analysis Tool Product and Services
- Table 140. Clarabridge Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 141. Clarabridge Recent Developments/Updates
- Table 142. Clarabridge Competitive Strengths & Weaknesses
- Table 143. MeaningCloud Basic Information, Area Served and Competitors
- Table 144. MeaningCloud Major Business

Table 145. MeaningCloud Online Sentiment Analysis Tool Product and Services

Table 146. MeaningCloud Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 147. MeaningCloud Recent Developments/Updates

Table 148. Realeyes Basic Information, Area Served and Competitors

Table 149. Realeyes Major Business

Table 150. Realeyes Online Sentiment Analysis Tool Product and Services

Table 151. Realeyes Online Sentiment Analysis Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 152. Global Key Players of Online Sentiment Analysis Tool Upstream (Raw Materials)

Table 153. Online Sentiment Analysis Tool Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Online Sentiment Analysis Tool Picture

Figure 2. World Online Sentiment Analysis Tool Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Online Sentiment Analysis Tool Total Market Size (2018-2029) & (USD Million)

Figure 4. World Online Sentiment Analysis Tool Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World Online Sentiment Analysis Tool Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company Online Sentiment Analysis Tool Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company Online Sentiment Analysis Tool Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company Online Sentiment Analysis Tool Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company Online Sentiment Analysis Tool Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company Online Sentiment Analysis Tool Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company Online Sentiment Analysis Tool Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company Online Sentiment Analysis Tool Revenue (2018-2029) & (USD Million)

Figure 13. Online Sentiment Analysis Tool Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Online Sentiment Analysis Tool Consumption Value (2018-2029) & (USD Million)

Figure 16. World Online Sentiment Analysis Tool Consumption Value Market Share by Region (2018-2029)

Figure 17. United States Online Sentiment Analysis Tool Consumption Value (2018-2029) & (USD Million)

Figure 18. China Online Sentiment Analysis Tool Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Online Sentiment Analysis Tool Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan Online Sentiment Analysis Tool Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Online Sentiment Analysis Tool Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Online Sentiment Analysis Tool Consumption Value (2018-2029) & (USD Million)

Figure 23. India Online Sentiment Analysis Tool Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Online Sentiment Analysis Tool by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Online Sentiment Analysis Tool Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Online Sentiment Analysis Tool Markets in 2022

Figure 27. United States VS China: Online Sentiment Analysis Tool Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Online Sentiment Analysis Tool Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Online Sentiment Analysis Tool Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Online Sentiment Analysis Tool Market Size Market Share by Type in 2022

Figure 31. Rule-based

Figure 32. Lexicon-based

Figure 33. Machine Learning-based

Figure 34. World Online Sentiment Analysis Tool Market Size Market Share by Type (2018-2029)

Figure 35. World Online Sentiment Analysis Tool Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 36. World Online Sentiment Analysis Tool Market Size Market Share by Application in 2022

Figure 37. Brand Monitoring

Figure 38. Customer Service

Figure 39. Market Research

Figure 40. Product Development

Figure 41. Reputation Management

Figure 42. Other

Figure 43. Online Sentiment Analysis Tool Industrial Chain

Figure 44. Methodology

Figure 45. Research Process and Data Source

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