

Global Online Pet Care Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Online Pet Care Software market size was valued at US\$ 166 million in 2025 and is forecast to a readjusted size of US\$ 259 million by 2032 with a CAGR of 6.6% during review period.

Online pet care software is a digital tool for pet professionals to manage client information, schedule services like grooming or sitting, process payments, and automate marketing.

The online pet care software market has seen continuous growth in recent years, primarily driven by the increasing global pet population, the trend of pets becoming family members, and the rising demand for digital pet ownership. More and more pet owners are prioritizing pet health management, vaccination and deworming reminders, online consultations, feeding records, and daily care, leading to a rapid increase in demand for digital pet management tools. The widespread adoption of mobile internet and the development of telemedicine have also driven the online transformation of pet consultations, appointments, grooming, boarding, and insurance services, increasing user frequency and platform stickiness. Meanwhile, younger pet owners are more inclined to use apps and smart devices for pet health monitoring, activity tracking, and data-driven management, promoting deep integration between smart collars, automatic feeders, and IoT devices and pet care software. The digital upgrades of pet hospitals, chain grooming salons, and pet service platforms are further promoting the rapid adoption of SaaS and cloud-based pet care management systems. The development of AI-powered consultation, health prediction, behavioral analysis, and personalized recommendation technologies continues to drive the upgrade of online pet care software towards intelligence, integration, and ecosystem platforms.

This report is a detailed and comprehensive analysis for global Online Pet Care Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Online Pet Care Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Online Pet Care Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Online Pet Care Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Online Pet Care Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Online Pet Care Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Online Pet Care Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DaySmart Pet, Gingr, Precise Petcare, Pawfinity, Easy Busy Pets, Revelation Pets, PawLoyalty, Time To Pet, Pet Sitter Plus, MoeGo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Online Pet Care Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premises

Market segment by Function

Pet Health Records

Care Appointments

Vaccination & Deworming Reminders

Others

Market segment by Business Model

Freemium

Subscription

Others

Market segment by Application

Pet Grooming

Pet Daycare

Others

Market segment by players, this report covers

DaySmart Pet

Gingr

Precise Petcare

Pawfinity

Easy Busy Pets

Revelation Pets

PawLoyalty

Time To Pet

Pet Sitter Plus

MoeGo

Scout for Pets

PetLinx

PetPocketbook

TrustedHousesitters

OctopusPro

ProPet Software

Kennel Booker

Pet'em

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Pet Care Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Pet Care Software, with revenue, gross margin, and global market share of Online Pet Care Software from 2021 to 2026.

Chapter 3, the Online Pet Care Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Online Pet Care Software market forecast, by regions, by Type and by

Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Pet Care Software.

Chapter 13, to describe Online Pet Care Software research findings and conclusion.

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