

# Global Online Pet Care Services Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Online Pet Care Services market size is expected to reach \$ 447 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Online pet care services refer to a digital care model that provides pet owners with a range of services?such as medical consultations, remote veterinary visits, medication advice, nutritional management, vaccination and deworming reminders, pet insurance, bookings for grooming, boarding, and dog walking, behavioral training, health monitoring, and the delivery of prescription medications or supplements?through channels including websites, mobile apps, mini-programs, video consultations, online scheduling, subscription memberships, and digital health records. Its core value lies in digitizing traditional offline services?such as veterinary clinics, pet shops, grooming, boarding, dog walking, insurance, and health management?thereby enhancing service accessibility, scheduling efficiency, repeat engagement, and the ability to manage the pet's entire lifecycle.

Driven by the pet humanization trend and the growth of young urban pet owners, online pet care services have evolved from single on-demand grooming and pet boarding reservations into a full-spectrum digital ecosystem covering telemedicine consultations, online behavioral training, nutrition customization, preventive health management and home-based pet services. AI image recognition and pet wearable data connect online remote monitoring with offline door-to-door service delivery, realizing closed-loop health tracking for companion animals. Subscription-based recurring service packages are gradually replacing one-time orders, with bundled plans including regular health checks, vaccine reminders and daily care becoming mainstream products. Platforms keep integrating offline veterinary hospitals, professional groomers and pet trainers to standardize service workflows and build transparent service evaluation systems to raise

consumer trust. As animal healthcare regulations become stricter, online medical consultation is developing standardized diagnosis processes and linking with offline physical clinics to complete referral and follow-up treatment. The market sees differentiated competition between comprehensive life service platforms and vertical professional pet care brands, while high-margin segments including pet mental counseling, customized dietary schemes and post-operative home nursing become key growth points, pushing the whole industry from reactive treatment toward proactive whole-life pet wellness management?

This report studies the global Online Pet Care Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Online Pet Care Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Online Pet Care Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Online Pet Care Services total market, 2021-2032, (USD Million)

Global Online Pet Care Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Online Pet Care Services total market, key domestic companies, and share, (USD Million)

Global Online Pet Care Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Online Pet Care Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Online Pet Care Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Online Pet Care Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Chewy, Rover, Wag!, Petco, PetSmart, Zooplus, Vetster, Dutch, Pawp, Airvet, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Online Pet Care Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Online Pet Care Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Online Pet Care Services Market, Segmentation by Type:

On-demand Services

Subscription Services

Global Online Pet Care Services Market, Segmentation by Response Time:

Instant Chat

Same-Day Video Consultation

Scheduled Consultation

Others

#### Global Online Pet Care Services Market, Segmentation by Content:

Online Veterinary Consultation

Pet Grooming Booking

Pet Boarding & Sitting Booking

Others

#### Global Online Pet Care Services Market, Segmentation by Application:

Cat

Dog

Others

#### Companies Profiled:

Chewy

Rover

Wag!

Petco

PetSmart

Zooplus

Vetster

Dutch

Pawp

Airvet

FirstVet

Fuzzy Pet Health

TeleVet

PetDesk

Trupanion

Boqii

Petem

New Ruipeng Pet

PETOKOTO

PECO

Anicom Holdings

### Key Questions Answered

1. How big is the global Online Pet Care Services market?
2. What is the demand of the global Online Pet Care Services market?
3. What is the year over year growth of the global Online Pet Care Services market?

4. What is the total value of the global Online Pet Care Services market?
5. Who are the Major Players in the global Online Pet Care Services market?
6. What are the growth factors driving the market demand?

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