

Global Online Recruiting Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G1533F12ABB6EN.html>

Date: January 2026

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: G1533F12ABB6EN

Abstracts

According to our (Global Info Research) latest study, the global Online Recruiting Software market size was valued at US\$ 3391 million in 2025 and is forecast to a readjusted size of US\$ 5797 million by 2032 with a CAGR of 7.8% during review period.

Online recruiting software is a digital tool based on the Internet and cloud computing technologies that helps companies automate and intelligently manage the entire process from job posting, candidate sourcing, resume screening, interview scheduling to hiring decisions.

The rapid development of online recruiting software is primarily driven by enterprises' multiple demands for recruitment efficiency, talent quality, and candidate experience: In the context of intensified labor market competition and a shortage of talent for key positions, companies urgently need to shorten recruitment cycles through automated processes; the widespread adoption of remote work and the penetration of mobile internet have made fully online processes and mobile interaction standard; the maturity of artificial intelligence and big data technologies has enabled the implementation of advanced functions such as intelligent resume parsing, precise job matching, and video interview analysis; simultaneously, increased awareness of employer branding has prompted companies to enhance their attractiveness through personalized communication, transparent progress feedback, and a seamless application experience; furthermore, the low barriers to entry, rapid deployment, and pay-as-you-go nature of the SaaS model have led to its rapid adoption by SMEs and rapidly expanding organizations, collectively propelling online recruitment software from an auxiliary tool to a core infrastructure for corporate talent strategies.

This report is a detailed and comprehensive analysis for global Online Recruiting Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Online Recruiting Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Online Recruiting Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Online Recruiting Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Online Recruiting Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Online Recruiting Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Online Recruiting Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Workday, SAP, Oracle, iCIMS, SmartRecruiters, UKG, ADP, Zoho, BambooHR, Cornerstone OnDemand, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Online Recruiting Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Function

Applicant Tracking System

Recruitment CRM

Integrated Platform

Market segment by Technology

Basic Recruiting Software

AI-driven Recruiting Software

Market segment by Application

Large Enterprises

Small and Medium-sized Enterprises

Market segment by players, this report covers

Workday

SAP

Oracle

iCIMS

SmartRecruiters

UKG

ADP

Zoho

BambooHR

Cornerstone OnDemand

Greenhouse

Avature

Lever

Jobvite

PageUp

Workable

Tellent Recrutee

ClearCompany

JazzHR

Ashby

Recruit CRM

Rippling

Softgarden

Paycor

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Recruiting Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Recruiting Software, with revenue, gross margin, and global market share of Online Recruiting Software from 2021 to 2026.

Chapter 3, the Online Recruiting Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Online Recruiting Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Recruiting Software.

Chapter 13, to describe Online Recruiting Software research findings and conclusion.

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