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Global Online Recruitment Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

This report studies the Online Recruitment market, Online Recruitment is through the use of IT technical in network systems, help enterprises to complete the recruitment process, through the third party recruitment website or Online Recruitment services, to complete the process of recruitment by using established database or search engine tools, mainly in the recruitment website, mainly in the recruitment website.

Recruitment website has the advantage of long time, low fees, and more opportunities, can help job seekers to quickly and easily find job opportunities. The disadvantage lies in the existence of low recruitment information site authenticity, narrow range of segments, system imperfections and other risks.

At present, the recruitment website more fierce competition, diversified business model, which mainly includes: the first is through the traditional job board or advertising customers and achieve economies of scale pay income, this kind of business model is mainly in traffic exchange advertising, and strive for the small proportion from the technical users paying users, essentially belongs to the advertising and sales mode; the second category is the vertical recruitment website focused on segments, this kind of enterprise revenue comes mainly from the enterprise, two of job seekers, income mainly from paying corporate income and value-added services, enterprises, individuals and high-end talent seeking three party interaction model; the third is social based on the platform of social recruitment, the main use of payment function to users, enhanced charge account in advertising fees mode; the fourth is both the size effect The nature of the classification and vertical recruitment platform, this kind of enterprise business model continues the traditional Online Recruitment business model, including corporate membership fees, formulation and PPC, the main revenue from the merchant membership fee and online promotion fees, in addition to the employer within the

recommended class, review class, Crowdsourcing class and class recruitment website search engine.

Scope of the Report:

This report studies the Online Recruitment market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Recruitment market by product type and applications/end industries.
The high-end talent recruitment platform also begin to emerge. Social networks have also been more and more popular. In order to more accurately, quickly and effectively match positions and potential candidates, the online recruitment platform are paying more attention to their own ability of mining, sorting and analysis of the big data, and this will constitute its core competitiveness. The main drivers of the market here are: economic recovery, technology, internet thinking, and continued growth in the emerging market.
There are many online recruitment companies in the world? and the market concentration is more dispersed, and the top two players are Recruit and LinkedIn in 2016.
The Online Recruitment Industry market has been growing fast in recent years; the players are facing the fierce competition in the market. Multinational and domestic companies together occupy a big market share of the online market through their quantity service and advance technology.
The global Online Recruitment market is valued at 22800 million USD in 2017 and is expected to reach 34500 million USD by the end of 2023, growing at a CAGR of 7.2% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Online Recruitment.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Recruit

LinkedIn

CareerBuilder

Monster

SEEK

Zhilian

51job

Naukri

StepStone

Dice Holdings

Glassdoor

SimplyHired

TopUSAJobs

104 Job Bank

Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Permanent Online Recruitment

Part Time Online Recruitment

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Market Segment by Applications, can be divided into

Secretarial/Clerical

Accounting/Financia

Computing

Technical/Engineering

Professional/Managerial

Nursing/Medical/Care

Hotel/Catering

Sales/Marketing

Other Industrial/Blue Collar

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